

ORDER

Orders

Order / Rev: 1970241

Alt Order #:

Product Desc: Candidate- DM21-245 HEADLINE NEWS

Estimate:

Flight Dates: 10/25/21 - 10/29/21

Original Date / Rev: 10/21/21 / 10/21/21

Order Type: GENERAL

Dallas TSN Agriculture

Primary AE: Dallas House

Sales Office: L-DAL

Sales Region: Local

Agency

Name: StateNets

Buying Contact: David Martin

Billing Contact:

17911 Harwood Ave

Homewood, IL 60430

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Texans for Eva Guzman

Demographic: M25-54

Product Codes: Candidates

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: NON-PRE

New Business Thru:

Advertiser External ID: 207523

Agency External ID: 4048452

Unit Code: Candidate -

Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	15	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	15	\$0.00	\$0.00	0.00
Totals	15	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAG	10/25/21	10/29/21	M-Sa 5a-7p Tex Headlin	M	6:00 AM-7:00 PM	33333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
6:00 AM-7:00 PM															
(6:00 AM-7:00 PM)															
HEADLINE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	33333--			15			\$0.00		0.00			

ORDER

Orders	Order / Rev:	1970189		
	Alt Order #:			
	Product Desc:	Candidate- DM21-245		
	Estimate:			Dallas Texas State Net
	Flight Dates:	10/25/21 - 10/29/21	Primary AE:	Dallas House
	Original Date / Rev:	10/21/21 / 10/21/21	Sales Office:	L-DAL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	StateNets		
	Buying Contact:	David Martin	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		17911 Harwood Ave	Billing Cycle:	EOM/EOC
		Homewood, IL 60430	Agency Commission:	15%
Advertiser	Name:	Texans for Eva Guzman		
	Demographic:	M25-54	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	207523
	Revenue Code 1:	AGY	Agency External ID:	4048452
	Revenue Code 2:	POL	Unit Code:	Candidate -
	Revenue Code 3:	POL-CAND	Order Separation:	00:45:00
	Priority:	NON-PRE		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	15	\$22,500.00	\$19,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	15	\$22,500.00	\$19,125.00	0.00
Totals	15	\$22,500.00	\$19,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAM	10/25/21	10/29/21	M-Sa 5a-7p Texas StateCM		6:00 AM-7:00 PM	33333- -	1:00	15	\$1,500.00	NON-	0.00	NM	15	\$22,500.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/21	10/31/21	33333- -		15		\$1,500.00		0.00					
													Totals	15	\$22,500.00

NETWORK SPOT CONTRACT



Date

10/21/21

Modification Date

Contract #

DM21-245

Estimate #

ADVERTISER

Advertiser	Texans for Eva Guzman
Product	Candidate
Agency	StateNets
Account Executive	Dave Martin
AE Phone	804-364-3075
AE Email	davemartin@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

Contract Start

10/25/21

of Weeks

1

Contract End

10/29/21

MAKE CHECKS PAYABLE

TERMS

StateNets
2601 Northwind Drive
Richmond, VA 23233

NETWORK INFORMATION

Network Ordered	Texas State Network
Account Executive	Dave Martin
ADV Code	PC

SPECIAL INSTRUCTIONS

ALL INVOICES & AFFIDAVITS

EMAILED - unless otherwise specified to carla@statenets.com

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	WEEKLY TOTAL \$
10/25/21	Mon-Fri	6a-7p	:60	3/per day	15	\$1,500.00	\$22,500.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00

TOTAL SPOTS

SPOTS

15

TOTAL

\$22,500.00

Jan

\$0.00

Apr

\$0.00

Feb

\$0.00

May

\$0.00

Mar

\$0.00

June

\$0.00

July

\$0.00

Oct

\$22,500.00

Aug

\$0.00

Nov

\$0.00

Sept

\$0.00

Dec

\$0.00

Authorized Client Signature

Authorized StateNets Signature

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eva Guzman

Authorized committee:

Texans for Eva Guzman

Agency requesting time (and contact information):



Strategic Media Services; 1911 North Ft Myer Drive; Arlington, VA 22209

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

3/1/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Orlando Salazar

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

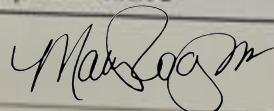


Name: Neil Williams

Date of Request to Purchase Ad Time: 10/21/21

Station Representative

Signature:



Name:

Mary Rogers

Date of Station Agreement to Sell Time:

10/21/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Neil Williams

Date: 10/21/21

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: TSN 1970189
TSN AG 1970241Station Call Letters:
Texas State NetworksDate Received/Requested:
10/21/21

Est. #:

Station Location:
Dallas - Ft. Worth, TXRun Start and End Dates:
10/25/21 - 10/29/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.