

# ORDER

**Orders**  
**Order / Rev:** 1970241  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Candidate- DM21-245 HEADLINE NEWS  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 10/25/21 - 10/29/21  
**Original Date / Rev:** 10/21/21 / 10/21/21  
**Order Type:** GENERAL

**Dallas TSN Agriculture**  
**Primary AE:** Dallas House  
**Sales Office:** L-DAL  
**Sales Region:** Local

**Agency**  
**Name:** StateNets  
**Buying Contact:** David Martin  
**Billing Contact:** \_\_\_\_\_  
17911 Harwood Ave  
Homewood, IL 60430

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Texans for Eva Guzman  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** NON-PRE

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 207523  
**Agency External ID:** 4048452  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	15	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	15	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAG	10/25/21	10/29/21	M-Sa 5a-7p Tex Headlin	6M	6:00 AM-7:00 PM	33333--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
HEADLINE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/25/21	10/31/21	33333--	15	\$0.00	0.00								
													<b>Totals</b>	<b>15</b>	<b>\$0.00</b>

# ORDER

**Orders**  
**Order / Rev:** 1970189  
 Alt Order #:  
**Product Desc:** Candidate- DM21-245  
 Estimate:  
**Flight Dates:** 10/25/21 - 10/29/21  
**Original Date / Rev:** 10/21/21 / 10/21/21  
**Order Type:** GENERAL

**Dallas Texas State Net**  
**Primary AE:** Dallas House  
**Sales Office:** L-DAL  
**Sales Region:** Local

**Agency**  
**Name:** StateNets  
**Buying Contact:** David Martin  
**Billing Contact:**  
 17911 Harwood Ave  
 Homewood, IL 60430

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Texans for Eva Guzman  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** NON-PRE

**New Business Thru:**  
**Advertiser External ID:** 207523  
**Agency External ID:** 4048452  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	15	\$22,500.00	\$19,125.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	15	\$22,500.00	\$19,125.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$22,500.00</b>	<b>\$19,125.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAM	10/25/21	10/29/21	M-Sa 5a-7p Texas State	CM	6:00 AM-7:00 PM	33333--	1:00	15	\$1,500.00	NON-	0.00	NM	15	\$22,500.00
				6:00 AM-7:00 PM		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	33333--		15				\$1,500.00		0.00			
													<b>Totals</b>	<b>15</b>	<b>\$22,500.00</b>



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eva Guzman

Authorized committee:

Texans for Eva Guzman

Agency requesting time (and contact information):

Strategic Media Services; 1911 North Ft Myer Drive; Arlington, VA 22209

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

3/1/22

General

Primary

Treasurer of candidate's authorized committee:

Orlando Salazar

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Neil Williams

Name:

Mary Rogers

Date of Request to Purchase Ad Time: 10/21/21

Date of Station Agreement to Sell Time:

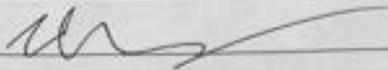
10/21/21

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Neil Williams

Date: 10/21/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: TSN 1970189  
TSN AG 1970241

Station Call Letters:  
Texas State Networks

Date Received/Requested:  
10/21/21

Est. #:

Station Location:  
Dallas - Ft. Worth, TX

Run Start and End Dates:  
10/25/21 - 10/29/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.