



FCC Quarterly Issues Report

2nd Quarter 2021

KSNV Quarterly Issues/Programs List

Below is a list of some of the significant issues responded to by Station KSNV, Las Vegas, Nevada, along with the most significant programming treatment of those issues for the period 4/1/21 to 6/30/21. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
COVID-19 & Testing	News 3 Today	4/5	4:00a	30 sec	CORONAVIRUS CASES IN NEVADA ARE TRENDING UPWARDS FOR THE FIRST TIME IN NEARLY THREE MONTHS. THE STATE'S TEST POSITIVITY RATE IS NOW 4.3%, UP FROM 4.2%. THE RATE OF DECLINE HAD STARTED TO SLOW DOWN OVER THE PAST WEEK. BUT CASES HADN'T BEEN ON THE RISE SINCE MID-JANUARY, BEFORE VACCINES WERE WIDELY AVAILABLE. TOP HEALTH OFFICIALS SAY NEVADA IS STILL IN A GOOD SPOT. AT 4.3% NEVADA'S TEST POSITIVITY RATE IS STILL BELOW THE WORLD HEALTH ORGANIZATION'S GOAL OF FIVE PERCENT.
COVID-19 & Vaccinations	News 3 Today	4/5	4:00a	30 sec	IN A MATTER OF HOURS FEMA WILL START VACCINATING NEVADANS LIVING IN RURAL AREAS. TWO MOBILE VACCINE UNITS WILL BE ON THE ROAD TO GET THE VACCINE TO PEOPLE WHO MAY BE HARD TO REACH. THEY'LL BE ADMINISTERING THE SINGLE-DOSE JOHNSON AND JOHNSON VACCINE EACH OF THEM HOLDING UP TO 8,000 DOSES. THEIR GOAL IS TO BOOST VACCINATION RATES AMONG VULNERABLE POPULATIONS. EACH UNIT WILL MAKE 13 STOPS THIS MONTH STARTING AT THE RENO-SPARKS INDIAN COLONY TODAY. THEY AIM TO VACCINATE AT LEAST 250 PEOPLE A DAY.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
COVID-19 & Education	News 3 Today	4/5	4:00a	30 sec	THE CLARK COUNTY SCHOOL DISTRICT WELCOMES BACK ALL REMAINING GRADE LEVELS THIS MORNING. MIDDLE AND HIGH SCHOOLERS IN GRADES 7, 8 10, AND 11 WILL RETURN TO IN-PERSON LEARNING TWO DAYS A WEEK. PRE-K THROUGH FIFTH GRADERS WILL BE ALLOWED BACK IN THE CLASS ON A FULL-TIME SCHEDULE. STUDENTS WHO PREFER TO LEARN FROM HOME WILL STILL BE ABLE TO DO SO.
COVID-19	News 3 Today	4/6	6:00a	30 sec	RESEARCHERS AT UNR DEVELOPED A MODEL TO PREDICT IF COVID CASES WILL SIGNIFICANTLY RISE OR FALL IN THE WEEK AHEAD. THEY STUDIED SAMPLES FROM SEWERS AND WASTEWATER TREATMENT PLANTS, TRACKING THE DATA, AND CORRELATION TO THE NUMBER OF POSITIVE COVID CASES THAT WOULD FOLLOW OVER THE NEXT WEEK. THEY SAY AN INCREASED PRESENCE IN THE SAMPLES PRECEDED A FORMAL JUMP IN CASES BECAUSE MOST PEOPLE DON'T GET TESTED UNTIL THEY FEEL SYMPTOMS.
Local Government	News Live at Three	4/13	3:00p	30 sec	FOR THE FIRST TIME IN STATE HISTORY, THE NEVADA ASSEMBLY PASSED A BILL TO BAN THE DEATH PENALTY IN THE SILVER STATE. ASSEMBLY BILL 395 WOULD ABOLISH CAPITAL PUNISHMENT MOVING FORWARD AND REDUCE THE SENTENCE OF INMATES CURRENTLY ON DEATH ROW TO LIFE WITHOUT THE POSSIBILITY OF PAROLE. THE BILL NOW MOVES OVER TO THE SENATE, WHERE IT MUST PASS AGAIN BEFORE HEADING TO GOVERNOR SISOLAK'S DESK.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Local Government	News 3 Live at Eleven	4/20	11:00p	1 min	CLARK COUNTY'S REOPENING TODAY PASSES WITH A 6-TO-1 VOTE. THE PLAN BOOSTS CAPACITY TO 80 PERCENT, AND IT REDUCES SOCIAL DISTANCE REQUIREMENTS TO THREE FEET. IF 60 PERCENT OF THE COUNTY GETS VACCINATED, THEN SOCIAL DISTANCING AND CAPACITY LIMITS GET DROPPED. THE STATE HAS REQUIRED EACH COUNTY TO DRAFT A PLAN, BEFORE IT GIVES COUNTIES THE RESPONSIBILITY TO MANAGE COVID 19, WHICH BEGINS ON MAY FIRST.
