



MISSION: Providing Excellent Quality of Life and Municipal Services for our  
Growing Community through a Spirit of Progressive Cooperation

**Council Meetings**  
August 11, 4:00pm  
August 31, 4:00pm

**FUTURE MEETINGS**

9. Adjourn
8. Other Business
7. Executive Session
6. Consider Personnel Policy Handbook Changes
5. Open Space Park Paving Project Closeout
4. Consider Purchase of Police Vehicle
3. Consider New Police Officer
  - The Fruited Plain Cafe
  - Pizza Hut
- Liquor License Renewals
- Finance Reports
- Bills
- Minutes of June 25, 2020
2. Consent Agenda
1. Public Input/Communication

**CITY OF SIOUX CENTER**  
City Council Meeting  
July 20, 2020  
4:00 PM  
AGENDA

Media

## CITY APPROVES HIRING POLICE OFFICER AMONG OTHER BUSINESS

SIoux CENTER, IA - - The Sioux Center City Council met in regular session Monday where they approved the hiring of a new police officer and the purchase of a new police vehicle to replace an aging one. Police Chief Mike Halma is pleased to welcome Sioux Center High School graduate, Augustine Martinez De Lira to the police force. Martinez De Lira is also a graduate of Western Iowa Tech, a member of the Iowa National Guard, and a member of the Sioux Center Fire Department. Martinez De Lira will attend the police academy for law-enforcement training.

Council approved the final payment for the paving and grading work for the Open Space Park Drive project. Council also approved recommended changes to the employee handbook. Most of the changes are clarifications with the exceptions of converting employee vacation time from days to hours, adding milestones of service for additional time off for city employees, and adding a section addressing military leave for employees.

Not on the agenda, but discussed by the council were improvements that have been made to the tree and yard waste dump area by B&B Salvage. Also not on the agenda, but discussed was the first ever Flower Tour held recently. Council and Park officials are extremely pleased that 400 people took the tour - more than what was anticipated.

The next Sioux Center City Council meeting is scheduled for Tuesday, August 11 at 4pm.

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**Wastewater Open House**  
September 23, 3 – 7pm, 3pm Ribbon Cutting

August 31, 4:00pm  
September 21, 4:00pm

**Council Meetings**

**FUTURE MEETINGS**

9. Adjourn
8. Other Business
7. 7<sup>th</sup> St NW Crossing Agreement
6. DOT Cooperative Agreement - Highway 75 Project
5. Highway 75 Utilities Presentation
4. Recreation Trails Update
3. Oath of Office - New Police Officer
  - In Clover
  - South Ridge Travel Plaza
- Liquor License
- Finance Reports
- Bills
- Minutes of July 20, 2020
2. Consent Agenda
1. Public Input/Communication

**CITY OF SIOUX CENTER**  
City Council Meeting  
August 11, 2020  
4:00 PM  
AGENDA

# OATH OF OFFICE GIVEN AND HIGHWAY 75 UPDATE AT SC CITY COUNCIL

SIoux CENTER, IA - - The Sioux Center city council met in regular session Tuesday afternoon. Among items received for information was a utilities presentation given by DGR representative Trent Bruce explaining plans for utilities replacements for the highway 75 project. In addition to the presentation, the city council approved the cooperative agreement with the Iowa Department of Transportation for the Highway 75 project. The agreement spells out which entities provide which amount of funding, who handles the different responsibilities for the project, and other details.

A recreation trail update was given to the board. Discussed were plans to extend the bike path north of Sioux Center, and add a stretch on the west side of town eventually creating a connecting path around the city. In addition, an update was also given on the plans for extending the bike path from Sandy Hollow to Orange City.

The city council authorized Utilities Manager Murray Hulstein to execute an agreement with Burlington Northern, Sante Fe Railroad to repair the crossing at 7<sup>th</sup> St. NW. Total cost would be around \$98K, of which the railroad will pay for half. In addition, city staff is waiting for an agreement to construct a pedestrian crossing at the site on 7<sup>th</sup> St. NW.

Mayor Dave Krahlung administered the oath of office to new police officer, Augustine Martinez De Lira. Martinez joined the Sioux Center Police Department as a full-time officer this summer and is in the training process. He will attend the Iowa Law Enforcement Academy in the spring.

Sioux Center Police Chief Mike Halma says he's excited to welcome Martinez to the force, saying he's an impressive young man, and that he'll be a great asset to the department and the community.

