



& WBXN-CD

**WUPL-TV & WBXN-CD
NEW ORLEANS, LOUISIANA**

**QUARTERLY ISSUES / PROGRAM LIST
1st Quarter 2024**

January 1, 2024 – March 31, 2024



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WUPL-TV & WBXN-CD

QUARTERLY LIST OF ISSUES AND SIGNIFICANT RESPONSIVE PROGRAMING

January 1, 2024 – March 31, 2024

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| To: PUBLIC FILE |
| Re: Awards |
| Date: 1st Quarter 2024 |

January 1, 2024 – March 31, 2024

AWARDS

WWL-TV was honored with two national Edward R. Murrow Awards from the Radio-Television Digital News Association. The first, for best digital coverage (website), and the second for Excellence in Diversity, Equity and Inclusion, for the special program “The Talk.”



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| To: PUBLIC FILE |
| Re: LOCAL, SYNDICATED, and NETWORK PROGRAMS |
| Date: 1st Quarter 2024 |

January 1, 2024 – March 31, 2024

The following is a listing of WUPL-TV/WBXN-CD's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

EYEWITNESS NEWS (M-F) Eyewitness News, at 4:30am-9am & 6:30pm. Although local news stories are reported, issues of local social concerns are also featured in these newscasts. All newscasts are closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

Great Day Louisiana (M-F) at 9:00pm. - Great Day Louisiana features local lifestyle content that helps improve the lives of viewers – informing and entertaining them on topics such as family, health & wellness, beauty & fashion, finances, home improvement and décor, and how to navigate major life events. Jacqueline Mazur will host the new program with multiple local contributors.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:
N/A

SYNDICATED PROGRAMS:

THE DR. PHIL SHOW

This one-hour news/magazine type program airs Monday thru Friday at 4:00PM.
Interview show addressing family, marital, and social issues.

*(The attached is a complete list of all syndicated programs that aired on
WWL-TV during this quarter)*

WUPL 2024 Programming Schedule MyNetwork Affiliate

| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY | |
|---------|--------|---------|--|------------------------------|--------|-----------------------|--------------------|--------------|
| 4:00am | | | Business First w. Angela Miles | | | Bayou Wild | Comedy.TV | |
| 4:30am | | | Early Edition Eyewitness News @ 4:30am | | | Ocean Mysteries | | |
| 5:00am | | | Eyewitness Morning News @ 5a | | | Paid | Kickin' It | |
| 5:30am | | | | | | Paid | | |
| 6:00am | | | Eyewitness Morning News @ 6a | | | Paid | Made in Hollywood | |
| 6:30am | | | | | | Paid | MovieOne | |
| 7:00am | | | Eyewitness Morning News @ 7a | | | Paid | E/I PROGRAMMING | |
| 7:30am | | | | | | Paid | | |
| 8:00am | | | Eyewitness Morning News @ 8a | | | Paid | | |
| 8:30am | | | | | | Paid | | |
| 9:00am | | | Family Feud | | | Paid | | |
| 9:30am | | | Family Feud | | | Paid | | |
| 10:00am | | | Cutler's Court | | | Paid | Paid | |
| 10:30am | | | Court Cam | | | Paid | Paid | |
| 11:00am | | | America's Court | | | Paid | Paid | |
| 11:30am | | | Personal Injury | | | Paid | Paid | |
| 12:00pm | | | The Verdict w/Judge Halchett | | | Paid | Paid | |
| 12:30pm | | | Supreme Justice w/Judge Karen | | | Paid | Paid | |
| 1:00pm | | | Judge Mablean | | | Weather Gone Viral | Just for Laughs | |
| 1:30pm | | | We The People | | | | Just for Laughs | |
| 2:00pm | | | We The People | | | WUPL Movie | Fast Home Rescue | |
| 2:30pm | | | Hot Bench | | | | Fast Home Rescue | |
| 3:00pm | | | Hot Bench | | | | | |
| 3:30pm | | | Person, Place, or Thing | | | | | |
| 4:00pm | | | Person, Place, or Thing | | | America's Black Forum | Heartland | |
| 4:30pm | | | Pictionary | | | Black College Quiz | | |
| 5:00pm | | | Pictionary | | | Women of Wrestling | Women of Wrestling | |
| 5:30pm | | | Family Feud | | | | | |
| 6:00pm | | | Family Feud | | | Family Feud | American Housewife | |
| 6:30pm | | | Eyewitness News @ 6:30pm | | | Family Feud | American Housewife | |
| 7:00pm | | | MYNET PRIME | | | S.W.A.T. | S.W.A.T. | |
| 7:30pm | | | | | | | | |
| 8:00pm | | | | | | | The Rookie | The Rookie |
| 8:30pm | | | | | | | | |
| 9:00pm | | | | Great Day Louisiana (Repeat) | | | Chicago P.D. | Chicago P.D. |
| 9:30pm | | | | | | | | |
| 10:00pm | | | Dateline | | | 9-1-1 | 9-1-1 | |
| 10:30pm | | | | | | | | |
| 11:00pm | | | American Housewife | | | Forensic Files | The Listener | |
| 11:30pm | | | American Housewife | | | Forensic Files | | |
| 12:00am | | | 48 Hours | | | WUPL Movie | Cars.TV | |
| 12:30am | | | | | | | Paid | |
| 1:00am | | | Hot Bench (Third Run) | | | | Murdoch Mysteries | |
| 1:30am | | | Hot Bench (Fourth Run) | | | | | |
| 2:00am | | | Funny You Should Ask (Primary) | | | Forensic Files | Forensic Factor | |
| 2:30am | | | Funny You Should Ask (Secondary) | | | Forensic Files | | |
| 3:00am | | | Supreme Justice (Secondary) | | | SOS: How to Survive | Top Ten | |
| 3:30am | | | The Liquidator | | | | | |



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**WUPL-TV & WBXN-CD
NEW ORLEANS, LOUISIANA**

**CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2023 – December 31, 2023**

During the above period, WUPL-TV and WBXN-CD aired the following educational/informational weekly programs produced for an audience of children 13 to 16 years of age:

- **OCEAN MYSTERIES**
- **HEART OF HEROES**
- **Vets Saving Pets**
- **Ready, Set, Pet**
- **DID I MENTION INVENTION?**
- **OH BABY!**
- **Outback Adventures**

WUPL-TV and WBXN-CD aired all of the above programs on Saturday and Sunday mornings during the above quarter.

