September 29, 2023

## KAPP 35.1, KAPP 35.2, KAPP 35.3, KAPP 35.4, KAPP 35.5, KAPP 35.6 KAPP 35.7 KVEW 42.1, KVEW 42.2, KVEW 42.3, KVEW 42.4, KVEW 42.5 KVEW 42.6, and KVEW 42.7

## 2022 – 2023 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KAPP 35.1, KAPP 35.2, KAPP 35.3, KAPP 35.4, KAPP 35.5, KAPP 35.6 KAPP 35.7, KVEW 42.1, KVEW 42.2, KVEW 42.3, KVEW 42.4, KVEW 42.5 KVEW 42.6, and KVEW 42.7 and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning October 1, 2022 – September 30, 2023 (the "Applicable Period").

The FCC's EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

## 2023 EEO Public File Report October 1, 2022 – September 30, 2023

Job Title	Date Position Filled	Recruitment Source Used	Hire Source	Referral Sources of Interviewees	# of Interviews
Creative Services Producer/Director	10/31/22	EEO Recruitment List, Indeed, Breezy, Carver Talent, Handshake, CWU	Indeed	Indeed - 2	2
News Producer, Morning Show	11/30/23	EEO Recruitment List, Indeed, Breezy, Carver Talent, Handshake, CWU	In-house referral	In-house referral – 1 Indeed – 1 Handshake - 1	3
*Salesperson (Kennewick)	01/30/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	In-house referral	Indeed – 7 In-house referral - 1	8
*Salesperson (Kennewick)	01/30/23	EEO Recruitment List, Indeed, Breezy, Carver Talent, Handshake	Indeed	Indeed – 7 In-house referral - 1	8
Digital Content Manager	01/30/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	Breezy	Breezy – 3 In-house referral – 3 Linked In – 1 DCOW - 1	8
Digital Media Coordinator	01/30/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	Breezy	Breezy – 3 Indeed - 2	5
News Operations-News Production Master Control Operator	02/16/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	Indeed	Indeed – 3 MMM Web - 1	4
Local Sales Manager	03/06/23	EEO Recruitment List, Indeed, Breezy, Carver Talent, Handshake, CWU	Carver Talent	Carver Talent – 4 Indeed – 2 In-house referral - 2	8
News Photojournalist	02/24/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	MMM Webside	Indeed – 1 Linked In – 1 MMM Website - 2	4
Salesperson	04/10/23	EEO Recruitment List, Indeed, Breezy, Handshake, Linked In, Genesis, CWU	Indeed	Genesis – 2 Indeed – 2 In-house referral - 1	5
Digital Media Coordinator	04/10/23	EEO Recruitment List, Indeed, Breezy, Genesis, Handshake	Genesis	Breezy – 3 Genesis – 1 Indeed - 2	6
Morning News Photographer/Editor	05/15/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	Indeed	Breezy – 2 In-house referral - 1	3
Meteorologist	05/31/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	In-house referral	DCOW – 1 Indeed – 4 In-house - 2	7
Salesperson (Yakima)	06/05/23	EEO Recruitment List, Indeed, Breezy, Handshake, Linked In, Genesis, CWU	Linked In	Genesis – 2 Indeed – 2 In-house referral - 1	5
National Sales Assistant	06/20/23	EEO Recruitment List, Indeed, Breezy, Handshake	In-house referral	In-house referral - 1	1

TV Studio Control Room Tech	08/16/23	EEO Recruitment List, Indeed, Breezy, Handshake, CWU	Indeed	Handshake – 1 Indeed – 9 In-House referral – 1	11
Salesperson (Yakima)	08/21/23	EEO Recruitment List, Indeed, Breezy, Handshake, Linked In, Genesis	In-house referral	In-house referral - 1	1

\*Same applicant pool

Total number of Persons interviewed for All Full-Time Vacancies filled	78
during the past year (this will be a raw number)	

