

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WTAM-AM, WGAR-FM, Cleveland, OH	<b>Date:</b> June 15, 2019
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I, StrategMediaPlacement

do hereby request station time concerning the following issue:

Ohio Energy Policy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attache Order					

This broadcast time will be used by: GENERATION NOW, INC.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

GENERATION NOW, INC., PO BOX 12494, COLUMBUS, OH 43212

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jeff Longstreth, Director and President  
D. Eric Lycan, Treasurer  
Embry Merritt Shaffar Womack PLLC  
155 East Main Street, Suite 260, Lexington, KY 40507

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

June 15, 2019

*A. Brant Fink*

740-201-5500

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Susan Speer*

SUSAN SPEER

Senior Finance Mgr.

Signature

Printed Name

Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

**Jul 10, 19**  
 CONT# 33055858 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WTAM-AM (Cleveland, OH)  
 FM LAUREN ANNUCCI  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA PLACEMENT  
 ADDR 7669 STAGERS LOOP  
 DELAWARE, OH 43015

DDS CONT# 0  
 C/P/E: GN / GN / SD21  
 SALESPERSON FAX#  
 PH #

BYR .  
 ADV GENERATION NOW  
 PDT Political Issue - SD21 Williams  
 FLT Jul 10, 19 - Jul 17, 19

\* REP ORDER COMMENT \*

\*\* 7/9/2019 2:57:00 PM:

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX

\*\* 7/9/2019 2:57:00 PM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS

\*\* 7/9/2019 2:57:00 PM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAYLYN CURRIE AT 404-365-4379 OR CAYLYNCURRIE@IHEARTMEDIA.COM

\*\* 7/9/2019 2:57:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL. EXCEPT FOR COLUMBUS WHICH IS LOCAL AGENCY POLITICAL. SALESFORCE INDUSTRY IS ISSUE. MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START. THIS IS A NEW ORDER. JEFF REHL IS DEV SALESPERSON. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	National Agency-Political	....S.	10A - 3P	60	7/13/2019 - 7/13/2019	1W	1	\$99.00	1
	1.2	National Agency-Political	....S.	3P - 7P	60	7/13/2019 - 7/13/2019	1W	1	\$55.00	1
	1.3	National Agency-Political	.....S	10A - 3P	60	7/14/2019 - 7/14/2019	1W	1	\$46.00	1
	1.4	National Agency-Political	.....S	3P - 7P	60	7/14/2019 - 7/14/2019	1W	1	\$46.00	1
	1.5	National Agency-Political	..W...	6A - 10A	60	7/10/2019 - 7/10/2019	1W	1	\$328.00	1
	1.6	National Agency-Political	...T...	6A - 10A	60	7/11/2019 - 7/11/2019	1W	2	\$328.00	2
	1.7	National Agency-Political	....F..	6A - 10A	60	7/12/2019 - 7/12/2019	1W	1	\$328.00	1
	1.8	National Agency-Political	..W...	10A - 3P	60	7/10/2019 - 7/10/2019	1W	1	\$231.00	1
	1.9	National Agency-Political	...T...	10A - 3P	60	7/11/2019 - 7/11/2019	1W	1	\$231.00	1
	1.10	National Agency-Political	....F..	10A - 3P	60	7/12/2019 - 7/12/2019	1W	2	\$231.00	2
	1.11	National Agency-Political	..W...	3P - 7P	60	7/10/2019 - 7/10/2019	1W	2	\$326.00	2
	1.12	National Agency-Political	...T...	3P - 7P	60	7/11/2019 - 7/11/2019	1W	1	\$326.00	1

Jul 10, 19

CONT# 33055858 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: GN / GN / SD21

