

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
4th QUARTER - 2014

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period October 1, 2014 to December 31, 2014. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:00am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Economy/Racism – 10/05/14 – IT – Interview with Bernard Bonner, The Million Dollar Analyst, about racism in business and how companies can fight it, and about the current economic conditions in the country.

Parenting/Youth – 10/05/14 – IT – Interview with Dr. Robin Berman, Psychiatrist and Assoc. Professor at UCLA, about the tough job of parenting, as well as some tips on how parents can do their job better.

Insurance Costs/Consumerism – 10/05/14 – IT – Interview with Ross Kenneth Urken, Senior Editor at thestreet.com, about the growing auto insurance rates and tips to consumers on how to save money.

Youth/Parenting – 10/12/14 – IT – Interview with Jay Fitter, Parenting Expert and Author, about the corporeal punishment controversy, and about how parents can better guide their children.

Divorce/Communication – 10/12/14 – IT – Interview with David Crouse, Divorce Attorney, about some tips on when couples can spot when their relationship is in trouble, and about how better financial planning can help relationships.

Health/Youth – 10/12/14 – IT – Interview with Dr. Mary Ann Block, Medical Doctor and Author, about research information that vaccines can be harmful and may cause asthma, and about chemicals that are included in vaccines.

Energy Costs/Environment - 10/19/14 - IT - Interview with Wayne Windgarden, Senior Fellow at Pacific Research Institute, about the results of a study on energy regulation and its effects on the economy, and about the need for diversity in energy projects.

Environment/Economy - 10/19/14 - IT - Interview with Patricia Damery, Psychotherapist and Biodynamic Farmer, about the differences between biodynamic and organic farming, and about the economic advantages of new farming techniques.

Communication/Consumerism - 10/19/14 - IT - Interview with Ted Coine, Keynote Speaker and Author, about why companies should embrace social media, and about the need for more interactive communication between company personnel and customers.

Energy/Environment - 10/26/14 - IT - Interview with Greg Kozera, Environmental Engineer, about the history of hydro-fracking and why it is important for energy production in the U.S., and about environmental plusses to using the technique.

Education/Youth - 10/26/14 - IT - Interview with Ross Kenneth Urken, Personal Financial Editor, thestreet.com, about some tips to parents on how to teach their children about financial topics, and also about the lack of money education in schools.

Health/Big Government - 10/26/14 - IT - Interview with Joe Flower, Healthcare Researcher and Author, about the in's and out's of national healthcare, and about the prevention measures that are contained in it.

Sexual Abuse/Women - 11/02/14 - IT - Interview with Anne Mitchell, Attorney and Speaker, about the new sexual consent laws that were passed in California, and about changes that need to be made to better clarify it.

Health/Environment - 11/02/14 - IT - Interview with Cathleen Enright, Executive Director of Council on Biotechnology Information, about why her organization feels GMO's are safe, and about the environmental plusses of growing GMO crops.

Women/Health - 11/02/14 - IT - Interview with Dr. Christine Horner, Breast Cancer Prevention Expert, about alternative ways to help fight breast cancer, and about the need for more exercise and healthy eating.

Big Government/National Healthcare - 11/09/14 - IT - Interview with Dick Morris, Political Commentator and Author, about his perspective on

hot button issues in the country, and about the need for more adherence to the constitution.

Health/Obesity – 11/09/14 – IT – Interview with Dave Foreman, Herbal Pharmacist, about how people can reduce carbs in their diet, and about the growing obesity problem in the U.S.

Youth/Law Enforcement Challenges – 11/09/14 – IT – Interview with Walter Biondi, Former Deputy U.S. Marshal and Author, about his story of how he went from being homeless to becoming a U.S. Deputy Marshal, and about the challenges law enforcement officers face.

Immigration/Labor – 11/16/14 – IT – Interview with Barbara Rhine, Attorney and Former Labor Activist, about the parallel between the farm workers movement of the 70's to the current immigration struggle, and about her novel based on those times.

