

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
1ST QUARTER - 2024

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period January 1, 2024 to March 31, 2024. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:30am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Energy/Environment -- 01/07/24 – IT – Interview with Suzanne Ogle, CEO of Southern Gas Assn. She talked about the need for energy security as well as ways to make energy more affordable.

Health/Women – 01/07/24 – IT – Interview with Catherine Pugh, Health Government Affairs Expert with Consumer Technology Assn. she commented on how technology is helping health procedures, and also discussed the new White House Initiative.

Stress/Communication – 01/07/24 – IT – Interview with Edward Beltran, CEO of Global Leadership Development and Training at Fierce Pulse App. He discussed the growing problem of employee burnout. He also talked about the need for more corporate/employee communication.

Health/Charitable Giving – 01/14/24 – IT – Interview with Dana Dornsife, Founder of Lazarex Cancer Foundation. She discussed how the public can better participate in clinical trials. She also provided information to help those in communities of color to participate.

AI/Education – 01/14/24 – IT – Interview with Martin Kabaki, Founder and CEO of Ask Robot. He described the positive aspects of AI. He also talked about the need for more education to the public on why it will continue to be important to society.

Health/Youth – 01/14/24 – IT – Interview with Benjamin Jack, Founder of Duration Health. He answered the question, "What should be in your medicine cabinet?" He also talked about to-go medical kits for different situations.

AI/Economy – 01/21/24 – IT – Interview with Trevor Wagener, Chief Economist and Director of Research Center at Computer and Communications Industry Assn. He commented on the results of a study on small business and technology. He also talked about how technology impacts the economy.

Personal Finance/Youth – 01/21/24 – IT – Interview with Chris Corosa, Certified Trust and Fiduciary Advisor. He gave tips for parents on how to invest for their kids. He also discussed economic education opportunities for kids.

Health/Obesity – 01/21/24 – IT – Interview with Sandy Robertson, Hospital Wellness Manager and Holistic Nurse. She answered the question, “Why do we eat what we eat?” She also discussed the growing problem of obesity.

Health/Inflation – 01/28/24 – IT – Interview with Antonio Ciaccia, President of 3 Axis Advisors. He discussed efforts to get federal legislation passed to change the way pharmacy benefit managers work.

Urban Planning/Environment – 01/28/24 – IT – Interview with Weina Zheng, President of Z Life Developers. She discussed efforts to plan communities that are designed with sustainability in mind. She also talked about Las Vegas development that is revitalizing the arts district.

Social Media/Communication – 01/28/24 – IT – Interview with Dr. Patrick Hurley, Critical Thinking Author. He detailed why he feels critical thinking is lacking in American society. He also talked about the effects of social media.

Education/Military Benefits – 02/04/24 – IT – Interview with Major Justin Erwin, Instructor of Economics at West Point. He talked about how he teaches cadets about finances. He also gave advice for the public.

Censorship/Communication – 02/04/24 – IT – Interview with David Ragsdale, Former Creative Strategist at Live Nation. He discussed his group’s efforts to un-cancel the cancelled. He also talked about the growing problem of censorship in the media.

Pet Safety/Communication – 02/04/24 – IT – Interview with Brad Phiher, Executive Director of Council for Professional Dog Trainers. He gave tips on how the public can better train their dogs. He also talked about the importance of hiring certified trainers.

Education/Youth – 02/11/24 – IT – Interview with Dr. Kathleen Corley, Educator and Author. She discussed how to improve education. She also talked about new ways to discipline children.

Economy/Consumerism – 02/11/24 – IT – Interview with Scott Fulford, Author and Researcher. He gave the results of a study on the pandemic. Results showed that some sectors saw economic improvements during the pandemic.

Traffic Safety/Technology – 02/11/24 – IT – Interview with Dr. Matt Markel, Technology Expert and CEO of Spartan Radar. He detailed the status driverless vehicles.

Trafficking/Racial Discrimination – 02/18/24 – IT – Interview with Antonio Salazar Hobson, Trafficking Expert and Author. He talked about his experience of being tracked at a young age. He also explained the growing problem that is taking place around the country.

