



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

CONTRACT

<u>Contract / Revision</u> 360073 /		<u>Alt Order #</u> 08322045
<u>Product</u> PRIORITIES USA		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 4563
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/22/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	11/01/16	11/07/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	16	11/01/16-11/07/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$600.00	0.00	NM		
	Credited buyer requested credits instead of makegood offer												
	2	16	11/01/16-11/07/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$600.00	0.00	NM		
	Credited buyer requested credits instead of makegood offer												
	3	16	11/01/16-11/07/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$600.00	0.00	NM		
	Credited buyer requested credits instead of makegood offer												
N 2	16	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$1,800.00
Week:		11/01/16	11/07/16	MTWTF--				2	\$900.00	0.00			
N 3	16	11/01/16	11/07/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	3	\$2,025.00
Week:		11/01/16	11/07/16	MTWTF--				3	\$675.00	0.00			
N 4	16	11/01/16	11/07/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	4	\$3,900.00
Week:		11/01/16	11/07/16	MTWTF--				4	\$975.00	0.00			
N 5	16	11/01/16	11/07/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	2	\$1,200.00
Week:		11/01/16	11/07/16	MTWTF--				3	\$600.00	0.00			
	3	16	11/01/16-11/07/16	M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		\$600.00	0.00	NM		
	Credited buyer requested credits instead of makegood offer												
N 6	16	11/01/16	11/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$3,900.00
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,950.00	0.00			
N 7	16	11/01/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$3,900.00
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,950.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/22/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	16	11/01/16	11/07/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	2	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,875.00	0.00			
N 9	16	11/01/16	11/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$3,900.00	0.00			
N 10	16	11/01/16	11/07/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	3	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$2,025.00	0.00			
D 11	16	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
N 12	16	11/01/16	11/07/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$5,716.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				4	\$1,429.00	0.00			
N 13	16	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$900.00	0.00			
N 14	16	11/07/16	11/07/16	Monday Prime Hour 1	8:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$4,500.00	0.00			
D 15	16	11/05/16	11/05/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 16	16	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$750.00	0.00			
N 17	16	11/05/16	11/05/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$825.00	0.00			
D 18	16	11/06/16	11/06/16	Sunday Prime Hour 4	10:00 PM-11:00 PM		:30				NM	0	\$0.00
N 19	16	11/06/16	11/06/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$1,800.00	0.00			
N 20	16	11/06/16	11/06/16	Su 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$750.00	0.00			
D 21	16	11/06/16	11/06/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
N 22	16	11/06/16	11/06/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$825.00	0.00			
D 23	16	11/03/16	11/03/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 24	16	11/01/16	11/07/16	M-Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	\$4,062.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTFSS				2	\$2,031.00	0.00			
Totals											0.00	37	\$56,278.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	37	\$56,278.00	\$47,836.30
Totals	37	\$56,278.00	\$47,836.30

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360073 /	08322045

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	PRIORITIES USA	4563

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	07/22/16 / 11/02/16

Signature: _____ **Date:** _____

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