

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2021

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Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH SERVICES	UNITED WAY PUBLIC AFFAIRS	Youth Empowerment Project, which helps formerly incarcerated youth reintegrate into society. The program has recently expanded to include all at-risk youth	JEROME JUPITER	10/03/2021 07:00 AM	028:52
LEGAL SERVICES	UNITED WAY PUBLIC AFFAIRS	Southeast Louisiana Legal Services, which offers legal help to those who qualify- primarily a civil aid provider helping people to navigate government programs. Pandemic has increased the need for these services	LAURA TUGGLE	10/10/2021 07:00 AM	028:59
RACE RELATIONS	UNITED WAY PUBLIC AFFAIRS	Campaign for Equity- New Orleans presents "Race Around the Table", an open discussion on racial equity. This is an open dialogue with no agenda or outcomes necessary. It encourages individuals and	MICHAEL WILLIAMSON/ SHAWN BARNEY	10/17/2021 07:00 AM	028:44

		groups to put on their own events			
IDA RECOVERY	UNITED WAY PUBLIC AFFAIRS	Update from United Way Executive Director on Hurricane Ida recovery efforts. The hardest hit areas are still struggling with vital services like water and electricity. United Way is concentrating most recovery efforts in those areas	MICHAEL WILLIAMSON	10/24/2021 07:00 AM	029:03
FAMILY SERVICES	UNITED WAY PUBLIC AFFAIRS	Guest is from the La. Policy Institute for Children. There is a child care crisis La. and officials are asking parents to take part in an online survey to determine the greatest areas of need. How satisfied are parents with the child care they are using. How did they find it?	DR. LIBBY SONIER	10/31/2021 07:00 AM	028:53
PANDEMIC RELIEF	UNITED WAY PUBLIC AFFAIRS	Hospitality Cares is an emergency relief fund to assist local hotel and restaurant workers who have lost their jobs to the pandemic. Ida has also caused a prolonged period of unemployment for many	MICHELLE DUNNICK/JENNIFER KELLY	11/07/2021 07:00 AM	028:37
HOMELESSNESS	UNITED WAY PUBLIC AFFAIRS	Family Service of St Tammany provides services, including emergency housing, to homeless families, particularly those with small children	MICHAEL WILLIAMSON/DAVE HORCHAR	11/14/2021 07:00 AM	029:15

UNITED WAY FUNDING	UNITED WAY PUBLIC AFFAIRS	Guests are from the United Way Campaign Cabinet, which drives support for the annual campaign, identifying needs and crafting a wide appeal message. Workplace campaigns are still important but more of a challenge now due to the pandemic	KAMI PROCTOR/ RONNIE SLOANE	11/21/2021 07:00 AM	029:11
PANDEMIC RELIEF	UNITED WAY PUBLIC AFFAIRS	Free help for taxpayers who are eligible through the Volunteer Income Tax Assistance Program and the United for Grocery Workers Fund which offers an Entergy bill credit to grocery employees	MICHAEL WILLIAMSON/ ANTHONY MACKKEY	11/28/2021 07:00 AM	026:55
HEALTH	UNITED WAY PUBLIC AFFAIRS	The Cancer Association of Greater New Orleans is changing its name to Cancer Association of Louisiana in order to present a more inclusive picture of the service area. Organization provides assistance for cancer patients and their families	TAMMY SWINDELL	12/05/2021 07:00 AM	029:09
FINANCIAL ASSISTANCE	UNITED WAY PUBLIC AFFAIRS	Guest is the United Way's Financial Capability Manager. The organization helps people budget for the holidays and the new year	ELEANOR SIMON	12/12/2021 07:00 AM	029:16
YOUTH SERVICES	UNITED WAY PUBLIC AFFAIRS	Guest is the Pres and CEO of Boys and Girls Clubs. The New Orleans and Baton Rouge clubs are merging to become Metro Louisiana, a move	PAT VAN BURKLEO	12/19/2021 07:00 AM	027:13

		which should allow the organization to serve more kids and grow its footprint. Many of the programs are school based, beginning when the school day ends			
United Way year in review. It was another year of dealing with the pandemic and all of the service needs which remain from that and then the added challenge of Ida recovery	UNITED WAY PUBLIC AFFAIRS	Year in review show. Ongoing pandemic issues and added challenge of Hurricane Ida recovery	MICHAEL WILLIAMSON	12/26/2021 07:00 AM	029:06

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
POVERTY	LPI/WYLDFMLOCALPSA1 - LCMS Gift Giveaway	000:30	1
POVERTY	LPI/WYLDFMLOCALPSA1 - Samaritan's Purse - IDA	000:30	1
FAMILY SERVICES	LPI/WYLDFMLOCALPSA2 - Giving Hope Gala	000:30	1
TOY GIVEAWAY	LPI/WYLDFMLOCALPSA2 - NORD Toy Giveaway	000:30	1
SAFETY	PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1
ARTS	STUDIO IN THE WOODS	000:30	21
ARTS	STUDIO IN THE WOODS	000:31	92
CBCF	CBCF	000:30	2
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	7
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	4

COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	6
DISASTER RELIEF	SAMARATAN'S PURSE	000:30	34
DONATION	GIVING HOPE NOLA	000:30	76
DONATION	NEW ORLEANS RECREATION DEPT	000:30	29
DONATION	NEW ORLEANS RECREATION DEPT	000:30	104
DONATION	TOYS FOR TOTS	000:30	32
DRUNK DRIVING	Local Promo PSA	000:30	25
EDUCATION	Local Promo PSA	000:30	26
EDUCATION	OPERATION SPARK	000:30	8
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH & SAFETY	Novartis	000:30	16
MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	1
Public Health & Safety	Novartis	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	5
SHINE A LIGHT	SHINE A LIGHT	000:30	2
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	17
TOY DONATION	Love Covers Multitude of Sins	000:30	30
TOY DONATION	TOYS FOR TOTS	000:31	55
VOLUNTEERING	Local Promo Inventory	000:30	3