## KLKK, KSMA, KCZE, KCHA-AM/FM

**KATZ MEDIA GROUP** 

NEW YORK, NY 10019

Coloff Media (DBA North Iowa Broadcasting) 201 N. Federal Mason City, IA 50401 KLKK & KSMA (641) 421-7744 or KCHA & KCZE (641) 228-1000

125 WEST 55TH STREET 3RD FLOOR

# KCZE-FM Order Confirmation OrderID: 5204-002

Sponsor: Iowa Values Action Product: Iowa Values Action / Issue Estimate/PO: AccountRep: Christal Radio BillingCycle: Broadcast Month InvoiceType: Detail Run Dates: 10/15/2020 - 11/3/2020 Items Ordered: 90 Ordered Amount: \$1.170.00 -Agency Commission: -\$175.50 Net Amount: \$994.50

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## Scheduled Station(s): KCZE-FM lowa Values Action / Issue

#### Printed 10/14/2020 11:59:37

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/15/2020 - 10/16/202	0 All Weeks	06:00 - 10:00				3	2			5	:30	Spot			5	13.00	65.00
02 10/15/2020 - 10/16/202	20 All Weeks	10:00 - 15:00				2	1			3		Spot			3	13.00	39.00
03 10/15/2020 - 10/16/202	20 All Weeks	15:00 - 19:00				4	4			8	:30	Spot			8	13.00	104.00
04 10/19/2020 - 10/30/202	20 All Weeks	06:00 - 10:00	2	2	2	2	2			10	:30	Spot			20	13.00	260.00
05 10/19/2020 - 10/30/202	20 All Weeks	10:00 - 15:00	1	1	1	1	1			5		Spot			10	13.00	130.00
06 10/19/2020 - 10/30/202	20 All Weeks	15:00 - 19:00	3	3	3	3	3			15	:30	Spot			30	13.00	390.00
07 11/2/2020 - 11/3/2020	All Weeks	06:00 - 10:00	3	2						5	:30	Spot			5	13.00	65.00
08 11/2/2020 - 11/3/2020	All Weeks	10:00 - 15:00	1	1						2	:30	Spot			2	13.00	26.00
09 11/2/2020 - 11/3/2020	All Weeks	15:00 - 19:00	4	3						7	:30	Spot			7	13.00	91.00
Broadcast Month Projec	ted Billing:																
Oct-20	598.00	) Nov-2	20		57	2.00			Dec-	-20		0.00		Q4-20	020		1,170.00

Accepted by (client signature)

(Station), Marketing Consultant

Non Discrimination Policy: North Iowa Broadcasting, INC and its stations KLKK-FM, KSMA-FM, KCHA-AM/FM, KCZE do not discrimiate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

## 5204-002

	Oct 14, 20	
CONT#	34445053 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	CHRISTAL RADIO	C/P/E: na / na / na
ТО	KCZE-FM (Mason City, IA)	
FM	BRIAN DONLEY	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	Katz Media Group	
ADDR	125 West 55th Street 3rd Floor	PH #
	New York, NY 10019	
BYR	Helen Hanratty	
ADV	IOWA VALUES ACTION	
PDT	Issue	
FLT	Oct 15, 20 - Nov 03, 20	

\* REP ORDER COMMENT \*

\*\* 10/14/2020 11:13:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT. \*\* 10/14/2020 11:13:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU! \*\* 10/14/2020 11:13:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TF	6A - 10A	30	10/15/2020 - 10/16/2020	1W	5	\$13.00	5
	1.2	TF	10A - 3P	30	10/15/2020 - 10/16/2020	1W	3	\$13.00	1
	1.3	TF	3P - 7P	30	10/15/2020 - 10/16/2020	1W	8	\$13.00	8
				** W	EEKLY FLIGHT TOTALS **	1	16	\$208.00	
		FLIGHT 2							
	2.1	MTWTF	6A - 10A	30	10/19/2020 - 10/30/2020	2W	10	\$13.00	20
	2.2	MTWTF	10A - 3P	30	10/19/2020 - 10/30/2020	2W	5	\$13.00	10
	2.3	MTWTF	3P - 7P	30	10/19/2020 - 10/30/2020	2W	15	\$13.00	30
				** W	EEKLY FLIGHT TOTALS **	1	30	\$780.00	
		FLIGHT 3							
	3.1	MT	6A - 10A	30	11/2/2020 - 11/3/2020	1W	5	\$13.00	5
	3.2	MT	10A - 3P	30	11/2/2020 - 11/3/2020	1W	2	\$13.00	2
	3.3	MT	3P - 7P	30	11/2/2020 - 11/3/2020	1W	7	\$13.00	7
				** W	EEKLY FLIGHT TOTALS **	1	14	\$182.00	

	Oct 14, 20	
CONT#	34445053 Mod# Ver# 1 (Last = )	
REP	CHRISTAL RADIO	

DDS CONT# 0 C/P/E: na / na / na

	Oct 20	Nov 20		
SPOTS	46	44		
CASH	598.00	572.00		
TRADE	0.00	0.00		
NSL	0.00	0.00		
TOTAL	598.00	572.00		
00070				TOTAL
SPOTS				90
CASH				1,170.00
TRADE				0.00
NSL				0.00
TOTAL				1,170.00

### \*\* Competitive Comments \*\*

IOWA VALUES ACTION SVC: FA06 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.