On behalf of WUPL-TV and WBXN-CD, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Chandra Smith
Program Coordinator
WUPL-TV/WBXN-CD, New Orleans, LA.

DATE: 10/30/2023



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To: PUBLIC FILE
Re: SPECIFIC AREAS OF COMMUNITY INTEREST
Date: 1st Quarter 2024

January 1, 2024 – March 31, 2024

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:

(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

WWL-TV EYEWITNESS NEWS
FCC 1st Quarter 2024
January - March

WWL LOUISIANA MORNING NEWS
FCC 1st Quarter 2024
January – March
BUSINESS/ECONOMY

PERSONAL FINANCE

STRETCHING YOUR DOLLAR SEGMENTS

Personal finance adviser and financial planner Randy Waesche or financial planner/wealth manager Derrick Williams appears on the WWL Louisiana Morning News periodically to discuss personal finance topics.

- 01-02 Learning how to set a budget for 2024
- 01-16 Financial relief options amid a freeze
- 01-30 Tax season cyber security
- 02-27 Summer vacation planning
- 03-12 President Biden’s proposed \$10,000 tax credit to buy a house
- 03-26 Federal Reserve’s decision to leave interest rates unchanged

BETTER BUSINESS BUREAU

In monthly segments on the WWL Louisiana Morning News, Better Business Bureau representative Cynthia Albert speaks about consumer issues and warnings of scams.

- 01-01 Best business practices to keep you financially safe
- 02-05 Scam Warning: Credit repair and debt relief
- 03-04 Protecting yourself from tax scams

OTHER SEGMENTS

- 01-26 Katie Bergh with the Center on Budget and Policy Priorities on thousands of LA families at risk of losing WIC benefits
- 01-26 Gregory Ricks on the Tax Identity Theft Awareness Week
- 03-27 Super Bowl LIX Supplier Diversity Program
- 03-29 Preview of New Orleans & Co. Job Fair on 4/3

CHILDREN/YOUTH ISSUES

PARENTING CENTER

On the WWL Louisiana Morning News, guests from The Parenting Center at New Orleans at Children's Hospital discuss child and family/parenting issues.

- 01-09 Tips for dealing with toddlers and tantrums
- 01-23 Tips to help parents become more effective communicators
- 02-06 Tips to help parents and families deal with separation anxiety
- 02-20 Tips for co-parenting
- 03-05 Tips for establishing better sleep habits in kids

PEDIATRICIAN MICHAEL WASSERMAN

Pediatrician Dr. Michael Wasserman with Ochsner for Children discusses topics of interest to parents and children.

- 01-15 Common mental health concerns in children
- 02-19 How to pick a new pediatrician **this was Dr. Wasserman's last segment**

OTHER SEGMENTS

- High School Band spotlight as bands prepare for carnival parades
 - 01-12 Fontainebleau High School
 - 01-19 Edna Karr
 - 01-26 St. Paul's
 - 02-02 John Ehret
 - 02-09 Booker T. Washington
- 01-11 Hangout NOLA owner Ray Bender with a look at January tween activities
- 01-18 Angelina Vicknair of N.O. Mom's Blog joined the show to talk about things to do during Carnival Season with your children
- 02-22 Dr. Katherine Baumgarten on two cases of the measles in the N.O. area
- 03-07 Dr. Calvin Mackie on what is Stem Nola and an event teaching kids about the physics of sound
- 03-21 LA Center for Children's Rights Executive Director Kristin Rome on what the group does and the annual Celebration for Children's Rights

CRIME

CRIMESTOPPERS

In a regular segment on the WWL Louisiana Morning News twice a month on a Tuesday, Darlene Cusanza of Crimestoppers of Greater New Orleans discusses anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.

01-09 Influx of tips to Crimestoppers over the holidays

01-23 Mardi Gras safety tips

02-06 Wanted subject for a December murder; Vehicle of interest in a hit-and-run crash and the upcoming Crimestoppers luncheon

02-20 Officer of the Year campaign

OTHER SEGMENTS

01-03 New Orleans Community-Police Mediation Program

01-15 National Law Enforcement Officers Memorial Fund Annual End-of-Year Officers Fatality Report

01-26 NOPD Officer Friendly Program

COMMUNITY SERVICE

LOUISIANA SPCA

Every other Thursday, a representative from the Louisiana SPCA appears on the WWL Louisiana Morning News to feature an animal that is available for adoption or to discuss pet owner/animal issues.

01-03 Keeping pets safe during the colder temperatures

01-18 Tips for pet owners for dealing with the weather

02-01 Pawdi Gras: A Pawsitively Historic Celebration for a Cause

02-15 Spay and Neuter Awareness Month

02-29 Debunking Adoption Myths: Why to adopt from the LA SPCA

03-14 PetSmart Charities National Adoption Weekend

03-28 Tips for having a pet safe Easter

OTHER SEGMENTS

LOCAL CITY COUNCIL MEMBERS

Members of the New Orleans City Council or other area council members discuss topics related to city government.

01-19 St. Tammany Councilman Arthur Laughlin on a water outage and efforts to get the water back up to full capacity

02-01 N.O. City Councilman Joe Giarrusso on new revenue proposals for the Sewerage and Water Board

02-08 N.O. City Councilman Freddie King, III on the Treme homeless encampment

03-07 N.O. City Councilman Freddie King, III on the launch of Inspire 10 – a 10-year anniversary of Inspire NOLA Schools

LOCAL/STATEWIDE LAWMAKERS

From time to time, we will have Louisiana statewide and local officials on the show to discuss topics related to Louisiana

01-05 U.S. Rep. Troy Carter and State Rep. Jason Hughes on the Kappa Alpha Psi National Founders' Day

01-16 N.O. Homeland Security and Emergency Preparedness Director Colin Arnold on freeze preps

02-05 Lt. Gov. Billy Nungesser on the state hosting Super Bowl LIX in N.O.

