



KBTU  
6155 Eastex Fwy  
Ste 300  
Beaumont, TX 77706

Gregory Abbott For Texas Governor-R  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Contract #** 1942413  
**Schedule Dates** 10/01/14-10/06/14  
**Advertiser** Gregory Abbott For Texas Governor-R (89030)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POL/4Q14 (664076)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Heck,Patti  
**Phone/Fax** /  
**CPE** 96/198/2178  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Texans For Greg Abbo  
TEXANS FOR GRG ABBOTT  
SHANNAN YALLOF

**Date Entered** 09/30/14  
**Last Modified** 09/30/14  
**Entered By** Chris Davila  
**CO-OP** No  
**Headline #** ECR10433581  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$152.25  
**Net Total** \$862.75  
**Sales Tax**

**Beaumont (KBTU)**

By Broadcast Month	Spots	Rate
Oct. 2014	22	\$1,015.00
<b>Grand Total:</b>	<b>22</b>	<b>\$1,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/04/14-10/04/14	4	:30	10P- News-FOX 4 News at 9 Saturday							1		1	\$50.00	\$50.00	Beaumont (KBTU)	FOX 4 NEWS AT 9	9/30/14
2.0	Normal Line / SPOT (2)	10/05/14-10/05/14	4	:30	9P- News-FOX 4 News at 9 Sunday								1	1	\$75.00	\$75.00	Beaumont (KBTU)	FOX 4 NEWS AT 9	9/30/14
3.0	Normal Line / SPOT (3)	10/05/14-10/05/14	4	:30	11:30P- The Insider Wknd								1	1	\$30.00	\$30.00	Beaumont (KBTU)	INSIDER	9/30/14
4.0	Normal Line / SPOT (4)	10/01/14-10/01/14	4	:30	9A- Rachel Ray				1					1	\$25.00	\$25.00	Beaumont (KBTU)	RACHEL RAY	9/30/14
5.0	Normal Line / SPOT (5)	10/06/14-10/06/14	4	:30	9A- Rachel Ray		1							1	\$25.00	\$25.00	Beaumont (KBTU)	RACHEL RAY	9/30/14
6.0	Normal Line / SPOT (6)	10/02/14-10/02/14	4	:30	11:30A- Who Wants To Be A Millionaire 2					1				1	\$25.00	\$25.00	Beaumont (KBTU)	MILLIONAIRE	9/30/14
7.0	Normal Line / SPOT (7)	10/06/14-10/06/14	4	:30	11:30A- Who Wants To Be A Millionaire 2		1							1	\$25.00	\$25.00	Beaumont (KBTU)	MILLIONAIRE	9/30/14
8.0	Normal Line / SPOT (8)	10/01/14-10/01/14	4	:30	11A- Who Wants To Be A Millionaire				1					1	\$25.00	\$25.00	Beaumont (KBTU)	MILLIONAIRE	9/30/14
9.0	Normal Line / SPOT (9)	10/03/14-10/03/14	4	:30	11A- Who Wants To Be A Millionaire					1				1	\$25.00	\$25.00	Beaumont (KBTU)	JUDGE ALEX	9/30/14
10.0	Normal Line / SPOT (10)	10/04/14-10/04/14	4	:30	5P- 5:30P (CST)							1		1	\$30.00	\$30.00	Beaumont (KBTU)	JEOPARDY	9/30/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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<b>Grand Total:</b>	<b>22</b>	<b>\$1,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	10/03/14-10/03/14	4	:30	7A- News-The Morning Show						1			1	\$40.00	\$40.00	Beaumont (KBTU)	MORNING NEWS	9/30/14
12.0	Normal Line / SPOT (12)	10/06/14-10/06/14	4	:30	7A- News-The Morning Show		1							1	\$40.00	\$40.00	Beaumont (KBTU)	MORNING NEWS	9/30/14
13.0	Normal Line / SPOT (13)	10/02/14-10/02/14	4	:30	8A- News-The Morning Show 2					1				1	\$40.00	\$40.00	Beaumont (KBTU)	MORNING NEWS	9/30/14
14.0	Normal Line / SPOT (14)	10/06/14-10/06/14	4	:30	10:30A- Divorce Court 2		1							1	\$25.00	\$25.00	Beaumont (KBTU)	DIVORCE COURT	9/30/14
15.0	Normal Line / SPOT (15)	10/01/14-10/01/14	4	:30	10A- Divorce Court				1					1	\$25.00	\$25.00	Beaumont (KBTU)	DIVORCE COURT	9/30/14
16.0	Normal Line / SPOT (16)	10/03/14-10/03/14	4	:30	10A- Divorce Court						1			1	\$25.00	\$25.00	Beaumont (KBTU)	DIVORCE COURT	9/30/14
17.0	Normal Line / SPOT (17)	10/06/14-10/06/14	4	:30	10A- Divorce Court		1							1	\$25.00	\$25.00	Beaumont (KBTU)	DIVORCE COURT	9/30/14
18.0	Normal Line / SPOT (18)	10/05/14-10/05/14	4	:30	8A- FOX-FOX News Sunday								1	1	\$30.00	\$30.00	Beaumont (KBTU)	FOX NEWS SUNDAY	9/30/14
19.0	Normal Line / SPOT (19)	10/02/14-10/02/14	4	:30	4P- Steve Harvey					1				1	\$40.00	\$40.00	Beaumont (KBTU)	STEVE HARVEY	9/30/14
20.0	Normal Line / SPOT (20)	10/06/14-10/06/14	4	:30	4P- Steve Harvey		1							1	\$40.00	\$40.00	Beaumont (KBTU)	STEVE HARVEY	9/30/14
21.0	Normal Line / Prime (21)	10/06/14-10/06/14	4	:30	8P- FOX-Sleepy Hollow (Monday)		1							1	\$200.00	\$200.00	Beaumont (KBTU)	SLEEPY HOLLOW	9/30/14
22.0	Normal Line / Prime (22)	10/03/14-10/03/14	4	:30	7P- FOX-Utopia (Friday)						1			1	\$150.00	\$150.00	Beaumont (KBTU)	UTOPIA	9/30/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## ORDER WORKSHEET

