

WYLD-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/03/2020

WYLD-FM  
Quarterly Issues/Programs List

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WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CIVIL RIGHTS:** The guest is with the Lawyers Committee for Civil Rights Under Law, its mission is to secure civil rights for all under law by enlisting the leadership of the private bar. Founded in 1963
- **CULTURAL:** Words and Music Festival. Encouraging young people to put their thoughts and feelings into verse. Many don't realize how creative they are until they try
- **DOMESTIC VIOLENCE:** The guest is a survivor of domestic violence and sexual assault. She tells her story and offers advice for those who may find themselves in a similar situation. How to escape abusive relationships
- **EDUCATION:** Discussion of new IT courses being offered at Delgado Community College. Why IT jobs have become so popular over the past decade and how students can building towards a career in that industry
- **EMPLOYMENT :** Discussion on workplace diversity. It is important not only to employee people of different racial and gender background but also to engender respect
- **FAMILY ISSUES:** US Marine's Toys for Tots campaign. How and where to make toy donations during the holiday season
- **FINANCES:** The guest is a personal money manager, author and consultant. Tips for some smart money moves as the end of the year approaches.
- **HEALTH:** The guest is a local child actor who has appeared in several TV shows and motion pictures such as "David Makes Man" and "Girls Trip". He discusses a recent visit to Children's Hospital
- **POLITICS:** The guests are runoff candidates for the Jefferson Parish Council. Discussion of platforms and the major issues facing the parish
- **RECREATION:** Discussion of Bike Easy NOLA. This is a group that works to increase the rights and safety of bicyclists. One of the major achievements in recent years has been the establishment of bike- only

lanes through out much of the city, including downtown

- **RELIGION:** Guest is author of "Praedamus, Let Us Prey: Selling Heaven". This is a look at organized religion in the US and questions whether unquestioned loyalty is well- founded or even smart.
- **SUBSTANCE ABUSE:** The guest lost her son to drugs. She talks about the warning signs that a loved one may need help and the lessons learned from her experience
- **YOUTH ISSUES:** Discussion of teen violence and why this has become such a prevalent problem in our community. Finding ways to defuse the situation before conflicts become violent

