



125 West 55th St
New York, NY 10019

Contract # 26140370

CPE: 195/429/4385

Agency: MAIN STREET MEDIA
GRP

PO BOX 25093

Alexandria, VA 22314

Changes as of: 10/10/2018 at 9:54 AM

Flight: 10/11/18 - 10/17/18

Advertiser: Yes Keep Our
Groceries Tax Free

Product: Yes! Keep Our
Groceries Tax Free OR

Agency Order #: 7684481

Buyer: Heck, Patti

Salesperson: JOHN SALADINO
212-373-8136

Version: Current State Version 5

Station: KEZI

Market: Eugene-Springfield

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: Mallory Martin

Con Type: POLITICAL/VOTE

Total \$: \$10,300.00

Total Spots: 33

Total CPP: \$0.00

Total GRP:

Traffic #: 77782

Separation:

Comments: \$675 added as MG for HL #26203517 Est 4512

#	Day/Time	DP	Program	Rate	A36P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP*	GRP*
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
22	Th-F,M-W 5:30a-6a		KEZI9 NEWS AM	\$225.00	0	30	0	1	0	0	0	0	0	1	\$225.00	\$0.00	0.0
23	Th-F,M-W 6a-6:30a		KEZI9-AM B	\$250.00	0	30	0	1	0	0	1	1	1	4	\$1,000.00	\$0.00	0.0
24	Th-F,M-W 6:30a-7a		KEZI9-AM B<	\$250.00	0	30	1	0	0	0	0	1	1	3	\$750.00	\$0.00	0.0
25	Th-F,M-W 7a-8a		GD MRN AMR-ABC<	\$300.00	0	30	0	1	0	0	0	1	0	2	\$600.00	\$0.00	0.0
26	Th-F,M-W 8a-9a		GD MRN AMR-ABC<	\$300.00	0	30	1	1	0	0	0	1	0	3	\$900.00	\$0.00	0.0
1x added as MG for HL #26203517 Est 4512																	
27	Th-F,M-W 11:58a-1p		CHEW-ABC<	\$125.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Th-F,M-W 4p-4:58p		JUDGE JUDY/JUDGE JUDY B	\$300.00	0	30	0	0	0	0	1	0	1	2	\$600.00	\$0.00	0.0
29	Th-F,M-W 4:58p-5:30p		KEZI9 NEWS5PM<	\$600.00	0	30	0	1	0	0	1	0	0	2	\$1,200.00	\$0.00	0.0
30	Th-F,M-W 6p-6:30p		KEZI 9 NEWS6PM	\$550.00	0	30	0	1	0	0	0	1	0	2	\$1,100.00	\$0.00	0.0
31	Th-F,M-W 6:30p-7p		KEZI 9 NWS630P<	\$325.00	0	30	1	1	0	0	0	0	1	3	\$975.00	\$0.00	0.0
32	M 8p-10p		DANCNG-STR-ABC	\$2,050.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	M 10p-11p		AVG. ALL WKS	\$950.00	0	30	0	0	0	0	1	0	0	1	\$950.00	\$0.00	0.0
34	Sa 8a-8:30a		KEZI9-AM SA	\$225.00	0	30	0	0	1	0	0	0	0	1	\$225.00	\$0.00	0.0
35	Sa 8:30a-9a		KEZI9-AM SA	\$225.00	0	30	0	0	1	0	0	0	0	1	\$225.00	\$0.00	0.0
36	Su 6:58a-7:58a		GD MRN-SUN-ABC<	\$250.00	0	30	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
37	Su 8a-8:58a		KEZI9-AM SU	\$225.00	0	30	0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0
38	Su 4:58p-5:30p		KEZI9 NEWS5PM<	\$325.00	0	30	0	0	0	1	0	0	0	1	\$325.00	\$0.00	0.0
42	Th-F,M-W 11:58a-1p		GMA DAY-ABC<	\$125.00	0	30	1	0	0	0	1	0	1	3	\$375.00	\$0.00	0.0
43	M-F 9a-9:58a		kelly & michael	\$200.00	0.0	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0
1x added as MG for HL #26203517 Est 4512																	



