

# KKAI DTV-50 ISSUES LIST

## 1st Quarter 2012

**EDUCATION:** Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs to be put on the importance of a solid educational foundation.

**THE ECONOMY:** In these tough economic times, many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

**THE ENVIRONMENT:** Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

**HEALTH and SAFETY:** Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street, to potholes in the roads and traffic congestion.

## Issue: EDUCATION

Rotary Clubs of Hawaii 2/21 thru 3/31/12

Aired :30 PSA 40 times during the time period above

HAB/PEP message educating viewers on the contribution of Hawaii's 50 Rotary Clubs to the communities.

Honolulu 311 Website 1/3 thru 3/25/12

Aired: 5 minutes 12 times during the time period above

Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

Department of Motor Vehicles Website 1/3 thru 3/25/12

Aired: :60 second PSA 12 times during the above time period.

Informing the public of the DMV website which allows them to schedule driving tests, register a vehicle or other tasks which used to require going to DMV and waiting in long lines, can now be done from your computer.

Junior Achievement Day at City Hall 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

Junior Achievement held their annual Job Shadow at Honolulu Hale, giving hundreds of teens the opportunity to spend a day on the job with a employee at City Hall. The teen were able to spend time with city council members as well as other department heads and see what goes on inside city government.

Mayor Carlyle took time to talk to the participants and he stressed the importance of a college education to qualify for many of the jobs they took part in today.

Drug Free Backyard Jam 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Coalition for a Drug Free Hawaii sponsored this "Take a Stand Against Drugs" event at Kapiolani Park. There were booths providing information educating the public on the importance of being drug free and providing contacts for those with substance addictions. There was entertainment provided by local musicians and the Mayor was on hand to give his support of this project.

China Childrens Choir 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The China Childrens Choir was in Hawaii to perform in concert as part of a cultural exchange between the two countries. The Choir, made up of children between the ages of 6 and 14 years old, visited Honolulu Hale and gave a performance to Mayor Carlisle and 100 lucky spectators.

City Hack-a-thon 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The University of Hawaii hosted this event, where 6 teams of tech savvy student were in competition to create a phone app which provides a helpful service to the public. There was an app to help students find parking on and around campus, an app for finding local beaches and the winning app gives bus stop locations and the bus schedule at each stop.

Kailua Town 1/1 thru 3/31/12

Aired 28:30 Program 2 times during the above time period.

Members of the Waimanalo community discuss the educational needs of the local community. The discussion covers topics such as after school programs, nutrition education, physical education and parental involvement in their child's education.

## Issue: ECONOMY

Special Olympics: 1/17 thru 3/30/12

Aired: :30 second PSA 20 times during the time period above.

Message encouraging support of local Special Olympics.

USO: 1/3/ thru 3/30/12

Aired: :30 second PSA 14 times during the time period above.

Campaign promoting awareness of this non-profit organization.

Helping Hands Hawaii: 2/4/12 thru 3/30/12

Aired: :30 second PSA 15 times during the time period above.

Campaign promoting awareness for this non-profit organization

Hawaii Food Bank: 1/3 thru 3/20/12

Aired: :30 second PSA 25 times during the time period above.

Message requesting donations to the Hawaii Food Bank to help the hungry in Hawaii.

Hawaii Food Bank: 2/12 thru 3/15/12

Aired: 5 minutes event coverage 4 times during the time period above

Coverage of the Fill the Bus Food Drive at Honolulu Hale. Mayor Carlyle along with his staff and other employees at Honolulu Hale, brought in food donations for the Hawaii Food Bank, as the attempted to fill a city bus with food donations to give to the food bank.

Hawaii International Film Festival 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Hawaii International Film Festival is in its 31<sup>st</sup> year. The week long event kicked off at the Halekulani Hotel in Waikiki. The HIFF features 248 films from 48 different countries. This event brings in a tremendous boost to the local economy from visitors

flying into Hawaii and staying in Waikiki to locals attending the festival and enjoying the evening in local theaters and restaurants.

Zoo Accredited 3/12 thru 3/25/12

Aired: 5 minutes 2 times during the time period above.