1.13	National Agency-Political	....F..	3P - 7P	60	7/12/2019 - 7/12/2019	1W	1	\$326.00	1	
1.14	National Agency-Political	..W....	7P - 12A	60	7/10/2019 - 7/10/2019	1W	1	\$51.00	1	
1.15	National Agency-Political	...T...	7P - 12A	60	7/11/2019 - 7/11/2019	1W	1	\$51.00	1	
** WEEKLY FLIGHT TOTALS **								18	\$3,888.00	
<b>FLIGHT 2</b>										
2.1	National Agency-Political	M.....	6A - 10A	60	7/15/2019 - 7/15/2019	1W	1	\$328.00	1	
2.2	National Agency-Political	.T.....	6A - 10A	60	7/16/2019 - 7/16/2019	1W	2	\$328.00	2	
2.3	National Agency-Political	..W....	6A - 10A	60	7/17/2019 - 7/17/2019	1W	1	\$328.00	1	
2.4	National Agency-Political	M.....	10A - 3P	60	7/15/2019 - 7/15/2019	1W	1	\$231.00	1	
2.5	National Agency-Political	.T.....	10A - 3P	60	7/16/2019 - 7/16/2019	1W	1	\$231.00	1	
2.6	National Agency-Political	..W....	10A - 3P	60	7/17/2019 - 7/17/2019	1W	2	\$231.00	2	
2.7	National Agency-Political	M.....	3P - 7P	60	7/15/2019 - 7/15/2019	1W	2	\$326.00	2	
2.8	National Agency-Political	.T.....	3P - 7P	60	7/16/2019 - 7/16/2019	1W	1	\$326.00	1	
2.9	National Agency-Political	..W....	3P - 7P	60	7/17/2019 - 7/17/2019	1W	1	\$326.00	1	
2.10	National Agency-Political	M.....	7P - 12A	60	7/15/2019 - 7/15/2019	1W	1	\$51.00	1	
2.11	National Agency-Political	.T.....	7P - 12A	60	7/16/2019 - 7/16/2019	1W	1	\$51.00	1	
2.12	National Agency-Political	..W....	7P - 12A	60	7/17/2019 - 7/17/2019	1W	1	\$51.00	1	
** WEEKLY FLIGHT TOTALS **								15	\$3,693.00	

Jul 10, 19  
 CONT# 33055858 Mod# Ver# 1 (Last =)  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: GN / GN / SD21

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	<b>Jul 19</b>						
SPOTS	33						
CASH	7581.00						
TRADE	0.00						
NSL	0.00						
TOTAL	7581.00						

							<b>TOTAL</b>
SPOTS							33
CASH							7,581.00
TRADE							0.00
NSL							0.00
TOTAL							7,581.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Advertiser No: 1027782      Order No: 1312252941  
 Start Date: 07/10/2019      Co-op: No  
 End Date: 07/17/2019      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: GN - GN - SD21  
 AE: PHILADELPHIA, MMS  
 Entered: 07/09/2019 04:10 PM by Fusion  
 Last Update: 07/09/2019 04:19 PM by ccrcl1d  
 Note: WTAM/Political Issue - SD21  
 Note 2: 33055858  
 Spl Req Inv:

Generation Now, Inc  
 c/o Strategic Media Placement  
 7669 Stagers Loop  
 Delaware, OH 43015-7010

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cleveland WTAM-AM	10:00-15:00 Commercial	07/13/19	07/13/19	1	99.00 National Agency-Political	0								x	1	60	1	99.00
2 Cleveland WTAM-AM	15:00-19:00 Commercial	07/13/19	07/13/19	1	55.00 National Agency-Political	0								x	1	60	1	55.00
3 Cleveland WTAM-AM	10:00-15:00 Commercial	07/14/19	07/14/19	1	46.00 National Agency-Political	0								x	1	60	1	46.00
4 Cleveland WTAM-AM	15:00-19:00 Commercial	07/14/19	07/14/19	1	46.00 National Agency-Political	0								x	1	60	1	46.00
5 Cleveland WTAM-AM	06:00-10:00 Commercial	07/15/19	07/15/19	1	328.00 National Agency-Political	0	x								1	60	1	328.00
6 Cleveland WTAM-AM	06:00-10:00 Commercial	07/16/19	07/16/19	1	328.00 National Agency-Political	0		x							2	60	2	656.00
7 Cleveland WTAM-AM	06:00-10:00 Commercial	07/10/19	07/17/19	2	328.00 National Agency-Political	0				x					1	60	2	656.00
8 Cleveland WTAM-AM	06:00-10:00 Commercial	07/11/19	07/11/19	1	328.00 National Agency-Political	0					x				2	60	2	656.00
9 Cleveland WTAM-AM	06:00-10:00 Commercial	07/12/19	07/12/19	1	328.00 National Agency-Political	0						x			1	60	1	328.00
10 Cleveland WTAM-AM	10:00-15:00 Commercial	07/15/19	07/15/19	1	231.00 National Agency-Political	0	x								1	60	1	231.00
11 Cleveland WTAM-AM	10:00-15:00 Commercial	07/16/19	07/16/19	1	231.00 National Agency-Political	0		x							1	60	1	231.00
12 Cleveland WTAM-AM	10:00-15:00 Commercial	07/10/19	07/10/19	1	231.00 National Agency-Political	0				x					1	60	1	231.00
13 Cleveland WTAM-AM	10:00-15:00 Commercial	07/17/19	07/17/19	1	231.00 National Agency-Political	0				x					2	60	2	462.00
14 Cleveland WTAM-AM	10:00-15:00 Commercial	07/11/19	07/11/19	1	231.00 National Agency-Political	0					x				1	60	1	231.00
15 Cleveland WTAM-AM	10:00-15:00 Commercial	07/12/19	07/12/19	1	231.00 National Agency-Political	0						x			2	60	2	462.00