Martinez also serves on the Sioux Center Fire Department and is a member of the Iowa National Guard. He grew up in Sioux Center, graduated from Sioux Center High School in 2009, and Western Iowa Tech in 2012. Martinez and his wife Elle have four children.

Media

**CITY OF SIOUX CENTER  
City Council Meeting  
August 31, 2020  
4:00 PM  
AGENDA**

1. Public Input/Communication
2. Consent Agenda
- Minutes of August 11, 2020
- Bills
3. Lewis & Clark Expansion Participation Discussion
4. Water Treatment System Upgrades
5. Mutual Emergency Water Supply Agreement
6. COVID-19 Expense Reimbursement (SC-R-31-20)
7. Indoor Turf Facility Discussion
8. Vehicle Purchases
9. Employee Review & Employee Ratification
10. Executive Session
11. Other Business
12. Adjourn

**FUTURE MEETINGS**

**Council Meetings**  
September 21, 4:00pm  
~~October 14, 4:00pm~~

**Wastewater Open House**  
September 23, 3 – 7pm, 3pm Ribbon Cutting

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## WATER DISCUSSIONS AND TURF FACILITY MAIN TOPICS AT COUNCIL MEETING

SIoux CENTER, IA - - The Sioux Center City Council met in regular session Monday evening to discuss several issues regarding water. The council gave an initial, non-binding, recommendation for Sioux Center to participate in a Lewis & Clark Water System expansion that consists of expanding the water system from 45 million gallons per day to 60 million gallons per day. The expansion will expand current infrastructure and develop several new wells, while using current pipe system.

The council approved a \$119k proposal for upgrading a deteriorating system at the water treatment plant. JF Electric of Hull was awarded the contract to make the upgrades.

Approval was given to authorize the mayor and clerk to execute the Mutual Emergency Water Supply Agreement between the City of Sioux Center and Rural Water System No. 1. This will allow a connection with pumps to each other's systems in case of emergencies, to transfer water from one system to the other.

The council also adopted a resolution to request reimbursement for eligible costs related to the pandemic public health emergency from the Iowa COVID-19 Government Relief Fund. The maximum reimbursement for Sioux Center is \$180,744.73.

Mayor Krahlung led the discussion in the ongoing dialogue for a possible indoor turf facility in Sioux Center. He says three questions need answers; first, should the city participate in the construction of the facility? Second, where will it be located? Third, how will the location impact current users of the area? Discussion included the affect possible locations will have on Heritage Village. The Mayor and City Administrator recommended approval of moving forward with a third party for master planning of possible sites, obtaining input from the public and stake-holders, and providing at least three site design proposals. The council approved obtaining the services of Confluence to perform the work, and possibly present the study findings by the end of the year.

Other business included authorization to purchase vehicles, discussion on burying power lines belonging to Mid-America near the Woodbridge area, DNR violation letter, Phase 2 of the utilities assistance program provided by the Cares Act. Also information was given regarding the south fire station building being replaced. The existing structure will be moved to the water treatment plant for storage purposes.

The meeting ended in executive session to discuss the possible purchase of property.



**Weekly Public Affairs Program**

Show # 2020-39 Total running time: 29:30 (with optional exit at 24:00)

Date aired: 09/26/20 Time Aired: \_\_\_\_\_

- 1. **Karen L. Margolis, MD, MPH, Executive Director of Research at HealthPartners Institute in Minneapolis**

Dr. Margolis led a study that found that people enrolled in a pharmacist-led telemonitoring program to control high blood pressure were about half as likely to have a heart attack or stroke compared to those who received routine primary care. She explained how the approach differs from typical treatment programs. She also found that, with fewer medical complications, telemonitoring and phone visits translated into a \$1,900 savings on average, per patient.

**Issues covered:**  
**High Blood Pressure**  
**Personal Health**

**Length: 9:59**

- 2. **Honora Englander, MD, Associate Professor of Medicine in the Oregon Health & Science University School of Medicine**

Opioid abuse and overdoses are rising rapidly, in the wake of COVID-19 lockdowns. Dr. Englander studied 486 patients who entered an in-hospital addiction medicine intervention at OHSU, and found that three-quarters came into the hospital using more than one substance. She said medical personnel must be ready to offer additional support to patients using multiple drugs. She said participants in general abused fewer substances in the months after working with the hospital-based addictions team than before.

