



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 646828 /		<u>Alt Order #</u> 25339539
<u>Product</u> Read-D-State Treasurer		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u>	
<u>Advertiser</u> Friends of Tobias Read		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 105.50
<u>Agy Code</u>	<u>Advertiser Code</u> 23	<u>Product 1/2</u> 24
<u>Agency Ref</u> 11117		<u>Advertiser Ref</u> 90484

And:

**Campaign Group**  
**1600 Locust St.**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	2	\$120.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$60.00	4.50			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
2	Multi	10/25/16	10/31/16	Price is Right	10a-11a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$200.00	3.60			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
3	Multi	10/25/16	10/31/16	KVAL News @ Noon	12p-1230p		:30				NM	2	\$110.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$55.00	3.20			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
4	Multi	10/25/16	10/31/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				1	\$400.00	11.90			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
5	Multi	10/25/16	10/31/16	Inside Edition	630p-7p		:30				NM	2	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$150.00	7.70			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
6	Multi	10/25/16	10/31/16	Jeopardy	7p-730p		:30				NM	2	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$250.00	10.30			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			
7	Multi	10/25/16	10/31/16	Wheel of Fortune	730p-8p		:30				NM	2	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -				2	\$250.00	8.60			
Week:		10/31/16	11/06/16	- - - - -				0	\$0.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	Multi	10/25/16	10/31/16	KVAL News @ 11p	11p-1135p		:30				NM	2	\$120.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				2	\$60.00	3.60			
Week:		10/31/16	11/06/16	-----				0	\$0.00	0.00			
9	Multi	10/25/16	10/31/16	KVAL News @ 6a	6a-7a		:30				NM	2	\$150.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				2	\$75.00	2.80			
Week:		10/31/16	11/06/16	-----				0	\$0.00	0.00			
10	Multi	10/25/16	10/31/16	Dr. Oz	3p-4p		:30				NM	2	\$70.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				2	\$35.00	1.00			
Week:		10/31/16	11/06/16	-----				0	\$0.00	0.00			
11	Multi	10/25/16	10/31/16	Dr. Phil	4p-5p		:30				NM	2	\$140.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				2	\$70.00	1.50			
Week:		10/31/16	11/06/16	-----				0	\$0.00	0.00			
<b>Totals</b>								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	21	\$2,810.00	(\$421.50)	\$2,388.50
<b>Totals</b>	21	\$2,810.00	(\$421.50)	\$2,388.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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