**Order Confirmation**

Page 2 of 3  
 Printed: 07/10/2019 18:03:25  
 Order No: 1312252941

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
16 Cleveland WTAM-AM	15:00-19:00 Commercial	07/15/19	07/15/19	1	326.00	0 x	2 60	2	652.00
					National Agency-Political				
17 Cleveland WTAM-AM	15:00-19:00 Commercial	07/16/19	07/16/19	1	326.00	0 x	1 60	1	326.00
					National Agency-Political				
18 Cleveland WTAM-AM	15:00-19:00 Commercial	07/10/19	07/10/19	1	326.00	0 x	2 60	2	652.00
					National Agency-Political				
19 Cleveland WTAM-AM	15:00-19:00 Commercial	07/17/19	07/17/19	1	326.00	0 x	1 60	1	326.00
					National Agency-Political				
20 Cleveland WTAM-AM	15:00-19:00 Commercial	07/11/19	07/11/19	1	326.00	0 x	1 60	1	326.00
					National Agency-Political				
21 Cleveland WTAM-AM	15:00-19:00 Commercial	07/12/19	07/12/19	1	326.00	0 x	1 60	1	326.00
					National Agency-Political				
22 Cleveland WTAM-AM	19:00-23:59 Commercial	07/15/19	07/15/19	1	51.00	0 x	1 60	1	51.00
					National Agency-Political				
23 Cleveland WTAM-AM	19:00-23:59 Commercial	07/16/19	07/16/19	1	51.00	0 x	1 60	1	51.00
					National Agency-Political				
24 Cleveland WTAM-AM	19:00-23:59 Commercial	07/10/19	07/17/19	2	51.00	0 x	1 60	2	102.00
					National Agency-Political				
25 Cleveland WTAM-AM	19:00-23:59 Commercial	07/11/19	07/11/19	1	51.00	0 x	1 60	1	51.00
					National Agency-Political				

No. of Spots/Misc/Digital:	33/0/0	Ordered Gross:	\$7,581.00
		Agency Commission:	\$1,137.15
		Ordered Net:	\$6,443.85
		<b>Total Net Due:</b>	<b>\$6,443.85</b>

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>Amt. Ord.:</b>	33	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	7,581.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	6,443.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Participating Customers**

Generation Now, Inc 100%

**ORDER TERMS AND CONDITIONS**

The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc.

**1. PAYMENT**

1.1. Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.

1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.

1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

**2. TERMINATION AND BREACH**

2.1. This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract.

On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.

2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.

2.4. If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2 or Advertiser pursuant to Section 2.1, Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

**3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS**

3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of Section 5.5 or the representations and warranties described in Section 3.1; or (iii) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any). Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

**4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS**

4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in Section 4.3 below.

4.2. Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.

4.3. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

**5. PROGRAM PRODUCTION; COMMERCIAL MATERIAL; DATA**

5.1. Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.

5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

5.5. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, non-sublicensable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.

