

# **KRNU 90.3 FM**

## **Community Issues and Responsive Programs**

***April-June 2019***

The following is a list of perceived community issues, and the programs broadcast by KRNU 90.3 FM, Lincoln, which provided the most significant treatment of those issues during the second quarter of 2019, April 1 through June 30.

**Campus Governance & Leadership** – A review of topics related to governance of the various constituencies of the University of Nebraska-Lincoln.

This quarter, the station continued its long-standing practice of providing live coverage of the public business meetings conducted by the University of Nebraska Board of Regents when those meetings are held at the Regents' meeting room in Varner Hall on the university's east campus in Lincoln.

In this quarter, two such meetings were held and broadcast:

- Thursday, May 30 – 9:00-9:28 a.m. (Duration: 28 minutes)
- Friday, June 28 – 9:15-10:35 p.m. (Duration: 1 hour 20 minutes)

In addition, the station's weekend public affairs show *Campus Voices* featured an episode with the university's outgoing Executive Vice-Chancellor Donde Plowman. She discussed her career at UNL, her new position as Chancellor of the University of Tennessee/Knoxville and the challenges she sees for high education in the coming years. Sunday, June 2 – 10:00-10:31 a.m. (Duration: 31 minutes)

**University of Nebraska 150<sup>th</sup> Anniversary Events** – Topics related to commemoration of the 150<sup>th</sup> anniversary of the signing of the University's founding charter documents.

In celebration of the university's 150<sup>th</sup> anniversary, the twice-yearly *Nebraska Lectures* series on campus expanded this year to one lecture each month. KRNU has committed to carrying each month's lecture - either live or recorded - during the year.

UNL English Prof. Kari Ronning presented the May edition of the *Nebraska Lectures* on the life and times of Willa Cather while she was a student at the University of Nebraska. Professor Ronning is co-director of the Willa Cather Journalism project and has served as assistant editor of the Willa Cather Scholarly Edition since 1990. She contributes to the *Willa Cather Archive* by writing annotations for the *Complete Letters of Willa Cather*. In addition to textual work, she

was co-historical editor of *A Lost Lady*, historical editor of *Obscure Destinies*, and co-editor of *Cather's University Days*. Ronning began work on Cather's journalism several years ago in the belief that more complete texts would enable us to learn more about what Cather was doing, thinking, and feeling in these formative years of her writing career. Prof. Ronning's lecture topic was "Willa Cather on Campus." The station's weekend public affairs show *Campus Voices* broadcast a recording of this speech from Tuesday, May 7, at the Mary Riepma Ross Media Arts Center on the campus of the University of Nebraska-Lincoln. Sunday, May 19 – 10:00-10:46 a.m. (Duration: 46 minutes)

Tim Borstelmann is UNL's E.N. & Katherine Thompson Professor of Modern World History. He presented the April edition of the *Nebraska Lectures*. His topic was "The Hearts of Foreigners: How Americans Understand Others." It was recorded on Thursday, April 25, in the Auditorium of the Nebraska Union on the city campus of the University of Nebraska-Lincoln and broadcast on the station's weekend public affairs show *Campus Voices*. Sunday, June 9 – 10:00-10:50 a.m. (Duration: 50 minutes)

Eileen Bergt is UNL's landscape architect and assistant director of landscape services. She presented the June edition of the *Nebraska Lectures*. Her topic was "Growing A Campus: Landscapes at the University of Nebraska." She discussed campus garden and landscape history – from initial plantings around University Hall through the campus's modern greenspaces. Her address was carried live from the Love Library Auditorium on the university's city campus. Wednesday, June 19 – 3:30-4:28 p.m. (Duration: 58 minutes)

John Sorensen, author and founder of the Abbott Sisters Project, presented the March edition of the *Nebraska Lectures* on the importance of the Abbott sisters (Grace and Edith) to the history of children's, immigrants' and women's rights in America. His address was recorded on Thursday, March 28 at the Great Plains Art Room on the campus of the University of Nebraska-Lincoln, and played back on the station's weekend public affairs show *Campus Voices*. Sunday, June 23 – 10:00-10:59 a.m. (Duration: 59 minutes)

