

KKAI DTV 50 ISSUES REPORT

1st QUARTER 2015

EDUCATION: Hawaii public school students test lower on average than many of their mainland counterparts. With the rest of the world catching and passing America in the education race, the emphasis needs to stress the importance of a solid educational foundation.

THE ECONOMY: In these tough economic times, many Hawaii residents struggle with the task of trying to make ends meet financially. Along with Hawaii's high cost of living, the everyday struggle to put food on the table or a roof overhead is a major problem due to lack of jobs or layoffs.

THE ENVIRONMENT: Hawaii's tropical environment is home to many endangered species of plants and animals. Protecting these endangered species from extinction and educating the public on ways to preserve these species is of great significance and importance to all Hawaii residents.

HEALTH and SAFETY: The high cost of health care coupled along with jobs cutting health care benefits and Hawaii's multi ethnic population, affordable health care is an issue for many families. Along with the safety issues we face every day. From pedestrians being hit by cars while crossing the street, pot holes in the roads and traffic congestion.

HAWAIIAN CULTURE and CULTURE OF HAWAII'S PEOPLE: Hawaiian's are working to preserve their language and culture along with the traditional art and dance. They continue to struggle for self-determination in land and law. Chinese, Japanese, Filipino and many other cultures contribute to what makes Hawaii unique.

Program: Daytime

Subject: Divorce

Aired: 1/13/2015

Time: 9:00 a.m.

Duration: 28:30

Today's guest is author Lisa Daily as she joins us to talk about divorce. Lisa talks about the battles of going through a divorce as a woman with children.

Her book, "Stop Getting Dumped", points out how many women are too quick to jump back into a serious relationship after getting a divorce. They need time to let the pressure and the pain from the divorce to subside.

Program: Daytime

Subject: Sex Trafficking

Aired: 1/19/2015

Time: 9:00 a.m.

Duration: 28:30

Today's guest is Katarina Rosenblatt PhD, author of the book "Stolen", The True Story Behind Sex Trafficking. She tells her story of how she was blackmailed into the sex trade by her neighbor when she was 13 years old.

Katarina discusses how low self-esteem and drugs are used to trap teens into the dangerous business of sex for sale. How 1 in 3 high school students and 1 in 9 middle school students will be approached by someone they know about getting involved in the sex for sale business. You can learn more at [ThereIsHopeFor Me.org](http://ThereIsHopeForMe.org)

Program: Kailua Town

Subject: Pet Care / Leg Problems

Aired: 2/9, 2/16/15

Time: 9:00 p.m.

Duration: 28:30

Pet expert, Jen Fadal joins the show to talk about pet allergies and how to help treat them. Jen will discuss pet diets and other remedies for pets with allergies.

Dr. Anthony Spira joins the second half of the show to talk about common leg problems. Dr. Spira will discuss the causes of circulation problems and the importance of regular scheduled vein screening.

Program: Feeding Hawaii Together
Topic: Helping Feed Hawaii's Hungry
Date: 1/6, 2/11, 3/18/2015
Time: 3:30 p.m.
Duration: 15 minutes

This is an inside look at Feeding Hawaii Together, a Kaka'ako based organization which helps feed Hawaii's hungry. Executive Director of FeedingHawaiiTogether.org, Charlie Lorenz explains the way the organization works in the community and how people can become involved in this worthy cause of feeding the hungry in Hawaii.

Program: Maka'I Hawaii
Subject: Hawaiian Net Fishing/ Hawaiian Stories
Date: 2/24, 2/26, 3/3/2015
Time: 3:30 p.m.
Duration: 28:30

Host Jessie Bright is joined by today's guest Justin Asing. Justin is a local Hawaiian net fisherman. Today he will show us the art of net fishing. From the proper way to fold and hold the net to the throwing of the net to get the most coverage in the water.

We will share with the keiki Hawaiian stories told in the Hawaiian language.

Program: Daytime
Subject: Baby's Development
Aired: 2/18, 2/20/2015
Time: 9:00 a.m.
Duration: 28:30

Today's guest is Michelle Lee from Pregnancy Magazine. Michelle will discuss various techniques to help with the development of your newborn baby. Michelle will explain the benefits of massage for a newborn and things like when and how often to bath your newborn.

Program: Kailua Town
Subject: Heart Health/Herbal Drugs
Aired: 2/20, 2/27/2015
Time: 9:00 p.m.
Duration: 28:30

Today's guest will discuss ways to improve your heart health. Ellie Kreiger, a registered dietitian, will discuss changes in your diet to help improve your heart health. Ellie will give tips on foods you need to have and foods you should stay away from.

Herbal Pharmacist Dave Foreman will let us know what herbal supplements are FDA approved. Why manufacturers withhold information.

Program: Stand Up 4 Public Schools Campaign
Subject: Raising funds for Public Schools
Aired: 2/25/2015
Time: 9:30 a.m.
Duration: 28:30

Magic Johnson, Montell Williams and Salman Khan are among the celebrities here to raise awareness of the need for funding of public schools across the country. They truly believe that it is important for people to become involved and donate to help keep many of the music, science and athletic programs going at their local schools.

Program: City News
Subject: 2015 Aloha Festivals
Aired: 2/23, 2/26, 2/29/2015
Time: 11:30 a.m., 5:30 p.m., 7:00 p.m.

Duration: 28:30

Today we will look at this year's schedule for the annual Aloha Festivals being held on Oahu, Maui, Kauai, Hawaii, Molokai. This year the Aloha Festival kicks off in Waikiki the weekend of March 6 thru 8. There will be a parade down Kalakaua Ave. on Saturday morning and a block party on Saturday night with plenty of food and entertainment.

Program: Kailua Town

Subject: Daughters of Hawaii

Aired: 3/10, 3/12, 3/14/2015

Time: 10:30 a.m., 6:00 p.m.

Duration: 28:30

Join Daughters of Hawai'i in honoring Prince Jonah Kūhiō Kalaniana'ole at its annual Day at Hulihe'e Palace on Saturday, March 28th from 9 am to 4:30 pm. Come and enjoy a day filled with food, fun and friends. Lots of entertainment, mea'ai, lei, plants and produce, and an onolicious bake sale! Don't forget to visit Tutu's attic-- always filled with treasures! And remember to check out the many crafters and artists who will be selling their hand-crafted, locally-made items.

This fund raiser helps the Daughters of Hawaii preserve Hulihe'e Palace.