02-20 State Sen. Beth Mizell and Rep. Kyle Green recap of Day 1 of the special legislative session on crime

02-21 State Sen. Patrick Connick recap Day 2 of the special legislative session on crime

02-26 Lt. Gov. Billy Nungesser on the request for help for crawfish farmers

02-26 Orleans Parish School Board Member Carlos Zervigon on the changes for Leah Chase School

03-04 Orleans Parish Sheriff Susan Hutson with reaction to the "Raise the Age" legislation that passed the state legislature and signed by Gov. Landry

03-12 LA Insurance Commissioner Tim Temple on his bills he's proposing in the legislature that he hopes will draw more businesses to the state

03-21 Orleans Sheriff Susan Hutson on the annual OPSO Easter Extravaganza

03-22 U.S. Rep. Troy Carter on the SBA's Disaster Declaration for the crawfish industry

TEGNA GRANTS

WWL Louisiana is dedicated to uplifting and fighting for our community. One way we do this is through our TEGNA Grant Program. Starting Jan. 30th and lasting five weeks, we featured one of our Fall 2023 Grant finalists Tuesday mornings on WWL Louisiana Morning News.

01-30 Angels' Place

02-13 Our Friends Closet

02-20 LOOP NOLA

02-27 STAIR (Start The Adventures In Reading) NOLA

Re: GREAT DAY LOUISIANA
Date: 1st QUARTER 2024

January 1, 2024 – March 31, 2024

WEDNESDAY, JANUARY 10TH

SEGMENT 1 - HELLO & KENLIE FITE ON SELF AWARENESS
SEGMENT 2 - PAID - WEEKLY WELLNESS & NEW BAND THE RUMBLE
SEGMENT 3 - PAID - FYZICAL ON DRY NEEDLING
SEGMENT 4 - PAID - BCBS ON VOLUNTEERING
SEGMENT 5 - PAID - ACCESS STRENGTH PERSONAL TRAINOR
SEGMENT 6 - PAID - SWEET LIFE BAKERY KING CAKE SEASON
SEGMENT 7 - NEW BAND THE RUMBLE MUSIC CLOSE

THURSDAY, JANUARY 11TH

SEGMENT 1 - HELLO & SORTED RETHINKING ORGANIZATION
SEGMENT 2 - GNO, INC. 2024 JOBS UPDATE
SEGMENT 3 - TULANE SOPA RESUME SPRUCING
SEGMENT 4 - PAID - NUNEZ COMMUNITY COLLEGE
SEGMENT 5 - RERUN - COX NATIONAL DIGITAL DIVIDE
SEGMENT 6 - B SPOT RESTAURANT -
SEGMENT 7 - B SPOT RESTAURANT PART II

FRIDAY, JANUARY 12TH

SEGMENT 1 - HELLO & MG MUSIC THE BRASSHEARTS
SEGMENT 2 - MARDI GRAS DECOR DIY WITH KIM
SEGMENT 3 - MARDI GRAS NEW KREWE MOSAIQUE
SEGMENT 4 - TOSS TO MG MUSIC THE BRASS HEARTS
SEGMENT 5 - MARDI GRAS BALL HISTORY N.O. HISTORIC COLLECTION
SEGMENT 6 - MARDI GRAS BALL FASHION WITH AIMEE
SEGMENT 7 - MG MUSIC THE BRASS HEARTS MUSIC CLOSE

MONDAY, JANUARY 15TH

SEGMENT 1 - HELLO & RETHINKING DRINKING DRY JANUARY

SEGMENT 2 - DRY JANUARY WITH ERIC FLOWERS

SEGMENT 3 - AYU BAKEHOUSE

SEGMENT 4 - PAID - IMPACT GIVEBACK WITH PRESCRIPTION JOY

SEGMENT 5 - RELATIONSHIPS WITH DR. CARLSON ON SEX AIDS

SEGMENT 6 - TRIUMPH FITNESS TRENDS FOR 2024

G SEGMENT 7 - AYU BAKEHOUSE PART II

TUESDAY, JANUARY 16TH

SEGMENT 1 - HELLO & FAN OUT EXPO SAINTS RB JAMAAL WILLIAMS

SEGMENT 2 - NEW MUSIC ADAM PIERCE

SEGMENT 3 - PARENTING WITH KENNETH ON FAMILY RESOLUTIONS

SEGMENT 4 - KIDS BRAIN GUT HEALTH CONNECT THE DOCS

E SEGMENT 5 - KIDS SCIENCE EXPERIMENT

SEGMENT 6 - PAID - WINN DIXIE ON NEW BRAND & PRICE HOLD

SEGMENT 7 - ADAM PIERCE NEW MUSIC CLOSE

WEDNESDAY, JANUARY 17TH

SEGMENT 1 - HELLO & SEASONAL AFFECTIVE DISORDER

EGMSENT 2 - PAID - WEEKLY WELLNESS & NATIONAL SCHOOL CHOICE WEEK

SEGMENT 3 - LOUISIANA CHILDREN'S MUSEUM ON PLAY POWER

SEGMENT 4 - MASTER CHEF REAGAN SIDNEY

SEGMENT 5 - PAID - OPTIMAL BODY WEIGHT LOSS PLAN

SEGMENT 6 - PAID - AAA METAIRIE TRAVEL EXTRAVAGANZA

SEGMENT 7 - MASTER CHEF REAGAN SIDNEY PART II

THURSDAY, JANUARY 18TH

SEGMENT 1 - HELLO & BRAIN HEALTH DIET & NUTRITION

SEGMENT 2 - BRAIN HEALTH EXERCISE YOGA

SEGMENT 3 - BRAIN HEALTH READING

SEGMENT 4 - PIANIST KYLE ROUSSEL

SEGMENT 5 - TANA RESTAURANT MICHAEL GULOTTA

SEGMENT 6 - TANA RESTAURANT MICHAEL GULOTTA PART II -

SEGMENT 7 - PIANIST KYLE ROUSSEL MUSIC CLOSE

FRIDAY, JANUARY 19TH

- SEGMENT 1** - HELLO & MG NEW KREWE NYADES & PAID - RIVERWALK SHOUTOUT
- SEGMENT 2** - BLAKE'S PLACE RESTAURANT
- SEGMENT 3** - COLE WILLIAMS NEW MUSIC
- SEGMENT 4** - SUE STRACHAN NEW STREAMING MOVIES
- SEGMENT 5** - BLAKE'S PLACE RESTAURANT PART II
- SEGMENT 6** - LSU AG CENTER COVERING WINTER PLANTS
- SEGMENT 7** - COLE WILLIAMS NEW MUSIC CLOSE

