

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2019
10/02/2019

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIMINAL JUSTICE:** The guest is with the organization Families and Friends of Louisiana's Incarcerated Children. Efforts to change policies and laws so minor offenses don't result in jail time for youthful offenders. Programs to help the offenses from happening in the first place
- **CULTURAL:** The guest is Director of Research Collections for the Louis Armstrong House Museum. Discussion of the foundation's scholarship program for jazz students.
- **DOMESTIC VIOLENCE:** The guest is a survivor of domestic and sexual abuse. She shares her story of the circumstances that led to this relationship and how she freed herself.
- **ECONOMIC DEVELOPMENT:** Promotion of upcoming Orleans Parish Entrepreneurship event. Goal is to provide business opportunities for those with new ideas and small businesses across the area
- **EDUCATION:** The Greater New Orleans Science and Engineering Fair teacher's Workshop. Special symposium for teachers to help them in science and technology instruction
- **EMERGENCY PREP:** Discussion of disaster preparation as we head into the peak of hurricane season. What are the items that one should have in an evacuation kit and assistance in putting a plan in place. The services FEMA can offer
- **EQUAL RIGHTS:** Author of "Diversity Beyond Lip Service". Discussion of the "inclusion coaching" method, which teaches that sharing power is not the same as losing it.
- **FAMILY SERVICES:** The guest is an author, business strategist and life coach who has been in the field for 13 years. The road to success is not always painless but it is always possible.
- **FINANCES :** The guest is a sought after speaker and author of several books on growing wealth. Why these tactics can be especially beneficial

to African American families.

- **GUN VIOLENCE:** The guest is president of Brady, an organization which lobbies for tighter gun control laws. The nation recently saw another round of mass shootings with incidents in El Paso and Dayton
- **HEALTH:** Upcoming Men's Health Fair at New Orleans East Hospital. Tips for a healthier lifestyle and screening for things like high blood pressure and glucose.
- **HOUSING:** Promotion of an upcoming home- buying workshop at the New Home Family Worship Center. How to determine what you can afford and programs designed for first time home buyers.
- **LEGAL AID:** The Lawyers' Committee for Civil Right Under Law, which works for social justice issues such as protecting voter rights and hate crime/ hate group watch
- **SAFETY:** With the new school year just underway this is an update to the recent Back to School/ Stop the Violence campaign in the city. Creative ideas for solving the epidemic of violence in our schools

