

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2020
04/02/2020

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURAL:** Ms. Esters was a witness to the Martin Luther King assassination. She discusses that day, its impact on her and the nation. Its part of the Black History Month program at Regular Baptist Church
- **EDUCATION:** The guest is President of the University of Holy Cross. Discussion of the school's academic prowess and student assistance programs
- **FAMILY SERVICES:** The VIA Link 211 program, which offers a variety of social services through one central phone call, including housing assistance, psychological counseling and suicide prevention
- **FINANCES:** The guest is a financial planner and co- owner of the PJ's Coffee in New Orleans East. Discussion about the basics of franchising and planning to achieve entrepreneurial goals
- **HEALTH:** The guests are from the Bayou Lafourche Area Alumnae Chapter of Delta Sigma Theta. The sorority is sponsoring a community health fair in Houma

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guest is President of the University of	DR. STANTON MCNEELEY	01/05/2020 07:00 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Holy Cross. Discussion of the school's academic prowess and student assistance programs			
HEALTH	SUNDAY JOURNAL	The book offers self-care advice for those fighting against all forms of racial, class and gender oppression. "You can't fight when your tank is empty".	SUSAN WILLIAMS SMITH	01/05/2020 07:11 AM	016:01
FINANCES	SUNDAY JOURNAL	The guest is a financial planner and co-owner of the PJ's Coffee in New Orleans East. Discussion about the basics of franchising and planning to achieve entrepreneurial goals	STEPHANIE CHAMBLISS	01/12/2020 07:00 AM	016:00
FAMILY SERVICES	COMMUNITY FOCUS	The guest is an author, business strategist and executive coach discussing "Expansion and how to reflect it in your life"	DR. SHEIKA SQUARE	01/19/2020 06:00 AM	015:00
FAMILY SERVICES	COMMUNITY FOCUS	Military working dos Tshaar, who is retiring with	NONE	01/19/2020 06:16 AM	015:00

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		his former handler and his family in New Orleans after service			
HEALTH	COMMUNITY FOCUS	The guests are from the Bayou Lafourche Area Alumnae Chapter of Delta Sigma Theta. The sorority is sponsoring a community health fair in Houma	DR. DEIDRE JOHNSON/ IVY GARDNER	01/26/2020 06:00 AM	015:00
EDUCATION	COMMUNITY FOCUS	Promotion of the New Orleans Public Library Black History Month Poster Design Contest. How students can enter, the qualifications and past winners	NONE	01/26/2020 06:16 AM	015:00
FAMILY SERVICES	COMMUNITY FOCUS	The Phenomenal Sisters fundraiser "Celebrating Unique Women". This is a brunch focusing on women doing good work in the community and putting others before self	LADY DYSON/ NORMA ROBINSON	02/02/2020 06:00 AM	015:00
HEALTH	COMMUNITY FOCUS	Discussion of the vegan lifestyle, the benefits to both the individual	DOMONIQUE SIDE/ANTHONY HALL/LARTARA JEFFERS	02/02/2020 06:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and the environment and fun receipts. Discussion of upcoming fundraiser "Sunday Funday Nola with Vegans in the Mix"			
HEALTH	COMMUNITY FOCUS	The guest is with the Queendom Aesthetics National Skin Care Company, which operates a skin care line and spa in New Orleans East	MELISSA ODOM	02/09/2020 06:00 AM	030:00
HEALTH	COMMUNITY FOCUS	"Sunday Funday Nola with Vegans in the Mix", a fundraiser promoting the vegan lifestyle and the benefits for the individual and the environment	DOMOMIQUE SIDE/ANTHONYHALL/LARTARA JEFFERS	02/16/2020 06:00 AM	030:00
CULTURAL	COMMUNITY FOCUS	Ms. Esters was a witness to the Martin Luther King assassination. She discusses that day, its impact on her and the nation. Its part of the Black History Month program at Regular Baptist Church	CLARA ESTERS/ WANDA DAVIS/ CHARLES DAVIS	02/23/2020 06:00 AM	015:00
FAMILY SERVICES	COMMUNITY FOCUS	The guest is the Youth Pastor of	CARLY HALL	03/01/2020 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the City of Love Church. Discussion of the church's work in the community and the importance of being a positive influence to young people			
FAMILY SERVICES	COMMUNITY FOCUS	The guest is an author, business strategist and life coach on "expansion and how to reflect it in your life"	DR. SHEIKA SQUARE	03/01/2020 06:15 AM	015:00
HEALTH	COMMUNITY FOCUS	The guest is an infectious disease specialist, discussion of COVID-19 and why this pandemic is weeping the world. The high infection rate in the New Orleans area	DR. SHIVA AKULA	03/22/2020 06:00 AM	015:00
FAMILY SERVICES	COMMUNITY FOCUS	A look at the impact that Coronavirus is having on people and their mental well being. How to cope with the stress and be there for your family	DR. SHEIKA SQUARE	03/22/2020 06:15 AM	015:00
FAMILY SERVICES	UNITED WAY: LIVE UNITED	The VIA Link 211 program, which offers a variety of social services through one	ANDREW HOLBINE	03/29/2020 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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central phone call, including housing assistance, psychological counseling and suicide prevention

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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HEALTH, CORONAVIRUS EXPLAINED, 3/8@6am and 3/15@6am, 30 mins

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AMERICAN HEART ASSOCIATION	000:30	022
HEALTH	AMERICAN HEART ASSOCIATION	000:31	004
FAMILY SERVICES	ANTIOCH BAPTIST CHURCH	000:29	054
FAMILY SERVICES	CASA NEW ORLEANS	000:31	025
FAMILY SERVICES	CHILD MIND INSTITUTE	000:31	038
HEALTH	Delta Sigma Theta-NOA Chapter	000:30	033
CRIMINAL JUSTICE	FREE NOLA DOT ORG	000:31	093
FAMILY SERVICES	HELIS FOUNDATION	000:28	012
FAMILY SERVICES	Kedila Family Learning Center	000:31	039
VARIOUS	National Promo Inventory	000:29	002
VARIOUS	National Promo Inventory	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOUSING	NEIGHBORHOOD HOUSING SERVICES	000:29	018
CRIME	OPSO GUSMAN	000:30	019
FAMILY SERVICES	PEACE IN THE STREETS	000:31	006
FAMILY SERVICES	Power Group Nola	000:30	058
FAMILY SERVICES	Regular Baptist Church	000:31	068
FAMILY SERVICES	SAMARATAN'S PURSE	000:30	005
FAMILY SERVICES	TUCKS FOUNDATION	000:31	024