

WYLD-FM
 New Orleans, LA
 Quarterly Issues/Programs List
 First Quarter, 2022
 04/04/2022
 WYLD-FM

Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH	UNITED WAY	Discussion of the services of NAMI-National Alliance on Mental Illness. The organization offers help for individuals and families with loved ones with behavioral issues, including assistance in placing them in group homes	NONE	01/02/2022 07:02 AM	028:49
EDUCATION	UNITED WAY	Guests are from the Nancy Marsiglia Institute of Justice, which offers a 12 week course on the constitution to those who are charged with upholding it. It is hosted by Loyola Law School	CHARMAINE CACCIOPE/ MADILYN LAMDRIEU	01/09/2022 07:02 AM	028:21
FINANCIAL ASSISTANCE	UNITED WAY	The guests are from the United Way's Financial Capability Program, which offers help for budgeting in the new year. They are also opening Vita sites for tax preparation as tax season arrives. Many of the services are out of the Northshore Prosperity Center, which is holding an open house	MICHAEL WILLIAMSON/ CHICHITA LATTIMORE	01/16/2022 07:00 AM	029:01
SERVICES FOR YOUTH	UNITED WAY	Guests is the Presidents and CEO of Boys and Girls Clubs of Metro Louisiana, which recently changed	PAT VAN BURKLEO	01/23/2022 07:03 AM	027:14

		its name, combining the New Orleans and Baton Rouge offices to better reflect the organization's growing footprint			
HEALTH	UNITED WAY	Discussion of the Choose Health Life Initiative, why the pandemic hit Black communities the hardest. Many of these areas have limited access to resources such as vaccines and treatment	TAP BOUIE/ REV MITCHELL STEPHENS	01/30/2022 07:00 AM	028:22
NON- PROFIT FUNDRAISING	UNITED WAY	Subject is the United Way's Cabinet, how it works with community stakeholders towards the 2022 Campaign. Why it is important for individuals, families and businesses to give, particularly during these times with the dollar buying less and less	TAMMY PROCTOR/ RONNIE SLOAN	02/06/2022 07:04 AM	029:11
CHILD CARE	UNITED WAY	The "NOLA Cares" collaborative, which recently received a 5 million dollar grant to improve child care options in New Orleans, particularly Black and Latinex women led child care small businesses	JILLIAN DIAZ REYES/ RHONDA BROUSSARD/ ROCHELLE WILCOX	02/13/2022 07:03 AM	028:49
HEALTH	UNITED WAY	Guest is the Executive Director of the Cancer Association of Greater New Orleans, which has changed its name to Cancer Association of Louisiana, which better reflects the statewide service footprint of the organization. They provide everything from patient transportation to treatment to in home meal delivery	TAMMY SWINDELL	02/20/2022 07:00 AM	029:09
HOSPITALITY WORKER ASSISTANCE	UNITED WAY	Participating restaurants take part in Fish Fry Fridays, during the Lenten season. These restaurants donate \$1 from the sales of	JEN KELLEY/ MICHELLE DUNNICK	02/27/2022 07:02 AM	028:54

		featured dishes to Hospitality Cares, which offers support for the city's hospitality workers, many of whom are still struggling to recover from the loss of jobs and wages during the pandemic and Hurricane Ida			
FAMILY SERVICES	UNITED WAY	The McKeenzie Scott Gift. The New Orleans United Way was one of 45 United Ways nationwide to receive this monetary gift donation, which demonstrates the good work and accountability of the local operation	MICHAEL WILLIAMSON	03/06/2022 07:03 AM	028:06
FAMILY SERVICES	UNITED WAY	Vita sites, which offer free tax preparation help for those who qualify and the United for Grocery Workers campaign, which offers a one time \$150 credit on the Entergy bills of area grocery workers	MICHAEL WILLIAMSON/ ANTHONY MACKEY	03/13/2022 07:02 AM	026:56
NON- PROFIT FUNDRAISING	UNITED WAY	March to the Finish, which highlights the United Way campaign as it nears its end at the end of March. Current estimates are that the campaign may come up short this year. The show also offers a Hurricane Ida 6 month update, as many families remain displaced	MICHELLE CLARK PAYNE/ CAMI PROCTOR	03/20/2022 07:03 AM	027:58
EMERGENCY SERVICES	UNITED WAY	Town of Arabi was recently hit by an EF3 tornado, the strongest ever on record in southeast Louisiana. The twister resulted in one death, 40 homes were completely collapsed and hundreds of others were damaged. The United Way is collecting supplies and credit card donations at TornadoRelief@uwnola	MICHAEL WILLIAMSON	03/27/2022 07:01 AM	029:02

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOSPITALITY WORKERS	Hospitality Foundation	000:30	1
EDUCATION	OPERATION SPARK	000:30	1
HEALTH	BLOOD CENTER	000:30	1
HEALTH	BLOOD DONATION	000:30	113
SUPPORT FOR NON- PROFITS	Local Promo PSA	000:29	7
SUPPORT FOR NON- PROFITS	Local Promo PSA	000:29	88
SAFETY	DRUNK DRIVING	000:30	16
EDUCATION	Local Promo PSA	000:30	116
FAMILY SERVICES	Local Promo PSA	000:30	66
SUPPORT FOR NON PROFITS	HORSES HOPS AND COPS	000:30	36
Hospitality Workers	Louisiana Hospitality Foun.	000:30	87
SAFETY	Local Promo PSA	000:30	10