

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2017
04/05/2017

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** The guest is with the Lawyers Committee for Civil Rights. A look at the issue of youth incarceration. Is there a better alternative to jail for youthful offenders?
- **CULTURAL:** The guest is the former United States Ambassador to South Africa. He discusses relations between the two nations and the progress that South Africa has made towards racial equality
- **EDUCATION:** The guest is with the American Federation for Children, which lobbies for more school choice. The importance of giving parents the right to decide where their children go to school
- **FAMILY ISSUES:** The guest is author of a book called "Win At Losing". It is an accounting of how people can overcome their setbacks and use them in a positive way going forward. Examples of the old adage "that which doesn't kill you makes you stronger"
- **FAMILY SERVICES:** Discussion of Goodwill Industries and the services it provides, made possible mostly through the proceeds raised through the Goodwill Thrift Store. There are several locations in the NOLA area
- **FINANCES:** The guest is a registered CPA with tps during tax filing season. The deadline is just over a month away. What is the most secure and least expensive way to prepare and file your taxes?
- **HEALTH:** The guest is with the Alzhiemers Foundation. What are the warning signs of early dementia? While there is no known cure for most of these disorders, what treatments can make it easier to live with the signs?
- **RECOVERY:** Recovery efforts in the wake of the New Orleans East tornado, which damaged or destroyed more than 2,000 homes and businesses on Feb 7

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guest is the principal of Capital Preparatory Magnet School and a regular contributor to MSNBC. Discussion of the challenges facing educators today	DR. STEVE PERRY	01/01/2017 07:00 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is an inspirational author, lecturer and researcher in the field of management, entrepreneurship and human potential	DR. DENNIS KIMBRO	01/01/2017 08:00 AM	030:00
CULTURAL	SUNDAY JOURNAL	Discussion of the Muslim experience in America. In a nation founded on the principal of religious freedom and tolerance, why do so many Muslims face persecution in America?	NONE	01/08/2017 07:00 AM	023:00
HEALTH	SUNDAY JOURNAL	Health Matters segment on the importance of setting aside some time each day for yourself and using it to get at least some physical exercise.	DR. CARL ROBINSON	01/08/2017 07:30 AM	015:00
CRIME	SUNDAY JOURNAL	Discussion of the violence which seems to be sweeping the streets of NOLA. What are some of the factors that have led to the bloodshed and what steps can the individual take to protect him or herself and address the bigger problem	AL MIMS	01/08/2017 08:00 AM	030:00
CULTURAL	SUNDAY JOURNAL	The guest is author of "Obama's Legacy: What He Accomplished". A look at the presidency of Barack Obama and his accomplishments, such as passing the nation's first comprehensive health care law	MICHAEL DAYS	01/15/2017 07:00 AM	016:00
FINANCES	SUNDAY JOURNAL	The guest is a certified CPA with tips for people who are	KEMBERLEY WASHINGTON	01/15/2017 07:30 AM	015:00

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		starting the process of filing their taxes. What documentation is needed and what is the best way to get your taxes done?			
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of 2 community mentoring events being organized to provide positive role models for the area's youth, particularly young men who come from an at risk background	AL MIMS/ WALTER UMRANI/ RONALD SCOTT	01/15/2017 07:45 AM	028:00
CULTURAL	SUNDAY JOURNAL	The guest is the author of "The Thibodeaux Massacre", the true story of an 1887 incident in which white supremacists gunned down black sugar cane field workers	JOHN DESANTIS	01/22/2017 07:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest discusses truancy issues and how they are impacting education in America. Why is truancy such a problem even among kids who come from good home settings	DR. DAVID HEIBER	01/22/2017 08:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	More than 3 years after LB Landry and O. Perry Walker high schools merged, problems remain. The guest says that essentially, they remain two separate schools operating out of the same campus.	MURRAY HENDERSON	01/22/2017 08:30 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is author of a book called "Win At Losing". It is an accounting of how people can overcome their setbacks and use them in a positive way going forward. Examples of the old adage "that which doesn't kill you makes you stronger"	SAM WEINMAN	01/29/2017 07:15 AM	015:00
CRIME	SUNDAY JOURNAL	The guest is the Executive Director of the La. ACLU. Examination of the proposed "Blue Lives Matter" law, which would make resisting arrest a hate crime.	MARJORIE ESMAN	01/29/2017 08:30 AM	030:00

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FAMILY ISSUES	SUNDAY JOURNAL	The guest is author of a book called "How To Talk So Little Kids Will Listen". Children often understand things that you might not think they do. How to communicate on their level.	JOANNA FABER	02/04/2017 07:30 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of the NOLA Global Youth Festival. This is a youth empowerment event, designed to show young people about the opportunities their have in work and education	NONE	02/05/2017 07:00 AM	015:00
CRIME	SUNDAY JOURNAL	Discussion of the Joe McKnight killing. The local football star was shot and killed in an apparent road rage incident. As McKnight was black and his killer is white, there are also racial overtones	GAYLOR SPILLER/ MICHELLE CHARLES	02/05/2017 08:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of the controversial group Planned Parenthood, which gets much national criticism as an abortion provider. But what is the rest of the story? What services do they provide?	ANGELA WATSON	02/12/2017 07:22 AM	008:00
CULTURAL	SUNDAY JOURNAL	Black history discussion. Is there enough emphasis on black history particularly in historically African American schools?	TANYA BOLDEN	02/12/2017 08:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	The guest is with the American Federation for Children, which lobbies for more school choice. The importance of giving parents the right to decide where their children go to school	ANN DUPLESSIS	02/12/2017 08:16 AM	014:00
HEALTH	SUNDAY JOURNAL	The guest is with the Alzhiemers Foundation. What are the warning signs of early dementia? While there is no known cure for most of these disorders, what treatments can make it easier to live with the signs?	DAN GASBY	02/19/2017 07:00 AM	030:00