The Honolulu Zoo received its accreditation after having it removed two years ago. The American Zoo Accreditation reinstated the status to the zoo after several standards in conservation and education set by the AZA were met. This included the new elephant exhibit according to the AZA is "world class".

The Zoo hosts 600,000 visitors yearly, and with its location in Waikiki, it has a effect on the economy.

Hawaii Five-O Celebration in Waikiki 1/15 thru 3/25/12

Aired: 7minutes 6 times during the time period above.

Hawaii Five-O held a season 2 celebration in Waikiki at Sunset at the Beach. Many of the actors from the popular show were in attendance as 10,000 fan jammed Waikiki for the premier like event.

The Mayor gave credit to the shows popularity world wide for giving a tremendous boost to Hawaii's economy.

# Issue: THE ENVIRONMENT

The Green Ambassadors 1/1 thru 3/31/12

Aired: 5:00 segment 2 times during the above time period.

Green Ambassadors: high school students involved in creating a greener Hawaii through involvement and teaching sustainability at city sponsored events.

Coverage of the Green Market Recycling and Energy Fair 1/1 thru 3/31/12

Aired: 6:30 segment 2 times during the above time period.

The Green Market and Energy Fair was held downtown to show people some of the new and energy saving ways to becoming more dependent on sustainable energy.

The Teen Video Awards: Kaiser H.S. won the Best Video Award for their video on Sustainability. Campbell H.S. won an award for their video on Erosion. Waipahu H.S. won for Community Action. Kalaheo H.S. won for Recycling.

Program length: 30 min.

Program Aired 2 times between 1/1/12 and 3/31/12

# KKAI DTV-50 ISSUES LIST

## 2<sup>nd</sup> Quarter 2012

**EDUCATION:** Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs be put on the importance of a solid educational foundation.

**THE ECONOMY:** In these tough economic times , many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

**THE ENVIRONMENT:** Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

**HEALTH and SAFETY:** Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street , to potholes in the roads and traffic congestion.

## Issue: EDUCATION

Autism Awareness 4/1 thru 6/30/12

Aired: :30 second PSA aired 95 times during the above time period.  
Campaign promoting Autism awareness.

United Way 4/1 thru 6/30/12

Aired: :30 second PSA aired 70 times during the above time period.  
Message requesting donations to local United Way chapter.

7<sup>th</sup> Annual Book and Music Fair 7/1 thru 9/30/12

Aired 4:30 segment 6 times during the above time period.

The book fair was held on the grounds outside of Honolulu Hale. The theme for this year's fair was "celebration of story and song." There were book signings by local authors as well as demonstration booths and musical entertainment as well as food.

Board of Water Supply Poster Winners 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

The Board of Water Supply honored the winners of the annual poster contest. This year there were over 2000 entries by local school children. The theme for this year's contest was "The Wonder of Water." The premise of the contest is to teach the keiki to conserve water wisely.

Oceans Month 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

Oceans Month is a chance for us in Hawaii to recognize, honor and appreciate the ocean for all it gives us economically, recreationally and culturally.

Get Ready Hawaii: Disaster Preparation 7/1 thru 9/30/12  
Disaster Preparation PSA from The State Civil Defense.  
Aired: :30 second PSA 13 times during the above time period.

Honolulu 311 Website 7/1 thru 9/30/12  
Aired: 5 minutes 13 times during the time period above  
Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

Department of Motor Vehicles Website 7/1 thru 9/30/12  
Aired: :60 second PSA 13 times during the above time period.  
Informing the public of the DMV website which allows them to schedule driving tests, register a vehicle or other tasks which used to require going to DMV and waiting in long lines, can now be done from your computer.

Leon 7/1 thru 9/30/12  
Aired 30 minute segment 2 times during the above time period.  
Leon talks with child psychologist Dr. David Rattani about the importance of parents taking part in their child's educational life. Dr. Rattani talks about some parents not being computer savvy and feeling unable to help with homework.

## Issue: THE ECONOMY

Helping Hands Hawaii 4/1 thru 6/30/12

Aired: :30 second PSA 50 times during the above time period.