**6. NON-DISCRIMINATION.** In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217.

Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

**7. GENERAL**

7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

Jul 10, 19  
 CONT# 33055859 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WGAR-FM (Cleveland, OH)  
 FM LAUREN ANNUCCI  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA PLACEMENT  
 ADDR 7669 STAGERS LOOP  
 DELAWARE, OH 43015

DDS CONT# 0  
 C/P/E: GN / GN / SD21

SALESPERSON FAX#

PH #

BYR .  
 ADV GENERATION NOW  
 PDT Political Issue - SD21 Williams  
 FLT Jul 10, 19 - Jul 17, 19

\* REP ORDER COMMENT \*

\*\* 7/9/2019 2:58:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 7/9/2019 2:58:00 PM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS

\*\* 7/9/2019 2:58:00 PM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAYLYN CURRIE AT 404-365-4379 OR CAYLYNCURRIE@IHEARTMEDIA.COM

\*\* 7/9/2019 2:58:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL. EXCEPT FOR COLUMBUS WHICH IS LOCAL AGENCY POLITICAL. SALESFORCE INDUSTRY IS ISSUE. MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START. THIS IS A NEW ORDER. JEFF REHL IS DEV SALESPERSON. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>								
	1.1	National Agency-Political	....S.	6A - 10A	60	7/13/2019 - 7/13/2019	1W	1	\$110.00	1
	1.2	National Agency-Political	....S.	10A - 3P	60	7/13/2019 - 7/13/2019	1W	1	\$115.00	1
	1.3	National Agency-Political	....S.	3P - 7P	60	7/13/2019 - 7/13/2019	1W	1	\$120.00	1
	1.4	National Agency-Political	....S.	7P - 12A	60	7/13/2019 - 7/13/2019	1W	1	\$45.00	1
	1.5	National Agency-Political	.....S	6A - 10A	60	7/14/2019 - 7/14/2019	1W	1	\$78.00	1
	1.6	National Agency-Political	.....S	10A - 3P	60	7/14/2019 - 7/14/2019	1W	1	\$82.00	1
	1.7	National Agency-Political	.....S	3P - 7P	60	7/14/2019 - 7/14/2019	1W	1	\$82.00	1
	1.8	National Agency-Political	..W....	6A - 10A	60	7/10/2019 - 7/10/2019	1W	1	\$330.00	1
	1.9	National Agency-Political	...T...	6A - 10A	60	7/11/2019 - 7/11/2019	1W	1	\$330.00	1
	1.10	National Agency-Political	....F..	6A - 10A	60	7/12/2019 - 7/12/2019	1W	1	\$330.00	1
	1.11	National Agency-Political	..W....	10A - 3P	60	7/10/2019 - 7/10/2019	1W	1	\$259.00	1
	1.12	National Agency-Political	...T...	10A - 3P	60	7/11/2019 - 7/11/2019	1W	1	\$259.00	1