WEDNESDAY, JANUARY 24TH

- SEGMENT 1** - HELLO & TECH WITH KIMMIE VIOLENT VIDEO GAMES
- SEGMENT 2** - PAID - WEEKLY WELLNESS & RERUN
- SEGMENT 3** - RERUN - LA CHILDREN'S MUSEUM PLAY POWER
- SEGMENT 4** - RERUN - MASTER CHEF REAGAN SIDNEY
- SEGMENT 5** - PAID - PLEXADERM NEW TAPING
- SEGMENT 6** - NEW ORLEANS 100
- SEGMENT 7** - RERUN - MASTER CHEF REAGAN SIDNEY PART I

WEDNESDAY, JANUARY 31ST

- SEGMENT 1** - HELLO & GRAMMY KEITH SPERA PREDICTIONS
- SEGMENT 2** - PAID - WEEKLY WELLNESS & PAID-CHICK-FIL-A BEST IN CLASS
- SEGMENT 3** - PAID - MHSD SAFE ZONES ON PARADE ROUTES
- SEGMENT 4** - TOSS GRAMMY MUSIC VIDEO
- SEGMENT 5** - PETER FINNEY BOOK ON DRAGO FAMILY
- SEGMENT 6** - COOKING WITH DRAGO FAMILY
- SEGMENT 7** - GRAMMY MUSIC CLOSE

THURSDAY, FEBRUARY 1ST

- SEGMENT 1** - HELLO & GRAMMY MUSIC BUCKWHEAT ZYDECO
- SEGMENT 2** - MARDI GRAS DIY TIE-DYE SHIRTS & GLITTER
- SEGMENT 3** - MG VIOLET SPRINKLES MACARON KING CAKE
- SEGMENT 4** - PAID - BCBS BLUE BIKES PARADE SEASON
- SEGMENT 5** - TOSS TO GRAMMY MUSIC BUCKWHEAT ZYDECO
- SEGMENT 6** - JPAS ITALIAN "NO GRAVITY THEATRE"
- SEGMENT 7** - GRAMMY MUSIC CLOSE BUCKWHEAT ZYDECO

FRIDAY, FEBRUARY 2ND

SEGMENT 1 - HELLO & GRAMMY MUSIC NEW BREED BRASS BAND

SEGMENT 2 - FEBRUARY ROUND TABLE TALK

SEGMENT 3 - NEW MG KREWE OF MUSIC

SEGMENT 4 - TOSS TO GRAMMY MUSIC NEW BREED BRASS BAND

SEGMENT 5 - MARDI GRAS QUEEN & KING CAKE LA VIE EN ROSE

SEGMENT 6 - ROUND TABLE FUN "IS IT KING CAKE?"

SEGMENT 7 - PAID - RIVERWALK LUNDI GRAS & GRAMMY BREED BRASS BAND

MONDAY, FEBRUARY 5TH

SEGMENT 1 - HELLO & CHAPEL HART INTERVIEW & MUSIC

SEGMENT 2 - MG FLASK COCKTAIL WITH ERICA FLOWERS

SEGMENT 3 - DR. CARLSON ON THE ROLE OF SEX THERAPISTS

SEGMENT 4 - KING CAKE WITH VIOLIA

SEGMENT 5 - CHAPEL HART GAME CONVERSATION HEARTS

SEGMENT 6 - SORTED ORGANIZATION WITH PARTNER

SEGMENT 7 - CHAPEL HART MUSIC CLOSE

TUESDAY, FEBRUARY 6TH

SEGMENT 1 - HELLO & PAID - WINN DIXIE MG & SUPER BOWL

SEGMENT 2 - NEW MG KREWE OF NANDI

SEGMENT 3 - PARENTING WITH ADRIANNE ON ATTACHMENT

SEGMENT 4 - PAID - FYZICAL ON RADICAL SHOCKWAVE THERAPY

SEGMENT 5 - PAID RERUN - PLEXADERM WITH DISCLAIMERS

SEGMENT 6 - KING CAKE INSPIRED PRODUCTS: SYRUP

SEGMENT 7 - KING CAKE SYRUP COCKTAIL

WEDNESDAY, FEBRUARY 7TH

SEGMENT 1 - HELLO & BALDWIN & CO BLACK HISTORY BOOKLIST

SEGMENT 2 - PAID - WEEKLY WELLNESS & ST. GERMAIN RESTAURANT

SEGMENT 3 - NEW MUSIC JULIAN GOSIN

SEGMENT 4 - ST. GERMAIN RESTAURANT PART II

SEGMENT 5 - PAID - CHICK-FIL-A BEYOND THE COUNTER MG FLOATS -

SEGMENT 6 - PAID - RIVERWALK LUNDI GRAS

SEGMENT 7 - NEW MUSIC JULIAN GOSIN

THURSDAY, FEBRUARY 8TH

SEGMENT 1 - HELLO & VDAY CARI ROY COSMIC CONNECTION

SEGMENT 2 - VDAY CARI ROY COSMIC CONNECTION

SEGMENT 3 - VDAY AIMEE DATE NIGHT FASHION

SEGMENT 4 - VDAY LOVE LANGUAGE OF FLOWERS

SEGMENT 5 - VDAY LADY B DESSERTS

SEGMENT 7 - VDAY MUSIC MARLON & CUPID "MY LUV"