Campaign promoting awareness for this non-profit organization.

Hawaii Food Bank 4/1 thru 6/30/12

Aired: :30 second PSA 66 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

United Way 4/1 thru 6/30/12

Aired: :30 second PSA 57 times during the above time period.

Message requesting donations to local United Way chapter.

Feed the Pig 4/1 thru 6/30/12

Aired: :30 second PSA 55 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

Special Olympics 4/1 thru 6/30/12

Aired: :30 second PSA 60 times during the above time period.

Message encouraging support of the local Special Olympics.

USO 4/1 thru 6/30/12

Aired :30 second PSA for a total of 35 times during the above time period.

Campaign promoting the awareness of this non-profit organization.

City and County of Honolulu Careers 4/1 thru 6/30/12

Aired 5 minute program 12 times during the above time period.

Campaign from the City and County of Honolulu promoting career opportunities working within the city and county. The opportunities range from construction and heavy machine operators to police and fire department, to administrative and supervisor positions.

American Center for Law and Justice 4/1 thru 6/30/12

Aired: 28:30 segment 13 times during the above time period.

American Center for Law and Justice. Jay Sekulow speaks about the protection of religious freedoms in America.

Lifestyle Magazine 4/1 thru 6/30/12

Aired: 28:30 segment 1 time during the above time period.

Today on Lifestyle Magazine, financial expert Cameron Ahmad talks about finances and unemployment.

## Issue: HEALTH and SAFETY

Hawaii Department of Health/ Clear the Smoke 4/1 thru 6/30/12  
Anti smoking campaign by Hawaii Department of Health  
Aired: 30 second PSA 42 times during the time period above

Hawaii State Department of Health/Anti-Smoking Campaign 4/1 thru 6/30/12  
Hawaii Tobacco Quit Line encouraging viewers to quit smoking.  
Aired: 30 second PSA 44 times during the time period above.

American Diabetes Association 4/1 thru 6/30/12  
Encouraging viewers to get checked for diabetes.  
Aired: 30 second PSA 46 times during the time period above.

Military Recruiting 4/1/ thru 6/30/12  
HAB/PEP U.S. Coast Guard encouraging enlistments.  
Aired: 30 second PSA 60 times during the period above.

Military Recruiting 4/1 thru 6/30/12  
HAB/PEP Hawaii National Guard recruiting campaign to encourage enlistments.  
Aired: 30 second PSA 58 times during the time period above.

Harmony Run 4/15 thru 5/25/12

Aired: 5 minute 5 times during the time period above.

Coverage of the 25<sup>th</sup> Annual Harmony Run in Hawaii. The event kicked off in Hawaii and the torch is transported to the mainland and countries all around the world. Runners around the world join together to run for peace throughout the world.

Honolulu 311 Website 4/15 thru 5/25/12

Aired: 5 minutes 5 times during the time period above.

The introduction to the public of the Honolulu 311 Website, which allows the public to report abandoned vehicles, report pot holes in the roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their phone or computer.

Tonya Larson Fitness 4/1 thru 6/30/12

Aired: 30 minutes 13 times during the above time period

CPT Tonya Larson takes the viewers through a 30 minute workout. Tonya has three levels of fitness being demonstrated for each exercise 1.low, 2.moderate, 3.high.

This is a aerobic workout combined with strength training to maximize the time with the most efficient and effective workout.

Visibly Fit 4/1 thru 6/30/12

Aired: 30 minutes 13 times during the above time period.

Hosted by with Wendie Pett, Visibly Fit is more than just a show about being fit. As Wendie interviews her guests, they share real stories and offer real inspiration on how to become fit...mind, body, and spirit! Learn new tools and new exercises to apply to your life today that could literally transform the way your are living. of the walk. Information booths were set up with information from a variety of services to help victims of domestic abuse.

116<sup>th</sup> HPD Academy Graduation 4/1 thru 6/30/12

Aired: 5 minutes 7 times during the above time period.

