

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2016
10/04/2016

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** Upcoming gun buyback program, which is offering cash for firearms with no questions asked. These events have proved very successful in the past in getting guns off of the streets
- **CULTURE:** The guest is with the group Take 'Em Down NOLA. Almost a year since the New Orleans City Council voted to remove Confederate monuments from public view, they are all still standing. The group is threatening to remove the monuments themselves
- **DISASTER RELIEF:** Focus on aid for flood victims. What is available through government and private means and how others can help by making donations
- **DOMESTIC VIOLENCE:** Discussion of domestic violence and why so many women stay in these relationships. For many of them it is concern for their children that finally prompts them to leave
- **ECONOMIC DEVELOPMENT:** The NOLA Business Alliance, which brings together businesses and businesses people through a network to support existing New Orleans area businesses and new startups
- **EDUCATION:** The Capital One Construction Contractors College. This is a vocational school that can help people who want a career in the construction field
- **FAMILY ISSUES:** The guest is a motivational speaker who offers insight into the common traits that make high achievers successful. Can these qualities be developed or to a large extent are you simply born with our without it
- **FINANCES:** The guest is author of "Wealth In Families", which offers practical advice for investing and growing wealth, including what parents need to tell their children about wealth
- **HEALTH:** The guest is founder of the organization "Heart and Hands", which shares information with young girls about heart disease and steps to prevent it. The guest is a heart disease survivor

- **HOUSING:** The "Lord Save My House" initiative, which helps low income residents in danger of losing their home get refinancing and other assistance to remain solvent
- **RACE RELATIONS:** Full show dedicated to last week's fatal shooting of a black man, Alton Sterling, by police in Baton Rouge and the demonstrations that followed. Over the past week Baton Rouge has become the focal point of the nation's race debate
- **SUBSTANCE ABUSE:** The programs offered by Bridge House and Grace House, which offer help for women and men struggling with substance abuse. The importance of finding meaning in your life to replace the alcohol and drugs