**Issues covered:**  
**Drug Addiction**

**Length: 7:12**

- 3. **Dennis E. Reidy, PhD, Clinical Neuropsychologist, Behavioral Scientist in the Division of Violence Prevention at the Centers for Disease Control and Prevention in Atlanta**

Stalking is a widely recognized public health concern, yet little information is available about stalking behaviors among teenage victims. Dr. Reidy led a study that determined that found that 14% of girls and 13% of boys have been victims of stalking. In addition, the survey found that the stalked teens were more likely to report symptoms linked to depression, as well as risky behavior such as binge drinking, drug abuse, dating violence and sexting.

**Issues covered:**  
**Stalking**  
**Youth at Risk**  
**Mental Health**

**Length: 5:07**





**Weekly Public Affairs Program**

Date aired: 09/19/20 Time Aired: \_\_\_\_\_

Show # 2020-38

Total running time: 29:30 (with optional exit at 24:00)

1. **Danielle Holly**, CEO of Common Impact, a nonprofit organization headquartered in Boston, which encourages skills-based volunteerism

Ms. Holly's organization recently issued a report that examined the impact of the COVID-19 pandemic on nonprofit organizations. She said the effect has been staggering, and the skills and expertise of corporate employees are a critical part of restoring and sustaining non-profit organizations. She outlined the core challenges different non-profit groups are facing, and ways that Americans can help, through philanthropic and skilled volunteer support.

Issues covered:  
**Volunteerism**  
**Charitable Contributions**  
**Coronavirus**

Length: 8:44

2. **Ray Dorsey, MD**, David M. Levy Professor of Neurology and Director of the Center for Health + Technology at the University of Rochester Medical Center, co-author of "Ending Parkinson's Disease: A Prescription for Action"

Dr. Dorsey said brain diseases are now the world's leading cause of disability. The fastest growing of these is Parkinson's; the number of impacted patients has doubled to more than six million over the last twenty-five years and is projected to double again by 2040. He believes more resources must be placed into research, because while cases are on the rise, the most effective treatment is now a half century old.

Issues covered:  
**Parkinson's Disease**  
**Personal Health**

Length: 8:34

3. **Catherine Ettman**, doctoral student at the Boston University School of Public Health

Ms. Ettman led a first-of-its-kind study at the Boston University School of Public Health that found that the number of American adults with depression symptoms had tripled as of mid-April, when 96% of the U.S. population was living under some form of COVID-19 lockdown order. She said that the study also found that a person with less than \$5,000 in savings was 50% more likely to have depression symptoms than someone with more than \$5,000.

Issues covered:  
**Mental Health**  
**Coronavirus**

Length: 5:07



**Weekly Public Affairs Program**

Show # 2020-37

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 09/12/20 Time Aired: \_\_\_\_\_

- 1. **Sam Emaminejad, PhD**, Assistant Professor of Electrical and Computer Engineering at the UCLA Samueli School of Engineering

Prof. Emaminejad has developed an add-on for existing smartwatches that allows the device to monitor drug levels inside a person's body in real time. He said the wearable technology could be incorporated into a more personalized approach to medicine — where an ideal drug and dosage can be tailored to an individual. He believes the cost will be low and it could be available to consumers within two or three years.

**Issues covered:**  
Personal Health  
Technology

**Length:** 8:52

- 2. **Lisa Boucher, RN**, author of "Raising the Bottom: Making Mindful Choices in a Drinking Culture"

Ms. Boucher said many Americans quarantined are feeling more and more disconnected, which can easily lead to substance abuse. She added that people who may already have drinking problems are drinking more because they are alone, and alcohol can be easily ordered online and delivered to their homes. She outlined warning signs and what help is available for those struggling with alcohol abuse.

**Issues covered:**  
Substance Abuse  
Coronavirus

**Length:** 8:18

- 3. **Roger Beckett**, Executive Director of the Ashbrook Center at Ashland University, Ashland, Ohio

For years, the teaching of history and civics has taken a back seat to STEM (science, technology, engineering, math) education. Testing has found that only 18 percent of 8<sup>th</sup> graders are deemed "proficient" or better in history; only 23 percent in civics or government. Mr. Beckett explained why he believes the founding documents of our country should be essential reading for every American, especially students.

