

WYLD  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2022  
9/30/2022

WYLD  
Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PSA	UNITED WAY PUBLIC AFFAIRS 06-26-22	UnitedWayShow_062622-BCM_SummerGrants	UNITED WAY	07/03/2022 07:00 AM	029:36
Son of A Saint	UNITED WAY PUBLIC AFFAIRS 07-10-22	From Son Of A Saint, Founder & CEO Sonny Lee & development manager Lila Turner. Son of a Saint exists to transform the lives of fatherless boys through mentorship, emotional support, development of life skills, exposure to constructive experiences and formation of positive, lasting peer-to-peer relationships. Host: Kirby Jane Nagle of United Way of Southeast Louisiana.	S. Lee, L. Turner	07/10/2022 06:59 AM	029:12
Poverty	UNITED WAY PUBLIC AFFAIRS 07-17-22	Michael Williamson, President/CEO, United Way of Southeast Louisiana discusses the organization's efforts in ending poverty. Host: Kirby Jane Nagle of United Way of Southeast Louisiana.	M. Williamson	07/17/2022 07:00 AM	028:25
Nancy M. Marsiglia Institute of Justice	UNITED WAY PUBLIC AFFAIRS	Charmaine Caccioppi Executive Vice President / Chief Operating Officer of the United Way of Southeast	C. Caccioppi, M. Landrieu	07/24/2022 06:59 AM	028:21

	07-24-22	Louisiana and Dean Madeline Landrieu of the Loyola University New Orleans College of Law talk about the Nancy M. Marsiglia Institute of Justice, a 12-week U.S. Constitution course.			
Geaux Far Louisiana	UNITED WAY PUBLIC AFFAIRS 07-31-22	Libbie Sonnier, co-chair Geaux Far Louisiana, which believes in an equitable, unified early childhood system centering racial equity and ensuring families access to seamless, high-quality early child development, health, and educational services. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	L. Sonnier	07/31/2022 07:00 AM	028:22
Evergreen Life Services (ELS) Southeast Louisiana Division	UNITED WAY PUBLIC AFFAIRS 08-07-22	From Evergreen Life Services (ELS) Southeast Louisiana Division, Charmaine Jones, executive director and Connie Anderson, director of development. ELS is a charitable, non-profit organization that provides a full range of professional services to people with intellectual and developmental disabilities. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Jones, C. Anderson	08/07/2022 06:59 AM	028:39
ALICE - Asset Limited, Income Constrained, Employed	UNITED WAY PUBLIC AFFAIRS 08-14-22	Sarah Berthelot, Louisiana Association of United Ways President/CEO, discusses the latest ALICE report of Louisiana. (ALICE - Asset Limited, Income Constrained, Employed) This United Way ALICE Report for Louisiana reveals that 33 percent, or 576,381, of Louisiana households are ALICE and another 18 percent live in poverty. Together, 51	K.J. Nagle, S. Berthelot	08/14/2022 07:02 AM	029:06

		percent of all Louisiana households cannot afford basic expenses – housing, child care, food, transportation, health care, cell phone access, and taxes. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
UWSELA Campaign Cabinet	UNITED WAY PUBLIC AFFAIRS 08-21-22	Discussing the United Way of Southeast Louisiana's Campaign Cabinet with Cammie Proctor, Vice President of Resource Development at UWSELA and Ronnie Sloane, Campaign Cabinet Chair. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Proctor, R. Sloane	08/21/2022 07:02 AM	029:11
Hurricane Ida: One Year Later	UNITED WAY PUBLIC AFFAIRS 08-28-22	Michael Williamson, President/CEO of United Way of Southeast Louisiana, talks about the state of recovery efforts one year after Hurricane Ida's landfall.	K.J. Nagle, M. Williamson	08/28/2022 06:21 AM	026:39
Hurricane Ida: One Year Later	UNITED WAY PUBLIC AFFAIRS 08-28-22	Michael Williamson, President/CEO of United Way of Southeast Louisiana, talks about the state of recovery efforts one year after Hurricane Ida's landfall.	K.J. Nagle, M. Williamson	08/28/2022 07:01 AM	026:39
Hurricane Preparedness	UNITED WAY PUBLIC AFFAIRS 09-04-22	Stephanie Fox and Joel Sullivan of the Red Cross discuss hurricane preparedness. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Fox, J. Sullivan	09/04/2022 06:59 AM	028:14
MacKenzie Scott Gift: One Year Later	UNITED WAY PUBLIC AFFAIRS 09-11-22	Michael Williamson, President/CEO of United Way of Southeast Louisiana (UWSELA), discusses the impact one year later after 46 United Ways, including UWSELA, received a \$10 million gift from author	K.J. Nagle, M. Williamson	09/11/2022 06:55 AM	028:06