Referral Sources	# of Interviewees Referred
Breezy	11
Carver Talent	4
DCOW	2
Genesis	3
Handshake	1
In-House Referral	14
Indeed	35
Linked In	2
MMM Website	6

				# of
		Did source		interviewees
		request	Notify via:	referred by
Number	Contact Information	notification		source
1	AdAbilities		Sales	
(Sales only	Lucy Rice		Manager	
openings)	Director of Talent and Recruitment		notifies	
openings)	6290 Ronald Reagon Drive, Suite 121			
	Lake St Louis, MO 63367		her when	
	Phone: 314-276-2017		we have	
	Email: lucy@adabilities.com		openings	
	Website: www.adabilities.com			
2	Arizona State University			
_	Tempe, AZ 85281		Handshake	
	Phone: 480-965-2100		Thankashake	
	https://asu-csm.symplicity.com/employers			
	Website: handshake.com			
3	ACRS Employment & Training Services			
	Yong Lim Oshie, Program Supervisor		Email (EEO	
	3639 Martin Luther King Jr. Way S.		group list)	
	Seattle, WA 98144		group iistj	
	Phone: 206-695-7590			
	Email: EmploymentProgram@acrs.org			
	Website: www.acrs.org			
4	Bates Technical College			
(Engineering,	Job Services, Shirley Miller		Email	
Technical	1011 S. Yakima Avenue			
openings	Tacoma, WA 98405-4895			
	Phone: 253-680-7240			
only)	Fax: 253-680-7187			
	Email: jobservices@bates.ctc.edu			
	Website: www.bates.ctc.edu			
5	Bates Technical College			
(Engineering,	Ken Witkoe, Instructor		Email	
Technical	1011 S. Yakima Avenue			
openings	Tacoma, WA 98405-4895			
	Phone:253-680-7761			
only)	Email: kwitkoe@bates.ctc.edu			
	Website: www.bates.ctc.edu			
6	Bates Technical College		_	
(Engineering,	Shirley Miller 1011 S. Yakima Avenue		Email	
Technical	Tacoma, WA 98405-4895			
openings	Phone: 253-680-7754			
only)	Email: jobservices@bates.ctc.edu			
,/	Website: www.bates.ctc.edu			
7	Boise State University			
'	Career Center		Handshalts	
	1910 University Drive		Handshake	
	Boise, ID 83725-1310			
	Phone: 208-426-1747			
	Fax: 208-426-3437			
	Email: career@boisestate.edu			
	Website: Handshake.com			
			1	

-		
9	Carroll College	
	Career Services	Handshake
	1601 N. Benton Avenue	
	Helena, MT 59625	
	Phone: 406-447-5532	
	Email: careers@carroll.edu	
	Website: Handshake.com	
10	Central Washington University	Website
	Career Services	
	400 E. University Way	
	Ellensburg, WA 98926	
	Phone: 509-963-1921	
	Email: career@cwu.edu	
	Website: www.cwu.edu	
	Username: HR@kappkvew.com	
	Password: Sparky@3031	
11	City University of Seattle	
	Career Planning & Placement	Email (EEO
	1190 NE First Street	-
	Bellevue, WA 98005	group list)
	Phone: 206-239-4576	
	Email: alumni@cityu.edu	
	Website: http://www.cityu.edu/	
12	Colorado Media School	
	Terry Cuff	Email (EEO
	404 S. Upham Street	-
	Lakewood, CO 80226	group list)
	Phone: 303-937-7070	
	Email: tcuff@beonair.com	
	Website: www.beonair.com	
13	Columbia Basin College	
10	Student Employment Center	
	Rick Perez	
	2600 N. 20 <sup>th</sup> Avenue	
	Pasco, WA 99201	Handshake
	Phone: 509-542-4875	
	Fax: 509-544-2029	
	Email: studentemployment@columbiabasin.edu	
	Website: www.Columbiabasin.edu	
14	Eastern Washington University	
14	Career Services	
	Nate Bryant, Employer Relations Manager	
	114 Showalter Hall	
	Cheney, WA 90004-2431	
	Phone: 509-359-6058	Handshake
	Fax: 509-359-6940	
	Email: careers@ewu.edu	
	Website: https://www.ewu.edu	
1 5	Eastern Washington University	Email (EEO
15	African American Education Program	Email (EEO
	Dr. Scott Finnie - Director	group list)
	204 Monroe Hall	
	Cheney, WA 90004-2420	
	Phone: 509-359-6152	
	Email: sfinnie@ewu.edu	
	Website: https://www.ewu.edu	
16	Eastern Washington University	Email (EEO
	Chicano Education Program	group list)