**Issues covered:**  
Education  
Government Policies

**Length:** 5:03



**Weekly Public Affairs Program**

Show # 2020-36 Total running time: 29:30 (with optional exit at 24:00)

Date aired: 9/5/2020 Time Aired: \_\_\_\_\_

1. **Stephanie Ruest, MD, FAAP, Pediatric Emergency Medicine Fellow at Rhode Island Hospital, fellow of the American Academy of Pediatrics**

Dr. Ruest's research on behalf of the American Academy of Pediatrics found that the more time children spend using digital devices, the less likely they are to finish their homework. Children who spent two to four hours a day using computers, videogames, tablets and smartphones had 23 percent lower odds of always or usually finishing their homework, compared to children who spent less than two hours. Dr. Ruest offered advice to parents on how to monitor and control digital usage.

Issues covered:  
Education  
Parenting

Length: 7:39

2. **Laura Adams, Senior Insurance Analyst for InsuranceQuotes.com**

Ms. Adams outlined a new study by InsuranceQuotes that found that 86% of Americans are unaware that insurers use the claims history of previous homeowners to set premiums for new policies. She explained why consumers are unaware of this database, what it contains, and how they can obtain a free report for their property.

Issues covered:  
Consumer Matters  
Home Ownership

Length: 9:26

3. **Heidi Williams, PhD, Class of 1957 Career Development Associate Professor in the Department of Economics at Massachusetts Institute of Technology**

Issues covered:  
Personal Health  
Consumer Matters  
Government Spending

Length: 4:55

The average amount an American spends on healthcare varies wildly, depending on where they live. Yet the outcome—average life expectancies—are similar. Dr. Williams co-authored a study of millions of Medicare patients' records. She found that decisions by patients and doctors are responsible for virtually equal shares of the differences in regional spending.



**Weekly Public Affairs Program**

Show # 2020-35

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 8/29/20 Time Aired: \_\_\_\_\_

1. **Laura Makaroff, DO**, Senior Vice President of Prevention and Early Detection at the American Cancer Society  
**Issues covered:** Cancer Prevention, Personal Health, Physical Fitness  
 The American Cancer Society has updated its guidelines for diet and physical activity for cancer prevention. Dr. Makaroff said the new recommendations increase the suggested levels of physical activity and place an increased emphasis on reducing the consumption of processed and red meat, sugar-sweetened beverages, processed foods, and alcohol.  
Length: 8:05

2. **Christine Carter, PhD**, sociologist, Senior Fellow at the Greater Good Science Center at the University of California Berkeley, author of "The New Adolescence: Raising Happy and Successful Teens in an Age of Anxiety and Distraction"  
**Issues covered:** Parenting, Teenage Concerns, Mental Health  
 Prof. Carter discussed recent parenting research, along with her own real-world experiences as the mother of four teenagers. She also said that teens are struggling more than ever with suicidal thoughts, depression and anxiety, and that many of the challenges facing today's teens didn't exist when their parents were young. She outlined what she believes are the three most critical skills that parents need to teach their kids.  
Length: 9:12

3. **Rachel Lampert, MD**, Associate Professor of Medicine at Yale School of Medicine  
**Issues covered:** Personal Health, Mental Health Issues  
 Arrhythmias and sudden cardiac arrests are blamed for 400,000 deaths annually in the US. Dr. Lampert's research has found that anger and other negative emotions may be a major factor in many of these cases. She explained how stress and anger may affect electrical impulses in the heart, and discussed several methods of dealing with stress and anger.  
Length: 5:00



**Weekly Public Affairs Program**

Show # 2020-34

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 8/22/20 Time Aired: \_\_\_\_\_

1. **Melanie Cullen**, management and technology consultant, author of "Get It Together: Organize Your Records So Your Family Won't Have To"  
 Ms. Cullen said disorganization can be a nightmare for those who need to step in to help an elderly person as a caregiver or estate executor. She offered simple ways to organize important records like passwords, financial records, insurance policies, funeral arrangements, and other personal information.

**Issues covered:**

Senior Citizens  
Retirement Planning

**Length:** 8:36

2. **Peter Mazareas, PhD**, worked with the U.S. Congress on legislation to create 529 savings plans, co-author of "Plan and Finance Your Family's College Dreams: A Parent's Step-By-Step Guide from Pre-K to Senior Year"  
 Planning and paying for a college education is a daunting task for most parents. Dr. Mazareas discussed the merits and complexities of 529 savings plans, which allow parents to save tax-free for higher education expenses. He said that there are numerous free and easy-to-access tools for parents to plan for the costs of college.