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	BASH fundraiser for Southern University of New Orleans. This is one of the year's most successful fundraisers for one of the city's oldest historically black colleges	NONE	10/02/2019 08:45 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Guest is author of "Hands Up, Don't Shoot", an examination of the 2014 shooting of Michael Brown in Ferguson, Missouri. What are the circumstances that led to the incident and what should have been done differently	JENNIFER COBBINA	10/06/2019 07:30 AM	020:00
HEALTH	SUNDAY JOURNAL	Promotion of a breast cancer awareness event put on by Hannah's Closet. October is Breast Cancer Awareness month.	NONE	10/06/2019 07:50 AM	010:00
FAMILY ISSUES	SUNDAY JOURNAL	Advocacy efforts on behalf of blind and visually impaired individuals. What are some simple steps that	ANDREW BROWN	10/06/2019 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		society can take to better accommodate the blind population?			
FAMILY ISSUES	SUNDAY JOURNAL	Franklin Ave Baptist Church hosting a Blended Family Conference, utilizing methods which can help blended families work through the problems that most of them have	NONE	10/13/2019 07:00 AM	015:00
CULTURAL	SUNDAY JOURNAL	The guest is the only black woman on the women's pro bowling tour. Discussion of her love of the sport and the barriers she has overcome	GAZMINE MASON	10/13/2019 07:15 AM	015:00
YOUTH ISSUES	SUNDAY JOURNAL	Discussion of teen violence and why this has become such a prevalent problem in our community. Finding ways to defuse the situation before conflicts become violent	JOSEPH KOLB	10/13/2019 07:30 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The US Marine's Toys for Tots campaign. The timeline and drop off locations for toy donations. How the children who receive the toys are found	NONE	10/13/2019 08:20 AM	010:00
HEALTH	SUNDAY JOURNAL	Dillard University's Community Resources Fair. Bringing service providers together with the community. Many of these are agencies that provide health services	NICK HARRIS	10/20/2019 07:18 AM	012:00
CULTURAL	SUNDAY JOURNAL	The guest is a local visual artist who is helping to organize a march commemorating an 1811 slave rebellion that took place in Laplace (La)	DREAD SCOTT	10/20/2019 08:00 AM	045:00
EDUCATION	SUNDAY JOURNAL	Discussion of new IT courses being offered at Delgado Community College. Why IT jobs have become so popular over the past decade and how students can building towards a career in that industry	NONE	10/27/2019 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	Ashland University, which offers college courses to prison inmates. The chances of recently released offenders reoffending is greatly reduced if they have a career path once freed	NONE	10/27/2019 07:15 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	US Marine's Toys for Tots campaign. How and where to make toy donations during the holiday season	NONE	10/27/2019 08:54 AM	006:00
CULTURAL	SUNDAY JOURNAL	Repeat segment with local visual artist who is organizing a march from Laplace to New Orleans to commemorate an 1811 slave rebellion	DREAD SCOTT	11/03/2019 07:00 AM	045:00
SUBSTANCE ABUSE	SUNDAY JOURNAL	The guest is the mother of a young man who died of a pill overdose. How to recognize the signs that someone you love may need help.	NATASHA BUTLER	11/03/2019 08:15 AM	045:00
CULTURAL	SUNDAY JOURNAL	Discussion of the Urban League of Greater New Orleans. The advances made by the organization and why the message and work is more important now than ever	JONATHAN BARNES	11/10/2019 07:30 AM	015:00
POLITICS	SUNDAY JOURNAL	The guests are runoff candidates for the Jefferson Parish Council. Discussion of platforms and the major issues facing the parish	DERRICK SHEPHERD/ BYRON LEE	11/10/2019 08:00 AM	030:00
DOMESTIC VIOLENCE	SUNDAY JOURNAL	The guest is a survivor of domestic violence and sexual assault. She tells her story and offers advice for those who may find themselves in a similar situation. How to escape abusive relationships	SHAMETRIA GONZALES	11/17/2019 07:00 AM	040:00
HEALTH	SUNDAY JOURNAL	Pancreatic cancer and lupus awareness segment. Realizing the warning signs, treatment and the importance of regular checkups.	NONE	11/17/2019 07:40 AM	020:00
CULTURAL	SUNDAY	Words and Music Festival.	MEGAN	11/17/2019	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	Encouraging young people to put their thoughts and feelings into verse. Many don't realize how creative they are until they try	HOLT	08:50 AM	
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a Tulane University professor with over 20 years experience in the non- profit sector. She discusses the importance of public service and community investment	DR. HALIMA LEAKE FRANCIS	11/24/2019 07:00 AM	015:00
SUBSTANCE ABUSE	SUNDAY JOURNAL	Crack: Rock Cocaine and the decade of the '80's. A look back at the factors that led to the drug's explosion, particularly in the African American community, and the fight that continues today	NONE	11/24/2019 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	Diabetes prevention segment. The occurrence of diabetes is more common in Louisiana than other states. Recognizing the warning signs and lifestyle changes that can reduce the risk	SYLVIA DENSON	11/24/2019 08:00 AM	030:00
SUBSTANCE ABUSE	SUNDAY JOURNAL	The guest lost her son to drugs. She talks about the warning signs that a loved one may need help and the lessons learned from her experience	NATASHA BUTLER	12/01/2019 07:00 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Update on the US Marine's Toys for Tots campaign. With just a week or so left, how people can make a last minute toy donation	NONE	12/01/2019 07:45 AM	015:00
EMPLOYMENT	SUNDAY JOURNAL	Discussion on workplace diversity. It is important not only to employee people of different racial and gender background but also to engender respect	TAMARA RILEY	12/01/2019 08:30 AM	030:00
HEALTH	SUNDAY JOURNAL	The guest is a local child actor who has appeared in several TV shows and motion pictures such as "David Makes Man" and	CAYDEN WILLIAMS	12/08/2019 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		"Girls Trip". He discusses a recent visit to Children's Hospital			
HEALTH	SUNDAY JOURNAL	Discussion of HIV, available testing and treatment. What are resources that IV patients can access in the New Orleans area?	ERICK DILLARD	12/08/2019 08:00 AM	014:00
CULTURAL	SUNDAY JOURNAL	The guest is an actor who appears in the motion picture "Queen & Slim", which tells the story a fatal encounter between an African American motorist and a white police officer.	ANDRE SHANKS	12/08/2019 08:14 AM	016:00
EDUCATION	SUNDAY JOURNAL	Discussion of a fundraiser for a children's after school program. Programs like this are crucial in helping to nurture young students and provide an after school alternative for parents	AMEER BARAKA	12/08/2019 08:30 AM	030:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money manager, author and consultant. Tips for some smart money moves as the end of the year approaches.	DR. LISA FRYE	12/15/2019 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	A look at the Keto Diet, which has become very popular. This is a low carb, high fat diet for quick weight loss. Does it work and is it healthy?	NONE	12/15/2019 07:46 AM	010:00
RELIGION	SUNDAY JOURNAL	Guest is author of "Praedamus, Let Us Prey: Selling Heaven". This is a look at organized religion in the US and questions whether unquestioned loyalty is well- founded or even smart.	DON SPEARS	12/22/2019 07:00 AM	030:00
CIVIL RIGHTS	SUNDAY JOURNAL	The guest is with the Lawyers Committee for Civil Rights Under Law, its mission is to secure civil rights for all under law by enlisting the leadership of the private bar. Founded in 1963	BRENDAN DOWNES	12/22/2019 08:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RECREATION	SUNDAY JOURNAL	Discussion of Bike Easy NOLA. This is a group that works to increase the rights and safety of bicyclists. One of the major achievements in recent years has been the establishment of bike- only lanes through out much of the city, including downtown	NONE	12/29/2019 07:00 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest's daughter was incarcerated. Discussion of her experiences and how to find hope and healing even in the darkest of circumstances	MONA LISA JOHNSON	12/29/2019 08:30 AM	030:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>HEALTH, DIABETES PREVENTION, 11/2 5:03AM, 11/3 6:27AM, 30 MINS</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER	B & Y FOUNDATION	000:31	028
CANCER	LSU Health Science Center	000:30	025
CANCER	SUSAN G KIMAN FOUND	000:30	009
CHARITABLE	TOYS FOR TOTS	000:30	070
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	016
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:31	016
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	008
COVENANT HOUSE	COVENANT HOUSE	000:30	037

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CRIME	NEW ORLEANS POLICE DEPT	000:29	041
EDUCATION	VICTORY YOUTH TA	000:30	047
ENVIRONMENT	UN GOALS	000:30	048
FAMILY SERVICES	KINGSLEY HOUSE	000:31	038
FOSTER CARE	CASA NEW ORLEANS	000:31	049
HEALTH	LA Healthcare Connection	000:30	062
HEALTH AND FITNESS	AFLAC	000:31	003
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	005
HUNGER	BRANDNER GIVES BACK	000:30	025
HUNGER	Local Promo PSA	000:30	022
HUNGER	OPSO GUSMAN	000:30	034
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	003
PSA	GLAAD	000:30	013
TOY DONATION	Local Promo PSA	000:30	004
TOY DONATION	TOYS FOR TOTS	000:30	066