	Nydia Martinez		
	203 Monroe Hall		
	Cheney, WA 90004		
	Phone: 509-359-6088		
	Email: chicanoed.ewu.edu		
	Website: https://www.ewu.edu		
17	Eastern Washington University		
	Department of Theatre and Film		Email (EEO
	Chase Ogden, Associate Professor, Fine &		group list)
	Performing Arts, Radio, TV		group list)
	RTV107		
	Cheney, WA 90004		
	Phone: 509-359-6388		
	Email: cogden2@ewu.edu		
	Website: https://www.ewu.edu		
18	Eastern Washington University		
10	Women's Studies Center – Lisa Logan		
	207F Monroe Hall		Handshake
	Cheney, WA 99004		
	Phone: 509-359-2898		
	Email: llogan83@ewu.edu		
	Website: <u>www.ewu.edu</u>		
19	Eastern Washington University		
	Journalism Program		Email (EEO
	Bill Stimson	Yes	group list)
	526 Fifth St		0
	Cheney, WA 90004		
	Phone: 509-359-6034		
	Email: wstimson@ewu.edu		
	Website: https://www.ewu.edu		
20	Gonzaga University		
	Career Center & GAMP		website
	Karen Franks-Harding		website
	E. 500 Boone Ave. – MSC 2462		
	Spokane, WA 99258		
	Phone: 509-313-4234		
	Fax: 509-313-5872		
	Email: franks-harding@gonzaga.edu		
	Website: handshake.com		
21	Idaho State University		
21	Career Center		
	Museum Building, Room 418		Handshake
	Campus Stop 8108		
	Pocatello, ID 83209		
	Phone: 208-282-2380		
	Fax: 208-282-4611		
	Email: careers@isu.edu		
	Website: http://www.isu.edu/		

22	Illinois Media School			
22	Career Services			
	Don Clark, Career Services Director		Email (EEO	
	530 South State Street		group list)	
	Chicago, IL 60605			
	Phone: 312-884-8000			
	Email: dclark@beonair.com			
	Website: www.beonair.com			
23	Indeed.com			
	6433 Champion Grandview Way		Website	35
	Building 1			
	Austin, TX 78750			
24	KAPP/KVEW Website			
	P.O. Box 1749/601 N. Edison			
	Yakima, WA 98907/Kennewick, WA 99336		Website	
	Phone: 509-453-0351/509-735-8369		Website	
	Website: www.yaktrinews.com			
25	KAPP TV/KVEW TV			
	All Employees/Employee Referrals/Internal		Bulletin	
	Applicants/Employer Initiated		Board	
	P.O. Box 1749/601 N. Edison		board	
	Yakima, WA 98907/ Kennewick, WA 99336			
	Phone: 509-735-8369			
	Fax: 509-453-3623			
	Website: www.yaktrinews.com			
26	King 5 News		Email (EEO	
	Joyce Taylor, Anchor		group list)	
	1501 First Ave.		group isty	
	Seattle, WA 98134			
	Phone: 206-448-3853			
	Email: jtaylor@king5.com			
27	KXLY TV			
27	Wendy Peter, Director, Human Resources			
	500 W. Boone Avenue			
	Spokane, WA 99201		Email (EEO	
	Phone: 509-324-4000	Yes	group list)	
	Email: wendyp@kxly.com			
	Website: www.kxly.com			
	Webelle. WWW.logi.com			
20	Lewis-Clark State College			
28	Career & Advising Services			
	Reid Centennial Hall, Room 208			
	Lewiston, ID 83501			
	Phone: 208-792-2313		Handshake	
	Findle: 208-792-2313 Fax: 208-792-2313			
	Email: dlybyer@lcsc.edu			
	Website: http://www.lcsc.edu/			
29	Media Match			
	PO Box 48220			
	Los Angeles, CA 90048		Website	
	info@media-match.com			
	www.media-match.com/usa/media			