Seniors/Unemployment – 02/18/24 – IT – Interview with Carly Roszkowski, Vice President of Financial Resilience Programming at AARP. She gave some tips for seniors on finding employment. She also urged everyone to follow guidelines on writing the 'modern' resume.

Health/Stress – 02/18/24 – IT – Interview with Dr. Alan Chang, Chief Medical Officer and Cheryl Jordan Winston, Survivor of Sudden Cardiac Arrest. Dr. Chang described a new device that is helping those who are susceptible to sudden cardiac arrest. Cheryl discussed her experiences with the malady.

Literacy/Consumerism – 02/25/24 – IT – Interview with Mark Greaney, Action Author. He discussed the action genre, as well as the challenges of writing.

Health/Seniors – 02/25/24 – IT – Interview with Mark Opuaszky, CEO of Sparrow Bioacoustics. He detailed how their new app to monitor heart health works. He also talked about who would most benefit from the new application.

Youth/Crime – 02/25/24 – IT – Interview with Amy Friedman, Author and Criminal Justice Advocate. She discussed her efforts to talk about the plight of kids who have incarcerated parents. She also talked about the Pathfinder Club.

Water Conservation/Environment – 03/03/24 -- IT – Interview with David Sedlak, Professor of Civil and Environment at UC Berkeley. He discussed the need for better management of water resources. He also talked about how saving flood plains can help with the environment.

Pollution/Water Safety – 03/03/24 – IT – Interview with Scott Wilson, CEO of Regenesis. He talked about the need to clean up PFAs in the water supply. He also discussed the need for better education on new sources of treatment.

Health/Obesity – 03/03/24 – IT – Interview with Dr. Faloso Fakorede, Dr. Anita Dua, Heart Specialists. They talked about Peripheral Artery Disease. They also talked about treatment options and lifestyle options.

Health/Communication – 03/10/24 – IT – Interview with Dr. Alan Reisinger, Medical Director of MDVIP. He gave the results of a survey on healthcare. He also talked about the need for more primary care physicians.

Charitable Giving/Poverty – 03/10/24 – IT – Interview with Ryan Rippel, Founding Director of the Bill and Melinda Gates Foundation. He detailed their many programs that help the disenfranchised in communities around the country. HE also talked about the need for more cooperation between philanthropic organizations and the community.

Big Government/Consitution – 03/10/24 – IT – Interview with David Parker, Investor, Educator, and Author. He discussed his new book, Rome 476. He also talked about how the country needs to get back to a more Constitution-based government.

Women/Suicide – 03/17/24 – IT – Interview with Naomi Mathis, Air Force Veteran and DAV Assistant National Director. She described the growing problem of female vet suicide. She also talked about programs that are available to help those dealing with problems.

Youth/Education – 03/17/24 – IT – Interview with Priscilla Rodriguez, Senior Vice President College Readiness Assessments for the College Board. She explained the new SAT digital test. She also talked about why it's much more secure than the older tests.

Inflation/Housing Shortage – 03/17/24 – IT – Interview with Jonas Bordo, CEO of Dwellsy. He defined the current rental market in the country. He also detailed how people can lower their rents.

Health/Seniors – 03/24/24 – IT – Interview with Dr. Sallyann Coleman-King, Medical director of CDC's Colorectal Control Program. She described symptoms of colorectal cancer. She also talked about diagnostic efforts and treatment options.

Taxes/Digital Currencies – 03/24/24 – IT – Interview with Miles Fuller, Crypto Tax Expert and Head of Government Solutions for TaxBit. He talked about tax obligations from digital currencies. He also discussed new legislation that is still pending.

Health/Education – 03/24/24 – IT – Interview with Brandy Gillmore, Holistic Healer and Author. She discussed how the mind can help to heal diseases. She also gave a personal experience with mind healing.

Big Government/Taxes – 03/31/24 – IT – Interview with Dan Pilla, Tax Expert and author, who discussed new tax laws taking effect this year. He also discussed how the IRS is doing more audits this year.

Youth/Stress – 03/31/24 – IT – Interview with Nancy Bosnonian, Founder and Executive Director of End No Sleep. She discussed issues with sleep problems among today's teenagers.

Health/Stress – 03/31/24 – IT – Interview with author and cancer survivor Michelle Rapkin. She discussed cancer as described in her book "Cancer Sucks."