COVID-19 & Vaccinations	News 3 Today	5/2	4:00a	1 min	MORE THAN 100 MILLION AMERICANS HAVE NOW BEEN FULLY VACCINATED. THAT'S MORE THAN 40 % OF THE POPULATION. BUT THE U.S. STILL HAS A WAY TO GO TOWARDS REACHING HERD IMMUNITY. ACCORDING TO DOCTOR ANTHONY FAUCI BETWEEN 70% AND 80% OF THE POPULATION NEED TO BE VACCINATED TO REACH HERD IMMUNITY. THE NEW CDC DATA COMES AFTER LAS VEGAS LOOSENED RESTRICTIONS OVER THE WEEKEND. CAPACITY LIMITS ARE NOW 80% AND SOCIAL DISTANCING REQUIREMENTS ARE THREE FEET. THOSE RULES GO AWAY COMPLETELY IF 60 % OF CLARK COUNTY GETS VACCINATED.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
COVID-19 & High School Sports	News 3 Today	5/2	4:00a	30 sec	THE CLARK COUNTY SCHOOL DISTRICT KICKS OFF MOST REMAINING FALL SPORTS TODAY. INTRAMURALS BEGIN FOR TENNIS, SOCCER, CROSS COUNTRY AND VOLLEYBALL. THIS COMES A MONTH AFTER FULL-CONTACT FOOTBALL PRACTICES BEGAN.PARENTS AND FANS WILL NOT BE ABLE TO ATTEND. THAT DECISION ANGERED SOME IN THE COMMUNITY AFTER FANS WERE ALLOWED TO ATTEND SPRING SPORTS.
COVID-19 & Vaccinations	News 3 Today	5/2	4:00a	1 min	AFTER MONTHS OF ROLLING OUT THE COVID VACCINE, LONG LINES AT MASS VACCINATION SITES LIKE CASHMAN ARE NOW SLOWING TO A TRICKLE. NOW, THE STATE AND COUNTY IS TAKING A NEW APPROACH: TARGETING UNDER SERVED AREAS WITH POP UP CLINICS, AND PERSUADING ANYONE WHO'S STILL ON THE FENCE TO ROLL UP THEIR SLEEVES. ACCORDING TO A NEW SURVEY FROM THE PUBLIC RELIGION RESEARCH INSTITUE SOME RELIGIOUS GROUPS REMAIN AMONG THOSE WHO ARE HESITANT. HOWEVER, 47% OF PEOPLE WHO ATTEND RELIGIOUS SERVICES AND CONSIDER THEMSELVES VACCINE HESITANT SAY FAITH BASED APPROACHES COULD HELP SWAY THEM. NOW PROMINENT FAITH LEADERS ARE WORKING TO DO JUST THAT. NEXT WEEK, SEVERAL CHURCHES WILL SERVE AS POP UP CLINICS ACROSS SOUTHERN NEVADA. ALL IN THE HOPES THE FAITHFUL, WILL HAVE FAITH IN THE VACCINE.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
COVID-19 & Vaccinations	News 3 Today	5/3	5:00a	1 min	AN ANNUAL CINCO DE MAYO CELEBRATION TOOK ON NEW MEANING AT A COMMUNITY FESTIVAL IN EAST LAS VEGAS OVER THE WEEKEND. THIS WAS AT THE BOB PRICE RECREATION CENTER. NOT ONLY WAS THERE FOOD AND MUSIC COVID VACCINES WERE ALSO ADMINISTERED. THE EVENT ALSO BROUGHT LOCAL LEADERS AND THE MEXICAN CONSULATE TOGETHER. COMMISSION CHAIR MARILYN KIRKPATRICK SAID IT WAS NICE TO BE AROUND A LOT OF PEOPLE AND SERVED AS A GOOD OPPORTUNITY TO FIGHT VACCINE HESITANCY.
Local Environmental Issues	News 3 Today	6/18	4:00a	30 sec	THE WATER LEVEL AT LAKE MEAD IS PROJECTED TO HIT A HISTORIC LOW TOMORROW. THE WATER LEVEL WILL BE THE LOWEST IT'S BEEN SINCE THE LAKE STARTED FILLING DURING THE CONSTRUCTION OF THE HOOVER DAM IN 1933. BUT ACCORDING TO THE U-S BUREAU OF RECLAMATION THE WATER LEVEL IS EXPECTED TO CONTINUE DROPPING THROUGH NOVEMBER. THE CRISIS IS PUTTING PRESSURE ON THE SUPPLY OF DRINKING SUPPLY IN WESTERN STATES AND ON HOOVER DAM'S ELECTRICAL OUPUT. A MASSIVE DROUGHT IN THE WEST CAN BE BLAMED FOR THE DECLINE.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Local Politics	News 3 Today	6/18	4:00a	30 sec	NEVADA WANTS TO MOVE TO THE FRONT OF THE PRESIDENTIAL PRIMARY CALENDAR. BUT REPUBLICANS IN FOUR EARLY VOTING STATES ARE NOT HAPPY ABOUT IT. THE GOP CHAIRS OF IOWA, NEW HAMPSHIRE AND SOUTH CAROLINA RELEASED A JOINT STATEMENT OPPOSING THE NEVADA BILL THAT WOULD MOVE US TO THE FRONT OF THE LINE. THE REPUBLICAN CHAIR HERE IN NEVADA, MICHAEL MCDONALD, ALSO SIGNED ON. THEY SAY THEY WANT TO KEEP THE LINEUP AS IT IS; WHICH SEES THE IOWA CAUCUS VOTE FIRST, FOLLOWED BY THE NEW HAMPSHIRE PRIMARY. NEVADA DEMOCRATS ARGUE THAT OUR STATE IS MORE DIVERSE AND MORE REPRESENTATIVE OF THE ENTIRE COUNTRY. THE BILL STILL NEEDS GOVERNOR STEVE SISOLAK'S SIGNATURE.
