



Order / Rev:	929836
Alt Order #:	25281135
Product Desc:	FPORT
Estimate:	3681
Flight Dates:	09/20/16 - 09/26/16
Original Date / Rev:	09/08/16 / 09/08/16
Order Type:	REG

Primary AE:	Katz Philadelphia
Sales Office:	K-PHI
Sales Region:	Nat

Name:	<u>Mentzer Media Services</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>210 West Pennsylvania Avenue</u>
	<u>Towson, MD 21204</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	POL/Portman for Senate (R)
Demographic:	A18+
Product Codes:	PL1
Priority:	P3
Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	IN16515/TO1673
Agency External ID:	IN2570/SP271/TO1326/AL2874/MO96
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	1	\$150.00	\$127.50
09/26/16	09/26/16	1	\$150.00	\$127.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	1	\$150.00	\$127.50	0.00
October 2016	1	\$150.00	\$127.50	0.00
Totals	2	\$300.00	\$255.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBBD Dayton	3%	\$300.00
Market	100%	\$10,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	0%	\$0.00
WDTN	35%	\$3,500.00
WHIO	49%	\$4,900.00
WKEF	13%	\$1,300.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDT	09/21/16	09/21/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW															
Target 8 Index: 92. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	--W----		1		\$150.00		0.00					
E 2	WBDT	09/26/16	09/26/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW															

Advertiser:	POL/Portman for Senate (R)
Product Desc:	FPORT
Estimate:	3681

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 8 Index: 92. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----		1				\$150.00		0.00			
													Totals	2	\$300.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25281135		Changes as of: 9/7/2016 at 3:06 PM		Version: Current State Version 1	
CPE: 280/316/3681		Flight: 9/20/16 - 9/26/16		Station: WBDT	
Agency: MENTZER MEDIA		Advertiser: PORTMAN, ROB		Market: Dayton	
SERVIC		Product: FPORT		Office: PHILADELPHIA	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Agency Order #: 5367084		Primary Demo: Adults 18+	
		Buyer: Rambo, Ally		Con Type: POLITICAL/VOTE	
		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN	
		215-557-4216		215-567-7950	
				Total GRP: 4.4	
				Traffic #: 929836	
				Separation:	
				Total Spots: 2	
				Total CPP: \$68.18	
				Total \$: \$300.00	

Comments: THIS IS A NEW ORDER FOR PORTMAN FOR SENATE. FLIGHT IS 9/20-9/26. TOTAL = \$300. PLS CFM T/R BOB

						9/20 - 9/26								Total				
#	Day/Time	DP	Program	Rate	A18P Rating	Len								Total Spots	Total \$	CPP	GRP	
							9/20	9/21	9/22	9/23	9/24	9/25	9/26					
1	Tu-F 10:30p-11p		2NEWS @10P ON DAYTONS CW	\$150.00	2.2	30	0	1	0	0	0	0	1		2	\$300.00	\$68.18	4.4
Target 8 Index: 92, Nielsen: 1.0																		
TOTALS:							0	1	0	0	0	0	1		2	\$300.00	\$68.18	4.4

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25281135	Changes as of: 9/7/2016 at 3:06 PM	Version: Current State Version 1	Total \$: \$300.00
CPE: 280/316/3681	Flight: 9/20/16 - 9/26/16	Station: WBDT	Total Spots: 2
Agency: MENTZER MEDIA	Advertiser: PORTMAN, ROB	Market: Dayton	Total CPM: \$68.18
SERVIC	Product: FPORT	Office: PHILADELPHIA	Total GRP: 4.4
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 5367084 Buyer: Rambo, Ally Salesperson: BOB CAIN 215-557-4216	Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: SHEPARD RITZEN 215-567-7950	Traffic #: 929836 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/07/16 3:06 PM	System	Notice Received.
09/06/16 2:25 PM	BOB CAIN	THIS IS A NEW ORDER FOR PORTMAN FOR SENATE. FLIGHT IS 9/20-9/26. TOTAL = \$300. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$10,000
WBDT Share:	3%
Comment:	
WDTN:	35%
WHIO:	49%
WKEF:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$300.00	\$68.18	4.4
Total	100%	2	\$300.00	\$68.18	4.4

Monthly Summary			
Month	Spots	Dollars	
2016-Sep	1	\$150.00	
2016-Oct	1	\$150.00	
Total	2	\$300.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/6/16 2:32 PM					\$0
New	9/6/16 2:19 PM	BOB CAIN	Confirmed	2		\$300.00
						\$300.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.