

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3960956**

<b>Traffic Order #</b>	11662750,11662749		<b>Created On</b>	7/6/2023 2:22:32 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3960956		<b>Created By</b>	Yoon, Patricia		<b>Gross \$</b>	2643.00	
<b>Order Descrp</b>	POL_ISSUE _IEDC PCA 7.11-7.13		<b>Updated On</b>	7/6/2023 3:12:11 PM		<b>Net \$</b>	2074.76	
<b>Client</b>	INDIANA ECON DEVELOPMENT CORP		<b>Updated By</b>	eClerx BOT		<b>Units</b>	54	
<b>Start Date</b>	7/10/2023		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	7/16/2023		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Vickers, Jason		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	PCA	15.00%	<b>Address 1</b>	11 E 44TH ST		<b>Product</b>		
<b>RepFirm</b>	PCA 6.5%	6.50%	<b>Address 2</b>	STE 301		<b>Estimate</b>	5722	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	NEW YORK, NY		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	10017		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	San Francisco DISH - I+,San Francisco...		<b>Contact</b>	Phil		Order File Loaded: 7.6 IO IEDC PCA 7.11-7.13 \$2,643g - Scheduler (tv).scx.  San Francisco-Oak-San Jose- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	1		<b>Phone</b>	646-443-5070				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
Order File Loaded: 7.6 IO IEDC PCA 7.11-7.13 \$2,643g - Scheduler (tv).scx.			<b>Contract Type</b>	Standard		9828,0301		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 0301**

<b>Traffic Order #</b>	11662750	<b>Created On</b>	7/6/2023 2:22:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3960956	<b>Created By</b>	Yoon, Patricia	<b>Syscode Gross \$</b>	2514.00
<b>Order Descrp</b>	POL_ISSUE _IEDC PCA 7.11-7.13	<b>Updated On</b>	7/6/2023 3:09:13 PM	<b>Syscode Net \$</b>	1973.49
<b>Client</b>	INDIANA ECON DEVELOPMENT CORP - PCA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	27
<b>Start Date</b>	7/10/2023	<b>Source</b>	D365 Inventory	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/16/2023	<b>Zones</b>	San Francisco Interconnect (Marketwide (301))	<b>Avg Unit Rate</b>	93.11
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	1		Retail Political Bundle	74   74	CNBC	0301	SQUAWK ON THE<	07/11/2023	07/13/2023	Tu-Th 5a-9a		X	X	X				6	\$95.00	\$570.00	30
6	2		Retail Political Bundle	74   74	CNBC	0301	VARIOUS	07/11/2023	07/13/2023	Tu-Th 9a-4p		X	X	X				9	\$75.00	\$675.00	30
7	3		Retail Political Bundle	74   74	CNBC	0301	SHARK TANK<	07/11/2023	07/13/2023	Tu-Th 4p-7p		X	X	X				9	\$87.00	\$783.00	30
8	4		Retail Political Bundle	74   74	CNBC	0301	VARIOUS	07/11/2023	07/13/2023	Tu-Th 7p-12m		X	X	X				3	\$162.00	\$486.00	30

**SUMMARY FOR SYSCODE 9828**

<b>Traffic Order #</b>	11662749	<b>Created On</b>	7/6/2023 2:22:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3960956	<b>Created By</b>	Yoon, Patricia	<b>Syscode Gross \$</b>	129.00
<b>Order Descrp</b>	POL_ISSUE _IEDC PCA 7.11-7.13	<b>Updated On</b>	7/6/2023 3:09:13 PM	<b>Syscode Net \$</b>	101.27
<b>Client</b>	INDIANA ECON DEVELOPMENT CORP - PCA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	27
<b>Start Date</b>	7/10/2023	<b>Source</b>	D365 Inventory	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/16/2023	<b>Zones</b>	San Francisco DISH - I+	<b>Avg Unit Rate</b>	4.78
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74   74	CNBC	9828	SQUAWK ON THE<	07/11/2023	07/13/2023	Tu-Th 5a-9a		X	X	X				3	\$5.00	\$15.00	30
2	2		Retail Political Bundle	74   74	CNBC	9828	VARIOUS	07/11/2023	07/13/2023	Tu-Th 9a-4p		X	X	X				10	\$3.00	\$30.00	30
3	3		Retail Political Bundle	74   74	CNBC	9828	SHARK TANK<	07/11/2023	07/13/2023	Tu-Th 4p-7p		X	X	X				3	\$6.00	\$18.00	30
4	4		Retail Political Bundle	74   74	CNBC	9828	VARIOUS	07/11/2023	07/13/2023	Tu-Th 7p-12m		X	X	X				11	\$6.00	\$66.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3960956					
Traffic Order #	11662750,11662749	# of Weeks	1	Active	Yes
Order #	3960956	Created On	7/6/2023 2:22:32 PM	Order Status	Contract Confirmed
Order Descrp	POL_ISSUE_IEDC PCA 7.11-7.13	Created By	Yoon, Patricia	Gross \$	2643.00
Client	INDIANA ECON DEVELOPMENT CORP -	Updated On	7/6/2023 3:12:11 PM	Net \$	2074.76
Start Date	7/10/2023	Updated By	eClerx BOT	Units	54
End Date	7/16/2023	Source	D365 Inventory	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	