

KKAI DTV-50 ISSUES LIST

4th Quarter 2012

EDUCATION: Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs be put on the importance of a solid educational foundation.

THE ECONOMY: In these tough economic times , many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

THE ENVIRONMENT: Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

HEALTH and SAFETY: Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street , to potholes in the roads and traffic congestion.

KKAI TV 50

Issues Program Report

4th Quarter 2012

Education

United Way 10/1/12 thru 12/31/12

Aired: :30 second PSA aired 78 times during the above time period.

Message requesting donations for local United Way chapter.

Get Ready Hawaii: Disaster Preparedness 10/1 to 12/31/12

Aired: :30 second PSA 83 times during the above time period.

Disaster Preparation PSA from the State Civil Defense.

Kailua Town

Aired: 10/7/12 1:00 pm Duration: 28:30

Today the show covered the need for after school programs to help kids keep up with the vastly changing educational system.

Kailua Town

Aired: 10/28/12 1:00pm Duration: 28:30

Today the show covered the need for parents to take a more active role in their childrens life. This involvement ranges from whom your childs friends are to how they are progressing in school.

Kailua Town

Aired: 11/11/12 1:00 pm Duration: 28:30

Today the show covered the topic of drug usage by adolescents and the need for programs to help keep kid away from drugs. The discussion covered after school programs in athletics, music, academics. There was an emphasis put on parents to become active in their childs life.

Kailua Town

Aired: 11/25/12 1:00 pm Duration: 28:30

Child psychologist Dr. Joseph Mifsud talks about the need to stimulate children through education. Dr. Mifsud speaks about children and their access to computers and educational games and toys.

The Mayors Report

Aired: 10/4/12 9:00 am Duration: 5:00

Honolu 311: The new website allows the public to take an active role in reporting potential problems in need of repair. The public can report abandoned vehicles, pot holes in the road, broken street lights, cracked sidewalks, hazardous tree branches in need of trimming, or illegal dump sites from their smart phone or tablet. It is a quick way to report a need for attention and it will save taxpayer dollars.

KKAI 50

Issues 4th Quarter

Economy

Helping Hands Hawaii 10/1 thru 12/31/12

Aired: :30 second PSA 70 times during the above time period.

Campaign promoting awareness for this non-profit organization.

Hawaii Food Bank 10/1 thru 12/31/12

Aired: :30 second PSA 86 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

United Way 10/1 thru 12/31/12

Aired: :30 second PSA 77 times during the above time period.

Message requesting donations to local United Way chapter.

Feed the Pig 10/1 thru 12/31/12

Aired: :30 second PSA 85 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

Special Olympics 10/1 thru 12/31/12

Aired: :30 second PSA 90 times during the above time period.

Message encouraging support of the local Special Olympics.

USO 10/1 thru 10/31/12

Aired :30 second PSA for a total of 35 times during the above time period.

Campaign promoting the awareness of this non-profit organization.

City and County of Honolulu Careers 10/1 thru 12/31/12

Aired 5 minute program 12 times during the above time period.

Campaign from the City and County of Honolulu promoting career opportunities working within the city and county. The opportunities range from construction and heavy machine operators to police and fire department, to administrative and supervisor positions.

Daytime 10/1 thru 12/31/12

American Center for Law and Justice

Aired: 28:30 segment 13 times during the above time period.

American Center for Law and Justice. Jay Sekulow speaks about the protection of religious freedoms in America.

Daytime 10/1 thru 12/31/12

Aired: 28:30 one time during the above time period.

Today on Lifestyle Magazine, financial expert Cameron Ahmad talks about finances and unemployment.

Kailua Town 10/1 thru 12/31/12

Aired: 28:30 one time during the above time period.

Today's show focuses on the local businesses in Kailua and what they are doing to help promote their services, products and encourage the locals to spend money in Kailua.

KKAI 50

Issues Report

Environment

H Power Plant 10/1 thru 12/31/12

Creating new energy solutions for Hawaii.

Aired: :30 second PSA 12 times during the time period above.

Don't Dump on Hawaii 10/1 thru 12/31/12

Malama the Aiana

Aired: :60 second PSA 12 times during the time period above.

Mayors Report

H-Power Plant Award

10/1 thru 12/31/12

Aired 5:30 segment 7 times during the above time period.

The H-Power Plant in Campbell Industrial Park was awarded the top H-Plant in the nation award. This facility produces enough energy to power 75,000 homes. This energy is from waste and not fossil fuel.

Mayors Report

Kawai Loa Ground Blessing 10/1 thru 12/31/12

Aired 5:00 segment 7 times during the above time period.

The Ground Blessing ceremony took place at the site of the first wind project on Oahu.

This project is part of Kamehameha School North Shore plan. Once completed, this facility will produce enough clean energy to power 14,500 homes. This project will cost \$236 million.

Kailua Town

Kailua Beach Sand Replenishment 10/1 thru 12/31/12

Aired: 28:30 program 3 times during the time period above.

The City and County began the sand replenishment at Kailua Beach Park due to the eroding coast line. Sand was brought in from the canal entrance to Enchanted Lake. The beach was closed while the project was being worked on and it took 5 days to complete.

City News

Project Clean 10/1 thru 12/31/12

Aired: 5 minutes 4 times during the time period above.

Mayor Carlisle along with hundreds of other volunteers spent a Saturday cleaning up in and around Waikiki in preparation for the APEC summit. This volunteer project was to help clean up some of the areas around Waikiki and help with the image given of Honolulu to the many visitors here for the APEC summit.

Mayors Report

Bulky Trash Fines 10/1 thru 12/31/12

Aired: 4:30 program 6 times during the above time period.

Due to the 650 complaints filed last year, the City and County will be issuing \$500 fines for those violating the bulky trash ordinance. Bulky trash pickup is once a month and people are dumping their bulky trash curbside and letting it sit for weeks before pick up. The new ordinance allows for trash to be placed curbside 24 hours before pick up.

City News

Native Tree Planting 10/1 thru 12/31/12

Aired: 4:30 program 6 times during the above time period.

Hundreds of volunteers ranging in age from kekei to kapuna, gathered for a day of planting trees native to our Hawaiian Islands.

KKAI 50

4th Quarter Issues

Health and Safety

Hawaii Department of Health/ Clear the Smoke 10/1 thru 12/31/12
Anti smoking campaign by Hawaii Department of Health
Aired: 30 second PSA 42 times during the time period above

Hawaii State Department of Health/Anti-Smoking Campaign 10/1 thru 12/31/12
Hawaii Tobacco Quit Line encouraging viewers to quit smoking.
Aired: 30 second PSA 44 times during the time period above.

American Diabetes Association 10/1 thru 12/31/12
Encouraging viewers to get checked for diabetes.
Aired: 30 second PSA 46 times during the time period above.

Military Recruiting 10/1 thru 12/31/12
HAB/PEP U.S. Coast Guard encouraging enlistments.
Aired: 30 second PSA 60 times during the period above.

Military Recruiting 10/1 thru 12/31/12
HAB/PEP Hawaii National Guard recruiting campaign to encourage enlistments.
Aired: 30 second PSA 58 times during the time period above.

Mayors Report

Harmony Run 10/1 thru 12/31/12

Aired: 5 minute 5 times during the time period above.

Coverage of the 25th Annual Harmony Run in Hawaii. The event kicked off in Hawaii and the torch is transported to the mainland and countries all around the world. Runners around the world join together to run for peace throughout the world.

City News

Honolulu 311 Website 10/1 thru 12/31/12

Aired: 5 minutes 5 times during the time period above.

The introduction to the public of the Honolulu 311 Website, which allows the public to report abandoned vehicles, report pot holes in the roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their phone or computer.