Honolulu Police Department 116<sup>th</sup> graduation from the police academy. The 24 new recruits were sworn in by the chief of police as rookie officers. During the 6 month academy, the recruits went through 1,000 hours of training.

1<sup>st</sup> Pearl Harbor Day Parade 4/1 thru 6/30/12

Aired: 5:30 7 times during the above time period.

The 1<sup>st</sup> annual Pearl Harbor Day Parade was held in Waikiki to honor those surviving members of the military that are still alive. The purpose of honoring the past and celebrating the future was the theme of the parade. There were 8 high school bands from the mainland that marched in the parade.

Lifestyle Magazine 4/1 thru 6/30/12

Aired: 28:30 minute segment 13 times during the time period listed above

Lifestyle Magazine offers a close look at health, family and socially challenging issues.

Faithful Workouts 4/1 thru 6/30/12

Aired: 28:30 segment 13 times during the above time period.

This program helps you get your body and your faith in great shape. Workouts include contemporary Christian music, motivating quotes, inspiring scripture and, of course, heart-pounding exercises.

## Issue: ENVIRONMENT

H power Plant 4/1 thru 6/30/12

Aired: :30 second PSA 12 times during the above time period.

Creating new energy solutions.

Don't Dump on Hawaii 4/1 thru 6/30/12

Aired :30 second PSA 12 times in the above time period.

Malama the Aina: Take care of the land.

Bulky Trash Fines 4/1 thru 6/30/12

Aired: 4:30 coverage 6 times during the above time period.

Due to the 650 complaints last year, the City and County of Honolulu will be issuing \$500 fines for those violating the bulky trash ordinance. Bulky trash pick up is once a month and people are dropping their bulky trash curbside and letting it sit for weeks until pick-up. The new ordinance allows for trash to be placed curbside 24 hours before pick-up.

Native Tree Planting 4/1 thru 6/30/12

Aired: 4 minute coverage of event 6 times during the above time period.

Hundreds of volunteers, ranging in age from the very young to the elderly, gathered at for a day of planting trees, native to our Hawaiian Islands.

Kailua Beach Sand Replenishment 4/1 thru 6/30/12

Aired: 5 minute 2 times during the above time period.

Due to the erosion of the shoreline over the years at Kailua Beach, there was a need to replenish the sand. The beach was closed for 5 days as the city crews worked at taking sand from the stream leading to Enchanted Lakes and replaced it at Kailua Beach.

Green Market 4/1 thru 6/30/12

Aired: 5 minutes 2 times during the above time period.

The Honolulu Weekly sponsored the monthly event in downtown Honolulu promoting “living green” and sustainability. There were information booths to inform the public of ways they can help to reduce our dependency on fossil fuels through solar energy.

# KKAI DTV-50 ISSUES LIST

## 3<sup>rd</sup> Quarter 2012

**EDUCATION:** Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, an emphasis needs be put on the importance of a solid educational foundation.

**THE ECONOMY:** In these tough economic times , many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof over head is a major problem due to lack of jobs or layoffs.

**THE ENVIRONMENT:** Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to help preserve these species is of great and significant importance to all Hawaii residents.

**HEALTH and SAFETY:** Hawaii's multi-ethnic population along with the high cost of health care, affording health care is an issue for many residents. Along with safety issues we face everyday, from pedestrians being hit by cars while crossing the street , to potholes in the roads and traffic congestion.

## Issue: EDUCATION

7<sup>th</sup> Annual Book and Music Fair 7/1 thru 9/30/12

Aired 4:30 segment 6 times during the above time period.

The book fair was held on the grounds outside of Honolulu Hale. The theme for this year's fair was "celebration of story and song." There were book signings by local authors as well as demonstration booths and musical entertainment as well as food.

Board of Water Supply Poster Winners 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

The Board of Water Supply honored the winners of the annual poster contest. This year there were over 2000 entries by local school children. The theme for this year's contest was "The Wonder of Water." The premise of the contest is to teach the keiki to conserve water wisely.

Oceans Month 7/1 thru 9/30/12

Aired 4:00 segment 7 times during the above time period.