Jul 10, 19

CONT# 33055859 Mod# Ver# 1 (Last = )  
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1.13	National Agency-Political	....F..	10A - 3P	60	7/12/2019 - 7/12/2019	1W	1	\$259.00	1
1.14	National Agency-Political	..W....	3P - 7P	60	7/10/2019 - 7/10/2019	1W	1	\$303.00	1
1.15	National Agency-Political	...T...	3P - 7P	60	7/11/2019 - 7/11/2019	1W	1	\$303.00	1
1.16	National Agency-Political	....F..	3P - 7P	60	7/12/2019 - 7/12/2019	1W	1	\$303.00	1
1.17	National Agency-Political	..W....	7P - 12A	60	7/10/2019 - 7/10/2019	1W	1	\$68.00	1
1.18	National Agency-Political	...T...	7P - 12A	60	7/11/2019 - 7/11/2019	1W	1	\$68.00	1
1.19	National Agency-Political	....F..	7P - 12A	60	7/12/2019 - 7/12/2019	1W	1	\$68.00	1
** WEEKLY FLIGHT TOTALS **							19	\$3,512.00	
<b>FLIGHT 2</b>									
2.1	National Agency-Political	M.....	6A - 10A	60	7/15/2019 - 7/15/2019	1W	1	\$330.00	1
2.2	National Agency-Political	.T.....	6A - 10A	60	7/16/2019 - 7/16/2019	1W	1	\$330.00	1
2.3	National Agency-Political	..W....	6A - 10A	60	7/17/2019 - 7/17/2019	1W	1	\$330.00	1
2.4	National Agency-Political	M.....	10A - 3P	60	7/15/2019 - 7/15/2019	1W	1	\$259.00	1
2.5	National Agency-Political	.T.....	10A - 3P	60	7/16/2019 - 7/16/2019	1W	1	\$259.00	1
2.6	National Agency-Political	..W....	10A - 3P	60	7/17/2019 - 7/17/2019	1W	1	\$259.00	1
2.7	National Agency-Political	M.....	3P - 7P	60	7/15/2019 - 7/15/2019	1W	1	\$303.00	1
2.8	National Agency-Political	.T.....	3P - 7P	60	7/16/2019 - 7/16/2019	1W	1	\$303.00	1
2.9	National Agency-Political	..W....	3P - 7P	60	7/17/2019 - 7/17/2019	1W	1	\$303.00	1
2.10	National Agency-Political	M.....	7P - 12A	60	7/15/2019 - 7/15/2019	1W	1	\$68.00	1
2.11	National Agency-Political	.T.....	7P - 12A	60	7/16/2019 - 7/16/2019	1W	1	\$68.00	1
2.12	National Agency-Political	..W....	7P - 12A	60	7/17/2019 - 7/17/2019	1W	1	\$68.00	1
** WEEKLY FLIGHT TOTALS **							12	\$2,880.00	

Jul 10, 19  
 CONT# 33055859 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: GN / GN / SD21

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	<b>Jul 19</b>						
SPOTS	31						
CASH	6392.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6392.00						

							<b>TOTAL</b>
SPOTS							31
CASH							6,392.00
TRADE							0.00
NSL							0.00
TOTAL							6,392.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Advertiser No: 1027782      Order No: 1312252829  
 Start Date: 07/10/2019      Co-op: No  
 End Date: 07/17/2019      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: GN - GN - SD21  
 AE: PHILADELPHIA, MMS  
 Entered: 07/09/2019 03:32 PM by Fusion  
 Last Update: 07/09/2019 03:36 PM by crrcle1k  
 Note: WGAR/Political Issue - SD21  
 Note 2: 33055859  
 Spl Req Inv:

Generation Now, Inc SD21  
 c/o Strategic Media Placement  
 7669 Stagers Loop  
 Delaware, OH 43015-7010

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost	
1 Cleveland WGAR-FM	06:00-10:00 Commercial	07/13/19	07/13/19	1	110.00 National Agency-Political	0	x	1	60	1	110.00
2 Cleveland WGAR-FM	10:00-15:00 Commercial	07/13/19	07/13/19	1	115.00 National Agency-Political	0	x	1	60	1	115.00
3 Cleveland WGAR-FM	15:00-19:00 Commercial	07/13/19	07/13/19	1	120.00 National Agency-Political	0	x	1	60	1	120.00
4 Cleveland WGAR-FM	19:00-23:59 Commercial	07/13/19	07/13/19	1	45.00 National Agency-Political	0	x	1	60	1	45.00
5 Cleveland WGAR-FM	06:00-10:00 Commercial	07/14/19	07/14/19	1	78.00 National Agency-Political	0	x	1	60	1	78.00
6 Cleveland WGAR-FM	10:00-15:00 Commercial	07/14/19	07/14/19	1	82.00 National Agency-Political	0	x	1	60	1	82.00
7 Cleveland WGAR-FM	15:00-19:00 Commercial	07/14/19	07/14/19	1	82.00 National Agency-Political	0	x	1	60	1	82.00
8 Cleveland WGAR-FM	06:00-10:00 Commercial	07/15/19	07/15/19	1	330.00 National Agency-Political	0 x		1	60	1	330.00
9 Cleveland WGAR-FM	06:00-10:00 Commercial	07/16/19	07/16/19	1	330.00 National Agency-Political	0 x		1	60	1	330.00
10 Cleveland WGAR-FM	06:00-10:00 Commercial	07/10/19	07/17/19	2	330.00 National Agency-Political	0	x	1	60	2	660.00
11 Cleveland WGAR-FM	06:00-10:00 Commercial	07/11/19	07/11/19	1	330.00 National Agency-Political	0	x	1	60	1	330.00
12 Cleveland WGAR-FM	06:00-10:00 Commercial	07/12/19	07/12/19	1	330.00 National Agency-Political	0	x	1	60	1	330.00
13 Cleveland WGAR-FM	10:00-15:00 Commercial	07/15/19	07/15/19	1	259.00 National Agency-Political	0 x		1	60	1	259.00
14 Cleveland WGAR-FM	10:00-15:00 Commercial	07/16/19	07/16/19	1	259.00 National Agency-Political	0 x		1	60	1	259.00
15 Cleveland WGAR-FM	10:00-15:00 Commercial	07/10/19	07/17/19	2	259.00 National Agency-Political	0	x	1	60	2	518.00



