

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
1st QUARTER - 2014

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period January 1, 2014 to March 31, 2014. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:00am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Economy/Education – 01/05/14 – IT – Interview with Phil DeMuth, a Financial Advisor and Author, about some investment tips for the new year, and about reassessing an all-cash position.

Education/Parenting – 01/05/14 – IT – Interview with Sue Nothstine, an Educator and Parent Adviser, about ways teachers and parents can communicate better, as well as common core and national education guidelines.

Health/Seniors – 01/05/14 – IT – Interview with Meridan Zerner, Registered Dietician and Wellness Professional, about the importance of eye health, as well as some advice on how good dietary supplements can help slow degenerative diseases.

Food labeling/Health – 01/12/14 – IT – Interview with Paul Kita, Senior Editor for Men's Health Magazine, about deceptive food labeling and how it is affecting eating habits, and about the need for more clarity for consumers.

Economy/Crime – 01/12/14 – IT – Interview with Louis Navellier, CEO of Navellier Growth, about the bitcoin phenomenon, and about his concern that it is being marketed in a misleading way and many buyers could lose money.

Consumerism/Big Government – 01/12/14 – IT – Interview with Mark Pastin, Founder and CEO of Council of Ethical Organizations, about how organizations can become more ethical, and about how the main goal is to make sure they put out factual information, and not just spin.

Health/Education – 01/19/14 – IT – Interview with Matt Iseman, TV Personality and Arthritis Spokesperson, about his work in educating the public about Rheumatoid Arthritis, and about injecting humor into the health debate.

Parenting/Youth – 01/19/14 – IT – Interview with David DeLugas, the Founder of National Association of Parents, about the history of the organization and their mission, as well as the need for more parenting rights.

Personal Debt/Consumerism – 01/19/14 – IT – Interview with Jordan Tabach-Bank, CEO of Beverly Hills Loan Co., about how pawn shops in high income areas are doing well because of the bad economy, and about the type of customers they have.

Animal Safety/Volunteerism – 01/26/14 – IT – Interview with Tippi Hedrin, Actress and Animal Activist, about why owning an exotic cat or lion is dangerous, as well as her work with the Shambala Preserve that takes in stranded animals.

Animal Testing/Big Government – 01/26/14 – IT – Interview with Anthony Belotti, Founder of White Coat Waste Project, about the history of the organization that focuses on alleged fraud in animal research going on at universities.

Economy/Parenting – 01/26/14 – IT – Interview with Donna Skeels Cygan, CPA and Author of “The Joys of Financial Security”, about the relationship between money and happiness, as well as some tips on budgeting and saving money.

Child Abuse/Parenting – 02/02/14 – IT – Interview with Tom North, Beardsley Family Member and Author, about the child abuse that occurred in the Beardsley Family, and about the CASA programs that are located throughout the country.

Youth/Stress – 02/02/14 – IT – Interview with Barbara Reich, Author of “Secrets of an Organized Mom”, about some ideas on how to get better organized, and about how to decrease stress.

Communication/Marriage Counseling – 02/02/14 – IT – Interview with Jim Hamilton, Author of “It’s All About Her”, about some tips on how to have a happy marriage, as well as ways to increase communication in the relationship.

Communication/Family Values – 02/09/14 – IT – Interview with Dr. Joan Friedman, Author of “The Same But Different”, about the truth and myths about twins, as well as family values.

Health/Environment – 02/09/14 – IT – Interview with Richard Hansler, Director of Lighting Innovations Institution – Carroll University, about how some forms of blue light can be dangerous to health, and about alternative lighting sources.

Seniors/Health – 02/09/14 – IT – Interview with Dr. Dudley Danoff, Urologist and Author, about some tips on how to keep romance alive in people over the age of 50, and about prostate cancer.

Economy/Ethics – 02/16/14 – IT – Interview with John Horvat, Author of “Return To Order”, about the “twitter down” economy and how people get too much information from sound bites, and about greater personal responsibility.

