

WYLD
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2023

WYLD
Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
988 Suicide and Crisis Lifeline	UNITED WAY PUBLIC AFFAIRS 01-01-23	Sherrard Crespo, director of outreach and Prevent Child Abuse Louisiana with VIA Link, discusses the 988 Suicide and Crisis Lifeline, which connects those in suicidal crisis or emotional distress to a local crisis center. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Crespo	01/01/2023 06:55 AM	028:41
Nancy M. Marsiglia Institute of Justice	UNITED WAY PUBLIC AFFAIRS 01-08-23	United Way of Southeast Louisiana Executive Vice President and Chief Operating Officer Charmaine Caccioppi and Loyola University New Orleans College of Law Madeleine Landrieu share more information about the Nancy M. Marsiglia Institute of Justice. The Institute's principal mission is to educate members of our community about the founding principles of our government and foster civil discourse regarding the	K.J. Nagle, C. Caccioppo, M. Landrieu	01/08/2023 06:56 AM	028:21

		American Experiment - the Constitution and Bill of Rights - through a 12-week course presented by Loyola University New Orleans College of Law and United Way of Southeast Louisiana. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
MLK Days of Service Powered By Entergy	UNITED WAY PUBLIC AFFAIRS 01-15-23	HandsOn New Orleans Exec. Dir. Chris Cameron talks about the MLK Days of Service powered by Entergy in association with the United Way HandsOn Entergy Volunteer Center. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Cameron	01/15/2023 06:55 AM	028:56
Louisiana Center for Children's Rights (LCCR)	UNITED WAY PUBLIC AFFAIRS 01-22-23	Co-executive directors Kristen Rome & Aaron Clark-Rizio of the Louisiana Center for Children's Rights (LCCR). Using direct representation and advocacy, LCCR fights to keep children out of the justice system so that they can thrive in their homes and communities. LCCR believes kids should be treated as kids and supported in becoming healthy adults. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, K. Rome, A. Clark-Rizio	01/22/2023 06:56 AM	027:47
Early Education Month	UNITED WAY PUBLIC AFFAIRS 01-29-23	United Way of Southeast Louisiana Executive Vice President and Chief Operating Officer Charmaine Caccioppo and Libbie Sonnier,	K.J. Nagle, C. Caccioppo, L. Sonnier	01/29/2023 06:57 AM	027:28

		Ph.D., the executive director of the Louisiana Policy Institute for Children discuss early care and education with February being Early Education Month. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
MacKenzie Scott Gift: One Year Later	UNITED WAY PUBLIC AFFAIRS 02-05-23	Michael Williamson, President/CEO of United Way of Southeast Louisiana (UWSELA), discusses the impact one year later after 46 United Ways, including UWSELA, received a \$10 million gift from author and billionaire philanthropist MacKenzie Scott. With the cushion of Scott's significant financial support, UWSELA made year-one investments to address both emerging and long-standing community issues by: offering rent and mortgage assistance, creating United for Early Care and Education to provide technical and legal support to child care centers, with a focus on the Payroll Protection Program (PPP), providing one-time unrestricted funding to 61 community partners to help offset COVID-19 impacts, opening the Northshore Prosperity Center, a one-stop financial capability center offering an array of programming	K.J. Nagle, M. Williamson	02/05/2023 06:53 AM	028:06

		to area residents, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance, and increasing investments in the Louisiana Prisoner Reentry Initiative and New Orleans Campaign for Grade-Level Reading. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Bayou Community Foundation	UNITED WAY PUBLIC AFFAIRS 02-12-23	Jennifer Armand, Executive Director of Bayou Community Foundation, the only charitable foundation solely focused on building and sustaining the communities of Lafourche Parish, Terrebonne Parish, and Grand Isle. United Way of Southeast Louisiana (UWSELA) has granted \$100,000 to Bayou Community Foundation's "Rebuild Grand Isle" project, working to repair and rebuild homes for 40 Grand Isle families in need whose homes were severely damaged or destroyed when Hurricane Ida made landfall here on August 29, 2021. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, J. Armand	02/12/2023 06:56 AM	027:57
Upcoming FEMA deadlines for Hurricane Ida appeals and assistance	UNITED WAY PUBLIC AFFAIRS 02-19-23	Laura Tuggle, executive director of Southeast Louisiana Legal Services discusses upcoming	K.J. Nagle, L. Tuggle	02/19/2023 06:56 AM	029:17