30	Montana State University Allen Yarnell Center for Student Success 177 Strand Union Building P. O. Box 174180 Bozeman, MT 59717-4180 Phone: 406-994-7627 Fax: 406-994-5488 Email: success@montana.edu Website: http://www.montana.edu		Handshake
31	Morgan Murphy Media - WISC TV Jeff VerVoort Human Resources 7025 Raymond Road Madison, WI 53719 Phone: 608-271-5142 Fax: 608-278-5568 Email: jvervoort@wisctv.com Website: www.channel3000.com	Yes	Email (EEO group list)
32	Morgan Murphy Media - WISC TV Kate Doty Human Resources 7025 Raymond Road Madison, WI 53719 Phone: 608-271-5142 Fax: 608-278-5568 Email: Kdoty@wisctv.com Website: www.channel3000.com	Yes	Email (EEO group list)
33	Oregon Association of Broadcasters     Bob Singer     3422 NW Bryce Canyon Ln.     Bend, OR 97703     Phone: 503-443-2299     Email: theoab@theoab.org     Website: www.theoab.org		Email (EEO group list)
34	Oregon State University The Career Development Center Rachel Finch – Employer Relations Manager B008 Kerr Administration Building Corvallis, OR 97331-2127 Phone: 541-737-4085 Fax: 541-737-0532 Email: career.services@oregonstate.edu Website: www.http://oregonstte.edu		Handshake

	Deutland Ctate University		
35	Portland State University		
	Advising & Career Services		
	Ann Mestrovich – Assistant Director/Employer		Handshake
	Relations Coordinator		
	P. O. Box 751 – ACS		
	Portland, OR 97207-0751		
	Phone: 503-725-4005		
	Fax: 503-725-5373		
	Email: careerconnect@pdx.edu		
	Website: http://pdx.edu/		
36	Queen B Radio Wisconsin, Inc		
	Herb Cody		
	51 Means Drive	Yes	
	Platteville, WI 53818	res	Email (EEO
	Phone: 608-349-2014		group list)
	Fax: 608-349-2002		
	Email: hcody@queenbradio.com		
	Website: www.news8000.com		
37	Queen B Television, LLC, dba WKBT-TV		
57	Kevin Knerzer		
	141 S. 6 <sup>th</sup> Street		
	LaCrosse, WI 54601	Yes	Email (EEO
	Phone: 608-782-4678		group list)
	Fax: 608-782-4674		
	Email: <u>kknerzer@wkbt.com</u>		
	_		
	Website: www.news8000.com		
38	Seattle Pacific University		
	Center for Career and Calling		
	Lori Brown – Employer Relations Manager		Handshake
	3307 Third Ave. W., Suite 216		
	Seattle, WA 98119		
	Phone: 206-281-2485		
	Email: spucareercenter@spu.edu		
	Website: Handshake.com		<u> </u>
39	Seattle University		
	Career Services		
	901 12 <sup>th</sup> Avenue		Handshake
	PO. Box 222200		
	Seattle, WA 98122		
	Email: CareerServices@Seattleu.edu		
	Website: https://seattleu-		
	csm/sumplicity.com/employers		
40	Society of Broadcast Engineers		
Engineering,	9102 North Meridian Street		
	Suite 150		Mahaita
Technical	Indianapolis, IN 46260		Website
openings	317-846-9000		
only)	Website: sbe.org/sections/jl_submit.php		