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RECOVERY	SUNDAY JOURNAL	Recovery efforts in the wake of the New Orleans East tornado, which damaged or destroyed more than 2,000 homes and businesses on Feb 7	SYLVIA SCIENEAUX RICHARDS	02/19/2017 08:00 AM	030:00
CRIME	SUNDAY JOURNAL	The guest is with the Lawyers Committee for Civil Rights. A look at the issue of youth incarceration. Is there a better alternative to jail for youthful offenders?	KRISTIN CLARKE	02/26/2017 07:00 AM	016:00
HEALTH	SUNDAY JOURNAL	Promotion of the upcoming Delta Sigma Theta Health Fair, which offers free health screenings and referrals for those who may need additional care	NONE	02/26/2017 07:35 AM	025:00
HEALTH	SUNDAY JOURNAL	Focus on kidney health. Why does Louisiana lead the nation in kidney transplants per capita? What conditions can lead to the failure of a kidney? Is it difficult to live with just one?	DR. GRIFFIN RODGERS	03/05/2017 07:00 AM	020:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is author of "Action Words: Journey of a Journalist". This is a novel set in the 1930's New Orleans in which the writer uses her words and ideas to battle segregation	SHAUNE BORDERE	03/05/2017 07:43 AM	016:00
CRIME	SUNDAY JOURNAL	The guest is author of "The Stop: Improving Community and Police Relations". Taking steps to heal the deep wounds between police and members of the black community. Why do so many of these encounters end in death?	DWAYNE BRYANT	03/05/2017 08:30 AM	030:00
FINANCES	SUNDAY JOURNAL	The guest is a registered CPA with tps during tax filing season. The deadline is just over a month away. What is the most secure and least expensive way to prepare and file your taxes?	KEMBERLEY WASHINGTON	03/12/2017 07:48 AM	012:00

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CULTURAL	SUNDAY JOURNAL	The guest is the former United States Ambassador to South Africa. He discusses relations between the two nations and the progress that South Africa has made towards racial equality	DELANO LEWIS	03/12/2017 08:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Services offered through the Metropolitan Human Services Dist. Stressing the importance of all people having access to quality, affordable health care	DR. ROCHELLE HEAD DUNHAM	03/19/2017 07:00 AM	018:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of Goodwill Industries and the services it provides, made possible mostly through the proceeds raised through the Goodwill Thrift Store. There are several locations in the NOLA area	DR. KIM RUGON	03/19/2017 07:19 AM	015:00
HEALTH	SUNDAY JOURNAL	The guest is Executive Director of Daughters of Charity Services of New Orleans. The Order's mission is to bring free or reduced cost health services to the underserved population of the city. Free health screenings are available	MICHAEL GRIFFIN	03/19/2017 07:45 AM	015:00
CULTURAL	SUNDAY JOURNAL	Promotion of an upcoming African Dance Event. The importance of exposing African American youth to aspects of their culture and history.	MARIAMA CURRY	03/19/2017 08:57 AM	003:00
CRIME	SUNDAY JOURNAL	The guest is a Public Defender in New Orleans and founder of the "Jury Project". This is an initiative aimed at creating a more diverse jury pool in part by chancing people's perspectives of jury duty	WILLIAM SNOWDEN	03/26/2017 07:45 AM	015:00
CRIME	SUNDAY JOURNAL	Discussion of the issue of violence in New Orleans. What are some of the steps that the city and society can take to try and end the tide of	AMEER BARAKA/ VICTOR SIMS/ AL MIMS	03/26/2017 08:00 AM	060:00

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violence. Do diversion programs for youthful offenders help?

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ANIMAL SERVICES	LOW COST ANIMAL MED CENTER	000:31	002
CHARITABLE	KREWE OF ATHENA	000:31	028
CHARITABLE	RONALD MCDONALD HOUSE	000:31	057
CULTURE	NEW ORLEANS RECREATION DEPT	000:31	015
CULTURE	NEW ORLEANS RECREATION DEPT	000:32	002
EDUCATION	Delta Sigma Theta-NOA Chapter	000:32	025
EDUCATION	UNCF	000:31	043
EDUCATION	UNITED NEGRO	000:26	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COLLEGE FUND			
FAMILY SERVICES	CULTURE SHOCK INTL	000:31	054
FAMILY SERVICES	HEROES OF NOLA FOUND.	000:30	060
FINANCES	United Way of Southeast Louis	000:31	039
HEALTH	AM. CANCER SOCIETY	000:30	023
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	011
HUNGER	SECOND HARVEST FOOD BANK	000:32	065
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	202
PEACE	PEACE IN THE STREETS	000:31	010