Local Politics	News 3 Today	6/19	5:00a	30 sec	IN A MATTER OF HOURS WE BECOME THE SECOND STATE TO ADOPT A PUBLIC HEALTH INSURANCE OPTION. GOVERNOR STEVE SISOLAK SIGNS THE BILL INTO LAW AT NOON. THE GOAL IS TO OFFER PLANS WITH LOWER PREMIUMS, REDUCE HEALTH CARE COSTS AND GET MORE NEVADANS INSURED. THE NEW POLICIES WILL BE AVAILABLE IN 2026. PREMIUMS THAT COST 5% LESS WOULD BE OFFERED IN THE FIRST YEAR. BY 2030 THOSE PREMIUMS WOULD BE AT LEAST 15% LESS.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
National Politics	News 3 Today	6/28	4:00a	30 sec	VICE PRESIDENT KAMALA HARRIS WILL VISIT OUR VALLEY THIS WEEKEND. HER TRIP TO LAS VEGAS IS PART OF THE ADMINISTRATION'S NATIONWIDE "AMERICA'S BACK TOGETHER" TOUR TO CELEBRATE OUR COUNTRY'S PROGRESS AGAINST THE VIRUS.
Local Politics	News 3 Today	6/28	4:00a	1 min	SHERIFF JOE LOMBARDO OFFICIALLY LAUNCHING HIS CAMPAIGN FOR NEVADA GOVERNOR. HE'S RUNNING ON HIS RECORD OF KEEPING THE PEACE IN NEVADA'S BIGGEST COUNTY. THE TWO TERM CLARK COUNTY SHERIFF JOINS A REPUBLICAN FIELD THAT ALREADY INCLUDES NORTH LAS VEGAS MAYOR JOHN LEE AND RENO ATTORNEY JOEY GILBERT. LOMBARDO SAYS HE'S RUNNING TO STOP SINGLE PARTY RULE. IF ELECTED - LOMBARDO SAYS HE PLANS TO VETO ANY NEW TAXES LEGISLATION WOULD SEND HIS WAY.
COVID-19 & Kids	News 3 Today	6/29	5:00a	1 min	KIDS ARE GETTING SICK ACROSS THE COUNTRY. ITS A SIDE EFFECT OF THE PANDEMIC LOCKDOWNS THAT PARENTS DIDNT EXPECT. DOCTORS AT UMC SAY THE LOCKDOWN DIDN'T GIVE ILLNESSES THAT USUALLY RUN THEIR COURSE THROUGH THE YEAR TO HAVE ANY HOSTS. DOCTORS SAY IF YOUR KID IS SICK, ITS BEST JUST TO PLAY IT SAFE. IN THE MEANTIME REMEMBER MASKS WORK ON EVERYTHING NOT JUST COVID. YOU ARE ALSO ENCOURAGED TO ASK IF YOUR CHILDCARE PROVIDER HAS BEEN VACCINATED.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
COVID-19	News 3 Live at Noon	6/29	12:00p	30 sec	<p>WHILE NEVADA HAS DROPPED ITS COVID RESTRICTIONS CASES ARE ON THE RISE AGAIN. A NEW REPORT SHOWS 46 OF THE ANALYZED NEW CASES ARE THE NEW MORE CONTAGIOUS DELTA VARIANT COMPARED TO 16 PERCENT OF CASES THE WEEK BEFORE. IT'S NOW THE MOST DOMINANT STRAIN IN NEVADA. HEALTH OFFICIALS SAY NEARLY ALL THE NEW CASES ARE IN PEOPLE WHO WERE NOT VACCINATED. RIGHT NOW ONLY 52 PERCENT OF PEOPLE WHO ARE ELIGIBLE ARE PARTIALLY VACCINATED. ONLY 45 PERCENT OF ELIGIBLE PEOPLE ARE FULLY VACCINATED. THE INCREASE IN NEW CASES PUSHED NEVADA'S POSITIVITY RATE TO FOUR POINT NINE PERCENT, THE HIGHEST ITS BEEN SINCE MID-MAY.</p>