	Southarn Oragon University			
41	Southern Oregon University			
	Office of Career Connections			
	Hannon Library 113A		Handshake	
	1250 Siskiyou Boulevard			
	Ashland, OR 97520			
	Phone: 541-552-6131			
	Website: Handshake.com			
42	Specs Howard School of Media Arts			
	Dir. Career Svcs., Nancy Shiner			
	26700 Lahser Road	Yes	Email (EEO	
	Southfield, MI 48033	res	-	
	Phone: 248-358-9000		group list)	
	Email: nshiner@specshoward.edu			
	Website: www.specshoward.edu			
	website. www.specsnoward.edu			
43	University of Idaho			
	Career Services			
	Idaho Commons Room 334			
	875 Perimeter Dr. MS2534			
	Moscow, ID 83844-2534		Handshake	
	Phone: 208-885-6121			
	Fax: 208-885-2816			
	Email: careerservices@uidaho.edu			
	Website: https://www.uidaho.edu/career-services			
	Job Board: https://uidaho.joinhandshake.com			
44	University of Montana			
	School of Journalism			
	Denise Dowling			
	32 Campus Dr., Don Anderson Hall			
	Missoula, MT 59812		Handshake	
	Phone: 406-243-4001			
	Email: denise.dowling@mso.umt.edu			
	Website: www.jour.umt.edu			
45	University of Oregon			
45	Career Center			
	Employment Services Specialist			
	1200 University of Oregon		Handshake	
	Eugene, OR 97403-1200			
	Phone: 541-346-3214			
	Fax: 541-346-6038			
	Email: jobs@uoregon.edu			
	Website: https://career.uoregon.edu/employers			
46	University of Portland		Handshake	
	Willamette Blvd.			
	Portland, OR			
	503-943-7201			
	career@up.edu			
	www.up.edu			
47	University of Washington			
/	Office of Minority Affairs			
	Ruth Shigemi			
	Box 355845		Email (EEO	
			group list)	
	Seattle, WA 98195-5845		0 - 1	
	Phone: 206-221-2842			
	Fax: 206-543-2746			
	Email: rshigemi@u.washington.edu			
	Website: www.uw.edu			
48	University of Washington Seattle/Bothelll		Handshake	
L	1		1 I	

	Box 358500	
	18115 Campus Way NE	
	Bothell, WA 98011-8246	
	Phone: 425-352-5000	
	Email: uwbinfo@uw.edu	
49	Walla Walla Community College	
49	Career & Employment Services Center	
	500 Tausick Way	
	Walla Walla, WA 99362	Handshake
	Phone: 509-527-4262	
	Fax: 509-524-4795	
	Website: http://www.wwcc.edu/	
50	Washington State Association of Broadcasters	
50	Keith Shipman	
	724 Columbia Street NW, Suite 310	
	Olympia, WA 98501 Phone: 360-705-0774	Email (EEO
		group list)
	Fax: 360-705-0873	Brook ist
	Email: kshipman@wsab.org	
	Website: www.wsab.org	
51	Washington State Commission on Hispanic Affairs	
	P. O. Box 40924	
		Email (EEO
	Olympia, WA 98504 Phone: 360-725-5661	group list)
	Email: hispanic@cha.wa.gov	
50	Website: http://cha.wa,gov/	
52	Washington State University Murrow College of Communication	
	Student Services	
	PO Box 642530	
	Pullman, WA 99164-2530	Handshake
	Phone: 509-335-7333	
	Email: communication@wsu.edu	
	Website: www.murrow.wsu.edu	
53	Washington State University	
55	Tri Cities Campus	
	Angela Schweigert	
	2170 University Drive	
	Richland, WA 99352	Email (EEO
	Phone: 509-372-7201	group list)
	Email: angela.schweigert@tricity.wsu.edu	0.544
	Website: www.hrs.wsu.edu	
= 4		
54	Western Washington University Career Services Center	
	Jenny Spurgin, Employer Outreach Manager	
	516 High Street	Email (EEO
	Bellingham, WA 98225-9002	group list)
	Phone: 360-650-3240	9.04P ii3()
	Fax: 360-350-3293	
	Email: careers@wwu.edu	
	Website: http://www.wwu.edu	Uandahata
55	Whitman College	Handshake
	Margaret Ely	
	Career Center	
	280 Boyer Ave.	
	Walla Walla, WA 99362	
	Phone: 509-527-5934	
	-	