Economy/Fraud – 02/16/14 – IT – Interview with Peter Leeds, Author of “Penny Stocks for Dummies”, about the economic ramifications of the legalization of marijuana, and about high taxes.

Health/Big Government – 02/16/14 – IT – Interview with Dr. Chester Wilk, Chiropractor and Health Expert, about legal cases regarding health care in the United States, and about the effects of big government.

Drug Abuse/Crime – 02/23/14 – Interview with Robert Mazur, President of Chase and Associates, about the collusion between the U.S. Government and Drug Cartels, and about the legalization of marijuana.

Health/Environment – 02/23/14 – IT – Interview with Dr. Elaine Ferguson, Physician and Author, about some tips on how people can have a less sedentary lifestyle, and about the effects of the environment on health.

Youth/Volunteerism – 02/23/14 – IT – Interview with Michael Piraino, CEO of Court Appointed Special Advocates, about the CASA Programs that are spread out throughout the United States and how they help youths in foster care, as well as their volunteer training programs.

Suicide/Youth – 03/02/14 – IT – Interview with Marc Mero, Ex-WWE Wrestler and Youth Motivator, about the growing problem of bullying, and about the growing trend of teenage suicide.

Health/Education – 03/02/14 – IT – Interview with Dr. Helayne Waldman, Holistic Health Educator, about healthy eating alternatives for those with breast cancer, as well as the need for better health education.

Parenting/Youth – 03/02/14 – IT – Interview with Dr. Nancy Buck, Parenting Specialist, about the worth of corporal punishment, and about reliable parenting techniques.

Internet Safety/Communication – 03/09/14 – IT – Interview with Michael Song, Computer Hacking Prevention Expert, about the growing threat of computer hacking, as well as some tips on how to avoid problems.

Disabled Rights/Parenting – 03/09/14 – IT – Interview with Stephanie Collins, Special News Parenting Expert, about her experiences as a parent of two special needs kids, and about the need for more support groups for parents.

Health/Communication – 03/09/14 – IT – Interview with Dr. Sanjay Jain, Physician of Integrative Medicine, detailing the blueprint on how anyone can lead a healthier life, and also about the need for better communication from the medical profession to patients.

First Amendment/Big Government – 03/16/14 – IT – Interview with Frank Vernuccio, Broadcast Attorney, about the controversy surrounding the proposed FCC survey of newsrooms, and about the overreach of big government.

Big Government/Taxes – 03/16/14 – IT – Interview with Sandy Botkin, Founder of Tax Reduction Institute, about some tips that will help to reduce tax liabilities, and also talked about some states that are better at lowering taxes.

Health/Consumerism – 03/16/14 – IT – Interview with Dr. Suzy Cohen, Pharmacist, regarding information that will help those who are considering flu shots, as well as the need for better health information.

Divorce/Communication – 03/23/14 – IT – Interview with Dr. Brent Bradley, Marriage Counselor and Author, about how people can improve their relationships, and about the need for better communication.

Gangs/Youth – 03/23/14 – IT – Interview with Nigel Williamson, Youth Mentor and Author, about his story of his rise from a gang member to a successful student, and about the need for more youth mentors.

Gangs/Youth – 03/23/14 – IT – Interview with Jim Tarpey, Founder of Donate For A Cause, about how people can get rid of unwanted timeshares by donating them to charity, as well as the pros and cons of purchasing them.

Alternative Energy/Conservation – 03/30/14 – IT – Interview with Nick Davis, Spokesperson for Americans for Agrion, about the need for more alternative energy, as well as other conservation measures being used.

Education/Youth – 03/30/14 – IT – Interview with David Porter, College Recruitment Expert, about new college campus construction efforts that are utilizing more socially-active open areas, and about the need for better communication among students.

Health/Environment – 03/30/14 – IT – Interview with Dr. Steve Shrewsbury, DNA Expert, about new research that is altering DNA to stop disease, and about the need for a better environment.