

**KABC-TV
Issues/Programs Report Submissions**

Quarter: 1st Quarter 2024

Date: April 3, 2024

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 1 – Health: Research, Prevention, Diagnosis & Treatment</u>
2024 – January 2,23 March 9,24 PSA's: Alzheimer's Foundation of America Length: :30 seconds Origin: Local Type: PSA	Asks viewers to help support the Foundation and help find a cure.
2024 – January 17,23 February 1 5,7,9 PSA's: V Foundation Length: :30 seconds Origin: Local Type: PSA	Asks viewers to help support the V Foundation and stresses the importance of cancer research in the fight against cancer.
2024 – January 1,3,4,7,8,10,11,12,13,15,16,19,22,24,25,26,29,31 February 1,2,5,6,8,9,12,13,15,16,18,19,20,22,26,29 March 1,7,11,12,13,15,18,20,21,25,26,28,29 PSA's: American Cancer Society, American Lung Association, GO2 Foundation for Lung Cancer, LUNGeivity and National Lung Cancer Roundtable Length: :30/:15/:10 seconds Origin: Local Type: PSA	Urges viewers to go to screenyourlungs.org to schedule a scan, because surviving lung cancer starts with a scan.
2024 – January 1,2,8,17,21 February 3,7,9,17,20,23 March 9,16,31 PSA's: American Heart Association Length: :30 seconds Origin: Local Type: PSA	Promotes empowering people to take actionable steps to reduce chronic stress and improve overall health and well-being.
2024 – February 15,16,18,19,20,21,23,26,27,28,29 March 1,3,4,5 PSA's: American Heart Association Length: :15 seconds Origin: Local Type: PSA	Promote women's heart health for Women's Month.

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 2 – Safety: Home, Environment, Transportation</u>
2024 – January 8,9,11,12,15,16,20,22,23 25,26,30,31 February 1,2,3,5,6,7,8,9,12,14,16,20,21,22 23,26,27,28,29 March 1,3,4,5,6,7,8,11,12,14,15,19,21,22 25,26,29 PSA's: EndFamilyFire.org, The Brady Campaign and the Ad Council Length: :30/:15 seconds Origin: Local Type: PSA	Implores people to store their guns securely. Locked, unloaded and away from ammo. Prevent misuse of a gun.
2024 – January 1,2,3,4,5,6,7,8 PSA's: Project Roadblock Campaign and the Ad Council Length: :30/:15 seconds Origin: Local Type: PSA	Drunk driving prevention campaign to inspire change, create impact and save lives. Highlights the dangers of drinking and driving even to stop driving buzzed.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 3 – Concern for Youth</u>
2024 – January 9,16,17,19,20,23,24,25 28,29,31 February 2,4,5,8,13,14,15,16,19,21,23,24 27,28 March 1,4,6,7,8,12,14,15,18,19,20,25,26 27,29,30 PSA's: The Ad Council Length: :30/:15 seconds Origin: Local Type: PSA	Encourages kids to know the real deal about fentanyl, so they can know the dangers of using it.

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<p>2024 – January 1,2,3,4,5,6,7,8,10,11,12 13,15,17,19,21,22,23,24,25,26,28,29,30 February 1,2,3,4,5,6,8,9,10,11,12,13,14, 15,16,17,18,19,20,21,22,23,24,26,27,28 29 March 1,2,3,4,5,6,7,8,11,12,13,14,15,18,19 20,21,2,23,26 PSA's: Make A Wish Foundation Length: :60/:30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Foundation, reminding viewers that they are still here to grant wishes for children and need your help to make it happen.</p>
<p>2024 – January 2,9,10,12,15,17,18,19,23, 24,26,28,29 February 1,2,5,8,9,12,13,20 March 6,15,17,19,20,21,23,24,25,27,28,29 PSA's: Starlight Children's Foundation Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Provides programs including providing hospital wear, games, and deliveries to hospitalized children and their families.</p>
<p>2024 – January 1,2,3,4,5,6,7,8,9,10,11,12 13,16,17,18,19,22,23,24,25,26,27,28,29,30 31 February 1,2,3,4,5,6,7,8,10,11,12,13,14, 15,16,17,19,20,21,23,24,25,26, 27, 28, 29 March 1,2,3,4,5,6,7,8,9,11,12,13,14,15,16 17,18,19,20,21,22,23,25,26,27,28,29,30 PSA's: KOLLAB Youth Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Provides opportunities to youth to engage inspire and empower themselves in their career path and future.</p>
<p>2024 – January 1,2,3,4,5,6,7,9,10 PSA's: Spark of Love Toy Drive Length: :15 seconds Origin: Local Type: PSA</p>	<p>Spark of Love toy drive collects new, unwrapped toys and sports equipment for underserved children and teens in Los Angeles, San Bernardino, Orange, Ventura, and Riverside counties.</p>
<p>2024 – January 20,22,23,24,25,26,27,30 PSA's: MLK Parade Length: :30 seconds Origin: Local Type: PSA</p>	<p>Promotes participation of the MLK Kingdom Day Parade event.</p>

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<p>2024 – January 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,22,24,25,26,28,29,30,31 February 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29 March 1,4,5,6,7,11,12,13,19,21,22,23,25,26,27,28,29,30 PSA's: Presley Aronson Anti-Bullying Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Support children dealing with bullying and grappling with suicidal thoughts.</p>
<p>2024 – January 3,4,5,6,7,8,9,11,12,13,14,15,16,17,18,19,20,21,22,23 PSA's: LA Rams Community Length: :30 seconds Origin: Local Type: PSA</p>	<p>Highlights the LA Rams commitment to the community and youth.</p>

<p><u>Name/Type/Source of Typical & Illustrative Program</u></p>	<p><u>PSA # 4 – Maintaining A Quality of Life: Individual and Family Matters</u></p>
<p>2024 – January 2,3,5,9,11,12,13,15,16,17,18,19,20,21,22,23,24,25,26,28,29,30 February 1,2,3,4,6,11,13,14,15,16,17,18,19,20,21,22,23,25,28,29,26,28 March 1,2,4,7,12,13,14,17,18,19,20,21,22,23,24,25,26,27,28,29,30 PSA's: Peace Corps Length: :60/:30 seconds Origin: Local Type: PSA</p>	<p>Invites college students, working adults and early retirees to learn more about becoming a Peace Corps Volunteer. Urges viewers to use their purpose and passion to help make lasting, generational impact.</p>
<p>2024 – January 1,17,19,23,25,27,29 February 1,6,7,8,9,10,12,13,14,20,21,22,24,26 March 4,8,14,21,26,28 PSA's: Department of Justice, DEA, San Bernardino, and Riverside Counties District Attorney's Offices Length: :30 seconds Origin: Local Type: PSA</p>	<p>Tells viewers that one pill can kill, and that pill is Fentanyl. Everyone needs to be aware.</p>