

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/03/2019

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** The guest is a former state senator who also served jail time. Now free, he is founder of the group Second Chance NOLA, which strives to provide opportunity and support for the recently released
- **CULTURE:** The guest is a New Orleans area playwright and producer. Discussion of some upcoming productions and how young people can get involved in theater
- **ECONOMIC DEVELOPMENT:** Goldman Sachs 10,000 Small Business Program at Delgado. Matching small businesses in the local area to growth opportunities
- **EDUCATION:** The guest is from the Community Book Center discussing the center's programs. Why are books still important in this age of digital technology?
- **EMERGENCY PREPAREDNESS:** Repeat segment on proposals to reduce the flooding threat in Treme and the 7th Ward
- **FAMILY ISSUES:** The guest is an author and speaker to talks about his book "HEARTCore: Effective Leadership Starts with a Servants' Heart"
- **HEALTH:** The guest is with the Jefferson Community Health Center. Discussion of the services the center offers to the community. Why access to quality health care is so important
- **HHEALTH:** The guest discusses the benefits of breastfeeding for both the mother and child. In addition to being healthier for the baby, breastfeeding can also help to strengthen the parental bond
- **HOUSING:** This is a project that aims to improve housing policies and increase equity in New Orleans. Its a partnership between community leaders, non profits and the business community
- **SAFETY:** The guest is a self- defense expert with simple tips for people to help keep themselves safe. Self- defense tactics aren't just for women