Kailua Town

Tonya Larson Fitness 10/1 thru 12/31/12

Aired: 28:30 minutes 3 times during the above time period

CPT Tonya Larson takes the viewers through a 30 minute workout. Tonya has three levels of fitness being demonstrated for each exercise 1.low, 2.moderate, 3.high.

This is a aerobic workout combined with strength training to maximize the time with the most efficient and effective workout.

Daytime 10/1 thru 12/31/12

Aired: 28:30 2 times during the above time period.

Hosted by with Wendie Pett, Visibly Fit is more than just a show about being fit. As Wendie interviews her guests, they share real stories and offer real inspiration on how to become fit...mind, body, and spirit! Learn new tools and new exercises to apply to your life today that could literally transform the way your are living.
of the walk. Information booths were set up with information from a variety of services to help victims of domestic abuse.

The Mayors Report

117th HPD Academy Graduation 10/1 thru 12/31/12

Aired: 5 minutes 7 times during the above time period.

Honolulu Police Department 116th graduation from the police academy. The 24 new recruits were sworn in by the chief of police as rookie officers. During the 6 month academy, the recruits went through 1,000 hours of training.

The Mayors Report

1st Pearl Harbor Day Parade 10/1 thru 12/31/12

Aired: 5:30 2 times during the above time period.

The 1st annual Pearl Harbor Day Parade was held in Waikiki to honor those surviving members of the military that are still alive. The purpose of honoring the past and celebrating the future was the theme of the parade. There were 8 high school bands from the mainland that marched in the parade.

Daytime 10/1 thru 12/31/12

Aired: 28:30 minute segment 13 times during the time period listed above

Lifestyle Magazine offers a close look at health, family and socially challenging issues.

Kailua Town 10/1 thru 12/31/12

Aired: 28:30 one time during the above time period.

This program helps you get your body and your faith in great shape. Workouts include contemporary Christian music, motivating quotes, inspiring scripture and, of course, heart-pounding exercises.

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Issues Report 4th

Culture

Mayors Report

Majuro Sister City 10/1 thru 12/31/12 Aired 4:30 4 times during the above time period. Gifts were exchanged between the Mayor of Honolulu and the Mayor of Majuro as part of the sister city celebration between the two places.

Mayors Report

Splendor of China Festival 10/1 thru 12/31/12

Aired 4 minute 4 times during the above time period.

The Blaisdell Convention Hall was host to the Splendor of China Festival for the 25th year. Those in attendance were exposed to the Chinese culture, food and customs.

City News

Sister City Bruyres 50th Anniversary Celebration 10/1 thru 12/31/12

Aired 5 minute 4 times during the time period above.

The City of Honolulu and Bruyres, France celebrated the 51 anniversary of the two being sister cities. This was started by members of the 442nd from Hawaii when they visited Bruyres.

City News

Ikebana 10/1 thru 12/31/12

Aired 5 minute 4 times during the above time period.

A look into the Japanese tradition of flower arranging at Honolulu Hale. There were demonstrations showing how the aspects of the mountains, valley, hill and ocean are applied to each arrangement.

KKAI DTV-50 ISSUES LIST

3rd Quarter 2012

EDUCATION: Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs be put on the importance of a solid educational foundation.

THE ECONOMY: In these tough economic times , many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

THE ENVIRONMENT: Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

HEALTH and SAFETY: Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street , to potholes in the roads and traffic congestion.

Issue: EDUCATION

7th Annual Book and Music Fair 7/1 thru 9/30/12

Aired 4:30 segment 6 times during the above time period.

The book fair was held on the grounds outside of Honolulu Hale. The theme for this year's fair was "celebration of story and song." There were book signings by local authors as well as demonstration booths and musical entertainment as well as food.

Board of Water Supply Poster Winners 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

The Board of Water Supply honored the winners of the annual poster contest. This year there were over 2000 entries by local school children. The theme for this year's contest was "The Wonder of Water." The premise of the contest is to teach the keiki to conserve water wisely.

Oceans Month 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

Oceans Month is a chance for us in Hawaii to recognize, honor and appreciate the ocean for all it gives us economically, recreationally and culturally.

Get Ready Hawaii: Disaster Preparation 7/1 thru 9/30/12
Disaster Preparation PSA from The State Civil Defense.
Aired: :30 second PSA 13 times during the above time period.

Junior Achievement Day 7/1 thru 9/30/12
Aired: 5 minutes 6 times during the time period above.
Junior Achievement held their annual Job Shadow at Honolulu Hale, giving hundreds of teens the opportunity to spend a day on the job with a employee at City Hall. The teen were able to spend time with city council members as well as other department heads and see what goes on inside city government.
Mayor Carlyle took time to talk to the participants and he stressed the importance of a college education to qualify for many of the jobs they took part in today.

Honolulu 311 Website 7/1 thru 9/30/12
Aired: 5 minutes 13 times during the time period above
Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

Department of Motor Vehicles Website 7/1 thru 9/30/12
Aired: :60 second PSA 13 times during the above time period.
Informing the public of the DMV website which allows them to schedule driving tests, register a vehicle or other tasks which used to require going to DMV and waiting in long lines, can now be done from your computer.

Leon 7/1 thru 9/30/12

Aired 30 minute segment 1 time during the above time period.

Leon talks with child psychologist Dr. David Rattani about the importance of parents taking part in their child's educational life. Dr. Rattani talks about some parents not being computer savvy and feeling unable to help with homework.

Issue: HEALTH and SAFETY

Autism 7/1 thru 9/30/12

Aired :30 second PSA 68 times during the above time period.
Autism awareness campaign

Living on the Edge with Chip Ingram 8/13/12

- . Stress...doctors tell us it's a killer. Psychologists say it's messing with our emotions. What we all know is, it's inevitable...but there is some stress that you can stop before it ever gets to your life. Today on Living on the Edge with Chip Ingram, Chip will share how to stop stress before it starts. That's today on Living on the Edge with Chip Ingram.
- Aired 1 time during the above time period

Living on the Edge with Chip Ingram 8/20/12

- Today on Living on the Edge with Chip Ingram...Chip wraps up his current series, "Less Stress," with a look at how you can stop stress before it starts by doing one important activity. Join Chip today to find out what that one important activity is
- Aired 1 time during the above time period.

Pool Safety 7/1 thru 9/30/12

Aired :30 second 57 times during the above time period.Pool safety for parents with small children and swimming pools to prevent drowning.

Pot Hole Cam Car 9/20 thru 9/27/12

The City of Honolulu received a Pot Hole Cam Car through a federally funded program.at the cost of \$1 million. The cam car can identify the structure of a pot hole through it's high tech camera system on top of the car. This process will help the Department of Road Maintenance identify pot hole problems before the become major problems. The cam car will help save time and money for the City and County of Honolulu.

Aired 4:00 segment 2 times during the above time period.

Soda Free Summer Fun 9/20 thru 9/27/12

The Parks department kicked off the summer with a summer fitness challenge for isle keiki to give up drinking soda for the entire 7 week summer vacation. This challenge is part of the fight against child obesity in Hawaii. The parks will replace soda machines with water and juice machines to help encourage kids to make the healthy choice.

Aired 4:30 segment 2 times during the above time period.

Ewa Beach Ambulance Unit Dedication 8/16 thru 9/27/12

The closure of two Ewa Beach hospitals presented the need for a new ambulance unit in the area. The new ambulance unit will be housed in what was the Ewa Villages golf course club house. The building is State owned and the project was State funded.

Aired 4:30 segment 8 times during the above time period.

