

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2018
07/03/2018

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE** : The guest is a charitable giving advocate, fundraising consultant and philanthropic adviser. Every person has something to give, even if its just volunteering their time
- **CULTURE**: The guest is one of the leader's of the city's Mardi Gras Indians tradition. Discussion of an upcoming event to expose more people to the cultural significance of the Indians
- **ECONOMIC DEVELOPMENT**: Discussion of Capital One's Getting Down to Business program, a small business development initiative for New Orleans area business owners who meet the eligibility criteria
- **EDUCATION**: The guest is the founder of Extreme Kids and Crew, a community center that connects families raising children with disabilities through arts and play.
- **FAMILY SERVICES**: The guest promoted herself as the "Millennial Motivator". What are some of the things that 20- somethings are passionate about? is this generation's reputation for being laid back and hard to motivate deserved?
- **FINANCES**: The guest is a personal money manager with tips on investing. The recent downturn of the Stock Market has many investors skidish. Is that fear warranted?
- **HEALTH**: The guests are a husband wife doctor team who run the Alzheimer's prevention program at Loma Linda Medical Center. What we know about brain development and steps to keep it from deteriorating
- **HOMELESSNESS**: The guest is a homeless advocate trying to find better shelter and opportunity for the city's large homeless population. Why do so many homeless prefer life on the streets?
- **POLITICS**: The guest is the Mayor- elect of New Orleans, who will be taking office in a few days. A look at her goals for her first 90 days in office, including addressing homelessness and infrastructure needs like better drainage

- **RECREATION:** Discussion of the Greg Monroe Basketball Camp, a summer camp focusing on basketball fundamentals with accompanying life lessons. Monroe is a New Orleans native and NBA player