FRIDAY, FEBRUARY 9TH

SEGMENT 1 - HELLO & SUPER BOWL ON CBS USHER KARMA BAND

SEGMENT 2 - SUPER BOWL PARTY WINGS SIDNEY RAEGAN

SEGMENT 3 - SUPER BOWL PARTY COCKTAIL ABIGAIL

SEGMENT 4 - SUPER BOWL USHER TOSS TO KARMA BAND

SEGMENT 5 - PAID - BACCHUS PARADE 2024

SEGMENT 6 - PAID - ZUPPARDO'S SUPER BOWL & CARNIVAL

SEGMENT 7 - PAID - RIVERWALK LUNDI GRAS & SUPER BOWL USHER MX

MONDAY, FEBRUARY 12TH

SEGMENT 1 - HELLO & LUNDI GRAS MX KEVIN SONNY GULLAGE

SEGMENT 2 - PAID RERUN - RIVERWALK LUNDI GRAS

SEGMENT 3 - PAID - IMPACT GIVEBACK - ARC MG BEAD RECYCLE -

SEGMENT 4 - TRIUMPH FITNESS CHA CHA SLIDE WORKOUT

SEGMENT 5 - TOSS LUNDI GRAS MX KEVIN SONNY GULLAGE -

SEGMENT 6 - KING CAKE INSPIRED PRODUCTS CANDLE

SEGMENT 7 - LUNDI GRAS MX CLOSE KEVIN SONNY GULLAGE

WEDNESDAY, FEBRUARY 14TH

SEGMENT 1 - HELLO & DIXIE CUPS CHAPEL OF LOVE 60TH ANNIVERSARY

SEGMENT 2 - PAID - WEEKLY WELLNESS & CHAPEL OF LOVE 60TH ANNIVERSARY

SEGMENT 3 - VDAY CARI ROY SPICE UP THE NIGHT ASTROLOGY

SEGMENT 4 - VDAY CARI ROY SPICE PART II

SEGMENT 5 - LSU AG CENTER JOE WILLIS CARE FOR FRESH CUT FLOWERS

SEGMENT 6 - ASH WEDNESDAY GOOD CATCH THAI RESTAURANT

SEGMENT 7 - ASH WEDNESDAY GOOD CATCH THAI PART II

THURSDAY, FEBRUARY 15TH

SEGMENT 1 - HELLO & DECONSTRUCTING RACISM BOOK BARBARA MAJOR

SEGMENT 2 - PAID - JP WORKFORCE DEVELOPMENT

SEGMENT 3 - FLYTE BUSINESS ENTREPRENEUR APPLICATION

SEGMENT 4 - NETWORKING TIPS

SEGMENT 5 - PAID RERUN - PLEXADERM SKIN CREAM

SEGMENT 6 - IL SUPREMO PASTA

SEGMENT 7 - IL SUPREMO PASTA PART II

FRIDAY, FEBRUARY 16TH

SEGMENT 1 - HELLO & MICHAEL THE WILDLIFE DETECTIVE

SEGMENT 2 - LENTEN MEAL PORGY'S SEAFOOD MARKET

SEGMENT 3 - PAID - UNCF MASKED BALL

SEGMENT 4 - ANNA MOSS INTERVIEW & MUSIC

SEGMENT 5 - LENTEN MEAL PORGY'S SEAFOOD MARKET

SEGMENT 6 - SUE STRACHAN ON OSCAR PREDICTIONS -

SEGMENT 7 - ANNA MOSS MUSIC CLOSE

WEDNESDAY, FEBRUARY 21ST

SEGMENT 1 - HELLO & FUNK GRIOT BAND INTERVIEW & MUSIC

SEGMENT 2 - PAID - WEEKLY WELLNESS & PARENTING KENNETH CONFIDENCE

SEGMENT 3 - LOUISIANA CHILDREN'S MUSEUM ON OUTDOOR ACTIVITIES

SEGMENT 4 - TOSS TO FUNK GRIOT BAND PERFORMANCE

SEGMENT 5 - PAID - UNITED HEALTHCARE ON DUAL PLAN

SEGMENT 6 - KENLIE FITE ON LOVING YOURSELF

SEGMENT 7 - FUNK GRIOT BAND MUSIC CLOSE

THURSDAY, FEBRUARY 22ND

SEGMENT 1 - HELLO & SHIRA RAY CAPSULE WARDROBE

SEGMENT 2 - GLAM NOLA CAPSULE MAKEUP

SEGMENT 3 - PAID - BIPPO'S DENTAL CARE FOR KIDS -

SEGMENT 4 - PAID RERUN - ACCESS STRENGTH PERSONAL TRAINOR

SEGMENT 5 - PAID - DISCOVERY FUSION SCHOOLS

SEGMENT 6 - FRANCOLINI'S ITALIAN DELI -

SEGMENT 7 - FRANCOLINI'S ITALIAN DELI PART II

FRIDAY, FEBRUARY 23RD

- SEGMENT 1** - HELLO & DILLARD UNIVERSITY SPRING TOUR
- SEGMENT 2** - GEORGE RODRIGUE EXHIBIT LAFAYETTE
- SEGMENT 3** - COSTERA FAMILY STYLE TASTING MENU
- SEGMENT 4** - COSTERA FAMILY STYLE TASTING MENU PART II -
- SEGMENT 5** - NEW ORLEANS 100
- SEGMENT 6** - PAID - HISTORIC N. O. COLLECTION MASONS
- SEGMENT 7** - DILLARD UNIVERSITY SPRING TOUR MUSIC CLOSE

MONDAY, FEBRUARY 26TH

- SEGMENT 1** - HELLO & LPO LOST BAYOU RAMBLERS GRAMMY INTV & MX
- SEGMENT 2** - PAID - OCHSNER HEART HEALTH
- SEGMENT 3** - PAID - IMPACT GIVEBACK - JANE'S PLACE
- SEGMENT 4** - RERUN - JP WORKFORCE DEVELOPMENT -
- SEGMENT 5** - QUICK INTV LPO LOST BAYOU RAMBLERS GRAMMY
- SEGMENT 6** - TRIUMPH FITNESS FAT BURN WORKOUTS
- SEGMENT 7** - LPO LOST BAYOU RAMBLERS GRAMMY MX CLOSE

