# EEO PUBLIC FILE REPORT

## Connoisseur Media; Billings, MT KWMY-FM, KPLN-FM, KRZN-FM, KRKX-FM, KBLG-AM, KYYA-AM Jan 1, 2015 – Dec 31, 2015

## Full Time & Part Time Positions Filled

| Job<br>Opening | Position Title     | Date Filled | Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification) | Number<br>Interviewed | Number Hired | Hire<br>Source |
|----------------|--------------------|-------------|---|-----------------------|--------------|----------------|
| 1              | PT On Air          | 1/16/15     | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 2                     | 1            | 3              |
| 2              | PT Board op        | 6/1/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 1                     | 1            | 3              |
| 3              | FT Sales<br>person | 1/1/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 10                    | 1            | 1              |
| 4              | PT Board op        | 9/8/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 2                     | 1            | 3              |
| 5              | FT Sales<br>person | 10/12/15    | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 10                    | 1            | 1              |
| 6              | FT PD              | 2/9/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 3                     | 1            | 1              |
| 7              | PT On Air          | 9/1/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 1                     | 1            | 1              |
| 8              | PT ON Air          | 2/9/15      | On Air Recruiting Ads, Connoisseur Media<br>Websites, General Manager Referral                        | 3                     | 1            | 1              |

## Outreach 2014 Connoisseur Media; Billings, MT KWMY-FM, KPLN-FM, KRZN-FM, KRKX-FM, KBLG-AM, KYYA-AM Jan 1, 2015 – Dec 31, 2015

#### Internships

Our Internship program goes through three different venues. MSU-B, a local college; HRDC, a program for at-risk youth; and the local high schools.

#### **School Visits**

Our staff members have made several visits to schools in Billings and surrounding areas to help promote knowledge of our Industry and to find how we can better serve the needs of these schools though Promotion and Public service. In addition, Connoisseur Media continued our "Love Billings, Not Bullying" campaign with support of the Billings Police Department, Yellowstone County Sheriff, School District 2 Super Intendant and community officials. The program provides a source of info for students and parents to identify and stop various forms of bullying and gives students a forum to get help in handling being bullied.

#### Montana State University Billings Career Services Advisory Board

Connoisseur Media is a "Platinum Partner" with Montana State University Billings Career Services.

#### **Downtown Billings Alliance (DBA)**

Through the Spring, Summer and Fall of 2015, DBA members were allowed access to the stations for promotions of their events and to discuss plans for future items. In many cases, we partnered with the DBA for these events including:

"Alive After 5" – this was a 13 week series of business mixers/ social gatherings designed to further acquaint members of the general public with members of the DBA as well as to feature specific businesses that are members. Dates were each Thursday from June 7 through August 30, 2015.

### **Employment Fair with Job Service**

We participated in a Large job Fair with the Billings Job Service

#### Billingsjobsnow.com

We created a website for employers and employees to post jobs and resumes. This was set up by Remmington and is exclusive to Billings MT.

| Number | Recruitment Source  | Information Regarding Recruitment Sources Contac<br>Contact  | ted for Full Time Vac<br>Total Interviewed | ancies 2015<br>Entitled to Notification | Used to Fill |
|--------|---|--|--|---|--------------|
| 1      | Connoisseur Media, LLC<br>"On Air Recruiting Ads"<br>2075 Central Ave<br>Billings, MT 59102 | General Manager (406) 248-7777<br>Employee Referrals   | 33   | Ν                                       | 5            |
| 2      | Connoisseur Media Websites  | www.connoisseurmedia.com/care<br>ers<br>www.my1059.com<br>www.planet106.com<br>www.941ksky.com<br>www.963thezone.com<br>www.newstalk730.com<br>www.kblg910.com | 7  | Ν                                       | 0            |
| 3      | Internships   | Ops Manager (406) 248-7777<br>School to Work Programs  | 4  | Ν                                       | 3            |
| 4      | Billingsjobsnow.com   | Billingsjobsnow.com  | 0  | Ν                                       | 0            |

\*Connoisseur Media Billings has not been specifically asked to keep any agency or entity on a list for future openings.