Road Treatments 8/16 thru 9/27/12

The Department of Road Maintenance demonstrated the new equipment the received which will help in extending the life of isle roads. There are three levels of road maintenance: 1. crack sealing, 2. top coat sealing, 3. seal coating.

Aired 5:00 segment 8 times during the above time period.

Issue: ECONOMY

Helping Hands Hawaii 7/1 thru 9/30/12

Aired: :30 second PSA 61 times during the above time period.

Campaign promoting awareness for this non-profit organization.

Feed the Pig 7/1 thru 9/30/12

Aired: :30 second PSA 44 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

Hawaii Food Bank 7/1 thru 9/30/12

Aired: :30 second PSA 70 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

Special Olympics 7/1 thru 9/30/12

Aired: :30 second PSA 50 times during the above time period.

Message encouraging support of the local Special Olympics.

United Way 7/1 thru 9/30/12

Aired: :30 second PSA 66 times during the above time period.

Message requesting donations to local United Way chapter.

Ocean Month 7/1 thru 9/30/12

Aired 5:30 segment 6 times during the above time period

Honolulu Hale was the site for the kick-off of Oceans Month. There were exhibits and entertainment to be enjoyed by the attendees. The ocean is very important to Hawaii culturally, economically and recreationally..

The Bus PV System 7/1 thru 9/30/12

Aired 4:30 segment 5 times during the above time period.

A project funded by the Department of Energy, the Bus maintenance facility has been fitted with 990 photovoltaic solar panels to help reduce the energy costs at the facility. The addition of the panels should cut the operating cost at the facility by \$100,000 annually. The solar energy will operate 20% of the facilities cost.

Kukui Center Opens 7/1 thru 9/30/12

Aired: 5 minutes 4 times during the above time period.

The Kukui Center opened its doors to the public with a grand opening "open house". The Center will be the home to 9 non-profit organizations. The primary purpose of the Kukui Center is to provide support for abused children and at risk children.

The construction was financed with \$3.5 million in federal funding and money raised through fund raising projects.

Wahiawa Transit Center 7/1 thru 9/30/12

Aired 5:20 4 times during the above time period.

Ground breaking was held in Wahiawa for the new Transit Center. The project is expected to take one year to complete and will serve as the hub for the north and west side of Oahu.

Issue: ENVIRONMENT

H Power Plant 1/3 thru 3/25/12

Creating new energy solutions for Hawaii.

Aired: :30 second PSA 12 times during the time period above.

Don't Dump on Hawaii 1/3 thru 3/25/12

Malama the Aiana

Aired: :60 second PSA 12 times during the time period above.

H-Power Plant Award

7/1 thru 9/30/12

Aired 5:30 segment 7 times during the above time period.

The H-Power Plant in Campbell Industrial Park was awarded the top H-Plant in the nation award. This facility produces enough energy to power 75,000 homes. This energy is from waste and not fossil fuel.

Kawai Loa Ground Blessing 7/1 thru 9/30/12

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This project is part of Kamehameha School North Shore plan. Once completed, this facility will produce enough clean energy to power 14,500 homes. This project will cost \$236 million.

Kailua Beach Sand Replenishment 7/1 thru 9/30/12

Aired: 5 minutes 6 times during the time period above.

The City and County began the sand replenishment at Kailua Beach Park due to the eroding coast line. Sand was brought in from the canal entrance to Enchanted Lake. The beach was closed while the project was being worked on and it took 5 days to complete.

Project Clean 7/1 thru 9/30/12

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Mayor Carlisle along with hundreds of other volunteers spent a Saturday cleaning up in and around Waikiki in preparation for the APEC summit. This volunteer project was to help clean up some of the areas around Waikiki and help with the image given of Honolulu to the many visitors here for the APEC summit.

KKAI DTV-50 ISSUES LIST

2nd Quarter 2012

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Issue: EDUCATION

Autism Awareness 4/1 thru 6/30/12

Aired: :30 second PSA aired 95 times during the above time period.

Campaign promoting Autism awareness.

United Way 4/1 thru 6/30/12

Aired: :30 second PSA aired 70 times during the above time period.

Message requesting donations to local United Way chapter.

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The Board of Water Supply honored the winners of the annual poster contest. This year there were over 2000 entries by local school children. The theme for this year's contest was "The Wonder of Water." The premise of the contest is to teach the keiki to conserve water wisely.

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Get Ready Hawaii: Disaster Preparation 7/1 thru 9/30/12
Disaster Preparation PSA from The State Civil Defense.
Aired: :30 second PSA 13 times during the above time period.

Honolulu 311 Website 7/1 thru 9/30/12
Aired: 5 minutes 13 times during the time period above
Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

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Leon talks with child psychologist Dr. David Rattani about the importance of parents taking part in their child's educational life. Dr. Rattani talks about some parents not being computer savvy and feeling unable to help with homework.

Issue: THE ECONOMY

Helping Hands Hawaii 4/1 thru 6/30/12

Aired: :30 second PSA 50 times during the above time period.

Campaign promoting awareness for this non-profit organization.

Hawaii Food Bank 4/1 thru 6/30/12

Aired: :30 second PSA 66 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

United Way 4/1 thru 6/30/12

Aired: :30 second PSA 57 times during the above time period.

Message requesting donations to local United Way chapter.

Feed the Pig 4/1 thru 6/30/12

Aired: :30 second PSA 55 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

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Aired: :30 second PSA 60 times during the above time period.

Message encouraging support of the local Special Olympics.

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Harmony Run 4/15 thru 5/25/12

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Coverage of the 25th Annual Harmony Run in Hawaii. The event kicked off in Hawaii and the torch is transported to the mainland and countries all around the world. Runners around the world join together to run for peace throughout the world.

Honolulu 311 Website 4/15 thru 5/25/12

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Aired: 28:30 minute segment 13 times during the time period listed above

Lifestyle Magazine offers a close look at health, family and socially challenging issues.

Faithful Workouts 4/1 thru 6/30/12

Aired: 28:30 segment 13 times during the above time period.

This program helps you get your body and your faith in great shape. Workouts include contemporary Christian music, motivating quotes, inspiring scripture and, of course, heart-pounding exercises.

Issue: ENVIRONMENT

H power Plant 4/1 thru 6/30/12

Aired: :30 second PSA 12 times during the above time period.

Creating new energy solutions.

Don't Dump on Hawaii 4/1 thru 6/30/12

Aired :30 second PSA 12 times in the above time period.

Malama the Aina: Take care of the land.

Bulky Trash Fines 4/1 thru 6/30/12

Aired: 4:30 coverage 6 times during the above time period.

Due to the 650 complaints last year, the City and County of Honolulu will be issuing \$500 fines for those violating the bulky trash ordinance. Bulky trash pick up is once a month and people are dropping their bulky trash curbside and letting it sit for weeks until pick-up. The new ordinance allows for trash to be placed curbside 24 hours before pick-up.

Native Tree Planting 4/1 thru 6/30/12

Aired: 4 minute coverage of event 6 times during the above time period.

Hundreds of volunteers, ranging in age from the very young to the elderly, gathered at for a day of planting trees, native to our Hawaiian Islands.

Kailua Beach Sand Replenishment 4/1 thru 6/30/12

Aired: 5 minute 2 times during the above time period.

Due to the erosion of the shoreline over the years at Kailua Beach, there was a need to replenish the sand. The beach was closed for 5 days as the city crews worked at taking sand from the stream leading to Enchanted Lakes and replaced it at Kailua Beach.

Green Market 4/1 thru 6/30/12

Aired: 5 minutes 2 times during the above time period.

The Honolulu Weekly sponsored the monthly event in downtown Honolulu promoting “living green” and sustainability. There were information booths to inform the public of ways they can help to reduce our dependency on fossil fuels through solar energy.