TUESDAY, FEBRUARY 27TH

- SEGMENT 1** - HELLO & THE TRAIL THEY BLAZED TRAVELING EXHIBIT
- SEGMENT 2** - BURIED HISTORY DOCUMENTARY
- SEGMENT 3** - LCMC WOMEN'S HEART HEALTH
- SEGMENT 4** - RERUN - ST. GERMAIN RESTAURANT
- SEGMENT 5** - RERUN - PLEXADERM WITH DISCLAIMERS
- SEGMENT 6** - RERUN - ST. GERMAIN RESTAURANT PART II -
- SEGMENT 7** - HOME INTERIOR TRANSITION TO SPRING

WEDNESDAY, FEBRUARY 28TH

- SEGMENT 1** - HELLO & CAFE 871 FROM BILOXI
- SEGMENT 2** - PAID - WEEKLY WELLNESS & GETTING TO KNOW O.C. HALEY
- SEGMENT 3** - TEP CENTER LEONA TATE
- SEGMENT 4** - TECH WITH KIMMIE VIDEO GAMES WARNINGS
- SEGMENT 5** - RERUN - UNCF MAYORS MASKED BALL
- SEGMENT 6** - NS HUMAN SOCIETY HEALTH BENEFITS OF PETS
- SEGMENT 7** - CAFE 871 FROM BILOXI PART II

THURSDAY, FEBRUARY 29TH

- SEGMENT 1** - HELLO & LEAP YEAR COCKTAIL WITH ABAGAIL
- SEGMENT 2** - SECOND HARVEST SUMMER MEALS SHORTAGE
- SEGMENT 3** - PAID - BEST IN CLASS LYON ELEMENTARY IN COVINGTON
- SEGMENT 4** - RERUN - PIANIST KYLE ROUSSEL
- SEGMENT 5** - SECOND HARVEST SUMMER MEALS SHORTAGE PART II
- SEGMENT 6** - LEAP YEAR GAME
- SEGMENT 7** - RERUN - PIANIST KYLE ROUSSEL MUSIC CLOSE

FRIDAY, MARCH 1ST

- SEGMENT 1** - HELLO & MARCH ROUND TABLE TALK
- SEGMENT 2** - LENTEN MEAL ALMA CAFE
- SEGMENT 3** - NEW MUSIC SHAWN WILLIAMS INTV & PERFORMANCE
- SEGMENT 4** - LENTEN MEAL ALMA CAFE
- SEGMENT 5** - TOSS TO SHAWN WILLIAMS PERFORMANCE
- SEGMENT 6** - ROUND TABLE GAME MARCH MADNESS
- SEGMENT 7** - SHAWN WILLIAMS MUSIC CLOSE

MONDAY, MARCH 4TH

- SEGMENT 1** - HELLO & SORTED ORGANIZATIONAL PRODUCTS FOR KIDS
- SEGMENT 2** - SIERRA GREEN MUSIC WEDNESDAY AT THE SQUARE
- SEGMENT 3** - DR. CARLSON PORN & RELATIONSHIPS
- SEGMENT 4** - PAID - SCI SPRING SAVINGS EVENT
- SEGMENT 5** - TOSS TO SIERRA GREEN MUSIC
- SEGMENT 6** - AUTHOR OF PERFECTLY FLAWED
- SEGMENT 7** - SIERRA GREEN MUSIC CLOSE

TUESDAY, MARCH 5TH

- SEGMENT 1** - HELLO & PARENTING WITH ADRIANNE PICKY EATERS
- SEGMENT 2** - PARENTING PICKY EATERS SENSORY ACTIVITIES
- SEGMENT 3** - DIETICIAN PICKY EATERS FOOD CHAINING
- SEGMENT 4** - DIETICIAN PICKY EATERS NUTRITION
- SEGMENT 5** - RERUN - RERUN SUE STRACHAN OSCAR PREDICTIONS
- SEGMENT 6** - RERUN - MICHAEL THE WILDLIFE DETECTIVE
- SEGMENT 7** - NEW ORLEANS ENTREPRENEURS WEEK

WEDNESDAY, MARCH 6TH

SEGMENT 1 - HELLO & DEW DROP INN HOTEL & LOUNGE REOPENS

SEGMENT 2 - PAID - WEEKLY WELLNESS & 25TH ANNIV. DRESS FOR SUCCESS

SEGMENT 3 - DRESS FOR SUCCESS LIVE DONATION TIPS -

SEGMENT 4 - DEW DROP LOUNGE ERICA FALLS MUSIC

SEGMENT 5 - PAID RERUN - PLEXADERM SKIN CREAM

SEGMENT 6 - BOOKLIST CYPRESS BOOKS NEW LOCAL RELEASES

SEGMENT 7 - DEW DROP LOUNGE ERICA FALLS MUSIC CLOSE

THURSDAY, MARCH 7TH

SEGMENT 1 - HELLO & BROTHER MARTIN CHEERLEADERS STATE CHAMPIONS

SEGMENT 2 - BROTHER MARTIN CHEERLEADERS INTERVIEW

SEGMENT 3 - WORK FROM HOME HEALTH ADVICE

SEGMENT 4 - WORK FROM HOME DEEP VEIN THROMBOSIS

SEGMENT 5 - ASHE CULTURAL CENTER "I DESERVE IT" CAMPAIGN

SEGMENT 6 - AUTHOR POETRY "THE STRENGTH THAT STAYS"

