



125 West 55th St
New York, NY 10019

Contract # 25319833	Changes as of: 9/29/2016 at 8:22 AM	Version: Current State Version 2
CPE: 521/964/8014	Flight: 10/18/16 - 10/24/16	Station: NLAS
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: TRUMP, DONALD	Market: Las Vegas
	Product: Nevada	Office: WASHINGTON
	Agency Order #: 5434624	Primary Demo: Adults 18+
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261
		Total \$: \$1,200.00
		Total Spots: 30
		Total CPP: \$240.00
		Total GRP: 5.0
		Traffic #: 1439074
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 10p-11p		HOGANS HEROES/HOGANS HERO B	\$40.00	0.2	30	2	2	2	2	0	0	2	10	\$400.00	\$200.00	2.0
2	Tu-F,M 8p-9p		ANDY GRIFFITH/ANDY GRFFTH B	\$40.00	0.2	30	2	2	2	2	0	0	2	10	\$400.00	\$200.00	2.0
3	Tu-F,M 9p-10p		HAPPY DAYS/Gilligans Island	\$40.00	0.1	30	2	2	2	2	0	0	2	10	\$400.00	\$400.00	1.0
TOTALS:							6	6	6	6	0	0	6	30	\$1,200.00	\$240.00	5.0



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Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Market: Las Vegas
815 SLATERS LANE	Product: Nevada	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5434624	Primary Demo: Adults 18+
22314	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR	Assistant: ANJELICA DAVI
	202-872-5880	212-408-3261
		Total \$: \$1,200.00
		Total Spots: 30
		Total CPP: \$240.00
		Total GRP: 5.0
		Traffic #: 1439074
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/16 5:46 AM	ANJELICA DAVI	Separation: 30
09/28/16 8:34 AM	System	Notice Received.
09/28/16 7:06 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$120,000
NLAS Share:	1%
Comment:	
KLAS:	33%
KSNV:	28%
KTNV:	17%
KVCW:	2%
KVVU:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$1,200.00	\$240.00	5.0
Total	100%	30	\$1,200.00	\$240.00	5.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$1,200.00
Total	30	\$1,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 5:46 AM	ANJELICA DAVI	Confirmed			\$0	\$1,200.00	Changes: User Entered \$ from \$0.00 to \$1,200.00. 1 buyline added or modified.
Queued for Electronic Contracting	9/28/16 8:33 AM					\$0	\$0	
New	9/28/16 7:05 AM	ANJELICA DAVI	Confirmed	30		\$1,200.00	\$1,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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