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	Discussion of the Blakes Scholarship program. The timeline to apply for these awards and what eligibility requirements must be met	NONE	04/08/2018 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	Promotion of Hannah's Klozet, which is holding a fundraiser for breast cancer research and awareness. Despite decades of research, breast cancer remains one of the top killers of women	NONE	04/08/2018 08:00 AM	015:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Discussion of Capital One's Getting Down to Business program, a small business development initiative for New Orleans area business owners who meet the eligibility criteria	MARC BOUCREE	04/08/2018 08:15 AM	015:00
CULTURE	SUNDAY JOURNAL	A film dealing with the history of black business. What some of the early opportunities were historically and networking opportunities today	ANTHONY BROGDON	04/15/2018 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is one of the leader's of the city's Mardi Gras Indians tradition. Discussion of an upcoming event to expose more people to the	CHIEF SHAKA ZULU	04/15/2018 08:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		cultural significance of the Indians			
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a life coach. Discussion includes a simple 3- step guide which will help launch people towards the life they want to live	DR. SHIEKA SQUARE	04/22/2018 07:00 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a former state representative, discussing issues facing the legislature now, including increased funding for programs for women and children	AUSTIN BADON	04/22/2018 08:00 AM	014:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money manager and author with tips for saving money. The most important rule of any household is to make a budget and stick with it	LISA FRYE	04/22/2018 08:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest is an author and speaker who has made a name for himself designing cover art for book covers and graphics.	ANTHONY ELDER	04/29/2018 07:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	Guest is a founder of Training Grounds, which assists families and professional educators in constructing rich learning experiences for children and positive child- adult interactions	SYLVIA RICHARDSON	04/29/2018 08:00 AM	060:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money manager with tips on investing. The recent downturn of the Stock Market has many investors skidish. Is that fear warranted?	DR. LISA FRYE	05/06/2018 07:00 AM	025:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of "Path to Personal Power" by Napoleon Hill. The book has 3 essential lessons- Gaining purpose, the master mind and going the	MITCH HOROWITZ	05/06/2018 07:25 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		extra mile			
POLITICS	SUNDAY JOURNAL	The guest is the Mayor-elect of New Orleans, who will be taking office in a few days. A look at her goals for her first 90 days in office, including addressing homelessness and infrastructure needs like better drainage	LATOYA CONTRELL	05/06/2018 08:00 AM	018:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a motivational speaker with a message centered around wisdom, hope and love. Helping people to find purpose and fulfillment in their lives	STAN SCHOFIELD	05/13/2018 07:00 AM	060:00
CULTURE	SUNDAY JOURNAL	Author of "Policing Black Bodies", a book that looks at the history of police brutality in the black community and a look at the larger issue of regulation as a whole	DR. ANGELA HATTERY	05/13/2018 08:14 AM	026:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of the Teen Summit, and highlighting the good work done by many young people that gets overshadowed by the few bad apples	NONE	05/20/2018 07:47 AM	013:00
HEALTH	SUNDAY JOURNAL	The guest is an audiologist, with tips for dealing with hearing loss and how this issue can be detected in young children. Why are some sounds easier to hear than others?	DR. LANA JOSEPH	05/20/2018 08:01 AM	013:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of an upcoming event in which the special social responsibilities of men will be discussed. What is a man's place in this ever changing world?	OLIVER THOMAS/ TRUTH ANDRUS	05/20/2018 08:15 AM	015:00
EDUCATION	SUNDAY JOURNAL	The guest is an expert in the field of entrepreneurship and	DR. DENNIS KIMBRO	05/27/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		human potential. The keys that lead to accomplishment reside in all of us. Some people are able to access these keys better than others			
RECREATION	SUNDAY JOURNAL	Discussion of the DU Fit summer camp. This is a camp held at Dillard University that helps to promote a health lifestyle and character development through sport	NONE	05/27/2018 08:18 AM	012:00
HEALTH	SUNDAY JOURNAL	The guests are a husband wife doctor team who run the Alzheimer's prevention program at Loma Linda Medical Center. What we know about brain development and steps to keep it from deteriorating	DEAN AND AYESHA SHERZI	05/27/2018 08:30 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of the Real Men Conference. A look at the responsibilities that men have in our society and whether traditional gender roles are still relevant	NONE	06/03/2018 07:00 AM	020:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest promoted herself as the "Millennial Motivator". What are some of the things that 20-somethings are passionate about? is this generation's reputation for being laid back and hard to motivate deserved?	AMBER RAE	06/03/2018 07:50 AM	010:00
CULTURE	SUNDAY JOURNAL	The guest is an author and speaker specializing in American religion and spirituality. Her latest book is "Grateful: The Transformative Power of Giving Thanks".	DIANA BUTLER BASS	06/03/2018 08:10 AM	007:00
HOMELESSNESS	SUNDAY JOURNAL	The guest is a homeless advocate trying to find better shelter and	KENITHA GROOMS WILLIAMS	06/03/2018 08:18 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		opportunity for the city's large homeless population. Why do so many homeless prefer life on the streets?			
HEALTH	SUNDAY JOURNAL	The guest is a fitness trainer with tips for people to get in shape and stay in shape. Keeping up a health lifestyle becomes more important as we age	MO FLIPPEN	06/10/2018 07:35 AM	025:00
CULTURE	SUNDAY JOURNAL	The guest is a professional opera singer. How he became involved in the profession and how opera is becoming more and more popular among young people	IVAN GRIFFIN	06/10/2018 08:20 AM	040:00
CHARITABLE	SUNDAY JOURNAL	The guest is a charitable giving advocate, fundraising consultant and philanthropic adviser. Every person has something to give, even if its just volunteering their time	DR. HALIMA LEAK FRANCIS	06/17/2018 07:15 AM	029:00
FAMILY SERVICES	SUNDAY JOURNAL	A look at the projects of the Louisiana Federation for Children. Why it is important to keep funding for social programs that center on the development of the whole child.	NONE	06/17/2018 07:44 AM	006:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a licensed clinical social worker discussing suicide. There have been several suicides of high profile people recently and there is some concern about copycats. The importance of checking on the people you know who are having a tough time emotionally	VICTOR SIMS	06/17/2018 08:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest is the founder of Extreme Kids and Crew, a community center that connects families raising children with	ELIZA FACTOR	06/24/2018 07:15 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		disabilities through arts and play.			
RECREATION	SUNDAY JOURNAL	Discussion of the Greg Monroe Basketball Camp, a summer camp focusing on basketball fundamentals with accompanying life lessons. Monroe is a New Orleans native and NBA player	NONE	06/24/2018 08:00 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a well known motivational speaker with insight into ways to improve just about every facet of your life- from relationships to finances	LES BROWN	06/24/2018 08:50 AM	010:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	LA. SPCA	000:30	031
ARTS	Anthony Bean Community Theate	000:30	040
CHARITABLE	B & Y FOUNDATION	000:30	030
CHARITABLE	Dress for Success*	000:15	052
COMMUNITY INVOLVEMENT	Farmers Insurance	000:30	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013
COMMUNITY INVOLVEMENT	Inspire NOLA Charter Schools	000:30	022
COMMUNITY INVOLVEMENT	MOUNT ZION	000:31	015
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	002
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	014
COMMUNITY INVOLVEMENT	ROB KELLEY FB CAMP	000:30	016
EDUCATION	BE A TEACHER	000:30	029
EDUCATION	Choice Foundation	000:30	049
FAMILY SERVICES	JUNO WORK BALANCE	000:30	020
FINANCES	ENUF RDC	000:31	028
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	013
HEALTH	LITERARY ALLIANCE OF GNO	000:29	016
HEALTH	LITERARY ALLIANCE OF GNO	000:31	017
HEALTH AND FITNESS	AM. LUNG ASSOC	000:31	030
HEALTH AND FITNESS	NEW LIFE WELLNESS	000:30	023
HOMELESSNESS	HOLISTIC ED REHAB	000:30	015
HUNGER	SECOND HARVEST FOOD BANK	000:30	014
LITERACY	LITERARY ALLIANCE OF GNO	000:29	034
MUSIC	House Of Blues	000:30	022
CULTURE	MARDI GRAS INDIANS	000:31	018
CRIME	SILENCE THE VIOLENCE FOUND.	000:30	018
CRIME	SILENCE THE VIOLENCE FOUND.	000:31	012
CRIME	SILENCE THE VIOLENCE FOUND.	000:32	071
EDUCATION	Xavier University	000:31	014
FAMILY SERVICES	TAKE YOUR KID TO WORK	000:30	011
TOURISM	NO & Company	000:30	040