KKAI DTV-50 ISSUES LIST

1st Quarter 2012

EDUCATION: Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs to be put on the importance of a solid educational foundation.

THE ECONOMY: In these tough economic times, many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

THE ENVIRONMENT: Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

HEALTH and SAFETY: Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street, to potholes in the roads and traffic congestion.

Issue: EDUCATION

Rotary Clubs of Hawaii 2/21 thru 3/31/12

Aired :30 PSA 40 times during the time period above

HAB/PEP message educating viewers on the contribution of Hawaii's 50 Rotary Clubs to the communities.

Honolulu 311 Website 1/3 thru 3/25/12

Aired: 5 minutes 12 times during the time period above

Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

Department of Motor Vehicles Website 1/3 thru 3/25/12

Aired: :60 second PSA 12 times during the above time period.

Informing the public of the DMV website which allows them to schedule driving tests, register a vehicle or other tasks which used to require going to DMV and waiting in long lines, can now be done from your computer.

Junior Achievement Day at City Hall 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

Junior Achievement held their annual Job Shadow at Honolulu Hale, giving hundreds of teens the opportunity to spend a day on the job with a employee at City Hall. The teen were able to spend time with city council members as well as other department heads and see what goes on inside city government.

Mayor Carlyle took time to talk to the participants and he stressed the importance of a college education to qualify for many of the jobs they took part in today.

Drug Free Backyard Jam 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Coalition for a Drug Free Hawaii sponsored this "Take a Stand Against Drugs" event at Kapiolani Park. There were booths providing information educating the public on the importance of being drug free and providing contacts for those with substance addictions. There was entertainment provided by local musicians and the Mayor was on hand to give his support of this project.

China Childrens Choir 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The China Childrens Choir was in Hawaii to perform in concert as part of a cultural exchange between the two countries. The Choir, made up of children between the ages of 6 and 14 years old, visited Honolulu Hale and gave a performance to Mayor Carlisle and 100 lucky spectators.

City Hack-a-thon 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The University of Hawaii hosted this event, where 6 teams of tech savy student were in competition to create a phone app which provides a helpful service to the public. There was an app to help students find parking on and around campus, an app for finding local beaches and the winning app gives bus stop locations and the bus schedule at each stop.

Kailua Town 1/1 thru 3/31/12

Aired 28:30 Program 2 times during the above time period.

Members of the Waimanalo community discuss the educational needs of the local community. The discussion covers topics such as after school programs, nutrition education , physical education and parental involvement in their childs education.

Issue: ECONOMY

Special Olympics: 1/17 thru 3/30/12

Aired: :30 second PSA 20 times during the time period above.

Message encouraging support of local Special Olympics.

USO: 1/3/ thru 3/30/12

Aired: :30 second PSA 14 times during the time period above.

Campaign promoting awareness of this non-profit organization.

Helping Hands Hawaii: 2/4/12 thru 3/30/12

Aired: :30 second PSA 15 times during the time period above.

Campaign promoting awareness for this non-profit organization

Hawaii Food Bank: 1/3 thru 3/20/12

Aired: :30 second PSA 25 times during the time period above.

Message requesting donations to the Hawaii Food Bank to help the hungry in Hawaii.

Hawaii Food Bank: 2/12 thru 3/15/12

Aired: 5 minutes event coverage 4 times during the time period above

Coverage of the Fill the Bus Food Drive at Honolulu Hale. Mayor Carlyle along with his staff and other employees at Honolulu Hale, brought in food donations for the Hawaii Food Bank, as the attempted to fill a city bus with food donations to give to the food bank.

Hawaii International Film Festival 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Hawaii International Film Festival is in its 31st year. The week long event kicked off at the Halekulani Hotel in Waikiki. The HIFF features 248 films from 48 different countries. This event brings in a tremendous boost to the local economy from visitors

flying into Hawaii and staying in Waikiki to locals attending the festival and enjoying the evening in local theaters and restaurants.

Zoo Accredited 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Honolulu Zoo received its accreditation after having it removed two years ago. The American Zoo Accreditation reinstated the status to the zoo after several standards in conservation and education set by the AZA were met. This included the new elephant exhibit according to the AZA is "world class".

The Zoo hosts 600,000 visitors yearly, and with its location in Waikiki, it has a effect on the economy.

Hawaii Five-O Celebration in Waikiki 1/15 thru 3/25/12

Aired: 7minutes 6 times during the time period above.

Hawaii Five-O held a season 2 celebration in Waikiki at Sunset at the Beach. Many of the actors from the popular show were in attendance as 10,000 fan jammed Waikiki for the premier like event.

The Mayor gave credit to the shows popularity world wide for giving a tremendous boost to Hawaii's economy.

Issue: THE ENVIRONMENT

The Green Ambassadors 1/1 thru 3/31/12

Aired: 5:00 segment 2 times during the above time period.

Green Ambassadors: high school students involved in creating a greener Hawaii through involvement and teaching sustainability at city sponsored events.

Coverage of the Green Market Recycling and Energy Fair 1/1 thru 3/31/12

Aired: 6:30 segment 2 times during the above time period.

The Green Market and Energy Fair was held downtown to show people some of the new and energy saving ways to becoming more dependent on sustainable energy.

The Teen Video Awards: Kaiser H.S. won the Best Video Award for their video on Sustainability. Campbell H.S. won an award for their video on Erosion. Waipahu H.S. won for Community Action. Kalaheo H.S. won for Recycling.

Program length: 30 min.

Program Aired 2 times between 1/1/12 and 3/31/12

KKAI Issues Programs

4th Quarter 2011

Health and Safety

Hawaii State Department of Health/Anti-Smoking Campaign 10/1 thru 12/31/11
Aired :30 second PSA 70 times during the above time period.
Hawaii Tobacco Quit Line encouraging viewers to quit smoking.

Hawaii State Department of Health/Clear the Smoke 10/1 thru 12/31/11
Aired :30 second PSA 44 times during the above time period.
Anti smoking campaign by the Hawaii State Department of Health.

Military Recruiting 10/1 thru 12/31/11
Aired :30 second PSA 62 times during the above time period.
United States Marines recruiting campaign encouraging enlistment.

New Life Live: Host: Steve Aterburn, and guest counselors, MilanYerkovich and Dr. Jill Hubbard field calls from people dealing with the problem of being involved in an affair or having a spouse who's having an affair. The staff deals with issues such as blaming the other person for the affair, character issues, fantasy and other excuses for affairs.

Steve, Milan and Dr. Jill also talk about solutions to having an affair such as balancing of emotions and the reality of marriage and romance.

Date aired: October 22, 2011

Time:10:00 am

Duration: 60 minutes

Subject: Affects of Marital Affairs

Leon: Host Leon Fontaine along with Dr. John Burns discuss the importance of good oral hygiene and how it affects your overall health. Dr. Burns demonstrates the proper way to brush and floss your teeth and shows how you can damage your teeth and gums by improperly brushing and flossing. Leon and Dr. Burns discuss the importance of a balanced diet in maintaining healthy teeth and gums.

Date aired: November 12, 2011

Time: 9:30 am

Duration: 30 minutes

Subject: Maintaining Health Teeth and Gums

World Impact: Today's show is about the addictive and destructive nature of pornography. The show covers the negativity of the effects from pornography. They talk about how pornography objectifies people, put negative images on the brain, ruins relationships. During the show, an interview with serial killer Ted Bundy is shown. In the interview, Bundy states that while in prison he has come in contact with the "worst of the worst" and every one of them has had an addiction to pornography.