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Goldman Sachs 10,000 Small Business Program at Delgado. Matching small businesses in the local area to growth opportunities	NONE	10/07/2018 07:00 AM	015:00
CULTURE	SUNDAY JOURNAL	Discussion of Africa Umoja. This is a 40-member entertainment troupe from South Africa touring the United States to bring music and dance education. Recent shows in New Orleans	NONE	10/07/2018 07:15 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a well known author and pastor based out of New Jersey. He is the Chair of the the Election Assistance Commission, which serves as a national clearinghouse for election information	DR. DEFOREST SOARIES	10/07/2018 08:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	Promotion of the upcoming SUNO Bash Fundraiser, which benefits Southern University of New Orleans, one of the city's historically black universities	NONE	10/14/2018 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	The guest is a surgeon and author of "In My Hands: Compelling Stories From A Surgeon". The book provides a glimpse into the life and work practices of the men and women who take lives into their hands every day	DR. STEVE CURLEY	10/14/2018 07:30 AM	020:00
FAMILY ISSUES	SUNDAY JOURNAL	Parts 2 of the interview with Deforest Soaries, an author and pastor and	DEFOREST SOARIES	10/14/2018 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Chairman of the Election Assistance Commission			
CULTURE	SUNDAY JOURNAL	Segment on the group 100 Black Men of Metro New Orleans. This is an organization that works to improve the community through numerous projects, including mentoring youth	NONE	10/21/2018 07:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	The guest is from the Community Book Center discussing the center's programs. Why are books still important in this age of digital technology?	VERA WARREN WILLIAMS	10/21/2018 07:15 AM	010:00
HEALTH	SUNDAY JOURNAL	AKA On the Heels of Hope. This is a cancer awareness event put on by the AKA sorority. The challenges of making young people aware of their cancer risk	NONE	10/21/2018 07:25 AM	005:00
HHEALTH	SUNDAY JOURNAL	The guest discusses the benefits of breastfeeding for both the mother and child. In addition to being healthier for the baby, breastfeeding can also help to strengthen the parental bond	DR. KEISHA MANSFIELD	10/28/2018 07:00 AM	014:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a well known lecturer and professor at the University of Pennsylvania. She is author of Grit: The Power of Passion and Perseverance. Tips for staying engaged and turning passion into success	DR. ANGELA DUCKWORTH	10/28/2018 07:30 AM	025:00
HEALTH	SUNDAY JOURNAL	The guest is with the Jefferson Community Health Center. Discussion of the services the center offers to the community. Why access to quality health care is so important	DR. SHONDRA WILLIAMS	10/28/2018 07:55 AM	005:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	Discussion of kidney disease and why it seems to be so much more common in Louisiana than elsewhere. The rate of kidney failure and kidney transplants in Louisiana is among the highest in the nation	DR. GRIFFIN RODGERS	11/04/2018 07:00 AM	015:00
HEALTH	SUNDAY JOURNAL	Discussion of the Medicaid Open Enrollment period. What new participants need to know about the program and what those who have the coverage currently need to do to keep covered	JAMILAH MUHAMMAD	11/04/2018 07:15 AM	015:00
EDUCATION	SUNDAY JOURNAL	Segment on the AARP Veterans History Project, which collects, preserves and makes accessible the personal war experiences of American veterans	NONE	11/04/2018 07:30 AM	030:00
HEALTH	SUNDAY JOURNAL	Segment on stroke prevention. What groups are at higher risk and the trend towards blood thinner medications to reduce the risk	DR. OLIJADE WILLIAMS	11/11/2018 07:00 AM	012:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is an author and pastor who talks about the importance of religious faith in the day to day family life. How the commitment to Jesus Christ changed her life	ELICITA HART	11/11/2018 07:12 AM	022:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is an author and speaker to talks about his book "HEARTCore: Effective Leadership Starts with a Servants' Heart"	ANTAR MUHAMMAD	11/11/2018 08:00 AM	030:00
HOUSING	SUNDAY JOURNAL	Segment on the Lafitte Housing Development Reunion. This is a project to reunite former residents of the Lafitte Project, which opened in the 1930's and closed in the	ERNEST JOHNSON	11/18/2018 07:30 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		wake of Hurricane Katrina in 2005			
CULTURE	SUNDAY JOURNAL	The guest is a member of the Harlem Globetrotters, promoting the group's upcoming performance in New Orleans. Why this organization has stood the test of time	ORLANDO EL GATO MELENDEZ	11/18/2018 07:50 AM	010:00
CULTURE	SUNDAY JOURNAL	The guest is a cultural anthropologist and Zen practitioner. How to apply the lessons of Buddhism to every day life	MAIA DUEURR	11/25/2018 08:00 AM	030:00
CULTURE	SUNDAY JOURNAL	Discussion of the books of Zora Neale Hudson, an African American woman who wrote several books in the first half of the 19th century. One of them was a first account of the experiences of a former slave	DR. DEBORAH PLANT	11/25/2018 08:30 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a clinical psychologist with emphasis on relationships. How to find a happy, lasting relationship that will stand the test of time	DR. MARK BORG	12/02/2018 07:36 AM	020:00
HEALTH	SUNDAY JOURNAL	Bogalusa area doctor who specializes in family practice and can refer patients to specialists if need be	DR. KEISHA HARVEY	12/02/2018 08:01 AM	018:00
CULTURE	SUNDAY JOURNAL	The guest is a New Orleans area playwright and producer. Discussion of some upcoming productions and how young people can get involved in theater	TRINESE JORDAN DUPLESSIS	12/02/2018 08:18 AM	022:00
SAFETY	SUNDAY JOURNAL	The guest is a self-defense expert with simple tips for people to help keep themselves safe. Self- defense tactics aren't just for women	STEVE KARDIAN	12/09/2018 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guest is a life coach and author and teacher at the International High School of New Orleans. Motivating students	DR. SHEIKA SQUARE	12/09/2018 08:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Repeat segment on stroke awareness. What are the groups that are at risk and preventative measures we can all take	DR. OLIJADE WILLIAMS	12/16/2018 07:00 AM	015:00
EMERGENCY PREPARDNESS	SUNDAY JOURNAL	Discussion of plans that will reduce flooding in Treme and the 7th Ward. If these projects had been in place during Katrina would these areas have been spared?	ANGELA CHALK	12/16/2018 07:33 AM	016:00
HOUSING	SUNDAY JOURNAL	This is a project that aims to improve housing policies and increase equity in New Orleans. Its a partnership between community leaders, non profits and the business community	NONE	12/16/2018 07:49 AM	011:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a self-described Christian self-help expert and author of "Boundaries". Using one's faith to help attain goals outside of the spiritual	DR. HENRY CLOUD	12/23/2018 07:30 AM	015:00
EDUCATION	SUNDAY JOURNAL	The guest goes by the moniker "America's Educator". He is a motivational speaker who addresses educator groups on subjects like professional development and closing the achievement gap	DR. STEVE PERRY	12/23/2018 08:00 AM	032:00
CRIME	SUNDAY JOURNAL	The guest is a former state senator who also served jail time. Now free, he is founder of the group Second Chance NOLA, which strives to provide opportunity and support for the recently released	DERRICK SHEPARD	12/30/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME	SUNDAY JOURNAL	The guest is a former New Orleans City Council member who also served jail time. Discussion of proposed changes to the minor offense laws so there is less emphasis on jail time	OLIVER THOMAS	12/30/2018 08:00 AM	020:00
EMERGENCY PREPARDNESS	SUNDAY JOURNAL	Repeat segment on proposals to reduce the flooding threat in Treme and the 7th Ward	ANGELA CHALK	12/30/2018 08:30 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
HEALTH, LIVING WITH DIABETES, NOV 4, 6:30AM, 30 MINS				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	Louisiana SPCA,	000:30	056
CHARITABLE	DJ MANNIE FOUNDATION	000:30	026
CHARITABLE	Jefferson Community Health Ce	000:30	042
CHARITABLE	LASTA	000:29	051
CHARITABLE	Local Promo PSA	000:30	004
COMMUNITY INVOLVEMENT	GLAAD	000:31	003
COMMUNITY INVOLVEMENT	L'OREAL	000:30	007
COMMUNITY INVOLVEMENT	National Promo Inventory	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	017
EDUCATION	GRAMBLING ALUMNI	000:31	068
ENVIRONMENTAL	JEFF PARISH ENVIRONMENTAL DEP	000:30	011
FAMILY SERVICES	Franklin Ave Baptist Church*	000:29	018
FAMILY SERVICES	KINGSLEY HOUSE	000:30	049
HEALTH	Blood Donor Month	000:31	013
HEALTH	Jefferson Community Health Ce	000:30	034
HEALTH	Jefferson Community Health Ce	000:31	019
HEALTH	ZION FASHION SHOW	000:30	021
HEALTH AND FITNESS	RED	000:30	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	007
PROUD	Delta Sigma Theta-NOA Chapter	000:28	045
RECREATION	HELIS FOUNDATION	000:30	032
REHAB	LPI/WYLD FM LOCAL PSA1 Mary's Song	000:30	004
REHAB	MARY'S SONG RESTORATION CENTE	000:30	042
SAFE DRIVING	Ad Council	000:30	017
SAFE DRIVING	Local Promo PSA	000:30	004