

WAOW WAOW
WAUSAU 1908 Grand Ave
Wausau, WI 54403-6870

Doug for Wausau
235 FOREST ST
WAUSAU, WI 54402-4400

Contract #

60649

Schedule Dates 03/18/24-03/24/24
Advertiser Doug for Wausau (10125)
Agency DIRECT Political (1414)
Product Political - Candidates (1151)
Brand L-WI-Wausau Mayor (25649)
Salesperson House Wausau, House Wausau (1100)
Sales Office Wausau
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments

Date Entered 03/14/24
Last Modified 03/14/24
Entered By Tracy Lake
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,488.75
Net Total \$8,436.25
Sales Tax

Wausau ABC (WAOW)

By Calendar Month	Spots	Rate
Mar. 2024	20	\$9,925.00
Grand Total:	20	\$9,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	03/18/24-03/22/24	2	:30	6A- Wake Up Wisconsin 6am on News 9		1	1			1			3	\$350.00	\$1,050.00	Wausau ABC (WAOW)			3/14/24
2.0	Normal Line / SPOT	03/20/24-03/21/24	2	:30	11A- News 9 WAOW at 11am				1	1				2	\$300.00	\$600.00	Wausau ABC (WAOW)			3/14/24
3.0	Normal Line / SPOT	03/18/24-03/21/24	2	:30	4:59:26P- News 9 WAOW at 5pm		1	1	1	1				4	\$450.00	\$1,800.00	Wausau ABC (WAOW)			3/14/24
4.0	Normal Line / SPOT	03/18/24-03/21/24	2	:30	5:58:46P- News 9 WAOW at 6pm		1	1	1	1				4	\$625.00	\$2,500.00	Wausau ABC (WAOW)			3/14/24
5.0	Normal Line / SPOT	03/18/24-03/22/24	2	:30	9:59:46P- News 9 WAOW at 10pm		1		1		1			3	\$625.00	\$1,875.00	Wausau ABC (WAOW)			3/14/24
6.0	Normal Line / SPOT	03/23/24-03/23/24	2	:30	5:58:56P- News 9 WAOW at 6pm							1		1	\$400.00	\$400.00	Wausau ABC (WAOW)			3/14/24
7.0	Normal Line / SPOT	03/23/24-03/23/24	2	:30	10P- News 9 WAOW at 10pm							1		1	\$625.00	\$625.00	Wausau ABC (WAOW)			3/14/24
8.0	Normal Line / SPOT	03/24/24-03/24/24	2	:30	5:28:56P- News 9 WAOW Sunday at 530pm								1	1	\$450.00	\$450.00	Wausau ABC (WAOW)			3/14/24
9.0	Normal Line / SPOT	03/24/24-03/24/24	2	:30	9:59:46P- News 9 WAOW at 10pm								1	1	\$625.00	\$625.00	Wausau ABC (WAOW)			3/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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