There are also steps given to help break the addiction to pornography. The most important step being establishing accountability and understanding what's happening.

Date aired: December 7, 2011

Time: 12:30 pm

Duration: 30 minutes

Subject: Breaking the Addiction of Pornography

Gospel of Life: Today's show is a discussion about the abortion issue in the upcoming election. The candidates are evaluated on their past records and their platform for the upcoming election.

Dr. Tony Levantano is the expert on abortions and the health risks associated with the various procedures available.

Date aired: December 12, 2011

Time: 11:30 am

Duration: 30 minutes

Subject: Abortion and the upcoming election

KKAI Issues Program Report

4th Quarter

HEALTH and EDUCATION

Gospel of Life: A discussion of the abortion issue in the upcoming election. Guest, Dr. Tony Levantino, explains the different types of abortion techniques and the serious dangers involved with each.

The overall theme of the show is to know the importance of understanding exactly where each candidate stands on the abortion issue before entering the voting booth.

Date Aired: 10/11/11

Time Aired: 11:30 am

Duration: 30 minutes

World Impact: This show discusses the destructive and addictive nature of pornography. The host talks about how pornography objectifies people, destroys relationships and puts negative images on the brain.

The last interview with serial killer, Ted Bundy, is played. In the interview Bundy talks of how pornography was an addiction of his. This addiction to pornography is what led him to raping and killing women.

Bundy tells the interviewer that he has spent many years in prison and the one trait that is common among serial killers is their addiction to porn.

They also give solutions to overcoming the need for porn. Such as, taking steps before temptation, understanding what's happening, establishing accountability and creating a greater love for people in general.

Date Aired: 10/12/11

Time Aired: 12:30 pm

Duration: 30 minutes

KKAI DTV-50 ISSUES LIST

3rd QUARTER 2011

ECONOMY: In these tough economic times, many Hawaii residents struggle with the task of trying to make ends meet financially. With Hawaii's high cost of living, the everyday struggle to put food on the table and a roof overhead is a major problem due to a lack of jobs and layoffs.

EDUCATION: Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing the United States in the education race, an emphasis needs to be placed on the importance of a solid educational foundation to achieve success in the future.

THE ENVIRONMENT: Hawaii is home to many rare plants and animals. Some of these plants and animals are on the endangered species list. Protecting these endangered species from extinction and educating people on ways to help preserve these species is of great and significant importance to all Hawaii.

HEALTH and SAFETY: The high cost of health care along with businesses cutting health care benefits and Hawaii's multi-ethnic population, affording health care is an issue for many families. Also, the safety issues we face everyday from pedestrian safety crossing the street, to pot holes in the roads, residents of Hawaii face many safety issues everyday.

HAWAIIAN CULTURE and CULTURE OF HAWAII'S

PEOPLE: Hawaiians are working to preserve their language and culture along with traditional arts and dance. They continue to struggle for self-determination in land and law. Chinese, Japanese, Filipino and many other cultures contribute to what makes Hawaii unique.

Issue: EDUCATION

Lifestyle Magazine

Birth order can affect your parenting style or the way you deal with other people.

Author Dr. Kevin Leman shares his findings on how birth order can influence why we are who we are. Also, Mike Tucker interviews legendary astronaut, Buzz Aldrin.

Aired: July 3, 2011

Duration: 30 minutes

Lifestyle Magazine

The question from "Mad About Marriage" is: What's breaking America's marriages?

One of the answers is substance abuse. Alcohol and drug abuse destroy love that couples thought would last forever.

Today's guest is clinical psychologist Dr. Michael Kaufman who specializes in substance abuse treatment, addressing issues relating to addiction, depression and anxiety.

Joining him is Henry Hernandez, substance abuse counselor and former addict.

Aired: July 10, 2011

Duration: 30 minutes

Lifestyle Magazine

Back by popular demand, Barrie Silberberg, author of "The Autism and ADHD Diet, and Dr. John McDougall join us to discuss the connection between diet and autism.

Aired: July 17, 2011

Duration: 30 minutes

Lifestyle Magazine

Marriages are ending at an alarming rate and now, more than ever, it's the woman who's choosing to end the marriage.

What's causing this trend, and what can be done about it? On this Mad About Marriage episode, Dr. Willard and Joyce Harley from Marriage Builders shed some light on this growing trend.

Aired: August 7, 2011

Duration: 30 minutes

Lifestyle Magazine

Harmony Dust, former exotic dancer and author of Scars and Stilettos, shares her story of being a graduate with a master's degree to being a stripper. She now runs "Treasures," a ministry for those formerly in the sex industry.

Aired: August 14, 2011

Duration: 30 minutes

Lifestyle Magazine

Today's program features former Cincinnati Reds pitcher Frank Pastore, author of Shattered. Frank grew up in a dysfunctional family, became an atheist, and now has a great story to share.

Aired: August 21, 2011

Duration: 30 minutes

Lifestyle Magazine

Every relationship needs boundaries. Even married couples must learn when to say yes and when to say no. Psychologist Dr. Henry Cloud, author of, *Boundaries*, has helped countless couples know what boundaries are, and how to set them.

Aired: September 12, 2011

Duration: 30 minutes

LEON 7/1/11 thru 9/30/11

Leon Fontaine talks with guest, Dr. Linda Smith from Shared Hope International about sex trafficking of children. They discuss the warning signs of a child being used for sex.

Aired: 1 time during the above time period

Duration: 30 minutes

Leon 7/1/11 thru 9/30/11

Today's show deals with "Social Media" the good and the bad. Why it is important for parents and spouses to be social media knowledgeable.

Aired 1 time during the above time period.

Duration: 30 minutes

Leon 7/1/11 thru 9/30/11

Today's show features the founders of the "One Nation Run". Leon will discuss how a run across Canada by two men to help raise awareness of child hunger in Canada.

Aired 1 time during the above time period.

Duration: 30 minutes

Leon 7/1/11 thru 9/30/11

Today, Leon hosts a roundtable discussion on "Single Parenting". The roundtable guests include single parents men and women, as well as psychologists and experts in the field of single parenting.

Aired 1 time during the above time period.

Duration: 30 minutes

Issue: ECONOMY

Hawaii Food Bank 7/1 thru 9/30/11

Aired: :30 second PSA 66 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

Special Olympics 7/1 thru 9/30/11

Aired: :30 second PSA 58 times during the above time period.

Message encouraging support of the local Special Olympics.

Helping Hands Hawaii 7/1 thru 9/30/11

Aired: :30 second PSA 51 times during the above time period.

Campaign promoting awareness for this non-profit organization.

United Way 7/1 thru 9/30/11

Aired: :30 second PSA 60 times during the above time period.

Message requesting donations to local United Way chapter.

Feed the Pig 7/1 thru 9/30/11

Aired: :30 second PSA 48 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

Issue: HEALTH and SAFETY

Hawaii State Department of Health/Anti-Smoking Campaign 7/1 thru 9/30/11
Aired :30 second PSA 70 times during the above time period.
Hawaii Tobacco Quit Line encouraging viewers to quit smoking.

Hawaii State Department of Health/Clear the Smoke 7/1 thru 9/30/11
Aired :30 second PSA 44 times during the above time period.
Anti smoking campaign by the Hawaii State Department of Health.

Military Recruiting 7/1 thru 9/30/11
Aired :30 second PSA 62 times during the above time period.
United States Marines recruiting campaign encouraging enlistment.

Lifestyle Magazine 7/1 thru 9/30/11
Dr. John McDougall and Dr. Hans Diehl discuss heart disease and how you can reverse this deadly health condition through diet.
Aired 1 time during the above time period.
Duration: 30 minutes.

