

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
4th QUARTER - 2015

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period October 1, 2015 to December 31, 2015. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:00am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Personal Finance/Retirement Planning – 10/04/15 – IT – Interview with Rodger Friedman, Financial Expert, about successful retirement planning.

Veterans/Philanthropy – 10/04/15 – IT – Interview with Westley Thomas, advocate for Veteran's Affairs, about help for veterans.

Finance/Health Issues – 10/04/15 – IT – Interview with Charlie Wachtel, about diabetes, and also about the financial profession.

Health/Breast Cancer – 10/11/15 – IT – Interview with Melanie Young, Author and Breast Cancer Survivor, about breast cancer, and asking the right questions to make more informed decisions when it comes to cancer treatment.

Lawyer/Legal Counsel – 10/11/15 – IT – Interview with Jasen McDonald, Legal Expert, about how to hire the right attorney.

Youth/Drugs – 10/11/15 – IT – Interview with Keith Code, Ambassador for The Foundation For A Drug Free World, about how to keep kids off drugs.

Youth/School Uniforms – 10/18/15 – IT – Interview with Yovel Badish, Founder of Namaya, about the reasons for mandated school uniforms.

Communication/Millennials – 10/18/15 – IT – Interview with Jon Mertz, Author, about how to communicate with millennials.

Youth/Parenting – 10/18/15 – IT – Interview with Tom Gagliano, Author, about various parenting tips.

Women's Issues/Inequality – 10/25/15 – IT – Interview with Solange Richie about the War on Women.

Health/Flu Shots – 10/25/15 – Interview with Dr. Tel Franklin, Leading Expert on Integrative Medicine, will answer the question “Flu shots or not?”

Housing Market/Real Estate Brokers – 10/25/15 – IT – Interview with Brett Furman, Author and Real Estate Broker, about how to hire the right real estate broker.

Health/Communication – 11/01/15 – IT – Interview with Dr. Carol Gunn, Medical Researcher, about increasing hospital errors and how they are causing deaths in patients, and also about the need for patients to have more information on medical procedures.

Economy/Consumerism – 11/01/15 – IT – Interview with Salvatore Buscemi, Managing Director of Dandrew Partners, about crowdfunding, as well as about the risks involved and why people need to do their due diligence before investing.

Women/Health – 11/01/15 – IT – Interview with Dr. Shoshana Bennett, Postpartum Depression Expert, about some of the symptoms of postpartum depression and why it is such a big problem for some moms, and also about the need for sufferers to get counseling.

Environment/Economy – 11/08/15 – IT – Interview with Maria Gallucci, Writer at International Business Times, about the Volkswagen scandal, and also about the effects on the environment from increased emissions.

Economy/Unemployment – 11/08/15 – IT – Interview with Todd Lipscomb, Founder of MadeinUSAForever, about the ramifications of products being manufactured in the United States, and about the state of the economy.

Health/Youth – 11/08/15 – IT – Interview with Kent Atherton, CEO of NicobloUSA, about the bad effects of smoking, and about a new program that helps people to quit the habit.

Health/Charitable Giving – 11/15/15 – IT – Interview with Doug Jackson, President of Charity Vision, about his charitable organization that aids those in need of vision care, and about their need for funding.

Crime/Economy – 11/15/15 – IT – Interview with Barry Brandman, President of DanBee Investigations, about how fraud is detected in businesses, and about some tips on how business owners can detect problems.

Youth/Disabilities -11/15/15 – IT – Interview with Anya Damiron, Author and Child Advocate, with some tips on how parents can talk to their kids about those with disabilities, and about ways to decrease bullying.

Health/Women – 11/22/15 – IT – Interview with Jessica Firger, Health Reporter for Newsweek, about the new recommended breast cancer screening rules that have been adopted, and about the confusion that some women have regarding testing.

Consumerism/Economy – 11/22/15 – IT – Interview with Dave Schram, Consumer Credit Expert, with some tips on how to improve credit scores, and about questionable techniques by some credit repair agencies.

Women/Peer Pressure – 11/22/15 – IT – Interview with Norma Dougherty, Author, about self-identity issues that some young women face, and about the power of peer pressure.

Seniors/Health – 11/29/15 – IT – Interview with Rebecca Palm, CSO and Co-Founder of Co-Patient, about the need for people to enroll during the current health enrollment period, and about changes that are taking place.

Alcohol Abuse/Peer Pressure – 11/29/15 – IT – Interview with Randy Haveson, Alcohol and Addiction Counselor, about the growing alcohol abuse problem on college campuses, and about binge drinking.

Youth/Education – 11/29/15 – IT – Interview with Bill Steele, Co-Founder and Chief Engineer of Polar 3D, about a program aimed at kids in the inner city that teaches them about how to be an entrepreneur, and about the growing use of 3D printers.

Unemployment/Crime – 12/06/15 – IT – Interview with E.W. Jackson, Founder of Project Create, about the problems in the inner city, and about his plan to revive them with private company investments.

Economy/Big Government – 12/06/15 – IT – Interview with Kevin Maney, Technology Columnist, Newsweek, about how technology is expanding so quickly that regulation can't keep up, and also cited examples like Fanduel and drones.

Health/Obesity – 12/06/15 – IT – Interview with Dr. James Lavalley, Author of "Your Blood Never Lies", about new blood tests that are being used for a variety of diagnosis, and about the need for more communication between patients and doctors.

Gun Control/Crime – 12/13/15 – IT – Interview with Noel Flasterstein, Gun Rights Attorney, about the concealed gun controversy, and about state efforts to stop gun control legislation.

Health/Youth – 12/13/15 – IT – Interview with Dr. Ken Redcross, Physician and Medical Spokesperson, about the pros and cons of flu shots, and about precautions for youth.

Peer Pressure/Productivity – 12/13/15 – IT – Interview with Dr. Renate Reimann, Founder of Fresh Life Coaching, about how people can stop procrastination, and about how to improve productivity.

Economy/Retirement – 12/20/15 – IT – Interview with Lauren Lyons-Cole, Personal Finance Editor, International Business Times, about millennials and retirement, and how they have not saved as much as they should, and also about a need for better financial education.

Obesity/Health – 12/20/15 – IT – Interview with Dr. Holly Lucille, Naturopathic Doctor and Author, about tea-toxing and how important tea is to health, and about the increase in obesity.

Cyber-Bullying/Youth – 12/20/15 – IT – Interview with Dr. Peter Sacco, Author and Radio Host, about how life would be without the internet, and about the increase in cyber-bullying.

Terrorism/Youth – 12/27/15 – IT – Interview with Dr. Paul Coleman, Psychologist and Author, about how parents can speak to their kids about terrorism, and about ways adults can cope with daily stresses.

Inflation/Social Security – 12/27/15 – IT – Interview with Andy Gause, U.S. Currency Historian, about the devaluation of the dollar and how it has impacted individual citizens, and about the challenges that Social Security faces.

Health/Obesity – 12/27/15 – IT – Interview with Dr. Robyn Benson, Founder of the Self-Care Revolution, about alternative health techniques people can incorporate into their daily lives, and also about the growing problem of obesity.