	Email: Jobs_internships@whitman.edu		
	www.whitman.edu		
56	Whitworth University	Handshake	
	Andrew Pyrc		
	Career Services		
	300 West Hawthorne Rd.		
	Spokane, WA 99251		
58	Worksource of Yakima		
	Carol Cauthron		
	306 Division Street		
	Yakima, WA 98902	Mahaita	
	Phone: 509-574-0163	Website	
	Email: ccauthron@esd.wa.gov		
	Website: www.WorkSourceWA.com		
59	Worksource of Columbia Basin		
	815 N. Kellogg Street, Suite B		
	Kennewick, WA 99336-8007	Website	
	Phone: 509-734-5947		
	Website: www.WorkSourceWa.com		
60	Breezy HR	Website	11
	1534 Oak St., Suite 301		
	Jacksonville, FL 32204		
	Phone: 844-9273399		
	Email: <u>support@breezyhr.com</u>		
	Website: Breezyhr.com *Breezy HR posts to the following job boards:		
	Breezy Jobs		
	CareerJet		
	Facebook Jobs		
	Flexjobs Company John Direct		
	Games Jobs Direct		
	Glassdoor		
	Google Jobs		
	Indeed		
	JobRapido		
	JobInventory		
	JobisJob		
	• Jobr		
	• Juju		
	MyJobHelper		
	Neuvoo		
	Recruit.net		
	Trovit		
	• WayUp		
	ZipRecruiter		

Number	Contact information	Did source Request Notification?	# of interviewees referred by Source
1	Linkedin	NA	2
2	Outside Referral	NA	
3	Applicant Initiated	NA	
4	Carver Talent (Ty Carver)	NA	
5	Genesis Employment Services	NA	



## Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. Training included:

DATE	PARTICIPANTS	Training Provider OR Outreach Org	TRAINING/OUTREACH	
Oct. 2 - 8	HR Director	INSHRM (Inland Northwest Society of Human Resource Management)	Human Resource Conference	
Oct. 11 - 14	Journalist, Photojournalist, News Anchor, Yakima reporter, Morning Anchor, Meteorologist	Jim Koonce	Camera training on new JVC news cameras. One 1.5 hour session each day. Involved use and care of new camera gear package.	
10/11/22	GM, Sales Director	Comscore	Monthly Check-in / Discussion	
10/19/22	News Director, Photojournalist/Digital Producer	McEwen High School, Athena, Oregon	Career fair. Spoke to 12 groups of young people grades 8 – 11 about Journalism. Rotated every 20 minutes and were there most of the day.	
10/20/22	All News Staff	Webinar	HR Mental Health initiative	
10/22/22	News Director, Weather Anchor, Two Reporters, Morning Anchor, Meteorologist, Executive Producer	City of Pasco	Community event: Fall Festival	
10/26/22	Weather Anchor	Tim Heller, Weather Consultant	Weather Consultant all-station training.	
10/31 – Nov. 18	Creative Services Producer		Systems and procedures for commercial production. Involves training on cameras, lighting, and other production gear, as well as editing with Adobe and Edius programs.	
Oct. – Dec. 23	Studio Technician	In-House	Training on studio set up and live production. Involves lighting, graphics, use of iNews and the use of TriCaster switching system. It will continue through Dec. 23 and involve at least 100 hours of training.	
11/2/22	News Director	Morgan Murphy Media	Presentation for J365 Program. Subject: the difference between producing morning and evening news.	
01/25/23	GM, GSM	WSAB	Summit: Rising Above Summit (for GMs and GSMs)	
01/26/23	GM, GSM, AEs	WSAB	Summit: Rising Above Summit (for GMs, GSMs and AEs)	
02/01/23	MMJ Photojournalist (Rylee Fitzgerald)	Emma Hedemark	Job Shadow	
02/01/23	MMJ Photojournalist (Rylee Fitzgerald)	Emily Sisson	Job Shadow	
02/03/23	MMJ Rylee Fitzgerald, Madeleine Hagen	McKenzie Killoy	Job Shadow	
02/22/23	AEs	Hugh Hardage, Jason Mullenix	General Sales Training	
02/24/23	Erin Wencl, Rylee Fitzgerald	Chief Joseph Middle School	Career Fair	
02/22/23	AEs	Paul Fritz: Phase 3 Digital		
02/23/23	AEs	Paul Fritz: Phase 3 Digital	Meetings w/Senior Media Strategist & Prospects	
02/23/23	AEs	TVB	Webinar: Auto Market Charging Forward	
02/28/23	AEs	TVB	Webinar: Purchase Funnel	
02/28/23	Director of Promotions Jim Koonce	Comscore	Webinar: Review of TV/Online viewing trends in 2020	
02/28/23	Regional Sales Manager	Comscore	Webinar: Review of TV/Online viewing trends in 2020	
03/14/23	AE	Comscore	Webinar	
03/01/23	HR Director	Career Fair	FUSE (EWU, Gonzaga, WSU Spokane, Whitworth University)	
03/17/23	AEs	Paul Fritz, Phase 3 Digital	Phase 3 Digital meetings w/Senior Media Strategist & Prospects	
03/21/23	GSM, AEs	TVB	Webinar: State of Media Sales	