		FEMA deadlines concerning Hurricane Ida appeals and assistance. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
UWSELA VITA Program / Got Gumbo Fundraiser	UNITED WAY PUBLIC AFFAIRS 02-26-23	Discussing the United Way of Southeast Louisiana's VITA (Volunteer Income Tax Assistance) program, which offers free tax help to individuals, families, persons with disabilities, the elderly and limited English speaking taxpayers who need assistance in preparing their own tax returns. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. Then, Michelle Dunnick, director of events and investor relations with the United Way of Southeast Louisiana joins the show to discuss the return of the "Got Gumbo?" fundraiser. All event proceeds benefit United Way's gumbo of services promoting health, education, and financial stability. Together, through the Blueprint for Prosperity, we can eradicate poverty and create stronger, more vibrant communities in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa and Washington parishes.	K.J. Nagle, M. Dunnick	02/26/2023 07:01 AM	028:17

		Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
988 Suicide and Crisis Lifeline	PUBLIC AFFAIRS: United Way	Sherrard Crespo, director of outreach and Prevent Child Abuse Louisiana with VIA Link, discusses the 988 Suicide and Crisis Lifeline, which connects those in suicidal crisis or emotional distress to a local crisis center. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Crespo	03/05/2023 06:58 AM	028:42
Blueprint For Prosperity Programmatic Grants	PUBLIC AFFAIRS: United Way	Melisse Meza, Vice President of Community Impact - Health & Fund Distribution, talks about the relaunch of UWSELA's 3-year programmatic grant funding. United Way of Southeast Louisiana is pleased to announce our FY23 (July 2023 - June 2026) Blueprint for Prosperity Programmatic Grants. The relaunch of our three-year programmatic grant process - rooted in equity, community voice, and data - is further evolving our grant-making framework to clarify and drill down our Blueprint investments and focusing our efforts on the challenges most pressing across Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes.	K.J. Nagle, M. Meza	03/12/2023 06:59 AM	028:39

		Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Blueprint For Prosperity Programmatic Grants	PUBLIC AFFAIRS: United Way	Melisse Meza, Vice President of Community Impact - Health & Fund Distribution, talks about the relaunch of UWSELA's 3-year programmatic grant funding. United Way of Southeast Louisiana is pleased to announce our FY23 (July 2023 - June 2026) Blueprint for Prosperity Programmatic Grants. The relaunch of our three-year programmatic grant process - rooted in equity, community voice, and data - is further evolving our grant-making framework to clarify and drill down our Blueprint investments and focusing our efforts on the challenges most pressing across Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, M. Meza	03/19/2023 06:55 AM	028:39
March To The Finish	PUBLIC AFFAIRS: United Way	United Way of Southeast Louisiana is closing out their annual fundraising campaign as they March To The Finish. Joining the show is UWSELA Campaign Cabinet chair Ronnie Slone and Cammie Proctor, UWSELA vice	K.J. Nagle, R. Slone, C. Proctor	03/26/2023 06:56 AM	028:06

		president, resource development. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	LPI/WYLDLDFMLOCALPSA1 Blue Cross - FEB Heart	000:29	4
PSA	Local Promo Inventory	000:29	50
PSA	Local Promo Inventory	000:29	132
PSA	Local Promo Inventory	000:30	13
PSA	Local Promo Inventory	000:30	21
PSA	Local Promo Inventory	000:32	53
PSA	Local Promo PSA	000:30	21
PSA	Local Promo PSA	000:30	116
PSA	Local Promo PSA	000:30	29
PSA	Local Promo PSA	000:31	14
PSA	Local Promo PSA	000:32	89