Lifestyle Magazine 7/1 thru 9/30/11
You can fill your plate and still lose weight! One of the plan's creators, Dr. Diana Fleming, is back with us to share more information about this exciting approach to getting into shape and staying fit.
Aired 1 time during the above time period.
Duration: 30 minutes.

Lifestyle Magazine 7/1 thru 9/30/11

The question from "Mad About Marriage" is: What's breaking America's marriages?

One of the answers is substance abuse. Alcohol and drug abuse destroy love that couples thought would last forever.

Today's guest is clinical psychologist Dr. Michael Kaufman who specializes in substance abuse treatment, addressing issues relating to addiction, depression and anxiety.

Joining him is Henry Hernandez, substance abuse counselor and former addict.

Aired 1 time during the above time period.

Duration: 30 minutes.

Tonya Larson Fitness 7/1 thru 9/30/11

Aired: 30 minutes 12 times during the above time period

CPT Tonya Larson takes the viewers through a 30 minute workout. Tonya has three levels of fitness being demonstrated for each exercise 1.low, 2.moderate, 3.high.

This is a aerobic workout combined with strength training to maximize the time with the most efficient and effective workout.

Leon 7/1 thru 9/30/11

Leon's guests today are the founders of the "One Nation Run" they will discuss how they came up with the idea to run across Canada to raise awareness for child hunger in their country.

Aired 1 time during the above time period.

Duration: 30 minutes.

Leon 7/1 thru 9/30/11

Wellness Wednesday: Today's guests are Herbalist Terry Bell and Pharmacist Louis Blannaru discuss what supplements and herbal products are hype and which are helpful to your everyday health.

Aired 1 time during the above time period.

Duration: 30 minutes.

KKAI Issues Program Report

2nd Quarter

Mayors Report: Outstanding Seniors Honored: 75 Senior citizens from Honolulu were honored at a ceremony at Honolulu Hale. Mayor Carlyle presented each of the honorees with a certificate for their selfless service to the community.

New Crosswalk Safety Lights: The City unveiled it's plan to begin installing safety lights in the crosswalks at specific locations. The lights are embedded in the pavement and will flash when a pedestrian is in the walkway. These lights will help with the safety of pedestrians crossing streets in dimly lit areas.

Moili'ili/ McCully Fire Station: The public was given a tour of the renovated Fire Station on Date Street after the much needed update to the building. The building was originally built in 1948 and has been updated with the latest technology to allow the firefighters to do their job effectively.

Black History Exhibit: An exhibit was on display at Honolulu Hale honoring many contributions to Hawaii by Blacks.

City and County of Honolulu: Making job seekers aware of the jobs and opportunities available through the City and county of Honolulu.

Date aired: 4/7, 4/14, 2011

Time aired: 9:00 am

Duration: 30 minutes

City News: Splendor of China Festival: The Blaisdell Exhibition Hall played host to the festival. Visitors were exposed to the Chinese culture, food, customs.

Police Graduation: The Honolulu Police Department held their graduation ceremony for the 116th recruit class at the Blaisdell Concert Hall. The new graduates were sworn in by the police commissioner. The new members of HPD completed a 6 month, 1,000 hour training at the police academy.

Waikiki Sidewalk Repair: The project in Waikiki was completed in time for the APEC convention. Many of the sidewalks in Waikiki were in need of being replaced due to safety issues due to cracks and uneven sections. The City and County of Honolulu construction crews were able to replace many of the dangerous sidewalks in time for the APEC convention, which brought many visitors to Honolulu.

The Royal Hawaiian Band: The Royal Hawaiian Band celebrated its 175th anniversary at the Farrington H.S. auditorium. The band is the only city funded municipal band in the country.

Date aired: 4/7, 4/14, 2011

Time aired: 9:30 am

Duration 30 minutes

KKAI Issues Program Report

1st Quarter 2011

Program: Kailua Town

Date Aired: 3/7, 3/14/2011

Time Aired: 9:00 a.m.

Duration: 28:30

This edition of Kailua Town covered the 2011 NFL Pro Bowl in Hawaii. Hawaii politicians and representatives of the NFL discussed the future of the game and the future of the game in Hawaii.

We also get to see how the Pro Bowl game affects the economy in Hawaii and how the NFL and its players give back to our communities and to local charities.

Program: Kailua Town

Date Aired: 1/6, 1/13/2011

Time Aired: 9:00 a.m.

Duration: 28:30

This edition of Kailua Town featured HPD Officer Kealoha talking about pedestrian safety on Honolulu roads and at crosswalks. Officer Kealoha gave tips to elderly members of the community and to the kekei about using crosswalks and never stepping off the curb until you make eye contact with the driver of the oncoming car.

Program: Kailua Town

Date Aired: 2/8, 2/15/2011

Time Aired: 9:00 a.m.

Duration: 28:30

Today, Kailua Town looks at the long lines at DMV offices and discusses with a representative from the DMV about ways to help eliminate the need for standing in these long lines.

The rep from DMV spoke of using the Honolulu.gov web site and maybe even eliminating an unneeded trip to the DMV.

Mayors Report

Date Aired: 1/20, 1/27/2011

Time Aired: 9:00 a.m.

Duration: 28:30

This edition of the Mayors Report covers Youth and Family Issues with coverage of Parenting Classes being offered to young parents by Child Protective Services and the HPD. This class is to help teen mothers and fathers with parenting skills.

Big Brothers and Big Sisters held a recruiting seminar looking for young men and women to volunteer to be a big brother or big sister to a needing youth.

Homeless kids on Oahu have become a growing epidemic and the City and County held a free medical clinic to give those parents a chance to bring their keiki in for a free medical check-up.

Crime Prevention: Crystal Meth Prevention workshop held at Farrington H.S. to teach teens the danger of drugs and to help promote that drug usage is not cool.

Domestic Violence March to show support to those victims of domestic violence in Hawaii and to educate men and women that violence against a spouse is never ok.

Health and Wellness: Alzheimer's awareness campaign to help people recognize the early signs of Alzheimer's and steps that can be take to help combat this disease.

City News

Date Aired: 2/22, 3/1/2011

Time Aired: 9:00 a.m.

Duration: 28:30

This edition of City news covered the ongoing controversy regarding the Rail Project.

Residents of various communities on Oahu gathered to voice the approvals and disapprovals regarding the Honolulu Rail Project. Subjects discussed varied from the cost to tax payers to noise issues and everything in between.

Transitional Housing for the Homeless: The Wainae coast is the newest home to a transitional housing project for the homeless. This will provide a place to live for homeless families as they transition back into mainstream society.

Highways Division/Pot Hole Repair: The City and County of Honolulu web site allows citizens to report pot holes that need filling on line. This system will save time and money in the pot hole repair process.

KKAI Issues Program Report

4th Quarter 2010

Program; Kailua Town

Date Aired: 9/12, 9/19/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Teen Violence and Bullying:

Using anger to feel powerful, many teens exhibit classic signs of addictive behavior that can be successfully treated with the techniques outlined in this book. Filled with personal stories and vignettes, the book helps teens identify anger as a problem, recognize how they use anger like a drug, find non-violent ways to experience personal power, learn to change abusive and violent behavior, change attitudes and beliefs, avoid relapse into violent behavior, and much more.

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Program: Kailua Town

Date Aired: 10/3, 10/10/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Health and Diet with Chantel Hobbs

If you want to lose weight for good, learn a secret: to change your life you first have to change the way you think.

After years of failed diets, Chantel discovered the power of the "brain change." She made five nonnegotiable decisions, developed a balanced plan for exercise and nutrition, and lost 200 pounds. Now, through writing, speaking, and her work as a personal trainer, she inspires others to achieve far more than they thought possible.