Oceans Month is a chance for us in Hawaii to recognize, honor and appreciate the ocean for all it gives us economically, recreationally and culturally.

Get Ready Hawaii: Disaster Preparation 7/1 thru 9/30/12  
Disaster Preparation PSA from The State Civil Defense.  
Aired: :30 second PSA 13 times during the above time period.

Junior Achievement Day 7/1 thru 9/30/12  
Aired: 5 minutes 6 times during the time period above.  
Junior Achievement held their annual Job Shadow at Honolulu Hale, giving hundreds of teens the opportunity to spend a day on the job with a employee at City Hall. The teen were able to spend time with city council members as well as other department heads and see what goes on inside city government.  
Mayor Carlyle took time to talk to the participants and he stressed the importance of a college education to qualify for many of the jobs they took part in today.

Honolulu 311 Website 7/1 thru 9/30/12  
Aired: 5 minutes 13 times during the time period above  
Making the public aware of the Honolulu 311 website, which allows the public to report abandoned vehicles, potholes in roads, broken street lights, cracked sidewalks, hazardous tree branches or illegal trash dumping from their computer or smart phone. It is a quick process to file a report and it will save taxpayer dollars.

Department of Motor Vehicles Website 7/1 thru 9/30/12  
Aired: :60 second PSA 13 times during the above time period.  
Informing the public of the DMV website which allows them to schedule driving tests, register a vehicle or other tasks which used to require going to DMV and waiting in long lines, can now be done from your computer.

Leon 7/1 thru 9/30/12

Aired 30 minute segment 1 time during the above time period.

Leon talks with child psychologist Dr. David Rattani about the importance of parents taking part in their child's educational life. Dr. Rattani talks about some parents not being computer savvy and feeling unable to help with homework.

## Issue: HEALTH and SAFETY

Autism 7/1 thru 9/30/12

Aired :30 second PSA 68 times during the above time period.  
Autism awareness campaign

Living on the Edge with Chip Ingram 8/13/12

- . Stress...doctors tell us it's a killer. Psychologists say it's messing with our emotions. What we all know is, it's inevitable...but there is some stress that you can stop before it ever gets to your life. Today on Living on the Edge with Chip Ingram, Chip will share how to stop stress before it starts. That's today on Living on the Edge with Chip Ingram.
- Aired 1 time during the above time period

Living on the Edge with Chip Ingram 8/20/12

- Today on Living on the Edge with Chip Ingram...Chip wraps up his current series, "Less Stress," with a look at how you can stop stress before it starts by doing one important activity. Join Chip today to find out what that one important activity is
- Aired 1 time during the above time period.

Pool Safety 7/1 thru 9/30/12

Aired :30 second 57 times during the above time period.Pool safety for parents with small children and swimming pools to prevent drowning.

#### Pot Hole Cam Car 9/20 thru 9/27/12

The City of Honolulu received a Pot Hole Cam Car through a federally funded program.at the cost of \$1 million. The cam car can identify the structure of a pot hole through it's high tech camera system on top of the car. This process will help the Department of Road Maintenance identify pot hole problems before the become major problems. The cam car will help save time and money for the City and County of Honolulu.

Aired 4:00 segment 2 times during the above time period.

#### Soda Free Summer Fun 9/20 thru 9/27/12

The Parks department kicked off the summer with a summer fitness challenge for isle keiki to give up drinking soda for the entire 7 week summer vacation. This challenge is part of the fight against child obesity in Hawaii. The parks will replace soda machines with water and juice machines to help encourage kids to make the healthy choice.

Aired 4:30 segment 2 times during the above time period.

#### Ewa Beach Ambulance Unit Dedication 8/16 thru 9/27/12

The closure of two Ewa Beach hospitals presented the need for a new ambulance unit in the area. The new ambulance unit will be housed in what was the Ewa Villages golf course club house. The building is State owned and the project was State funded.

Aired 4:30 segment 8 times during the above time period.

#### Road Treatments 8/16 thru 9/27/12

The Department of Road Maintenance demonstrated the new equipment the received which will help in extending the life of isle roads. There are three levels of road maintenance: 1. crack sealing, 2. top coat sealing, 3. seal coating.