Order Confirmation

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 Printed: 07/10/2019 18:04:38  
 Order No: 1312252829

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost			
16 Cleveland WGAR-FM	10:00-15:00 Commercial	07/11/19	07/11/19	1	259.00	0		x	1	60	1	259.00	
					National Agency-Political								
17 Cleveland WGAR-FM	10:00-15:00 Commercial	07/12/19	07/12/19	1	259.00	0			x	1	60	1	259.00
					National Agency-Political								
18 Cleveland WGAR-FM	15:00-19:00 Commercial	07/15/19	07/15/19	1	303.00	0	x		1	60	1	303.00	
					National Agency-Political								
19 Cleveland WGAR-FM	15:00-19:00 Commercial	07/16/19	07/16/19	1	303.00	0		x	1	60	1	303.00	
					National Agency-Political								
20 Cleveland WGAR-FM	15:00-19:00 Commercial	07/10/19	07/17/19	2	303.00	0			x	1	60	2	606.00
					National Agency-Political								
21 Cleveland WGAR-FM	15:00-19:00 Commercial	07/11/19	07/11/19	1	303.00	0			x	1	60	1	303.00
					National Agency-Political								
22 Cleveland WGAR-FM	15:00-19:00 Commercial	07/12/19	07/12/19	1	303.00	0				x	1	60	303.00
					National Agency-Political								
23 Cleveland WGAR-FM	19:00-23:59 Commercial	07/15/19	07/15/19	1	68.00	0	x		1	60	1	68.00	
					National Agency-Political								
24 Cleveland WGAR-FM	19:00-23:59 Commercial	07/16/19	07/16/19	1	68.00	0		x	1	60	1	68.00	
					National Agency-Political								
25 Cleveland WGAR-FM	19:00-23:59 Commercial	07/10/19	07/17/19	2	68.00	0			x	1	60	2	136.00
					National Agency-Political								
26 Cleveland WGAR-FM	19:00-23:59 Commercial	07/11/19	07/11/19	1	68.00	0			x	1	60	1	68.00
					National Agency-Political								
27 Cleveland WGAR-FM	19:00-23:59 Commercial	07/12/19	07/12/19	1	68.00	0				x	1	60	68.00
					National Agency-Political								

No. of Spots/Misc/Digital:	31/0/0	Ordered Gross:	\$6,392.00
		Agency Commission:	\$958.80
		Ordered Net:	\$5,433.20
		<b>Total Net Due:</b>	<b>\$5,433.20</b>

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Amt. Ord.:	31	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	6,392.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	5,433.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Generation Now, Inc SD21 100%

**ORDER TERMS AND CONDITIONS**

The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc.

**1. PAYMENT**

1.1. Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.

1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.

1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

**2. TERMINATION AND BREACH**

2.1. This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.

2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.

2.4. If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2 or Advertiser pursuant to Section 2.1, Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

**3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS**

3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of Section 5.5 or the representations and warranties described in Section 3.1; or (iii) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any). Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

**4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS**

4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in Section 4.3 below.

4.2. Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.

4.3. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

**5. PROGRAM PRODUCTION; COMMERCIAL MATERIAL; DATA**

5.1. Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.

5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

5.5. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, non-sublicensable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.

6. **NON-DISCRIMINATION.** In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

**7. GENERAL**

7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.