DATE	PARTICIPANTS	Training Provider OR Outreach Org	TRAINING/OUTREACH
3/21/23	Reporter	Pasco High School	Webinar: State of Media Sales
03/30/23	LSM, AEs	Local Sales Manager	General Sales Training
03/31/23	AEs	Phase 3 Digital meetings w/Senior Media	Phase 3 Digital
		Strategist & Prospects	
04/18/23	Digital Media Coordinator (Omar)	Social News Desk	Dashboard Training
04/20/23	GSM, News Director	Career Fair	Central Washington University
04/26/23	Director/Producer	Richland School District	Career & Technical Educator Advisory Board
			meeting
05/12/23	GSM, LSM	Liz Firalio	MeTV Sales Opportunities
05/25/23	AEs	Local Sales Manager	How to use Rumple
5/31, 6/1	Jason Blessing, Neil Bennett, Sean	Ross	Training on new production Equipment
2023	Brewer, Erin Wencl, Cody		
	Rominger, Chris Floyd		
06/13/23	AE	Comscore	Automotive
07/20/23	Weather Anchor	Tim Heller, "Heller Weather"	Ongoing training/coaching for meteorologists
- 04/24			
08/08/23	Marketing/Promotions Director	Comscore	Webinar: How to maximize NFL ratings.
08/25/23	Marketing/Promotions Director	ABC	Webinar: Upcoming season & how programming the
			network while dealing w/multiple strikes by creative
			people.
08/29/23	Marketing/Promotions Director	Comscore	Webinar: Research numbers about streaming TV
			growth in the last few years.
09/07/23	News Director	Poynter Institute	Training on requesting open records by Poynter
			Institute
09/12/23	AE	Comscore (Alex Vlachos)	County by County Demographics
09/20/23-	News Director	RTDNA Radio, Television, Digital,	Annual Conference
9/22/23		Newspaper Association Annual	
		Conference	
9/21/23	LSM, AEs	TVB	Webinar: Several sessions covering advertising and
			business development.
9/27/23	GSM, LSM, AEs	Central WA State Fair	Day sponsor for School Supplies Donation day. AEs
			collected school supplies from fair goers.
09/28/23	Executive Assistant	University of Washington State	Recruitment 101 (HR recruitment training)