Aired 5:00 segment 8 times during the above time period.

## Issue: ECONOMY

Helping Hands Hawaii 7/1 thru 9/30/12

Aired: :30 second PSA 61 times during the above time period.

Campaign promoting awareness for this non-profit organization.

Feed the Pig 7/1 thru 9/30/12

Aired: :30 second PSA 44 times during the above time period.

Message encourages the public to be more conscience about frivolous spending and put money aside each payday. By saving a little each month, you help to secure your future financially.

Hawaii Food Bank 7/1 thru 9/30/12

Aired: :30 second PSA 70 times during the above time period.

Message requesting donations to the Hawaii Food Bank to help feed the hungry in Hawaii.

Special Olympics 7/1 thru 9/30/12

Aired: :30 second PSA 50 times during the above time period.

Message encouraging support of the local Special Olympics.

United Way 7/1 thru 9/30/12

Aired: :30 second PSA 66 times during the above time period.

Message requesting donations to local United Way chapter.

Ocean Month 7/1 thru 9/30/12

Aired 5:30 segment 6 times during the above time period

Honolulu Hale was the site for the kick-off of Oceans Month. There were exhibits and entertainment to be enjoyed by the attendees. The ocean is very important to Hawaii culturally, economically and recreationally..

The Bus PV System 7/1 thru 9/30/12

Aired 4:30 segment 5 times during the above time period.

A project funded by the Department of Energy, the Bus maintenance facility has been fitted with 990 photovoltaic solar panels to help reduce the energy costs at the facility. The addition of the panels should cut the operating cost at the facility by \$100,000 annually. The solar energy will operate 20% of the facilities cost.

Kukui Center Opens 7/1 thru 9/30/12

Aired: 5 minutes 4 times during the above time period.

The Kukui Center opened its doors to the public with a grand opening "open house". The Center will be the home to 9 non-profit organizations. The primary purpose of the Kukui Center is to provide support for abused children and at risk children.

The construction was financed with \$3.5 million in federal funding and money raised through fund raising projects.

Wahiawa Transit Center 7/1 thru 9/30/12

Aired 5:20 4 times during the above time period.

Ground breaking was held in Wahiawa for the new Transit Center. The project is expected to take one year to complete and will serve as the hub for the north and west side of Oahu.

## Issue: ENVIRONMENT

H Power Plant 1/3 thru 3/25/12

Creating new energy solutions for Hawaii.

Aired: :30 second PSA 12 times during the time period above.

Don't Dump on Hawaii 1/3 thru 3/25/12

Malama the Aiana

Aired: :60 second PSA 12 times during the time period above.

H-Power Plant Award

7/1 thru 9/30/12

Aired 5:30 segment 7 times during the above time period.

The H-Power Plant in Campbell Industrial Park was awarded the top H-Plant in the nation award. This facility produces enough energy to power 75,000 homes. This energy is from waste and not fossil fuel.

Kawai Loa Ground Blessing 7/1 thru 9/30/12

Aired 5:00 segment 7 times during the above time period.

The Ground Blessing ceremony took place at the site of the first wind project on Oahu. This project is part of Kamehameha School North Shore plan. Once completed, this facility will produce enough clean energy to power 14,500 homes. This project will cost \$236 million.

Kailua Beach Sand Replenishment 7/1 thru 9/30/12

Aired: 5 minutes 6 times during the time period above.

The City and County began the sand replenishment at Kailua Beach Park due to the eroding coast line. Sand was brought in from the canal entrance to Enchanted Lake. The beach was closed while the project was being worked on and it took 5 days to complete.

Project Clean 7/1 thru 9/30/12

Aired: 5 minutes 4 times during the time period above.

Mayor Carlisle along with hundreds of other volunteers spent a Saturday cleaning up in and around Waikiki in preparation for the APEC summit. This volunteer project was to help clean up some of the areas around Waikiki and help with the image given of Honolulu to the many visitors here for the APEC summit.