		<p>and billionaire philanthropist MacKenzie Scott. With the cushion of Scott's significant financial support, UWSELA made year-one investments to address both emerging and long-standing community issues by: offering rent and mortgage assistance, creating United for Early Care and Education to provide technical and legal support to child care centers, with a focus on the Payroll Protection Program (PPP), providing one-time unrestricted funding to 61 community partners to help offset COVID-19 impacts, opening the Northshore Prosperity Center, a one-stop financial capability center offering an array of programming to area residents, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance, and increasing investments in the Louisiana Prisoner Reentry Initiative and New Orleans Campaign for Grade-Level Reading. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
YMCA-YES	<p>UNITED WAY PUBLIC AFFAIRS 09-18-22</p>	<p>Amy Leggett, director of YMCA Educational Services (YES!) at the YMCA of Greater New Orleans. In partnership with the New Orleans Public Library, YES! gives adults the math, reading, and computer skills they need to advance at work, assist their children at</p>	<p>K.J. Nagle, A. Leggett</p>	<p>09/18/2022 06:54 AM</p>	<p>027:48</p>

		school, and be active, engaged citizens. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
988 Suicide and Crisis Lifeline	UNITED WAY PUBLIC AFFAIRS 09-25-22	September is National Suicide Prevention Month. Sherrard Crespo, director of outreach and Prevent Child Abuse Louisiana with VIA Link, discusses the 988 Suicide and Crisis Lifeline, which connects those in suicidal crisis or emotional distress to a local crisis center. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Crespo	09/25/2022 06:55 AM	028:42

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	LPI/WYLDLDFMLOCALPSA1 - DSEF - Back to School	000:31	1
BLOOD DONATION	Blood Center Of SE LA	000:30	55
CANCER	B & Y FOUNDATION	000:29	25
CHARITABLE	ELFRID PAYTON FOUNDATION	000:30	39
CHARITABLE	Winn Dixie	000:30	14
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	4
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
CRIME	Local Promo Inventory	000:30	54
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
EDUCATION	Local Promo Inventory	000:30	26
EDUCATION	Local Promo PSA	000:30	8

EDUCATION	NATIONAL SUMMER LEARNING	000:30	16
EDUCATION	Regular Baptist Church	000:30	39
HEALTH	Local Promo Inventory	000:29	39
HEALTH	Local Promo Inventory	000:30	71
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	4
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	7
NBJC	NBJC	000:30	2
NBJC	NBJC	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:29	5
Race Relations, Government Af	DEAR BLACK TALENT	000:29	18
RECOVERY	NATIONAL RECOVERY MONTH	000:29	3
RECREATION	NEW ORLEANS RECREATION DEPT	000:30	20
SCHOOL SUPPLIES	Local Promo Inventory	000:30	60
SCHOOL SUPPLIES	Local Promo Inventory	000:31	64
SCHOOL SUPPLIES	Local Promo PSA	000:31	28
TOY DONATION	TOYS FOR TOTS	000:30	2
TOY DONATION	TOYS FOR TOTS	000:30	7