**Issues covered:**

Education  
Consumer Matters  
Parenting

**Length:** 8:38

2. **Pamela Rutledge, PhD**, Director of the Media Psychology Research Center, Fielding Graduate University in Santa Barbara, CA, author the "Positively Media" column for PsychologyToday.com, Editor-in-Chief of the academic journal Media Psychology Review  
 Dr. Rutledge talked about the effect of selfies, Instagram and other social media phenomenon on girls' self-esteem. She believes that parents should not be overly concerned, that selfies are just the latest form of exploration and identity experimentation in teenagers' formative years.

**Issues covered:**

Girl's Issues  
Parenting

**Length:** 5:01



**Weekly Public Affairs Program**

Show # 2020-33

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 08/15/20 Time Aired: \_\_\_\_\_

1. **Sophie Egan**, former Director of Health and Sustainability Leadership for the Strategic Initiatives Group at The Culinary Institute of America, author of "How to Be A Conscious Eater: Making Food Choices That Are Good for You, Others, and the Planet"

Ms. Egan offered easy-to-remember suggestions for making practical decisions about food. She explained why the organic label is important for certain specific foods. She outlined the concerns relating to some canned foods, particularly for children and pregnant women. She also explained how to choose foods that have the least impact on the environment.

**Issues covered:**

Nutrition  
Food Safety  
Environment  
Consumer Matters

Length: 8:55

2. **Bindu Kalesan, PhD, MPH**, Assistant Professor of Medicine, Assistant Professor of Community Health Services at the Boston University School of Public Health

Dr. Kalesan led a study that examined gun suicides in rural America. She said that rather than firearm confiscation, efforts to reduce these suicides should be focused on addressing other diseases of despair which are connected to suicide, such as heart and liver diseases, diabetes and accidental opioid overdose. She said it is critical that those at risk of suicide and opioid addiction are treated by mental health professionals, rather than just untrained support from families or friends.

**Issues covered:**

Suicide  
Mental Health  
Gun Control  
Drug Abuse

Length: 8:29

3. **S. Vincent Rajkumar, MD**, hematologist and researcher at the Mayo Clinic

The concept of herd immunity has sparked debate about whether it would control the spread of COVID-19. Dr. Rajkumar explained the two weapons the human body uses to fight the virus: antibodies and T cells. He also discussed whether immunity to COVID-19 can decrease with time.

**Issues covered:**

Personal Health  
Coronavirus

Length: 5:04



Weekly Public Affairs Program

Date aired: 8/08/00 Time Aired: \_\_\_\_\_

Show # 2020-32

Total running time: 29:30 (with optional exit at 24:00)

1. **Sofia Cientuegos, Dietitian, Intermittent Fasting Researcher, Human Nutrition PhD Candidate at the University of Illinois at Chicago**  
 Ms. Cientuegos led a study that examined the effectiveness of intermittent fasting for weight loss. She found that obese adults lost an average of 3% of their body weight in two months without counting calories, simply by confining their eating to a 6-hour window each day. She said the weight loss led to other significant health improvements, as well.

**Issues covered:** Personal Health, Obesity, Nutrition

**Length:** 8:00

2. **Simone Bruce, Psy.D., visiting therapist at the Behavioral Wellness Clinic in Connecticut, expert in mental health issues related to racism and discrimination**  
 Dr. Bruce said that the impact of race-based stress and trauma on the mental health of black people has been ignored far too long. She said that mental health professionals' lack of education in this area often results in misdiagnosis and mistreatment. She explained how the death of George Floyd sparked a serious increase in stress, anxiety and fear in the black community.

**Issues covered:** Racism, Mental Health

**Length:** 9:23

2. **Merete Berg Nessel, Norwegian University of Science and Technology**  
 Domestic violence is on the rise, partly as a result of COVID-19 lockdowns. Prof. Nessel led a study that found that anger management treatment for offenders can have dramatic results in the prevention of physical and emotional violence. She found that two forms of treatment, cognitive-behavioral group therapy and a stress management course based on mindfulness, worked equally well. Prior to treatment, 85% cent of the male study subjects used physical violence that resulted in harm to their partner. After treatment, the percentage fell to 10%.