Internet Pornography/Women – 11/16/14 – IT – Interview with Dr. Frank Moncher, Social Science Fellow at Culture of Life Foundation, about the growing violence against women and the connection to internet porn, and about the changing women's movement.

Health/Education – 11/16/14 – IT – Interview with Dr. Susan Smith Jones, Allergy Expert, about the growing number of fall allergies that occur, and about the need for better health education.

Child Abuse/Parenting – 11/23/14 – IT – Interview with Judge Glenda Hatchett, TV Jurist, about parenting issues and the increase of child abuse, as well as the challenges of family court.

Domestic Violence/Women – 11/23/14 – IT – Interview with Dr. Gina Myers, Personal and Professional Dev. Coach, about her personal experiences with domestic violence, and about how women can have better self esteem.

Food Costs/Health – 11/23/14 – IT – Interview with Annabelle Ascher, Food Expert, about how people can save money on their groceries, and about buying more healthy foods.

Disaster Preparedness/Health – 11/30/14 – IT – Interview with Dr. Meryl Nass, Immunization Expert, about the country's readiness for a massive Ebola epidemic, and about the need for more openness about healthy issues.

Youth/Parenting – 11/30/14 – IT – Interview with Dr. Kevin Leman, Parenting Expert, about how parents can better handle their teens, and about discipline procedures.

Stress/Health – 11/30/14 – IT – Interview with Doug Ingoldsby, Nutrition Expert, about ways to survive the holiday sugar shock season, and about alternative health techniques.

Seniors/National Healthcare – 12/07/14 – IT – Interview with Joe Oh, Author of “Maximize Your Medicare”, about the many options available for seniors regarding medical care, and about the ramifications of national healthcare.

Health/Seniors – 12/07/14 – IT – Interview with Dr. Mario Martinez, Owner of Institute of Biocognitive Psychology, about the relationship between the mind and the body, and how they work together as a unit, and about the effects on seniors.

Youth/Hazing – 12/07/14 – IT – Interview with Julianne Soviero, Hazing and Peak Performance Expert, about the growing problem of hazing, particularly in schools, as well as about how self-esteem can be enhanced.

Civil Rights/Discrimination – 12/14/14 – IT – Interview with Theodore Bikel, Actor and Rights Advocate, about his life in the arts, and about his work in support of various support programs.

War/Terrorism – 12/14/14 – IT – Interview with Rory Fanning, Author of “Worth Fighting For”, about his work in advocating for more vets benefits; He also questioned the motives of being involved in the Middle East wars.

Health/Seniors – 12/14/14 – IT – Interview with Stephanie Erickson, Director of Erickson Resource Group, with some tips on how kids and their parents can work together to plan healthcare, and about growing costs involved in nursing homes.

Economy/Consumerism – 12/21/14 – IT – Interview with Brian Sozzi, Analyst with thestreet.com, about the growing trend of morning places like Starbucks that are now serving dinner, and about the trends of consumers.

Veterans Rights/Communication – 12/21/14 – IT – Interview with Patrick O'Donnell, Combat Historian, about the Navy Seals controversy regarding their code of silence, and about the birth of Seals that took place in World War II.

Health/Education – 12/21/14 – IT – Interview with Don Miller, Epilepsy Expert and Author, about his life with epilepsy, and about the public’s growing awareness of the disease.

Health/Education – 12/28/14 – IT – Interview with Luis Tijerina, Native American Healing Expert, about the Native American healing system that utilizes natural plants, roots, and herbs, and about the need for the public to be better informed about treatments.

Racism/Gun Control – 12/28/14 – IT – Interview with Catana Tully, Author of “Split at the Root”, about racism in America and how people need to talk about it more, and about her adoption to white parents.

Child Trafficking/Law Enforcement Funding – 12/28/14 – IT – Interview with Blair London, Child Trafficking Expert, about the growing presence of child trafficking in the country, and about the need for law enforcement to do more about the problem.