SEGMENT 7 - PAID - WINN-DIXIE LENT EASTER SEASON

FRIDAY, MARCH 8TH

SEGMENT 1 - HELLO & FAMILY VACATION PRICE POINTS N.O. MOMS

SEGMENT 2 - FAMILY VACATIONS KEEPING KIDS BUSY

SEGMENT 3 - EXCTE ALL-STARS STEM PROGRAM

SEGMENT 4 - MARGIE PEREZ CHANTEUSE SERIES

SEGMENT 5 - LENT ANOTHER BEAUTIFUL DAY RESTAURANT

SEGMENT 6 - ANOTHER BEAUTIFUL DAY RESTAURANT PART II

SEGMENT 7 - MARGIE PEREZ MUSIC CLOSE

MONDAY, MARCH 11TH

SEGMENT 1 - HELLO & NEW ORLEANS BOOK FESTIVAL AT TULANE

SEGMENT 2 - PAID IMPACT GIVEBACK SWEET BABBIE JAY

SEGMENT 3 - CHRISTINA KAMINIS NEW MUSIC

SEGMENT 4 - CURE COMPANY FOOD

SEGMENT 5 - CURE COMPANY FOOD PART II

SEGMENT 6 - TRIUMPH BAND WORKOUT

SEGMENT 7 - CHRISTINA KAMINIS NEW MUSIC CLOSE

TUESDAY, MARCH 12TH

- SEGMENT 1** - HELLO & PAID FOOD FIGHT NOLA
- SEGMENT 2** - JPAS JESUS CHRIST SUPERSTAR
- SEGMENT 3** - NATIONAL ORGANIZE YOUR HOME OFFICE DAY
- SEGMENT 4** - KENLIE FITE ON JOURNALING
- SEGMENT 5** - RERUN - NETWORKING TIPS
- SEGMENT 6** - PAID FOOD FIGHT NOLA PART II
- SEGMENT 7** - JPAS JESUS CHRIST SUPERSTAR CLOSE

WEDNESDAY, MARCH 13TH

- SEGMENT 1** - HELLO & ST. PATRICK'S DAY FOOD WITH HARRIET ROBIN
- SEGMENT 2** - PAID - WEEKLY WELLNESS & MUGGIVAN IRISH SCHOOL OF DANCE
- SEGMENT 3** - LSU AG CENTER JOE WILLIS SHAMROCK
- SEGMENT 4** - PAID - LCMC CRESCENT CITY CLASSIC
- SEGMENT 5** - PAID - HURWITZ MINTZ 100 YEAR ANNIVERSARY
- SEGMENT 6** - ST. PATRICK'S DAY FOOD WITH HARRIET PART II
- SEGMENT 7** - MUGGIVAN IRISH SCHOOL OF DANCE CLOSE

THURSDAY, MARCH 14TH

- SEGMENT 1** - HELLO & NATIONAL PI DAY WITH MAE'S BAKE SHOP
- SEGMENT 2** - ST. JOSEPH ALTAR ARCHDIOCESE OF N.O.
- SEGMENT 3** - PAID - NOMA ART IN BLOOM
- SEGMENT 4** - NATIONAL LEARN ABOUT BUTTERFLIES DAY
- SEGMENT 5** - RERUN - RERUN FLYTE ENTREPRENEUR PROGRAM
- SEGMENT 6** - NATIONAL PI DAY MAE'S BAKE SHOP PART II
- SEGMENT 7** - AIMEE FASHION FOR MARCH EVENTS

FRIDAY, MARCH 15TH

- SEGMENT 1** - HELLO & CRACK'D BRUNCH MENU
- SEGMENT 2** - SAX KIX AVE INTERVIEW & MUSIC
- SEGMENT 3** - WATERSEED IMMERSIVE CONCERT
- SEGMENT 4** - CRACK'D BRUNCH MENU PART II
- SEGMENT 5** - SUE STRACHAN ON NEW RELEASES
- SEGMENT 6** - TENNESSEE WILLIAMS FEST STELLA CONTEST
- SEGMENT 7** - SAX KIX AVE MUSIC CLOSE

MONDAY, MARCH 18TH

- SEGMENT 1** - HELLO & GLOBAL RECYCLING DAY AND GAME
- SEGMENT 2** - DR. TRACY CARLSON ON INTIMACY
- SEGMENT 3** - NEW ORLEANS 100
- SEGMENT 4** - TANGIPAHOA TRANSITION CAREER FAIR
- SEGMENT 5** - KID SMART PROGRAM CELEBRATING 25 YEARS
- SEGMENT 6** - BEAUTIFUL THE CAROL KING MUSICAL
- SEGMENT 7** - BEAUTIFUL THE CAROL KING MUSICAL MUSIC CLOSE

TUESDAY, MARCH 19TH

- SEGMENT 1** - HELLO & 1ST DAY OF SPRING SPRING CLEAN FRIENDS
- SEGMENT 2** - 1ST DAY OF SPRING SPRING CLEAN DIET
- SEGMENT 3** - 1ST DAY OF SPRING SPRING CLEANING BOOKS
- SEGMENT 4** - 1ST DAY OF SPRING MEN'S FASHION JEFF'S HABERDASHERY
- SEGMENT 5** - 1ST DAY OF SPRING GROW A VEGGIE GARDEN
- SEGMENT 6** - 1ST DAY OF SPRING BABY T-REX GARDEN
- SEGMENT 7** - 1ST DAY OF SPRING NOMA SCULTURE GARDEN

WEDNESDAY, MARCH 20TH

- SEGMENT 1** - HELLO & LOUISIANA CHILDREN'S MUSEUM SPRING CRAFT
- SEGMENT 2** - PAID - WEEKLY WELLNESS & CHESS MASTER MAURICE ASHLEY
- SEGMENT 3** - SHAKE 'EM UP ALL GIRLS JAZZ BAND
- SEGMENT 4** - PAID - BCBS ANGEL AWARD NOMINATIONS
- SEGMENT 5** - PAID - SCI RUN WALK THRU HISTORY
- SEGMENT 6** - PAID RERUN - HURWITZ MINTZ 100 YEARS
- SEGMENT 7** - SHAKE 'EM UP ALL GIRLS JAZZ BAND MX CLOSE

THURSDAY, MARCH 21ST

- SEGMENT 1** - HELLO & NATIONAL CREDIT CARD REDUCTION DAY BEST PRACTICE
- SEGMENT 2** - CREDIT CARDS BEST FIT
- SEGMENT 3** - FOOD WITH BAR PANOMA
- SEGMENT 4** - AUTHOR OF THE OPTIMIST
- SEGMENT 5** - PAID - METROPOLITAN HUMAN SERVICES DISTRICT
- SEGMENT 6** - PARENTING WITH KENNETH SINGLE PARENTS
- SEGMENT 7** - FOOD WITH BAR PANOMA PART II

FRIDAY, MARCH 22ND

SEGMENT 1 - HELLO & NATIONAL WATER DAY WATER RECIPES

SEGMENT 2 - NATIONAL WATER DAY CONSERVATION BARRELS

SEGMENT 3 - POP-UP WITH PAPA'S DONUTS

SEGMENT 4 - MANDEVILLE LIVE MUSIC WITH COREY LEDET

SEGMENT 5 - POP-UP WITH PAPA'S DONUTS PART II

SEGMENT 6 - MAKING EASTER BASKETS WITH KIM BURR

SEGMENT 7 - MANDEVILLE LIVE COREY LEDET MX CLOSE

MONDAY, MARCH 25TH

SEGMENT 1 - HELLO & WOMEN'S HISTORY MONTH NOLA COOKIE CO.