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Agency: MAIN STREET MEDIA GRP	Advertiser: Yes Keep Our Groceries Tax Free	Market: Eugene-Springfield	Total \$: \$10,300.00
PO BOX 25093	Product: Yes! Keep Our Groceries Tax Free OR	Office: WASHINGTON	Total Spots: 33
Alexandria, VA 22314	Agency Order #: 7684481	Service: Nielsen	Total CPP: \$0.00
	Buyer: Heck, Patti	Primary Demo: Adults 35+	Total GRP:
	Salesperson: JOHN SALADINO 212-373-8136	Assistant: Mallory Martin	Traffic #: 77782
Separation:			

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							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
44	M-F 11a-11:58a		NEWS	\$175.00	0.0	30	0	0	0	0	1	0	0	1	\$175.00	\$0.00	0.0
1x added as MG for HL #26203517 Est 4512																	
TOTALS:							4	8	2	3	6	5	5	33	\$10,300.00	\$0.00	0.0



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/10/18 9:44 AM	KATHRYN SARDINSKY	\$675 added as MG for HL #26203517 Est 4512
10/09/18 1:53 PM	KATHRYN SARDINSKY	program change ook!
10/09/18 1:43 PM	Dan O'Brien	THE CHEW is no longer airing. GMA Day is now at 11581-1p.
10/09/18 1:35 PM	System	Notice Received.
10/09/18 12:42 PM	GOTOSTRATAkSARDIN SKY	Separation: 30
10/09/18 12:42 PM	GOTOSTRATAkSARDIN SKY	Canceled by new revision
10/04/18 1:21 PM	Lisa VanDer Veen	schedule change only
09/05/18 7:49 AM	Dan O'Brien	Correcting Prime rates to match Issue Card
08/30/18 1:33 PM	System	Notice Received.
08/30/18 12:51 PM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$46,818
KEZI Share:	22%
Comment:	
KLSR:	1%
KMTR:	28%
KVAL:	49%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$10,300.00	N/A	0.0
Total	100%	33	\$10,300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	33	\$10,300.00
Total	33	\$10,300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/10/18 9:44 AM	KATHRYN SARDINSKY	Confirmed	3		\$675.00	\$12,500.00	Changes: Total Spots from 30 to 33, Calculated Dollars from \$9,625.00 to \$10,300.00, Competitive Market Budget from \$42,386 to \$46,818, Origassistant Id to 3396, Assistant Id from PAUL PERRINA to Mallory Martin, Comments from Separation: 30 to \$675 added as MG for HL #26203517 Est 4512, Origuser Entered Dollars to \$9,625.00, User Entered \$ from \$0.00 to \$10,300.00, Sales Activity Link Configuration from [object Object] to (salesActivityId:-1,isNewBusiness:true,splitDollars:null), Demo Meta to [R16], Total \$ from \$9,625.00 to \$10,300.00. 3 buylines added or modified.
Makegood 3	10/9/18 1:43 PM	Dan O'Brien	Confirmed	3	3	\$0	\$11,825.00	Changes: 2 buylines added or modified.
Revision	10/9/18 12:42 PM	GOTOSTRATAkSARDIN SKY	Confirmed	3	5	-\$75.00	\$11,825.00	Changes: Total \$ from \$11,900.00 to \$9,625.00, Total Spots from 32 to 30. 5 buylines added or modified.
Revision	10/9/18 5:48 AM	Switch Operation	Confirmed			\$0	\$11,900.00	Changes: Salesperson from PAUL PERRINA to JOHN SALADINO.
Makegood 2	10/4/18 1:21 PM	Lisa VanDer Veen	Confirmed	3	3	\$0	\$11,900.00	Changes: 2 buylines added or modified.
Makegood 1	9/5/18 7:49 AM	Dan O'Brien	Canceled	2	2	\$2,200.00	\$11,900.00	Changes: Total \$ from \$9,700.00 to \$11,900.00. 4 buylines added or modified.



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	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/30/18 12:51 PM					\$0	\$0	
New	8/30/18 12:47 PM	PAUL PERRINA	Confirmed	32		\$9,700.00	\$9,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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