**Women's and Gender Issues** – A review of women's and gender-related issues on campus and within the community.

Melissa Jacobs is the founder and owner of *TheFootballGirl.com* and is on social media as @*thefootballgirl*. She is a former sports producer in both radio and television at ESPN in Bristol. She is also a former pro football editor at Sports Illustrated. In the last few months she has begun to podcast under the same brand. She was a guest on the station's weekend media critique program *Watch The Media*. She talked about what her enterprise is about, how her career impacted it, how she is targeting women in the audience and how to get a podcast started and monetize it. Sunday, April 7 – 11:00-11:59 a.m. (Duration: 59 minutes)

David Berri, an Economics Professor at Southern Utah University, researches and writes prolifically about sport and gender. He was a guest on the station's weekend media critique show *Watch The Media* to talk about the challenges facing women in sport, both on the field and in the sports media business; the WNBA, Women's soccer, women in the broadcast booth and in sports journalism. Berri brought a deep knowledge of the subject, with historical perspective as well. Sunday, April 28 – 11:00 a.m.-12:00 p.m.

The founder and managing editor of *The Football Girl.com* and the host of the *Football Girl* podcast, Melissa Jacobs, returned to the station's weekend media critique show *Watch The Media* in June. She is dedicated to presenting the stories of women in football and especially the NFL. She is a former producer at ESPN and a former editor at Sports Illustrated. Her podcast recently celebrated its one-year anniversary. Sunday, June 9 – 11:00 a.m.-12:00 p.m. (Duration: 60 minutes)

Mike Woitalla is the Executive Editor of *Soccer America.com*. He visited the station's weekend media critique show *Watch The Media* to talk about the world-wide value of the American women's national soccer team, and about the emergence of American soccer culture. The interview is from a longer conversation recorded in the summer of 2018. Sunday, June 16 – 11:53 a.m.-12:00 p.m. (Duration: 7 minutes)

**Campus Culture** – A review of topics and issues relating to the quality of life on the university campus for students, faculty, and staff.

A combination of late winter blizzards and torrential rain led to record flooding across the upper Midwest in March. Among those affected by the floods were numerous university students home on spring break. FEMA Media Relations Specialist Renee Bafalis visited the station's *Campus Voices* show to discuss FEMA operations in the wake of the historic floods. She discussed FEMA's role in rebuilding following the flood, and specifically what services and support are available to UNL students. Sunday, April 21 – 10:00-10:22 a.m. (Duration: 22 minutes)

Lincoln native Graham Pansing Brooks is the Conference Director for the first *Do More Good* conference held May 15-17 on the university's Nebraska Innovation Campus. It's a conference to help businesses and non-profit organizations develop a "path to purpose" that furthers their organizations' impact and involvement in their respective communities. Pansing Brooks, a UNL Law School graduate, visited *Campus Voices* to discuss his return to Lincoln in 2018 to head this conference (five years in the making) and start his own consulting company that helps individual companies and organizations improve their community impact. Sunday, May 12 – 10:00-10:40 a.m. (Duration: 40 minutes)

Gage Mruz is a recent graduate of the University of Nebraska-Lincoln. He has developed his own company called *GreenStain* which seeks to create environmentally-friendly clothing items using recycled plastic bottles. He visited *Campus Voices* to discuss how his opportunities at UNL, including a summer internship in New Zealand, fueled his desire to create his own business and to inform his university peers about the need for ecological sustainability. Sunday, May 26 – 10:00-10:29 a.m. (Duration: 29 minutes)

Jordan Black is the Assistant Director of University Housing responsible for coordination of the university's student Learning Communities and Academics. He was a guest on *Campus Voices* to discuss the history and value of the learning communities for students, the value to the university, how they have changed in the years he has been involved, and the challenges he sees for the future. Sunday, June 16 – 10:00-10:28 a.m. (Duration: 28 minutes)

Stephen Censky is Deputy Secretary for the U.S. Department of Agriculture. He gave the second of this season's Heuermann Lectures on February 14<sup>th</sup>. The title of his address was "Leading Today For America's Tomorrow." Censky previously served for the past 21 years as CEO of the American Soybean Association, a national, not-for-profit trade association that represents United States soybean farmers on policy and trade. His address was recorded on Thursday, February 14 in the auditorium of the University's Nebraska Innovation Campus for delayed broadcast on KRNU. Sunday, June 30 – 10:00-10:30 a.m. (Duration: 30 minutes)

**Diversity, Inclusion & Multiculturalism Issues** – A review of topics related to minority issues, diversity, and multiculturalism on campus and within the greater community.