SEGMENT 2 - PAID - IMPACT GIVEBACK - JUNIOR LEAGUE OF N.O.

SEGMENT 3 - VYOONES RESTAURANT

SEGMENT 4 - ROBIN BARNES CONCERT INTV & PERFORMANCE

SEGMENT 5 - VYOONES RESTAURANT PART II

SEGMENT 6 - AUTHOR VALORIE HART BOHEMIAN SOUL

SEGMENT 7 - ROBIN BARNES CONCERT MUSIC CLOSE

TUESDAY, MARCH 26TH

SEGMENT 1 - HELLO & WHITNEY J DECOR

SEGMENT 2 - THE WALRUS BAND BEATLES MUSIC

SEGMENT 3 - PAID - OPTIMAL BODY WEIGHT LOSS PROGRAM

SEGMENT 4 - TOSS TO THE WALRUS BAND BEATLES MUSIC

SEGMENT 5 - PAID RERUN - PLEXADERM SKIN CARE

SEGMENT 6 - PAID - LCMC GROCERY SHOPPING -

SEGMENT 7 - THE WALRUS BAND BEATLES MUSIC CLOSE

WEDNESDAY, MARCH 27TH

SEGMENT 1 - HELLO & FILING TAXES NEW CLAIMS & CHANGES

SEGMENT 2 - PAID - WEEKLY WELLNESS & FILING TAXES TOP FIVE MISTAKES

SEGMENT 3 - N7 RESTAURANT - 6:30

SEGMENT 4 - PAID - RUDIN LAW

SEGMENT 5 - N7 RESTAURANT PART II

SEGMENT 6 - TECH TEACHING FINANCE LITERACY THROUGH GAMING

SEGMENT 7 - NS HUMANE IMPORTANCE OF VET CARE

THURSDAY, MARCH 28TH

SEGMENT 1 - HELLO & LCMC NATIONAL KIDNEY MONTH

SEGMENT 2 - PAID - CHICK FIL A BEST IN CLASS

SEGMENT 3 - NEW MUSIC ANIYA TENO INTERVIEW & PERFORMANCE

SEGMENT 4 - SEGMENT

SEGMENT 5 - TOSS TO ANIYA TENO MUSIC

SEGMENT 6 - GLAM NOLA ON SPRING SKIN ROUTINE

SEGMENT 7 - ANIYA TENO MUSIC CLOSE

FRIDAY, MARCH 29TH

SEGMENT 1 - HELLO & GDLA SPRING FLING DECOR

SEGMENT 2 - GDLA SPRING FLING FOOD BRIAN THEIS

SEGMENT 3 - GLDA SPRING FLING LINE DANCE WITH LADY D

SEGMENT 4 - GDLA SPRING FLING FOOD PART II

SEGMENT 5 - GDLA SPRING FLING HAPPY PHOTO BIKE

SEGMENT 6 - GDLA SPRING FLING COCKTAIL WITH ERIKA FLOWERS

SEGMENT 7 - GDLA SPRING FLING LINE DANCE CLOSE



& WBXN-CD

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| To: PUBLIC FILE |
| Re: NON-BROADCAST EFFORTS |
| Date: 1st Quarter 2024 |

January 1, 2024 – March 31, 2024

WWL, WUPL-TV, WBXN-CD - NON-BROADCAST COMMUNITY EFFORTS

WWL/WUPL/WBXN-CD sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- **Weather Watch:** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.
- **Weather Link 4:** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.



& WBXN-CD

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| To: PUBLIC FILE |
| Re: OTHER NON-BROADCAST EFFORTS |
| Date: 1st Quarter 2024 |

January 1, 2024 – March 31, 2024

OTHER NON-BROADCAST EFFORTS

COMMUNITY INTERACTIONS:

- **Alexa Trischler** – Spoke to the 3rd grade class at *Upper Caillou Elementary School*
- **Chris Franklin** – Conducted a 2-day station tour for the 3rd grade class from the *St. Catherine of Siena School*
- **Charisse Gibson** – Hosted the *NOTFC Gala*, emceed the *Femme Fatale Ball*, moderated a panel on creating generational wealth on *Black Wallstreet* for the *Tulane University Black Alumni Weekend*, sat on the advisory committee for the *HBCU Legacy Bowl*, and sat on the board to re-elect President of the *New Orleans Association of Black Journalists*, screened a film about journalism and democracy in America with *NOABJ* called “*Trustworthy*”, did an author talk with Joy Ann Reid of MSNBC for her new book, “*Medgar and Myrlie*”, at *Baldwin & Co.*, conducted a station tour for the students from the *New Orleans Career Center*, spoke with students at *Loyola University* about on-camera delivery techniques, emceed the *CJ McCullum Dream Center* unveiling with the *Boys and Girls Club*, and participated in judging a crawfish contest in Marrero, La.
- **Devin Bartolotta** – Road as a “Celebrity Guest” in the *Krewe of Mad Hatters Parade*, and emceed the *American Italian Sports Hall of Fame Gala*.
- **Johnny Moore** – Conducted a station tour for the students from the *Treen Technology Center*
- **Meg Farris** – Emceed the award ceremony recognizing the accomplishments of actor *Ameer Baraka*, and served as a celebrity guest rider in the *French Quarter Easter Parade*, along with judging the *Easter Hat Contest*.
- **Mike Perlstein** – Served as the moderator on a panel at WYES to discuss early crime stats in NOLA -
- **Nicole Waivers** – Participated in the LAB Student Career Workshop & Job Fair at the Grambling State University.

- **Eric Paulsen** - served as a celebrity guest rider in the *French Quarter Easter Parade*, along with judging the *Easter Hat Contest*.