



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26140371

CPE: 195/429/4387

Agency: MAIN STREET MEDIA
GRP

PO BOX 25093

Alexandria, VA 22314

Changes as of: 10/9/2018 at 1:56 PM

Flight: 10/18/18 - 10/24/18

Advertiser: Yes Keep Our
Groceries Tax Free

Product: Yes! Keep Our
Groceries Tax Free OR

Agency Order #: 7684497

Buyer: Heck, Patti

Salesperson: JOHN SALADINO
212-373-8136

Separation:

Version: Current State Version 3

Station: KEZI

Market: Eugene-Springfield

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: PAUL PERRINA
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$11,425.00

Total Spots: 37

Total CPP: \$0.00

Total GRP:

Traffic #: 77783

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24								Total Spots	Total \$	CPP*	GRP*
						10/18	10/19	10/20	10/21	10/22	10/23	10/24					
1	Th-F,M-W 5:30a-6a		KEZI News This Morning	\$225.00	30	1	1	0	0	0	1	0		3	\$675.00	\$0.00	0.0
2	Th-F,M-W 6a-6:30a		KEZI News This Morning	\$250.00	30	0	1	0	0	1	0	1		3	\$750.00	\$0.00	0.0
3	Th-F,M-W 6:30a-7a		KEZI News This Morning	\$250.00	30	1	0	0	0	0	1	0		2	\$500.00	\$0.00	0.0
4	Th-F,M-W 7a-8a		Good Morning America	\$300.00	30	0	1	0	0	1	1	0		3	\$900.00	\$0.00	0.0
5	Th-F,M-W 8a-9a		Good Morning America	\$300.00	30	1	0	0	0	0	1	1		3	\$900.00	\$0.00	0.0
6	Th-F,M-W 9a-9:58a		Live With Kelly & Ryan	\$200.00	30	1	0	0	0	0	1	0		2	\$400.00	\$0.00	0.0
7	Th-F,M-W 11a-11:58a		KEZI New Midday	\$175.00	30	1	1	0	0	1	1	0		4	\$700.00	\$0.00	0.0
8	Th-F,M-W 11:58a-1p		The Chew	\$125.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
9	Th-F,M-W 4p-4:58p		KEZI News at 4	\$300.00	30	0	0	0	0	1	0	1		2	\$600.00	\$0.00	0.0
10	Th-F,M-W 4:58p-5:30p		KEZI News At 5	\$600.00	30	0	1	0	0	1	0	0		2	\$1,200.00	\$0.00	0.0
11	Th-F,M-W 6p-6:30p		KEZI News At 6	\$550.00	30	0	1	0	0	0	1	0		2	\$1,100.00	\$0.00	0.0
12	Th-F,M-W 6:30p-7p		KEZI News At 6	\$550.00	30	1	0	0	0	0	0	1		2	\$1,100.00	\$0.00	0.0
13	M 8p-10p		Dancing With the Stars-ABC	\$2,050.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
14	M 10p-11p		The Good Doctor-ABC	\$950.00	30	0	0	0	0	1	0	0		1	\$950.00	\$0.00	0.0
16	Sa 8a-8:30a		KEZI Weekend News This Morning	\$225.00	30	0	0	1	0	0	0	0		1	\$225.00	\$0.00	0.0
17	Sa 8:30a-9a		KEZI Weekend News This Morning	\$225.00	30	0	0	1	0	0	0	0		1	\$225.00	\$0.00	0.0
19	Su 8a-8:58a		KEZI Weekend News This Morning	\$225.00	30	0	0	0	1	0	0	0		1	\$225.00	\$0.00	0.0
20	Su 4:58p-5:30p		KEZI News At 5 & 6	\$325.00	30	0	0	0	1	0	0	0		1	\$325.00	\$0.00	0.0
21	Su 6p-7p		KEZI News At 5 & 6	\$275.00	30	0	0	0	1	0	0	0		1	\$275.00	\$0.00	0.0
22	Th-F,M-W 11:58a-1p		GMA DAY	\$125.00	30	0	1	0	0	0	1	1		3	\$375.00	\$0.00	0.0
TOTALS:						6	7	2	3	6	8	5		37	\$11,425.00	\$0.00	0.0



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Agency: MAIN STREET MEDIA GRP	Advertiser: Yes Keep Our Groceries Tax Free	Market: Eugene-Springfield	Total \$: \$11,425.00
PO BOX 25093	Product: Yes! Keep Our Groceries Tax Free OR	Office: WASHINGTON	Total Spots: 37
Alexandria, VA 22314	Agency Order #: 7684497	Service: Nielsen	Total CPP: \$0.00
	Buyer: Heck, Patti	Primary Demo:	Total GRP:
	Salesperson: JOHN SALADINO 212-373-8136	Assistant: PAUL PERRINA 202-955-5342	Traffic #: 77783
Separation:			

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/09/18 1:54 PM	KATHRYN SARDINSKY	program change OK
10/09/18 1:53 PM	Dan O'Brien	FORGOT TO CHANGE PROGRAM NAME
10/09/18 1:45 PM	Dan O'Brien	THE CHEW is no longer airing. GMA DAY is now running 1158a-1p.
10/09/18 1:38 PM	System	Notice Received.
10/09/18 12:43 PM	GOTOSTRATA\kSARDIN SKY	Separation: 30
10/09/18 12:43 PM	GOTOSTRATA\kSARDIN SKY	Canceled by new revision
09/05/18 7:50 AM	Dan O'Brien	Correcting Prime rates to match Issue Card
08/30/18 1:44 PM	System	Notice Received.
08/30/18 12:51 PM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$42,386
KEZI Share:	22%
Comment:	
KLSR:	1%
KMTR:	28%
KVAL:	49%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$11,425.00	N/A	0.0
Total	100%	37	\$11,425.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	37	\$11,425.00
Total	37	\$11,425.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/9/18 1:53 PM	Dan O'Brien	Confirmed	3	3	\$0	\$13,625.00	Changes: 2 buylines added or modified.
Revision	10/9/18 12:43 PM	GOTOSTRATA\kSARDIN SKY	Confirmed		2	\$-50.00	\$13,625.00	Changes: Total \$ from \$13,675.00 to \$11,425.00, Total Spots from 39 to 37. 5 buylines added or modified.
Revision	10/9/18 5:48 AM	Switch Operation	Confirmed			\$0	\$13,675.00	Changes: Salesperson from PAUL PERRINA to JOHN SALADINO.
Makegood 1	9/5/18 7:50 AM	Dan O'Brien	Canceled	2	2	\$2,200.00	\$13,675.00	Changes: Total \$ from \$11,475.00 to \$13,675.00. 4 buylines added or modified.
Queued for Electronic Contracting	8/30/18 12:51 PM					\$0	\$0	
New	8/30/18 12:47 PM	PAUL PERRINA	Confirmed	39		\$11,475.00	\$11,475.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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