



125 West 55th St
New York, NY 10019

Contract # 25311706		Changes as of: 11/2/2016 at 5:33 PM		Version: Highlighting Revision 5	
CPE: //1828		Flight: 10/31/16 - 11/6/16		Station: KOLR	
Agency: TARGET ENTERPRISES		Advertiser: YES ON 3		Market: Springfield, MO	
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: YES ON 3		Office: LOS ANGELES	
Agency Order #:		Primary Demo: Adults 35+		Total \$: \$44,505.00	
Buyer: MEREDITH MARCUS		Con Type: POLITICAL/VOTE		Total Spots: 40	
Salesperson: MARK DEUTSCH 323-966-5272		Assistant: Margaret Barajas 323-966-5001		Total CPP: \$266.98	
Comments: CREDITING TO MG ON 11/7 CONTRACT. THANKS!				Total GRP: 166.7	
				Traffic #: 1456145	
				Separation:	

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#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31	10/31 - 10/31	Total Spots	Total \$	CPP	GRP
REV- 1	M-F 10a-11a		PRICE IS RIGHT	\$600.00	4.3	30	8 ▶ 3		3	\$1,800.00	\$139.53	12.9
2	M-F 11a-11:30a		KOLR 10 MIDDAY NEWS	\$300.00	3.5	30	5		5	\$1,500.00	\$85.71	17.5
REV- 3	M-F 4p-4:30p		JUDGE JUDY	\$160.00	2.5	30	4 ▶ 1		1	\$160.00	\$64.00	2.5
REV- 4	M-F 4:30p-5p		JUDGE JUDY	\$170.00	2.5	30	4 ▶ 3		3	\$510.00	\$68.00	7.5
REV- 5	M-F 6p-6:30p		KOLR 10 NEWS AT 6	\$420.00	4.5	30	5 ▶ 4		4	\$1,680.00	\$93.33	18.0
REV- 6	F 9p-10p		BLUE BLOODS	\$1,600.00	12.1	30	1 ▶ 0		0	\$0.00	\$132.23	0.0
7	Su 8a-9:30a		CBS SUN MORNING	\$335.00	5.7	30	2		2	\$670.00	\$58.77	11.4
REV- 8	Su 6p-7p		60 MINUTES	\$2,500.00	6.5	30	1 ▶ 0		0	\$0.00	\$384.62	0.0
REV- 9	M-F 6:30p-7p		ET	\$350.00	3.3	30	4 ▶ 2		2	\$700.00	\$106.06	6.6
10	M 9p-10p		SCORPION (R)	\$2,450.00	7.9	30	1		1	\$2,450.00	\$310.13	7.9
11	Tu 7p-8p		NCIS	\$1,920.00	13.2	30	1		1	\$1,920.00	\$145.45	13.2
12	Tu 8p-9p		BULL	\$2,860.00	13.1	30	1		1	\$2,860.00	\$218.32	13.1
13	W 7p-8p		SURVIVOR	\$3,500.00	8.6	30	1		1	\$3,500.00	\$406.98	8.6
14	W 8p-9p		CRIMINAL MINDS (SEASON FINALE)	\$3,500.00	5.6	30	1		1	\$3,500.00	\$625.00	5.6
15	Th 7p-7:30p		BIG BANG THEORY (SEASON FINALE)	\$2,245.00	14.6	30	1		1	\$2,245.00	\$153.77	14.6
16	Th 8p-9p		MOM/2 BROKE GIRLS	\$2,040.00	4.4	30	0		0	\$0.00	\$463.64	0.0
17	F 8p-9p		HAWAII FIVE-0	\$3,200.00	8.7	30	1		1	\$3,200.00	\$367.82	8.7
REV- 18	Sa 9p-10p		48 HOURS	\$900.00	3.1	30	1 ▶ 0		0	\$0.00	\$290.32	0.0
REV- 19	Su 8p-9p		MADAM SECRETARY	\$900.00	6.8	30	1 ▶ 0		0	\$0.00	\$132.35	0.0



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VENTURA BLVD
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OAKS CA 91403

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Con Type: POLITICAL/VOTE

Assistant: Margaret Barajas
323-966-5001

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Traffic #: 1456145

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							10/31					
REV- 20	Su 9p-10p		ELEMENTARY	\$1,500.00	4.7	30	1	0	0	\$0.00	\$319.15	0.0
21	Su 3p-6p		NFL	\$2,075.00	9.3	30	2		2	\$4,150.00	\$223.12	18.6
22	Th 6:30p-7p		KOLR NEWS ELECTION SPECIAL	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
23	F 6:30p-7p		KOLR NEWS ELECTION SPECIAL	\$2,100.00	0.0	30	1		1	\$2,100.00	\$0.00	0.0
24	Sa 10:30p-11p		KOLR NEWS ELECTION SPECIAL	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
25	Su 10:30p-11p		KOLR NEWS ELECTION SPECIAL	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
26	Th 9p-10p		PURE GENIUS	\$1,530.00	0.0	30	1		1	\$1,530.00	\$0.00	0.0
27	Th 7:30p-8p		GREAT OUTDOORS	\$2,040.00	0.0	30	1		1	\$2,040.00	\$0.00	0.0
28	F 7p-8p		MACGYVER	\$1,020.00	0.0	30	1		1	\$1,020.00	\$0.00	0.0
29	Sa 11p-12m		TWO & A HALF MEN	\$305.00	0.0	30	1		1	\$305.00	\$0.00	0.0
30	Su 11p-12m		TWO & A HALF MEN	\$345.00	0.0	30	1		1	\$345.00	\$0.00	0.0
31	F 3p-3:30p		OZ LIVE	\$160.00	0.0	30	1		1	\$160.00	\$0.00	0.0
32	F 3:30p-4p		OZ LIVE	\$160.00	0.0	30	1		1	\$160.00	\$0.00	0.0
REV- 33	F 4p-4:30p		JUDGE JUDY	\$160.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 34	F 4:30p-5p		JUDGE JUDY	\$180.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS:							40		40	\$44,505.00	\$266.98	166.7