

## INVOICE



**WDBJ Television Inc.**  
**2807 Hersherberger Rd**  
**Roanoke, VA 24017**  
**Main: (540)344-7000**  
**Billing:**

www.wdbj7.com

Billing Address:

**DEL CIELO MEDIA.**  
**Attention: Accounts Payable**  
**1427 LESLIE AVE**  
**SUITE #102**  
**ALEXANDRIA, VA 22301**

Send Payment To:

**WDBJ Television Inc.**  
**2807 Hersherberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37316-1	08/23/15	August 2015	07/27/15 - 08/21/15

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	MATTHEW NORTEN	Political	Political spots

Advertiser	Product	Estimate Number
ISS / AMERICAN SECURITY	AMER SECURITY INITVE	8148VA

Flight Dates	Order #	Alt Order #
08/14/15 - 08/23/15	37316	07885391

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ASI	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/15	08/21/15	M-F 1230P-2P	M-F 1230P-2P	----1--	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 ----1-- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: F 08/14/15 12:57 PM M-F 1230P-2P M-F 1230P-2P 1:00 ASIVA086015H \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 ----1-- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDBJ: F 08/21/15 12:58 PM M-F 1230P-2P M-F 1230P-2P 1:00 ASIVA086015H \$550.00 NM									
2	08/17/15	08/17/15	M-F 1230P-2P	M-F 1230P-2P	1-----	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 1----- 1 \$550.00									
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3	08/20/15	08/20/15	M-F 1230P-2P	M-F 1230P-2P	---1---	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 ---1--- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/20/15 12:29 PM M-F 1230P-2P M-F 1230P-2P 1:00 ASIVA086015H \$550.00 NM									
4	08/18/15	08/18/15	M-F 1230P-2P	M-F 1230P-2P	-1-----	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -1----- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Tu 08/18/15 12:29 PM M-F 1230P-2P M-F 1230P-2P 1:00 ASIVA086015H \$550.00 NM									
5	08/19/15	08/19/15	M-F 1230P-2P	M-F 1230P-2P	--1----	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 --1---- 1 \$550.00									
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CBS All Access (a subscription based app) carries WDBJ7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

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1	WDBJ	W	08/19/15	1:59 PM	M-F 1230P-2P	M-F 1230P-2P	1:00	ASIVA086015H	\$550.00	NM																					
Total Spots							6																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,300.00</b>
<u>Agency Commission</u>	<b>\$495.00</b>
<u>Net Amount Due</u>	<b>\$2,805.00</b>

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