

Political Advertising Issues

Station Call Letters: WJFW-TV

Name of Advertiser: Tammy Baldwin For Senate

Title of Advertisement: "Close To Home"

Length of Advertisement: :30 sec

Order Number: 39174

Flight Dates of Advertisement: 4-16-24 - ~~5-02-24~~ UFN

Issues mentioned in advertisement: Candidate talks about her

mom's pill addiction's advancing

bipartisan bill to address

opioids's fentanyl crisis.