

KKAI ISSUES REPORT

1ST Quarter 2008

Program: Mayor's Report

Subject: Hawaii Food Bank

Aired: 1/4, 1/6, 1/9/2008

Time: 5:00 p.m.

Walmart presented the Hawaii Food Bank with a check for \$14,000. Walmart is answering a call for help with the dwindling supplies in food banks across the country. The Hawaii Food Bank plans on using the donation to buy a container of rice.

Program: City News

Subject: University of Hawaii Fund Raising

Aired: 1/10, 1/12, 1/15/2008

Time: 9:00 a.m.

We will take a look at the University of Hawaii centennial fundraising campaign. It's raised \$204 million so far but is still \$250 short of it's goal of \$250 million. Athletics is one selling point. But with the sudden departure of football coach June Jones, how will this impact the schools ability to raise money.

Program: Mayor's Report

Subject: Job Fair

Aired: 1/20, 1/24/2008

Time: 11: a.m.

Thousands of job seekers cam to the Blaisdell Exhibition Hall to browse for jobs. There were 182 employers here looking for qualified workers. The 182 employers is down from last year and a hint of a downturn in the economy with businesses waiting until the last minute to sign up. The promoter said the hot booth was at the fair was Target. Target will open two stores on Oahu next year and they are looking to fill management positions.

Program: City News
Subject: OHA Land Deal
Aired: 1/28, 2/4/2008
Time: 1:00 p.m.

We will look at the \$200 million deal between the Office of Hawaiian Affairs and the State of Hawaii which could end the long running dispute over how much OHA should be paid for use of former crown lands. The Hawaiian-service agency will be paid \$13 million in cash and receive \$187 million worth of land. The land includes a 100 acre former cattle feedlot at Campbell Industrial Park and property in Kakaako and Hilo. OHA will also receive \$15 million a year from now on.

Program: City News
Subject: Tourism
Aired: 2/8, 2/10, 2/12/2008
Time: 10:00 a.m.

Today's show looks at a study by the Department of Business, Economic Development and Tourism, in which they show visitor spending rose more than \$100 million in 2007. The report also says visitors are staying longer than in past years and more visitors are coming from different destinations. We will also examine the numbers of visitors coming from the Mainland, Canada and Japan.

Program: The Mayors Report
Subject: Pro Bowl
Aired: 2/25, 3/3, 3/8/2008
Time: 10:30 a.m.

The NFL is thinking about moving the annual Pro Bowl game out of Hawaii. The Hawaii Tourism Authority discusses how much this means to the state in dollars spent. This year visitors accounted for \$28 million in spending and \$2.5 in state taxes. There were 49,621 spectators this year and nearly 25,000 of them visitors. The Pro Bowl has been in Hawaii for nearly 3 decades.

Program: Kailua Town

Subject: School Budget Cuts

Aired: 3/6, 3/8, 3/10, 3/14, 3/16/2008

Time: 1:30 p.m.

We look at severe budget cuts to Hawaii's public schools. The Department of Education is scheduled to present a list of recommended cuts to the Board of Education. School superintendent Pat Hamamoto said public schools must make cuts from 5-10%. Hamamoto discusses how the cuts affect all departments and are in response with the state's projected \$900 million shortfall.

Program: Mayor's Report

Subject: Economy/Hybrid Cars

Aired: 3/19, 3/21, 3/23/2008

Time: 8:00 a.m.

Time: With Hawaii's slumping economy, it's a lonely time for car salesmen around town. With fewer customers car dealerships are dealing with harsh realities as sales drop off. Mark Benson from Honolulu Ford will discuss how SUV and truck sales have slowed, The sale of hybrid cars more fuel efficient models were the bright spot.

Program: Kailua Town

Subject: Homeless in Oahu

Aired: 3/24, 3/26, 3/30/2008

Time: 2:30 p.m.

Incumbent Mayor Mufi Hanneman and his challenger, council member Ann Kobayashi discuss what the city should do to help solve the homeless problem on Oahu.

