

WYLD FM
 New Orleans, LA
 Quarterly Issues/Programs List
 Second Quarter, 2021
 7/2/2021
 WYLD FM

Quarterly Issues/Programs List

WYLD FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- PANDEMIC RELIEF
- CRIMINAL REFORM
- EDUCATION
- POVERTY
- HOMELESSNESS
- FAMILY SERVICES

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIMINAL REFORM	UNITED WAY: LIVE UNITED	The guests are from Operation Restoration, which supports women and girls impacted by incarceration. Finding educational opportunities for woman newly out of jail	SYRITA STEIB-MARTIN/ ANNIE FREITAS	04/04/2021 07:00 AM	029:30
CRIMES AGAINST WOMEN	UNITED WAY - LIVE UNITED	Metro Center for Community Advocacy serves 8 parishes with services for victims of domestic violence, sexual assault and human trafficking.	MARK MEDINA	04/11/2021 07:00 AM	029:18
POVERTY	UNITED WAY - LIVE UNITED	The new Northshore Prosperity Center, a program of the United Way in Covington. Offers services including financial education and coaching, credit counseling and partners with area	CHIQUITA LATTIMORE/ MICHAEL WILLIAMS	04/18/2021 07:00 AM	029:15

		banks for these programs			
CRIMINAL REFORM	UNITED WAY - LIVE UNITED	April is "second chance month" as declared by Pres Biden. One in 3 adults has a criminal record. Programs that make it easier for the newly released to return to society	SYRITA STEIB-MARTIN	04/25/2021 07:00 AM	028:31
POVERTY	UNITED WAY - LIVE UNITED	Discussion of the challenges of the pandemic and how social service needs have grown, particularly with the population that is just a missed paycheck or two away from poverty	SARA BERTHELOT	05/02/2021 07:00 AM	029:47
EDUCATION	UNITED WAY - LIVE UNITED	The "United for Early Care and Education" initiative. This is a technical assistance program to help with child care and early education. Includes a Payroll Protection component to help participants understand loan forgiveness	JILLIAN DELA REGAS	05/09/2021 07:00 AM	029:27
HOMELESSNESS	UNITED WAY - LIVE UNITED	Family Promise of St Tammany provides services to homeless at-risk families, such as emergency shelters and a diversion program with a focus on finding permanent housing	MICHAEL WILLIAMSON/ DAVID HOTARD	05/16/2021 07:00 AM	029:15
DOMESTIC VIOLENCE	UNITED WAY - LIVE UNITED	A bill that would expand the definition of non-physical abuse such as coercion and intimidation but only when used to prevent the victim from escaping the relationship or contacting law enforcement	STATE REP. MELINDA WHITE/ KIM SPORT	05/23/2021 07:00 AM	029:23
SAFETY	UNITED WAY - LIVE UNITED	YMCA Aquatics Director with a focus on swimming safety for the summer months,	RACHEL JONES	05/30/2021 07:00 AM	028:30

		particularly for children. The incidents of child drowning deaths always increases in the summer			
PANDEMIC RELIEF	UNITED WAY - LIVE UNITED	A United Way program called Hospitality Cares, which assistance hospitality workers who have lost jobs and wages due to the pandemic. This group has been hit particularly hard but the pandemic's effects	MICHAEL DUNNICK/ JENNIFER KELLY	06/06/2021 07:00 AM	028:37
EMERGENCY PREPARATION	UNITED WAY - LIVE UNITED	Storm prep as hurricane season begins. The areas has seen a lot of flooding the last few months due to spring storm flash flooding. Services include temporary housing if needed	STEPHANIE FOX/ JOEL SULLIVAN	06/13/2021 07:00 AM	028:14
FAMILY SERVICES	UNITED WAY - LIVE UNITED	Discussion of the annual United Way meeting as the new Chair takes over. The challenges of the past year and goals and expectation for the new fundraising year	MICHAEL WILLIAMSON	06/20/2021 07:00 AM	029:16
FINANCIAL ASSISTANCE	UNITED WAY - LIVE UNITED	The Louisiana Voluntary Income Tax Assistance Program, which offers free filing help for qualified individuals. Also a segment on the United for Grocery Workers pandemic relief program	MICHAEL WILLIAMSON/ ANTHONY MACKY	06/27/2021 07:00 AM	026:55

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
HEALTH AND FITNESS	NEW ORLEANS RECREATION DEPT	000:30	6
SUBSTANCE ABUSE	Addiction Forum	000:29	34
SUBSTANCE ABUSE	LPI/WYLDLFMLOCALPSA1 - ADDICTION FORUM	000:29	3
ENVIRONEMENTAL	COASTAL CONSERVATION ASSOC	000:30	47
GET VACCINATED	Louisiana Healthcare Connecti	000:30	41
GET VACCINATED	LPI/WYLDLFMLOCALPSA1 - GET VACCINATED	000:30	1
HEALTH	Household of Faith	000:29	22
EMPLOYMENT	LA. WORKFORCE COMMISSION	000:30	28
FAMILY SERVICES	LET ME LIVE	000:30	20
FAMILY SERVICES	Regular Baptist Church	000:30	29
FAMILY SERVICES	T-MOBILE	000:31	24
ANIMAL SERVICES	JEFF PARISH ANIMAL SHELTER	000:28	50
EDUCATION	B & Y FOUNDATION	000:31	24
RECREATION	ELZ Elite School PA	000:30	27
RECREATION	LPI/WYLDLFMLOCALPSA2 - ELZ ELITE CAMP	000:30	3
GET VACCINATED	Louisiana Healthcare Connecti	000:29	39
ENVIORNMENTAL	Keep Louisiana Beautiful Inc	000:30	41
VOLUNTEERS	Louisiana Hospitality Foun.	000:30	21
MENTORING	Son of a Saint	000:30	48
MENTAL HEALTH	Regular Baptist Church	000:30	4
MENTORING	Son of a Saint	000:30	10
FAMILY SERVICES	SAVE THE CHILDREN	000:30	4
FAMILY SERVICES	SAVE THE CHILDREN	000:30	4
FAMILY SERVIES	SAVE THE CHILDREN	000:29	3
JUSTICE	ADVANCING JUSTICE	000:29	1
JUSTICE	ADVANCING JUSTICE	000:30	4
MENTORING	BIG BROTHERS BIG SISTERS	000:30	1
HEALTH	MENTAL HEALTH	000:30	3
HEALTH	MENTAL HEALTH	000:30	2
HEALTH	MENTAL HEALTH	000:30	2
HEALTH	PROSTATE CANCER FOUNDATION	000:29	3
HEALTH	PROSTATE CANCER FOUNDATION	000:29	4
HEALTH	PROSTATE CANCER FOUNDATION	000:30	4