

ORDER



Orders
Order / Rev: 929841
Alt Order #: 25281134
Product Desc: FPORT
Estimate: 3680
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 09/08/16 / 09/08/16
Order Type: REG

WBDT Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 West Pennsylvania Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Portman for Senate (R)
Demographic: A18+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16515/TO1673
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	2	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	2	\$300.00	\$255.00	0.00
Totals	2	\$300.00	\$255.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDT Dayton	3%	\$300.00
Market	100%	\$10,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	0%	\$0.00
WDTN	35%	\$3,500.00
WHIO	49%	\$4,900.00
WKEF	13%	\$1,300.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WBDT	09/14/16	09/14/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00												
2NEWS @10P ON DAYTON'S CW Target 8 Index: 92. Nielsen: 1.0 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/12/16</td> <td>09/18/16</td> <td>--W----</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/12/16	09/18/16	--W----	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/12/16	09/18/16	--W----	1	\$150.00	0.00																						
E 2	WBDT	09/19/16	09/19/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00												
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WBBD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBBD	09/19/16	09/19/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW Target 8 Index: 92. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	M-----			1		\$150.00		0.00				
													Totals	2	\$300.00



125 West 55th St
New York, NY 10019

Contract # 25281134 Changes as of: 9/7/2016 at 3:06 PM Version: Current State Version 1

CPE: 280/316/3680 Flight: 9/13/16 - 9/19/16 Station: WBDT Total \$: \$300.00

Agency: MENTZER MEDIA Advertiser: PORTMAN, ROB Market: Dayton Total Spots: 2

SERVIC Product: FPORT Office: PHILADELPHIA Total CPP: \$68.18

210 W. Pennsylvania Avenue Suite 250 Agency Order #: 5367061 Buyer: Rambo, Aliv Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Total GRP: 4.4

Towson, MD 21204 Salesperson: BOB CAIN 215-557-4216 Assistant: SHEPARD RITZEN 215-567-7950 Separation:

Comments: THIS IS A NEW ORDER FOR PORTMAN FOR SENATE. FLIGHT IS 9/13-9/19. TOTAL = \$300. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP							
							9/13	9/14	9/15	9/16	9/17	9/18	9/19											
1	TU-F M 10:30p-11p		2NEWS @10P ON DAYTONS CW	\$150.00	2.2	30	0	1	0	0	0	0	1	2	\$300.00	\$68.18	4.4							
Target 8 Index: 92. Nielsen: 1.0													TOTALS:	0	1	0	0	0	0	1	2	\$300.00	\$68.18	4.4



125 West 55th St
New York, NY 10019

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CPE: 280/316/3680 Flight: 9/13/16 - 9/19/16 Station: WBDT Total Spots: 2
Agency: MENTZER MEDIA Advertiser: PORTMAN, ROB Market: Dayton

210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 Product: FPORT Office: PHILADELPHIA
Agency Order #: 5367061 Buyer: Rambo, Aly Primary Demo: Adults 18+
Salesperson: BOB CAIN 215-557-4216 Con Type: POLITICAL/VOTE Assistant: SHEPARD RITZEN 215-567-7950
Total CPP: \$68.18 Total GRP: 4.4 Traffic #: 929841 Separation:

Order Level Comments

Date/Time	Added by	Comment
09/07/16 3:06 PM	System	Notice Received.
09/06/16 2:18 PM	BOB CAIN	THIS IS A NEW ORDER FOR PORTMAN FOR SENATE. FLIGHT IS 9/13-9/19. TOTAL = \$300. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$10,000
WBDT Share:	3%
Comment:	
WDTN:	35%
WHIO:	49%
WKEF:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$300.00	\$68.18	4.4
Total	100%	2	\$300.00	\$68.18	4.4

Monthly Summary		
Month	Spots	Dollars
2016-Sep	2	\$300.00
Total	2	\$300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/16 2:23 PM					\$0	\$0	
New	9/6/16 2:18 PM	BOB CAIN	Confirmed	2		\$300.00	\$300.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.