Mike'l Severe is the producer and host of *The Bottom Line* daily radio show and webcast from *The Omaha World-Herald*, and recently was announced as the new host of the NET Television Sports show *Big Red Wrap-Up*. He visited the station's weekend media critique show *Watch The Media* to talk about his new TV role, his radio show, how to reach the audience – particularly a minority and diverse audience – and the state of the Nebraska sports scene. Sunday, April 21 – 11:00-11:29 a.m. (Duration: 29 minutes)

Lincoln residents Bryan Samani-Sprung (an LGBTQ activist) and Arden Ellen Nixon (a local artist) collaborated on *The Art Of Pride* – an art show and auction on May 4 to raise awareness of and funds for Star City Pride and Lincoln's LGBTQ community. They visited *Campus Voices* in advance of the show to discuss its genesis and what pride means to the community and the greater community of Lincoln ahead of the 50<sup>th</sup> anniversary of Stonewall this June. Sunday, April 28 – 10:00-10:28 a.m. (Duration: 28 minutes)

Aaron Oberholser is a Golf Channel Analyst who visited the station's weekend media critique show *Watch The Media* to discuss Tiger Woods and his impact on golf in the aftermath of a

victory at the Masters. Oberholser brought historical context and contemporary views of Woods and the PGA Tour and what Tiger means to the game. He calls Tiger “The Needle.” Sunday, May 5 – 11:00-11:23 a.m. (Duration: 23 minutes)

**Communications & Media** – A review of topics related to both interpersonal and mass communications – and the effects of both on our listening audience.

College of Journalism & Mass Communication major and podcast producer Kyler Johnson discussed his background as a media content producer and the creation of his popular *Nobody Asked* podcast on the station’s weekend public affairs program *Campus Voices*. Sunday, April 7 – 10:00-10:42 a.m. (Duration: 42 minutes)

Financial journalist and author Diana B. Henriques visited the campus to present the Seline Family Lecture at the College of Journalism & Mass Communications. She visited *Campus Voices* to discuss her career covering Wall Street, the importance of financial reporting, and her books, like *Wizard Of Lies* – the story of Bernie Madoff’s epic Ponzi scheme – and her collaboration on the HBO movie adaptation. Sunday, April 14 – 10:00-10:43 (Duration: 43 minutes)

College of Journalism & Mass Communications alum Andrew Bein is Executive Producer for newscasts at KETV, the ABC affiliate in Omaha. He visited *Campus Voices* to discuss his career in journalism, the changes he has seen, the effects of the internet and social media on the news and on social discourse, and trying to produce quality journalism in the face of diminishing broadcast news audiences, budget cuts, changing media habits and charges of “fake news” by politicians. Sunday, May 5 – 10:00-10:30 a.m. (Duration: 30 minutes)

College of Journalism & Mass Communications alum Chris Schmidt has added a second show to his repertoire since the last time he visited the station’s weekend media critique program *Watch The Media*. He’s now the host of the KFOR Morning Show as well as continuing his *Hail Varsity* afternoon show on ESPN Radio. He discussed the approaches to his morning news show and afternoon sports show; the audience, and his preparation processes. Sunday, May 5 – 11:25 a.m. – 12:00 p.m. (Duration: 35 minutes)

Jeff Koterba is the editorial cartoonist for the Omaha World Herald since 1989. He was a guest on the station’s weekend media critique program *Watch The Media* to talk about his career, the process of creating five cartoons a week, and the state of the business, especially in the age of Trump. Koterba is also an author and a musician who is quite open about life with Tourette’s syndrome. This was a replay of a show from November of 2018. Sunday, May 12 – 11:00 a.m.-12:00 p.m. (Duration: 60 minutes)

**Sports & Society** – A review of topics and issues at the intersection of sports, media, and society related to the university and the community in which it resides.