**Issues covered:** Domestic Violence, Mental Health

**Length:** 5:02



Weekly Public Affairs Program

Show # 2020-31

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 8/1/20 Time Aired: \_\_\_\_\_

- 1. Jonathon Wai, PhD, Psychologist, Research Scientist at the Duke University Talent Identification Program

Dr. Wai is one of the researchers involved in a 45-year study of intellectually gifted children. He noted that kids who test in the top 1% tend to become the nation's eminent scientists and academics, Fortune 500 CEOs and federal judges, senators and billionaires. He said, because of the focus on lower performing students, youngsters who show an early aptitude for subjects like science and math tend not to receive the help they need. He offered several simple steps schools can take to help gifted students reach their full potential.

Issues covered:  
Education  
Parenting

Length: 9:00

- 2. Joann S. Lublin, Management News Editor for the Wall Street Journal, author of "Earning It: Hard-Won Lessons from Trailblazing Women at the Top of the Business World"

Ms. Lublin said that, although career prospects have improved, progress is still frustratingly slow for women hoping to break the glass ceiling in large companies. She explained what it takes for women to climb to corporate heights in America, such as finding a career mentor.

Issues covered:  
Women's Issues  
Workplace Matters

Length: 8:13

- 2. Sage R. Myers, MD, MSCE, Assistant Professor in Pediatrics at the University of Pennsylvania Perelman School of Medicine, Attending Physician in the Division of Emergency Medicine at Children's Hospital of Philadelphia

Contrary to what many believe, living in the city is far less risky than in the country, according to a study Dr. Myers recently completed. She said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20 percent greater in rural counties. She explained how this research can be used for future planning of trauma centers and other improvements to the medical system.

Issues covered:  
Personal Health  
Crime  
Government

Length: 4:55





**Weekly Public Affairs Program**

Date aired: 07/25/20 Time Aired: \_\_\_\_\_

Show # 2020-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Federico E. Vaca, PhD, Professor of Emergency Medicine and Director of the Yale Developmental Neurocognitive Driving Simulation Research Center (DrVSim Lab)**

Teens are getting drivers licenses later than previous generations and missing critical safety training as a result, according to Dr. Vaca's research. He discussed the importance of Graduated Driver Licensing requirements, which are typically not required after a person turns 18. He outlined potential policy changes that could expand and improve driver safety training, regardless of age.

**Issues covered:**  
**Traffic Safety**  
**Teen Concerns**

**Length: 8:26**

2. **John-Tyler Binfet, PhD, Psychologist, Associate Professor of Education at the University of British Columbia Okanagan**

Dr. Binfet discussed his research into kids and kindness, which challenges media stereotypes that teens are common perpetrators of bullying, cyber harassment and schoolyard fights. He said most parents would be surprised at how kind their children are to others outside of the home. He also suggested ways for parents to encourage their kids to be kind.

**Issues covered:**  
**Children's Issues**  
**Parenting**  
**Mental Health**

**Length: 8:48**

3. **Daniel Soques, PhD, Assistant Professor of Economics at the University of North Carolina Wilmington**

The reaction to COVID-19 shutdowns has led to an unexpected coin shortage nationwide, causing some businesses to notify customers that they have no change to give, or to encourage only electronic transactions. Prof. Soques explained the factors behind the shortage and what steps are being taken by the Federal Reserve to address it. He also said that moving away from physical cash and coins disproportionately affects low income and homeless people.

**Issues covered:**  
**Economy**  
**Consumer Matters**  
**Government**  
**Poverty**

**Length: 5:03**



Weekly Public Affairs Program

Date aired: 7/18/20 Time Aired: \_\_\_\_\_

Show # 2020-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Adam Levin**, founder of security management and resolution company IDT911, author of "Swiped: How to Protect Yourself in a World Full of Scammers, Phishers, and Identity Thieves"

With online breaches of massive databases becoming increasingly common, identity theft is a fact of life. Mr. Levin explained the most common schemes used by scammers, to steal consumers' private information. He said beyond simple identity theft, other forms such as medical-related, tax fraud-related and child identity theft are all increasing rapidly. He offered suggestions for consumers on how to avoid becoming a victim.

**Issues covered:**  
Identity Theft  
Consumer Matters

Length: 9:29

2. **Deborah Carr, PhD**, Professor of Sociology, Interim Director of the Institute for Health, Health Care Policy and Aging Research at Rutgers University

**Issues covered:**  
Women's Issues  
Senior Citizens  
Retirement

Length: 7:40

A recent federal report noted that, no matter how advanced their age, older men are far more likely to be married than older women. Dr. Carr said life expectancy explains only part of this gray gender gap. She discussed the economic, social and health effects of this issue. She also explained why many older women are content to be single anyway.