Program: Kailua Town

Date Aired: 11/14, 11/21/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Are you the victim of a chronic anger, verbal or emotional abuse? Do you constantly second-guess your thoughts and behavior to avoid being hurt or put down by your husband or boyfriend? If you are among the one out of three women trapped in a hurtful relationship, you *can* end the abuse and rebuild a loving, compassionate environment for you and your family. Psychotherapist Dr. Steven Stony explains the

many forms of verbally and emotionally abusive relationships so you can identify abuse and why it's so important to take action to change your relationship-especially because, if you have children, they have become innocent victims of the same abuse. Drawing from the revolutionary techniques of his CompassionPower "boot camp," this practical program shows you self-healing techniques to help you recover from the pain and abuse, as well as methods for your partner to rewire his anger, resentment, and abusive behavior. This show is an essential guide for ending the cycle of resentment, pain, and abuse and developing a loving relationship.

Program: Mayors Report

Date Aired: 11/25, 12/2/2010

Time Aired: 9:00 a.m.

Duration: 28:30

The edition of Mayors Report covers HPD car theft prevention presentation to help citizens protect their vehicles from the growing number of stolen cars on Oahu.

Along with tips on protecting your car from being stolen, HPD gave helpful tip on protecting your home from burglaries.

Hawaii Blood Bank kicked off their Blood Donor Drive for Oahu.

Coverage of the Walk for Mankind, a fundraising event to help raise money to help the disadvantaged in other parts of the world.

Build a playground in Niu Valley. A community project where volunteers from the area give up a Saturday to help construct new playground equipment for the keiki in the area.

KKAI Issues Program Report

3rd Quarter 2010

Program: Kailua Town

Date Aired: 7/9/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Spousal abuse is one of the most important topics we'll deal with on Kailua Town, but it's also one of the most difficult. It's difficult because spousal abuse wears many different faces. On this Kailua Town episode, Steven Stony, founder of Compassion Power, discusses violence in relationships.

Program: Kailua Town

Date Aired: 7/16/2010

Time Aired: 9:00 a.m.

Duration: 28:30

The question is: What's breaking America's marriages? One of the answers is substance abuse. Alcohol and drug abuse destroy love that couples thought would last forever. Today's guest is clinical psychologist Mitch Kaufman who specializes in substance abuse treatment, addressing issues relating to addiction, depression and anxiety. Joining him is Jerry Hernandez, substance abuse counselor and former addict.

Program: Kailua Town

Date Aired: 7/23/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Joining us today are Dr. Foster W. Cline and Lisa C. Greene, authors of Parenting Children with Health Issues. They offer advice and resources to parents and caregivers.

Program: Kailua Town

Date Aired: 8/3/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Respect in marriage is key to fulfilling relationships and well-bred, considerate children. Dr. Emerson Eggerichs, founder of the Institute by the same name, joins us on this special episode of Kailua Town.

Program: Kailua Town

Date Aired: 8/10/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Our special guest is Dr. Dennis Bourdette, whose work has helped thousands of people afflicted with brain diseases, especially multiple sclerosis. He joins Dr. John McDougall to talk about breakthrough treatments for multiple sclerosis.

Program Kailua Town

Date Aired: 8/24/2010

Time Aired: 9:00 a.m.

Duration: 28:30

Whether it's explosive or silent, anger has a way of eroding the love of a spouse and makes our children feel unsafe. On this Kailua Town episode, Steven Stony shares how we can defuse anger before it blows up the relationship.

Program: Kailua Town

Date Aired: 9/11/2010

Time Aired: 9:00 a.m.

Duration: 28:30

There's a lot of inappropriate content on the Internet that can have a detrimental effect on maturing children. To help parents keep their kids safe is Gregory Smith, author of How to Protect Your Children on the Internet: A Roadmap for Parents and Teachers

2nd Quarter Issues Programs

Mayors Report: Coverage of the Kapoei Parkway opening. The Mayor opened the Kapolei Parkway linking Ewa and Kapolei at a construction cost of \$15 million. The announcement of fines for large trash violations. The City of Honolulu announced fine of \$500 will be assessed to those putting large trash out longer than 24 hours before pick-up.

Construction Center of the Pacific opens in Waipahu: The new Center was built at a cost of \$7.5 million, offering training for 152 vocations. BIAHawaii.org.

EWA Recreation Center ground breaking: Ewa Mohiko Park will undergo a \$8.3 million expansion which will include a new gym, baseball field, running trail, soccer field.

Fishing/Seafood Festival: Pier 30 was the location for the Festival attended by 20,000 people. The Mayor presented a check from the City for \$11,000.

H-Plant opens in Campbell Industrial Park: The ground breaking was held for the construction of a third boiler at the H-Plant. The H-Plant is helping to reduce our dependency on fossil fuels and converting waste into energy.

War Memorial Restoration: The relocation of the Memorial and the extension of the beach/demo the bleachers and pool. This is to be done at a cost of \$50 million over eight years.

Handi-Van Application Process: Applicants will be interviewed at the new Center located inside the 1st Insurance Building on Ward Ave. Changes have been made to comply with the AWD Act.

Program aired: April 15/22, 2010

Program time : 10:30am

Program length: 30 min.

City News: Coverage of the Korean Anniversary: The Mayor was on hand to celebrate 107 years of Koreans in Hawaii. There was a ceremony honoring Korean War veterans, along with, the unveiling of a sculpture, a gift from Honolulu sister city in Korea.

Kukui Center opens: The Kukui center opened as the new base for 9 local non-profit organizations that deal with abused children and children at risk.

New Zoo Entrance: The Mayor was on hand for the ground breaking of the new entrance for the Honolulu Zoo. This is a much needed upgrade to bring to industry standards. The cost of the project is \$3 million.

Homeward Bound 5K: This run was a race against homelessness and the idea of two Punahou High School students.

Great American Circus: The Blaisdell Arena was the site for the circus. The circus theme was "save the environment by living green." The proceeds went to children's charities.

Healthy Together: YMCA started this program that targets children and teaches the need for healthy, physical activity and healthy food choices. This is part of the plan to help fight childhood obesity in America.

Program aired: April 15/22, 2010

Program time: 11am

Program length: 30 min.

The Mayors Report: The Mayor attended the Black History Month exhibit at Honolulu Hale. The exhibit honored Black History in Hawaii.

Majuro Sister City Celebration: The Mayor was on hand to celebrate 107 years of Koreans in Hawaii. There was a ceremony honoring Korean War veterans, along with, the unveiling of a sculpture, a gift from Honolulu sister city in Korea.

Walter Murray Gibson Building Renovation: The Walter Murray Gibson Building was built in 1931 in downtown Honolulu and recently received a \$4 million renovation. The building is home to City and County offices.

Kapolei Parkway Opens: . The Mayor opened the Kapolei Parkway linking Ewa and Kapolei at a construction cost of \$15 million.

Bulky Trash Fines: The City and County announced that a \$500 fine will be assessed to anyone putting out large trash items more than 24 hours before pick-up. Last year over 650 complaints were registered about bulky items be placed curbside .

Construction Center of the Pacific opens in Waipahu: The new Construction Center of the Pacific opened in Waipahu at a cost of \$7.5 million.

EWA Recreation Center ground breaking: Ewa Mohiko Park will under go a \$8.3 million expansion which will include a new gym, baseball field, running trail, soccer field.

Program aired: May 13/20, 2010

Program time; 10:30am

Program length: 30 min.