Rep Order# 10433581 Ver# 2  
EC'd Yes

**Status Returned****Traffic Order# 1942413**

Printed: 10/01/14 2:38 PM Duplicate 1 of 3  
09/30/14 1:26 PM  
All Lines

**Last Received:**  
**Showing Buylines:**

<b>Station</b>	KBTB-TV BEAUMONT, TX
<b>Advertiser</b>	(NW80) POLITICAL
<b>Product</b>	Texans For Greg Abbo
<b>Estimate#</b>	2178
<b>Buyer</b>	Patti Heck

**Agency** (CRSS) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
**Agency C/P1/P2/E** 96/198/2178  
**Flight Dates** 10/01/14-10/06/14

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (SY1) SHANNON YALLOF  
**Sales Assistant**  
**Salesperson Phone#** 202-955-5342  
**Salesperson Fax#**

**— CONTRACT COMMENT —**

TEXANS FOR GRG ABBOTT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS ADVISE FOR PRG CHGS. THANKS. CHRIS

[illegible]

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Printed: 10/01/14 2:38 PM  
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All Lines

Duplicate 2 of 3

Station KBTB-TV BEAUMONT, TX  
Advertiser (NW80) POLITICAL  
Product Texans For Greg Abbo  
Estimate# 2178  
Buyer Patti Heck

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66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 96/198/2178  
Flight Dates 10/01/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
9*	10/03-10/03	11A-1130A	JUDGE ALEX	30	\$25.00	F	1	1	1	\$25.00	-
	Station remark: V2 NA DT PRG CHG TO MILLIONAIRE										
10*	10/04-10/04	5P-530P	JEOPARDY	30	\$30.00	Sa	1	1	1	\$30.00	-
	Station remark: V2 NA DT PRG CHG TO COLLEGE FOOTBALL										
11	10/03-10/03	7A-8A	MORNING NEWS	30	\$40.00	F	1	1	1	\$40.00	-
12	10/06-10/06	7A-8A	MORNING NEWS	30	\$40.00	M	1	1	1	\$40.00	-
13	10/02-10/02	8A-9A	MORNING NEWS	30	\$40.00	Th	1	1	1	\$40.00	-
14	10/06-10/06	1030A-11A	DIVORCE COURT	30	\$25.00	M	1	1	1	\$25.00	-
15	10/01-10/01	10A-1030A	DIVORCE COURT	30	\$25.00	W	1	1	1	\$25.00	-
16	10/03-10/03	10A-1030A	DIVORCE COURT	30	\$25.00	F	1	1	1	\$25.00	-
17	10/06-10/06	10A-1030A	DIVORCE COURT	30	\$25.00	M	1	1	1	\$25.00	-
18	10/05-10/05	8A-9A	FOX NEWS SUNDAY	30	\$30.00	Su	1	1	1	\$30.00	-
19	10/02-10/02	4P-5P	STEVE HARVEY	30	\$40.00	Th	1	1	1	\$40.00	-
20	10/06-10/06	4P-5P	STEVE HARVEY	30	\$40.00	M	1	1	1	\$40.00	-
21	10/06-10/06	8P-9P	SLEEPY HOLLOW	30	\$200.00	M	1	1	1	\$200.00	-
22*	10/03-10/03	8P-9P	UTOPIA	30	\$150.00	F	1	1	1	\$150.00	-

Station remark: V2 PLS CHG TP TO 7-8P

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Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## —REPORT TOTALS—

Report Totals: 22 / \$1,015.00

## —SALES MONTHLY TOTALS—

Oct2014: 22 / \$1,015.00

Order Totals: 22 / \$1,015.00 Total GRPS: 0.0

## —COMPETITIVE—

Market Totals	\$6,155.25	CABL .00%	KBMT 33.31%	KBTV 16.49%	KFDM 41.27%	KUIL .00%
		NETV .00%	NFDM .00%	OBMT 8.94%		

Books [null]  
Demos RA35+

## —CREDIT RISK—

STANDARD CREDIT TERMS