3. **Jonathan Diriam**, doctoral student in Sociology at Ohio State University

**Issues covered:**  
Mental Health  
Career

Length: 4:57

Mr. Diriam was the lead author of a study that found that job satisfaction in a worker's late 20s and 30s has a link to mental health 15-20 years later. He said those less than happy with their work early in their careers reported that they were more depressed and worried and had more trouble sleeping in their 40s.



Weekly Public Affairs Program

Show # 2020-28

Total running time: 29:30 (with optional exit at 24:00)

Date aired: 07/11/20 Time Aired: \_\_\_\_\_

1. **Sean O'Leary, MD**, Associate Professor, Pediatrics-Infectious Diseases at the University of Colorado School of Medicine, Director of the Colorado Pediatric Practice-Based Research Network, member of the American Academy of Pediatrics Committee on Infectious Diseases

As the school season approaches and the pandemic continues, administrators are struggling with plans to educate the nation's children. Dr. O'Leary was an author of new guidelines from the American Academy of Pediatrics that encourages having students physically present in school. He explained why remote learning has largely failed, and emphasized that there are major health, social and educational risks to keeping children at home.

Issues covered:

Education  
Coronavirus

Length: 9:54

2. **Morgan Seybert**, Managing Director of US analytics at Nielsen

In the aftermath of consumer panic connected to COVID-19, Americans are now finding fewer choices on store shelves. Mr. Seybert said some companies plan to stick with fewer choices when the pandemic fades. He noted that baby care products, tobacco and frozen goods have seen the biggest reductions in varieties offered. He said restaurants are also thinning menus as the virus changes how they can seat and serve customers.

Issues covered:

Consumer Matters  
Economy  
Coronavirus

Length: 7:11

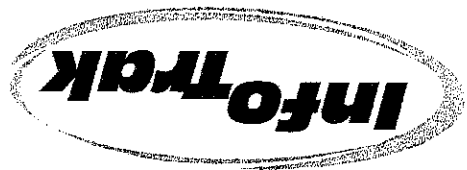
3. **Monica Betson-Montgomery**, author of "The Keys to College: A Roadmap for Parents to Guide Their Children"

Ms. Betson-Montgomery read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier. She outlined possible strategies for parents navigate their way through their child's educational career.

Issues covered:

Education  
Parenting

Length: 4:57



Weekly Public Affairs Program

Date aired: 07/09/20 Time Aired: \_\_\_\_\_

Show # 2020-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Robert Cialdini, PhD**, social psychologist, Regents' Professor Emeritus of Psychology and Marketing at Arizona State University, former visiting Professor of Marketing, Business and Psychology at Stanford University and the University of California at Santa Cruz, author of *"Pre-Suasion: A Revolutionary Way to Influence and Persuade"*

Dr. Cialdini talked about the science behind persuasion. He said it's not so much about the message, but what happens in the moment before the message is delivered. He explained how consumers can recognize when they are the target of this sales technique. He also discussed how it can be used in job interviews and other common daily activities.

Length: 9:54

Issues covered:  
Consumer Matters  
Career

2. **Ateev Mehrota, MD**, Senior Investigator and Associate Professor of Health Care Policy at Harvard Medical School

Length: 7:11

Issues covered:  
Personal Health  
Technology

Increasingly powerful computers are playing a greater role in our lives every year. Could a computer match, or even outperform, human physicians in diagnosing illnesses? Dr. Mehrota led a study that found that humans still have the upper hand—for now. He outlined several possible ways that computers may play a greater role in future healthcare scenarios.

Mr. Baker worked as on-call substitute teacher in a Maine public school district. He discussed the state of public schooling in America: children swamped with assignments, overwhelmed by social media and educational technology, and staff who struggle with overly ambitious curriculums.