Alexi Lalas is a soccer commentator for *Fox Sports*, doing mostly studio work. He is a former *ESPN* commentator. He is also a former player and front office person in Major League Soccer. He played in two World Cups for the United States. He visited the station's weekend media critique show *Watch The Media* to talk about the state of American soccer broadcasting, as well as the opportunities on the field and in the broadcast booth for women. He and *Fox Sports* will broadcast the Women's World Cup this summer. Sunday, April 14 – 11:00-11:26 a.m. (Duration: 26 minutes)

Aaron Oberholser is a commentator for *The Golf Channel*. He visited *Watch The Media* to talk about broadcasting golf on television; how his professional golf career prepared him for the work; the people and personalities of the golf game, both on air and off. Sunday, April 14 – 11:26–11:59 a.m. (Duration: 33 minutes)

John Canzano is a columnist for *The Oregonian*, and hosts both a radio and TV show in Portland. He visited *Watch The Media* to discuss the need for media diversity to survive and thrive in today's professional media environment. Sunday, April 21 – 11:30-11:59 a.m. (Duration: 29 minutes)

Charlie Meyer is President and General Manager of the Lincoln Saltdogs semi-pro baseball team of the independent baseball league The American Association. They start their 19<sup>th</sup> season in Lincoln this summer. Meyer has been running the team since its creation before the 2001 season. He visited *Watch The Media* to discuss how the team got started, the nature of independent baseball, the relationship with UNL, the mission of the team (Family, Fun, Affordable), the local media and the fan support. Sunday, May 19 – 11:00 a.m.-12:00 p.m. (Duration: 60 minutes)

Malcolm Moran is a long-time American sports journalist (including for the *New York Times* and *USA Today*) who is the director of the Sports Capital Journalism Program at IUPUI in Indianapolis. He visited *Watch The Media* to discuss sports journalism – where it's been, where it is now and where it's going. Included in this program were short audio clips from Richard Deitsch of *The Athletic*, Thad Livingston of the *Omaha World-Herald* and Tom Hoffarth, a media reporter and critic from Los Angeles. Sunday, May 26 – 11:00 a.m.-12:00 p.m. (Duration: 60 minutes)

Steve Mariucci is entering his 14<sup>th</sup> year at *The NFL Network*. He is the former coach of the NFL's 49ers and Lions. He made the transition from coach to TV analyst. As a guest on *Watch The Media*, he discussed the process of doing his job; relationship- and trust-building between journalists/analysts and sources; chemistry on the set and much more. Sunday, June 2 –

11:00-11:41 a.m. (Duration: 41 minutes)

This spring, Omaha sports broadcaster, and College of Journalism & Mass Communications alum Ross Jernstrom celebrated his 40<sup>th</sup> anniversary in sports television in Omaha, and 25 years at WOWT, Channel 6. His accomplishments were celebrated this spring with an alumni award ceremony in the UNL College of Journalism & Mass Communications. He was a guest on *Watch The Media* to discuss working in his hometown for a long time, and the value of local sports journalism. Sunday, June 2 – 11:41 a.m.-12:00 p.m. (Duration: 19 minutes)

Sam McKewon covers the Huskers for the *Omaha World-Herald*. He is the lead beat reporter on Husker football and women's basketball. He was a guest on *Watch The Media* to discuss the Huskers and the university's role in Nebraska life, the state of the journalism business and the process of covering sports in the new media world. He was frank about the process and the people. Sunday, June 16 – 11:00-11:53 a.m. (Duration: 53 minutes)

Kevin Sjuts is the sports director of KOLN/KGIN-TV in Lincoln. He came to Lincoln in 2004, months after graduating from the University of Illinois. He worked briefly at KLKN-TV before moving to KOLN/KGIN. Sjuts has been the sports director since 2006. He visited *Watch The Media* to discuss his career, the process of anchoring local sports in 2019, balancing high school and the Huskers, and balancing work and family life. The interview included a few minutes of comments from the station's news director Mikel Lauber. Sunday, June 30 – 11:00 a.m.-12:00 p.m. (Duration: 60 minutes)