KKAI DTV-50

1st Quarter Issues Programs

City News – Coverage of the Green Market Recycling and Energy Fair, The Portuguese Festival recap, Aloha Festivals recap, Korean Festival recap, The Ukulele Festival recap. There was also a story about the Green Ambassadors: high school students involved in creating a greener Hawaii through involvement and teaching sustainability at city sponsored events.

A preview of HPD's new crime lab. Mayor Mufi along with Sen. Inoue and Sen. Akaka toured the new HPD crime lab, seeing first hand the new technology that help to keep Hawaii's streets the safest in the U.S.

The Teen Video Awards: Kaiser H.S. won the Best Video Award for their video on Sustainability. Campbell H.S. won an award for their video on Erosion. Waipahu H.S. won for Community Action. Kalaheo H.S. won for Recycling.

Program aired: February 18, 2010

Program length: 30 min.

Program time: 10:30 a.m.

The Mayor's Report: Coverage of the Peace Celebration: The Buddhist community donated a tree to be planted at Foster Botanical Garden as a symbol of peace.

The Greek Festival: This years festival was the 29th annual, celebrating the Greek community in Hawaii.

Hawaii International Film Festival: Coverage of the various venues at the festival. There was also coverage of the various award winners, as well as a special award given to the producers of the hit TV show "Lost" which is filmed in Hawaii. There was also talk about the impact on the community from the festival and the economic impact of the Hawaii Film Festival.

Waikiki Improvement Program: With the help of The Lions Club, many of the preventative maintenance tasks in Waikiki are being done by volunteers. Things such as repairing sidewalks and curbs are among a few of the many jobs performed by volunteers.

Program aired: February 18, 2010

Program length: 30 min.

Program time: 10:58 a.m.

City News: Coverage of the Butterfly Parade: The Mayor was on hand to help celebrate the annual Butterfly Parade with a group of Girl Scouts at Foster Botanical Garden. The event was sponsored by the Department of Parks & Recreation.

Coverage of the reopening of the Waipahu Community Pool. The Mayor attended the reopening of the Waipahu Community Pool after the restoration and repairs were made to get the pool back in use.

Green Market recap: Held at Fort Street Mall, the event helped educate the public on recycling, how to cut energy costs, sustainability, keeping Hawaii green, growing foods, electric cars.

The mayor also made appearances at the Portuguese Festival, Aloha Festival, Windward Ho'olau le'a, Korean Festival, Ukulele Picnic.

Program aired: February 25, 2010 / March 11, 2010

Program length: 30 min.

Program time: 10:30 a.m.

The Mayors Report: Coverage of the opening of the new downtown stage at Wilcox Park at Fort Street Mall. The Mayor was there to open the new stage at Fort Street Mall. The stage was made possible by the Downtown Business Improvement Association.

The ground breaking for the Sea Winds Apartments in Wainae. The Mayor was in Wainae for the ground breaking of the Sea Winds Transitional Housing Project. He spoke of how the rest of Oahu needs to follow Wainae's lead and do the same in other neighborhoods rather than push the homeless to the Wainae Coast. This is a 13 million dollar project.

There was also recaps of the Peace Celebration, Greek Festival, Hawaii International Film Festival.

Program aired: February 25, 2010 / March 11, 2010

Program length: 30 min.

Program time: 10:58 a.m.

The Mayors Report: Coverage of Tree City, tree planting at Magic Island. The Mayor was present for the planting of three new trees at Magic Island.

New Scoreboard at Wahiawa District Park baseball field.

Butterfly Parade: Coverage of the Butterfly Parade at Foster Gardens attended by Mayor Mufi and local Girl Scout troops.

The reopening of the Waipahu District Park Pool after repairs to renovate the pool were made.

Green Market: Held at the Fort Street Mall, the Green Market was to educate the public on sustainability, solar energy, green energy, hybrids, composting and other methods of helping with keeping Hawaii green.

Coverage of the Portuguese Festival, Aloha Festivals, Korean Festival, Ukulele Festival, all of these events were attended by the Mayor.

Program aired: March 18, 25, 2010

Program length: 30 min.

Program time: 10:30 a.m.

City News: Coverage of the press conference announcing the demo of the War Memorial Natatorium. Parts of the War Memorial are going to be saved as a memorial to Hawaii's vets. This is an 8 year project at a cost of \$50 million.

New Handi Van application process. The new office is at the First Insurance Building on Ward Ave. These new changes were made to comply with the ADA.

There was also coverage of the new Downtown Stage at Wilcox Park, The groundbreaking for the Sea Winds Apartments in Waianae. The Peace Celebration at Foster Gardens. The 29th annual Greek Festival at McCoy Pavilion.

Program aired: March 18, 25, 2010

Program length: 30 min.

KKAI Issues Program Report

4th Quarter 2009

Program: Healing Domestic Abuse

Date Aired: 10/11/2009, 11/15/2009

Time Aired: 10:30 a.m.

Duration 28:30

Are you the victim of a chronic anger, verbal or emotional abuse? Do you constantly second-guess your thoughts and behavior to avoid being hurt or put down by your husband or boyfriend? If you are among the one out of three women trapped in a hurtful relationship, you *can* end the abuse and rebuild a loving, compassionate environment for you and your family. On today's show, we will look at the many forms of verbally and emotionally abusive relationships so you can identify abuse and why it's so important to take action to change your relationship-especially because, if you have children, they have become innocent victims of the same abuse. Drawing from the revolutionary techniques of CompassionPower "boot camp," this practical program shows you self-healing techniques to help you recover from the pain and abuse, as well as methods for your partner to rewire his anger, resentment, and abusive behavior. This is an essential guide for ending the cycle of resentment, pain, and abuse and developing a loving relationship.

Program: Kailua Town

Date Aired: 10/18, 10/25/2009

Time Aired: 9:30 a.m.

Duration: 28:30

Today's show focuses on the eight steps to great health. Showing how these small changes in everything from what and when you eat to fitting in exercise, even when you don't have an extra 20 minutes in the day to spare.

Personal trainer Mike Bugado gives tips and information on fitness and diet.

Program: Mayor's Report

Date Aired: 12/13, 12/20/2009

Time Aired: 10:00 a.m.

Duration: 28:30

Coverage of the Pearl Harbor Day Parade through Waikiki and the Pearl Harbor Memorial service at Punchbowl. The festivities included floats, marching bands and military survivors of the attack on Pearl Harbor. The memorial pays honor and tribute to all the soldiers that paid the ultimate price at Pearl Harbor on December 7, 1941.

We cover the Hawaii Youth Theater presentation of A Christmas Carol.

The Oahu Health and Wellness Fair at the Blaisdell Hall: There were information booths for the public to educate themselves on health care providers, nutrition, dental care and much more. The center stage provided a place to view and participate in Zumba classes, Yoga, Thai Chi and other forms of fitness.

Program: Kailua Town

Date Aired: 11/8, 11/15/2009

Time Aired: 9:00 a.m.

Duration: 28:30

This edition of Kailua deals with the high cost of living in Hawaii, what you can do to combat it and stretch your dollar even further. We look at coupon cutting and where the best deals can be found.

There is a segment on setting up a budget and sticking to it.

Program: City News

Date Aired: 11/22, 11/29/2009

Time Aired: 9:30 a.m.

Duration: 28:30

City News covers the Molokai to Oahu canoe race from start to finish. This is an inside look as we follow the Lanikai Canoe Club from pre-race practice to travel to Molokai to the finish on Oahu.

Program: Maui Invitational/Chaminade University

Date Aired: 12/6, 12/13/2009

Time Aired: 9:00 a.m.

Duration: 58:30

This is a behind the scenes look at the history of the Maui Invitational Basketball Tournament, which is held in Lahaina, Maui every November.

We will take a look at the economic impact the tournament has on Maui community.