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	The guest is author of a book about Indianapolis Colts' Coach Chuck Pagano's battle with cancer, who was inspired by daily messages of perseverance during his treatment	DR. KEVIN ELKO	07/03/2016 07:00 AM	030:00
DOMESTIC VIOLENCE	SUNDAY JOURNAL	Discussion of domestic violence and why so many women stay in these relationships. For many of them it is concern for their children that finally prompts them to leave	MARY B. MORRISON	07/03/2016 08:30 AM	015:00
SUBSTANCE ABUSE	SUNDAY JOURNAL	The programs offered by Bridge House and Grace House, which offer help for women and men struggling with substance abuse. The importance of finding meaning in	DR. CARL ROBINSON	07/03/2016 08:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		your life to replace the alcohol and drugs			
RACE RELATIONS	SUNDAY JOURNAL	Full show dedicated to last week's fatal shooting of a black man, Alton Sterling, by police in Baton Rouge and the demonstrations that followed. Over the past week Baton Rouge has become the focal point of the nation's race debate	AL MIMS/ JASON GREER/ REV. GERARD ROBINSON	07/10/2016 07:00 AM	120:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of the Progressive National Baptist Convention in New Orleans. The beliefs that this group holds and efforts to spread a positive message into the community at large	NONE	07/17/2016 07:00 AM	015:00
FINANCES	SUNDAY JOURNAL	The guest is a certified CPA with financial tips for individuals and families. Chief among them is making a household budget and sticking to it, resisting the urge to splurge	KEMBERLEY WASHINGTON	07/17/2016 07:15 AM	030:00
HEALTH	SUNDAY JOURNAL	The guest is author of "Waging Inner Peace", which chronicles how 5,000 US military veterans used yoga to help recover from the mental scars of war and how this mind-body mastery can help everyday people too	ERIC WALRABENSTEIN	07/24/2016 07:00 AM	020:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The guest is author of a New Orleans mystery novel entitled "Surrender". Discussion of the book and why so many stories are set in New	JILL COLLINS	07/24/2016 08:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Orleans.					
HOUSING	SUNDAY JOURNAL	The "Lord Save My House" initiative, which helps low income residents in danger of losing their home get refinancing and other assistance to remain solvent	DEBRA MORTON	07/31/2016 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Health Matters segment on the importance of getting in shape as you get older. As we age it can take longer for the body to recover	DR. CARL ROBINSON	07/31/2016 07:50 AM	010:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money management consultant and author. Why get rich quick schemes never work and can cost you money in the long run	LISA FRYE	07/31/2016 08:30 AM	030:00
HEALTH	SUNDAY JOURNAL	AKA event called Healthy, Wealthy and Wise. This includes a health fair with free blood pressure screenings and other tests. Providers on hand	NONE	08/07/2016 07:20 AM	010:00
CULTURE	SUNDAY JOURNAL	Discussion of an upcoming Buffalo Soldiers Commemoration. Who these men were and their contributions to the formation of America and advancement of African Americans	RICHARD KELLER	08/07/2016 07:30 AM	020:00
CRIME	SUNDAY JOURNAL	Discussion on ways to stop the killings in the wake of the fatal shootings of several black men by police recently and the murders of police officers in retaliation.	MINISTER WESLEY MUHAMMAD	08/07/2016 08:00 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Much of this has been centered in Baton Rouge			
EDUCATION	SUNDAY JOURNAL	Teaching students of color. How is the educational experience for this group different from white students? What allowances should the school system be expected to make?	DR. GAIL THOMPSON	08/14/2016 07:00 AM	018:00
HEALTH	SUNDAY JOURNAL	Health Matters segment on the age triggers for routine cancer screenings such as the prostate exam for men and breast exam for women. Is this different if you have a family history?	DR. CARL ROBINSON	08/14/2016 07:21 AM	008:13
EDUCATION	SUNDAY JOURNAL	The Capital One Construction Contractors College. This is a vocational school that can help people who want a career in the construction field	NONE	08/14/2016 07:45 AM	015:00
HEALTH	SUNDAY JOURNAL	The guest is a Licensed Clinical Social Worker with information on children's mental health issues. Frequently children who have been through trauma suffer from a form of PTSD.	VICTOR SIMS	08/14/2016 08:30 AM	030:00
CRIME	SUNDAY JOURNAL	Upcoming gun buyback program, which is offering cash for firearms with no questions asked. These events have proved very successful in the past in getting guns off of the streets	NADINE RAMSEY	08/21/2016 07:15 AM	015:00
DISASTER	SUNDAY	Discussion of the	DR. GARY CLARK/	08/21/2016	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RELIEF	JOURNAL	Baton Rouge area flooding which damaged more than 60,000 homes and businesses. The relief options open to the flood victims and how others can help	ANTOINETTE HARRELL	07:30 AM	
EDUCATION	SUNDAY JOURNAL	Repeat of the segment on the Construction Contractors College, which offers education which can lead to a career in the construction industry	NONE	08/28/2016 07:00 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Fatherhood roundtable. Discussion on what responsibilities men have to their children, being a part of their lives and providing a positive role model.	AL MIMS	08/28/2016 07:15 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a motivational speaker who offers insight into the common traits that make high achievers successful. Can these qualities be developed or to a large extent are you simply born with our without it	STAN SCHOFIELD	08/28/2016 08:00 AM	060:00
EMPLOYMENT	SUNDAY JOURNAL	The guest is a careers consultant who can give job seekers the path towards getting and keeping a good job. Tips to lead to a strong interview	EDDIE FRANCIS	09/04/2016 07:30 AM	025:00
RACE RELATIONS	SUNDAY JOURNAL	Discussion of the controversy surrounding San Francisco 49ers Quarterback Colin Kapernick, who has chosen not to stand during the National Anthem as a protest	MARK CLARK	09/04/2016 08:00 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		over the recent police shootings of black men			
FINANCES	SUNDAY JOURNAL	The guest is author of "Wealth In Families", which offers practical advice for investing and growing wealth, including what parents need to tell their children about wealth	HOWARD STEVENSON	09/11/2016 07:00 AM	015:00
DISASTER RELIEF	SUNDAY JOURNAL	Focus on aid for flood victims. What is available through government and private means and how others can help by making donations	LISA PHILLIPS	09/11/2016 07:30 AM	015:00
HEALTH	SUNDAY JOURNAL	The African American Male Wellness Walk. Showing that a little thing like walking regularly every day can lead to physical health benefits	NONE	09/11/2016 07:45 AM	015:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The NOLA Business Alliance, which brings together businesses and businesses people through a network to support existing New Orleans area businesses and new startups	NONE	09/11/2016 08:40 AM	020:00
HEALTH	SUNDAY JOURNAL	The guest is founder of the organization "Heart and Hands", which shares information with young girls about heart disease and steps to prevent it. The guest is a heart disease survivor	ESSENCE HARRIS	09/18/2016 07:20 AM	010:00
HEALTH	SUNDAY JOURNAL	Discussion of the film "Vaxxed", which tells the story of a CDC whistle blower who exposed a link	MINISTER TONY MUHAMMAD	09/18/2016 08:00 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		between the measles-mumps vaccine and autism			
FAMILY ISSUES	SUNDAY JOURNAL	Guest is author of "Living on Purpose", which offers a guide to the steps you need to follow to achieve a more fulfilling life. Walking away from the rat race may seem scary but for most people it is doable with perseverance	DR. VICTOR STRECHER	09/25/2016 07:00 AM	020:00
EDUCATION	SUNDAY JOURNAL	A look at the fall semester at Delgado Community College. Classes that are being offered including vocational degrees to help students enter the work force quicker	NONE	09/25/2016 07:20 AM	010:00
CULTURE	SUNDAY JOURNAL	The Amistad Research Center. Located at Tulane University, the center charts African American history from the earliest slave days into today. The center has many works of art and manuscripts on display	NONE	09/25/2016 08:15 AM	015:00
CULTURE	SUNDAY JOURNAL	The guest is with the group Take 'Em Down NOLA. Almost a year since the New Orleans City Council voted to remove Confederate monuments from public view, they are all still standing. The group is threatening to remove the monuments themselves	MALCOLM SUBER	09/25/2016 08:30 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
SUBSTANCE ABUSE, OPIOID DEPENDENCY, SEPT 25, 9AM, 30 MINS				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	FLOOD RELIEF	000:32	049
CHARITABLE	LA. HEROES PROJECT	000:30	063
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	IHEART MEDIA	000:30	076
EDUCATION	National Promo Inventory	000:31	016
FAMILY SERVICES	ERACE	000:29	056
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEALTH	AKA SORORITY HHEALTH FAIR	000:31	032
HEALTH	AM. CANCER SOCIETY	000:30	060
HEALTH	AM. DIABETES ASSOC	000:32	029
HEALTH	GRIFFIN BRAIN ANEURYSM MOVEME	000:32	044
MILITARY AND VETERANS	IHEART MEDIA	000:25	088
MILITARY AND VETERANS	IHEART MEDIA	000:30	137
MILITARY AND VETERANS	IHEART MEDIA	000:31	085
MILITARY AND VETERANS	National Promo Inventory	000:29	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
OPIOID AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
VOTING	ROCK THE VOTE	000:32	001