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURAL	SUNDAY JOURNAL	The guest is Director of Research Collections for the Louis Armstrong House Museum. Discussion of the foundation's scholarship program for jazz students.	RICKY RICCARDI	07/07/2019 07:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	Promotion of upcoming Back to School/ Stop the Violence event at Sampson Park. With the new school year starting in a few weeks, it is important to help get children in the right mindset for a productive year.	NONE	07/07/2019 07:15 AM	015:00
EDUCATION	SUNDAY	Support of St. Augustine	NONE	07/07/2019	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	High School, one of the oldest historically black Catholic schools in the south. The school is holding its annual fishing rodeo fundraiser.		07:45 AM	
HEALTH	SUNDAY JOURNAL	Discussion of hypertension. Why this disorder can often be a silent killer and the warning signs that people need to be on the look out for	DR. KEISHA HARVEY MANSFIELD	07/14/2019 07:00 AM	016:00
HEALTH	SUNDAY JOURNAL	Author of "The Change Your Biology Diet", which offers meal plans and simple exercise routines which can lead to permanent weight loss.	DR. LOUIS ARONE	07/14/2019 07:30 AM	022:00
HEALTH	SUNDAY JOURNAL	Upcoming Men's Health Fair at New Orleans East Hospital. Tips for a healthier lifestyle and screening for things like high blood pressure and glucose.	DR. TAKESHA DAVIS	07/14/2019 08:00 AM	016:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Promotion of upcoming Orleans Parish Entrepreneurship event. Goal is to provide business opportunities for those with new ideas and small businesses across the area	NONE	07/21/2019 07:30 AM	030:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	The guest has a daughter who is incarcerated on drug and related charges. She shares her story and offers insight into the nationwide drug crisis that has destroyed so many lives and families.	MONALISA JOHNSON	07/21/2019 08:00 AM	017:00
EDUCATION	SUNDAY JOURNAL	Discussion of an on line contest in which voters choose their favorite "Kings and Queens", which achieving students, at the 75 historically black colleges and universities.	NONE	07/21/2019 08:17 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of local mentorship program that has won national awards for its impact on the lives of young people. Why role models are more important than ever to today's youth	DR. JINX BROUSSARD/ DR. GARY CLARK	07/28/2019 07:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is an author, business strategist and life coach who has been in the field for 13 years. The road to success is not always painless but it is always possible.	SHIEKA SQUARE	07/28/2019 08:00 AM	015:00
LEGAL AID	SUNDAY JOURNAL	The Lawyers' Committee for Civil Right Under Law, which works for social justice issues such as protecting voter rights and hate crime/ hate group watch	BRENDEN DOWNES	07/28/2019 08:50 AM	010:00
HEALTH	SUNDAY JOURNAL	The guest is CEO of Daughters of Charity Health Centers. One of the city's longest servicing health care providers, there is a special emphasis on meeting the health needs of the city's impoverished population	MICHAEL GRIFFIN	08/04/2019 07:30 AM	015:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	Gloria Williams is Louisiana's longest serving female prisoner. She was sentenced to life in 1971 and has been in prison for almost 50 years. She was recently granted the first step towards possible parole.	FOX RICH/ ROB RICHARDSON	08/04/2019 08:00 AM	030:00
EQUAL RIGHTS	SUNDAY JOURNAL	Author of "Diversity Beyond Lip Service". Discussion of the "inclusion coaching" method, which teaches that sharing power is not the same as losing it.	LA'WANA HARRIS	08/04/2019 08:30 AM	030:00
EMERGENCY PREP	SUNDAY JOURNAL	Discussion of disaster preparation as we head into the peak of hurricane	REV. LEONARD LUCAS	08/11/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		season. What are the items that one should have in an evacuation kit and assistance in putting a plan in place. The services FEMA can offer			
GUN VIOLENCE	SUNDAY JOURNAL	The guest is president of Brady, an organization which lobbies for tighter gun control laws. The nation recently saw another round of mass shootings with incidents in El Paso and Dayton	KRIS BROWN	08/11/2019 08:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Author of "Black Man in a White Coat". A discussion of the challenges faced by African Americans in the health care field today and a look at historical inequities and problems of perception	DR. DAMON TWEEDY	08/18/2019 07:30 AM	020:00
