

CONTRACT



WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

<u>Contract / Revision</u> 1530674 /		<u>Alt Order #</u>
<u>Product</u> EVANS 5/14-5/22		
<u>Contract Dates</u> 05/14/18 - 05/22/18		<u>Estimate #</u> 5401
<u>Advertiser</u> POL/Stacey Evans/Governor/GA/Rep		<u>Original Date / Revision</u> 05/16/18 / 05/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> WJBF National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9913041	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Canal Partners Media
 900 Circle 75 Pkwy
 Suite 1650
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	05/15/18	05/21/18	M-F WJBF 5a News	458-530a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$65.00				
Week:		05/21/18	05/27/18	M-----				1	\$65.00				
2	WJBF	05/14/18	05/16/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M-W----				2	\$90.00				
N 3	WJBF	05/17/18	05/21/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$160.00				
Week:		05/21/18	05/27/18	M-----				1	\$160.00				
4	WJBF	05/14/18	05/21/18	GMA	657-9a		:30				NM	6	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$170.00				
Week:		05/21/18	05/27/18	M-----				1	\$170.00				
5	WJBF	05/18/18	05/18/18	Live w/ Kelly	9-10a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	----F--				1	\$60.00				
N 6	WJBF	05/14/18	05/21/18	People's Court	10-1057a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MT-TF--				4	\$65.00				
Week:		05/21/18	05/27/18	-----				0	\$65.00				
7	WJBF	05/16/18	05/16/18	M-F News at 12p	12p-1230p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----				1	\$90.00				
8	WJBF	05/21/18	05/21/18	General Hospital	2-3p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$85.00				
N 9	WJBF	05/15/18	05/18/18	Steve Harvey	3-357p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$90.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Estimate # 5401		Original Date / Revision 05/16/18 / 05/16/18
Advertiser POL/Stacey Evans/Gover		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	WJBF	05/14/18	05/21/18	Judge Mathis	357-5p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M-WT---				3	\$90.00				
Week:		05/21/18	05/27/18	M-----				1	\$90.00				
N 11	WJBF	05/15/18	05/21/18	M-F News at 5p	5-530p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T--F--				2	\$110.00				
Week:		05/21/18	05/27/18	-----				0	\$110.00				
12	WJBF	05/14/18	05/17/18	M-F News @530p	530-6p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M--T---				2	\$120.00				
N 13	WJBF	05/15/18	05/21/18	M-F News @6	6-630p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TW-F--				3	\$300.00				
Week:		05/21/18	05/27/18	-----				0	\$300.00				
14	WJBF	05/14/18	05/17/18	Entertainment Tonight	7-730p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M--T---				2	\$140.00				
15	WJBF	05/16/18	05/21/18	M-F News @11p	11p-1135p		:30				NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----				1	\$195.00				
Week:		05/21/18	05/27/18	M-----				1	\$195.00				
N 16	WJBF	05/17/18	05/17/18	Jimmy Kimmel	1135-1235a		:15:15				BK	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$55.00				
N 17	WJBF	05/19/18	05/19/18	Royal Wedding	Royal Wedding		:15:15				BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$50.00				
18	WJBF	05/19/18	05/19/18	Sa News @11p	11p-1135p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$85.00				
N 19	WJBF	05/20/18	05/20/18	Su GM Augusta 7-8a	658-757a		:15:15				BK	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$80.00				
N 20	WJBF	05/17/18	05/17/18	M-F WJBF 5a News	458-530a		:15:15				BK	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$65.00				
N 21	WJBF	05/18/18	05/18/18	M-F WJBF 6a News	558-6:57:56a		:15:15				BK	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	----F--				1	\$160.00				
N 22	WJBF	05/21/18	05/21/18	People's Court	10-1057a		:15:15				BK	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$65.00				
N 23	WJBF	05/18/18	05/18/18	Steve Harvey	3-357p		:15:15				BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	----F--				1	\$90.00				
N 24	WJBF	05/21/18	05/21/18	M-F News at 5p	5-530p		:15:15				BK	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		05/21/18	05/27/18	M-----				1	\$110.00				
N 25	WJBF	05/21/18	05/21/18	M-F News @6	6-630p		:15/:15				BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$300.00				
Totals								0.00				45	\$5,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/21/18	45	\$5,685.00	(\$852.75)	\$4,832.25
Totals	45	\$5,685.00	(\$852.75)	\$4,832.25

Signature: _____ Date: _____

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