Length: 5:00

Issues covered:  
Education  
Youth at Risk

3. **Nicholson Baker**, teacher, author of *"Substitute: Going to School With a Thousand Kids"*

7/1/20	Jennifer Scholten	JOBA'S	
7/1/20	Danielle Evers	OFFICE CLOSED FOR 4th	
7/6/20	Jade Van Holland		Holland Flower Farm 441-7109
7/7/20	Joel De Jong		ISU Extension
7/8/20	Jamie D Ellie Z Maggie L		SC Flower Tour
7/9/20	Ben Van Der Brink		B&K Landscaping 25 yrs 476-9970
7/10/20	Jassiel Garcia		Friendly Horizons update
7/13/20	Gary McElDowny		SC Schools Super
7/14/20	Gary Griese		Granite Threshing Bee 605-310-2792
7/15/20	Chrissy Chen*	REC	Boys & Girls Clubs of Am. 404-931-5247
7/16/20	Leah Demarest	PHONE	Ed Ease Iowa 641-521-2778
7/17/20	Robert Taylor		Dordt opening - in Pandemic
7/20/20	Dean Dekkers		Center Feed 441-2725
7/21/20	Shirley Mathels Bruce Vermeer		NW IA NAMI REC
7/22/20	Rob Roozeboom		Rise Ministries
7/23/20	Adam Rossmann		Rally in Valley & Liffite
7/24/20	Cory V.S. Jordan Helming		Guard Deployments
7/27/20	Beth Doran	ISU Ext.	Beef Quality Assurance
7/28/20	Jon Pausley		Okoboji Bible Conference 363-2012
7/29/20	Dr. Shawn Scholten		Mental Health re COVID
7/30/20	Maggie Landegent	Cathy Feenstra	2020 Census
7/31/20	Mauricio & Jessica Alvarez		Spectrum Power Washing

8/3/20	Josh McDowell REC	Pom Epidemic
8/4/20	Angela Kroeze-Visser	Community Health Partners
8/5/20	Amanda Rickard	Coach
8/6/20	Josh Bowar	SCCS Return to Learn
8/7/20	Bjorn Johnson	Dem Cand St. Rep.
8/10/20	Kate Henreckson-Dr. Janssen	NO SHOW
8/11/20	Eric Tudor, Kaysha Steiger, Clara Peterson	Community Production
8/12/20	Promise CHC	Dordt WoW
8/13/20	Juile & Marlene Heerde	NO SHOW
8/14/20	Joel DeWitt	JFA Event
8/17/20	Dale Baker	Precious Memories
8/18/20	Dan Zomermaand	Repub Nom. Sx Co
8/19/20	Joel Penner	Treasurer
8/20/20	Justin Vore	Dordt Football Coach
8/20/20	Kristin Kolbaum & Co	Secure IT
8/21/20	Kristin Kolbaum & Co	NCC Fall Procedures
8/24/20	Jim Collins	Hull City Mgr - Maple Heights
8/25/20	Matt McCarty	439-1521
8/26/20	Kelly Neiwenhuis	NWC Football Coach
8/27/20	Drs Jeff Ploegstra & Gary DeVries	Ethanol Industry
8/28/20	Kristin Kolbaum & Co	Dordt new/revised programs
8/31/20	Kate Henreckson	Virtual Office Mngmt Pgm
		The 39 Steps

9/1/20	Skyler Wheeler	441-7444	IA 4th Dist. Rep
9/2/20	Mark Hulshof		SCCSD AD
9/3/20	Ross Douma		Dordt University AD
9/4/20	Tricia Driessen		CFE Fishing Event
9/7/20	LABOR DAY		
9/8/20	Jan Henryson	541-9528	Book Release Lewis & Clark Water System
9/9/20	Troy Larson		
9/10/20	Alexa Lewis Jeanna		Suicide Prev. Mo/DAY
9/11/20	Larry Te Grotenhuis		Harvest Festival
9/14/20	Mark Vermeer	441-0341	The Stand - event
9/15/20	Danielle Hale	541-2750	Ref IA Child Care Resource &
9/16/20	Robb De Haan	Dordt Univ.	Prairie in D3 - teach in Covid
9/17/20	Aaron Baart - Dordt University	722-6079	Good Stuff at D. Spirituality
9/18/20	Donna Mills		Lights Camera Prevention
9/21/20	Danielle Abbey 712		
9/21/20	Nutrition		
9/22/20	Faye De Kam Jim Collins	439-1513	Hull Hogtober Fest NEW ALS treatment research
9/23/20	Dr. Sabrina Paganoni	REC	
9/24/20	Jason Moeller		Harvest Half Marathon
9/25/20	Ryan Dokter		Sx Co Aud. Com. Elections
9/28/20	Jill Madsen - Alzheimers Assoc		
9/29/20	Gary McElowny		Awareness Walks
9/29/20	SC Comm Schools Super		
9/30/20	Joel Dewit	490-4471	JFA Society Meeting