DOMESTIC VIOLENCE	SUNDAY JOURNAL	The guest is a survivor of domestic and sexual abuse. She shares her story of the circumstances that led to this relationship and how she freed herself.	SHAMETRIA GONZALES	08/18/2019 08:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	A look at the nationwide problem of teen suicide and why the problem is to acute in the black community. Helping young people to understand that there is always hope even when things seem darkest	NONE	08/25/2019 07:55 AM	005:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	The guest is with the organization Families and Friends of Louisiana's Incarcerated Children. Efforts to change policies and laws so minor offenses don't result in jail time for youthful offenders. Programs to help the offenses from happening in the first place	GINA WOMACK	08/25/2019 08:30 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The Greater New Orleans Science and Engineering Fair teacher's Workshop. Special symposium for teachers to help them in science and technology instruction	NONE	08/25/2019 08:50 AM	010:00
FINANCES	SUNDAY JOURNAL	The guest is a sought after speaker and author of several books on growing wealth. Why these tactics can be especially beneficial to African American families.	DR. DENNIS KIMBRO	09/01/2019 07:30 AM	012:09
CRIMINAL JUSTICE	SUNDAY JOURNAL	Gloria Williams is the longest serving female inmate in Louisiana prisons. Sentenced to life in 1971, she is still imprisoned almost 50 years later. She recently won what could be her first step to parole.	FOX RICH/ ROB RICHARDSON	09/01/2019 08:00 AM	007:17
CRIMINAL JUSTICE	SUNDAY JOURNAL	Discussion of the work of Families and Friends of Louisiana's Incarcerated Children. Efforts to change laws and policies so minor offenses by juvenile offenders don't result in more social intervention and less jail time	GINA WOMACK	09/08/2019 07:00 AM	022:00
LEGAL AID	SUNDAY JOURNAL	The Lawyer's Committee for Civil Right Under Law. This is a legal organization that works towards voter rights protection and hate crime/ hate group watch among other social justice efforts	LEAH WATSON	09/08/2019 07:22 AM	008:00
SAFETY	SUNDAY JOURNAL	With the new school year just underway this is an update to the recent Back to School/ Stop the Violence campaign in the city. Creative ideas for solving the epidemic of violence in our schools	NONE	09/08/2019 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOUSING	SUNDAY JOURNAL	Healthy Community Services Flood Reduction program. Steps that both the community and individual homeowner can take to help reduce the risk of flooding	NONE	09/15/2019 07:00 AM	015:00
HOUSING	SUNDAY JOURNAL	Promotion of an upcoming home- buying workshop at the New Home Family Worship Center. How to determine what you can afford and programs designed for first time home buyers.	NONE	09/15/2019 07:30 AM	015:00
HOUSING	SUNDAY JOURNAL	Discussion of home buyers event in New Orleans East. This is an area of the city that has been slow to come back since Hurricane Katrina. Programs to encourage home buyers to look in this area and special incentives for first time home buyers.	NONE	09/22/2019 07:00 AM	015:00
HEALTH	SUNDAY JOURNAL	Tke My Hand HIV discussion. An organization that helps to burst the myths about AIDS and HIV and helps those who have been infected find medical care and help for day to day needs	NONE	09/22/2019 07:15 AM	015:00
CULTURAL	SUNDAY JOURNAL	Open Studio Day at the New Orleans Center for the Creative Arts. This is a chance for the public to see the works of art produced by the students at this prestigious school	NONE	09/22/2019 07:45 AM	015:00
HEALTH	SUNDAY JOURNAL	Results of a recent prostate cancer study which finds that while the disease is being caught earlier in many cases these days, mortality rates remain higher than they	DR. DENISE JOHNSON	09/22/2019 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		have to be			
HEALTH	SUNDAY JOURNAL	Repeat segment with researcher from the LSU Health Sciences Center on a recent prostate cancer study. More and more men are catching this earlier	DR. DENISE JOHNSON	09/29/2019 07:00 AM	017:00
EDUCATION	SUNDAY JOURNAL	Recent University of Phoenix study on teachers. Who are the people choosing teaching as a career these days and what can be done to help them succeed	DR. KIMBERLEY UNDERWOOD	09/29/2019 07:46 AM	008:00
CULTURAL	SUNDAY JOURNAL	Discussion of the River Road African American Museum, its exhibits and message. While there are universal truths about slavery, many of the museum's stories were unique to the enslaved population of this area.	KATHIE HAMBRICK	09/29/2019 08:20 AM	040:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AM. CANCER SOCIETY	000:31	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	004
COMMUNITY INVOLVEMENT	Brandner Law Firm, LLC	000:30	032
COMMUNITY INVOLVEMENT	Cosse Law Firm	000:31	080
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	Wal-Mart	000:30	012
COMMUNITY INVOLVEMENT	Xavier University	000:30	049
EDUCATION	Access Health Louisiana	000:30	022
EDUCATION	NATIONAL SUMMER LEARNING	000:30	022
EMPLOYMENT	Kedila Family Learning Center	000:31	039
HEALTH	KIDNEY FOUNDATION LA	000:31	048
HEALTH	SICKLE CELL CENTER S. LA.	000:30	006
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	026
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012
RECREATION	NEW ORLEANS RECREATION DEPT	000:30	004
SCHOOL SUPPLIES	MILLZ FINANCIAL GROUP	000:30	028
SCHOOL SUPPLIES	NEW ORLEANS RECREATION DEPT	000:30	051
SCHOOL SUPPLIES	Total Community Action	000:30	025