

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
2ND QUARTER - 2023

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period April 1, 2023 to June 31, 2023. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:30am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Workplace Safety/Education – 4/02/23 – IT – Interview with Tony Orlowski, Engineer and Workplace Safety Expert, who discussed the role of educational programs in workplace safety.

Climate Change/Communication – 4/02/23 – IT – Interview with Aaron Sachs, professor of History and American Studies at Cornell University, who discussed the role of comedy and recruitment in the environmental movement.

Consumerism/Personal Debt – 4/02/23 – IT – Interview with Katrina Holt, Senior Vice President at Affirm, who detailed methods used to reduce spending on summertime travel.

Disabled Rights/Unemployment – 4/09/23 – IT – Interview with Penny Mishkin, a retired occupational therapist, who discussed discrimination against disabled people in the workplace as well as pay gaps.

Education/Youth – 4/09/23 – IT – Interview with Kaitlyn Lawson, a home educator, who discussed the emergence of apps for learning, as well as uses for these apps in a homeschooling environment.

Depression/Mental Health – 4/09/23 – IT – Interview with Meghan Zipin, a survivor of the Boston Marathon Massacre. She talked about her experience there and her growth as a parent as a result.

Climate Change/Education – 4/16/23 – IT – Interview with Dr. Joellen Russell, Professor of Biochemical Dynamics and Oceanography at University of Arizona.

She discussed a program called Science Moms that educate children about the world's problems, including climate change.

Racism/Sexism – 4/16/23 – IT – Interview with Amy Summers, a Public Relations Expert. She discussed instances of racism and sexism in the natural products industry, as well as gave solutions.

Health/Seniors – 4/16/23 – IT – Interview with Craig Alexander, retired Triathlete and Fitness Expert. He gave general fitness tips for everyone as well as specific solutions for exercise for seniors.

Health/Small Business – 4/23/23 – IT – Interview with Shaundell Newsome, Co-Chair of Small Business for America's Future. She discussed the results of a survey participated in by small business owners regarding the challenges of health care.

Climate Change/Water Shortages – 4/23/23 – IT – Interview with Moira McDonald, Environmental Program Director for the Walton Family Foundation. She discussed climate change's effects on water supplies and detailed better farming procedures for water shortages.

Veterans/Rights of the Disabled – 4/23/23 – IT – Interview with Shauna Hill, VA Recreation Therapist and Steven Holston, Disabled Veteran Winter Sports Coach. They discussed the Winter Sports Clinic open to disabled veterans, as well as a need for program expansion.

Communication/Big Government – 4/30/23 – IT – Interview with David Joe, a Small Business Analyst. He discussed proposed federal legislation directed towards small businesses as well as general challenges small business owners face.

Traffic Safety/Youth– 4/30/23 – IT – Interview with Tricia Morrow, a General Motors Safety Engineer. She discussed the growing problem of distracted drivers, as well as the need for the expansion of driver education programs for youth.

Travel Costs/Consumerism– 4/30/23 – IT – Interview with Jim Lenahan, a Travel Editor for AARP The Magazine. He discussed summer travel trends as well as methods to cut costs.

Human Trafficking/Youth – 5/7/23 – IT – Interview with Ruchira Gupta, Founder-President of Apne App Women Worldwide. She discussed the growing problem of human trafficking in the U.S. as well as predators using social media to lure teens.

Economy/Personal Debt – 5/7/23 – IT – Interview with Christina Channels, Head of Consumer Banking at Bank of America. She discussed the financial challenges seniors often face as well as growing personal debt.

Health/Consumerism – 5/7/23 – IT – Interview with Brandi Horton, VP of Communications at Rails to Trails. She detailed the growing demand for bicycle and pedestrian trails, as well as the health benefits associated with outdoor activity.

Water Conservation/Education – 5/14/23 – IT – Interview with Sandra Postal, Director of Global Water Policy Project. She detailed water shortages across the U.S. and world, as well as the use of better farming procedures to conserve water.

Health/Youth – 5/14/23 – IT – Interview with Dr. Susan Walley, a member of the American Academy of Pediatrics, who discussed the growing problem of vaping among teens. She also detailed health risks in general.

Personal Finance/Inflation – 5/14/23 – IT – Interview with Stephanie O'Connell, a Personal Finance Expert. She discussed common reasons why people don't save more money, as well as the necessity of budgeting and better financial education.

Health/Prescription Costs – 5/21/23 – IT – Interview with Mark Blum, Executive Director of America's Agenda Healthcare for America. He discussed issues with rising drug costs as well as detailed the Pharmacy Benefit Managers.

Climate Change/Environment – 5/21/23 – IT – Interview with Christina Gerhardt, Assoc. Professor at University of Hawaii. She talked about challenges Pacific islands are facing because of changing climate, as well as water conservation efforts.

Crime/Consumerism – 5/21/23 – IT – Interview with Dave Lewis, member of Cisco Security. He discussed a growing problem of cyber security, and gave methods for individuals to cut down on security challenges.

Economy/Sustainability – 5/28/23 – IT – Interview with Dani McDonald, Vice President of Kelly Professional and Industrial. She detailed a study on the habits of workers, explaining why many employees are quitting their jobs. She also talked about methods for employers to retain employees.

Consumerism/Environment – 5/28/23 – IT – Interview with Kevin Stocklin, Writer and Film Producer. He discussed the growing trend of businesses taking political stances as well as the growing backlash in the marketplace including boycotts.

Youth/Health – 5/28/23 – IT – Interview with Dr. Billy Goldberg, Emergency Medical Physician. He discussed the growing use of clean label products, and what some of these ingredients are made of.

Environment/Fire Dangers – 6/4/23 – IT – Interview with Micelle Steinberg, Director of Wildlife Division, National Fire Protection Association. She reported on the growing number of wildfires in the U.S. She also discussed solutions for homeowners to reduce their risk of fire.

Economy/Consumerism – 6/4/23 – IT – Interview with Tony Green, Director of Media Communication with the National Association of Realtors. He gave an update on the real estate market around the country, as well as effects on the market due to rising interest rates.

Seniors/Health – 6/4/23 – IT – Interview with Dr. Udo Erasmus, Nutrition Expert and Author. He gave a history of why obesity is getting worse in the country. He also talked about ways people can reduce their waistlines.

Inflation/Taxes – 6/11/23 – IT – Interview with Kevin Kuhlman, Vice President of Government Relations for NFIB. He gave a history of the organization as well as commented on the results of high taxes on businesses. He also talked about potential federal legislation.

Health/Education – 6/11/23 – IT – Interview with Dr. Mahesh Jayaraman, President-Elect of Neurointerventional Surgery, who discussed the symptoms of stroke as well as new treatment methods.

Mental Health/Substance Abuse – 6/11/23 – IT – Interview with David McGee, Podcast Host, Wellbeing Activist, and Author. He talked about challenges that men face in seeking mental health counseling, as well as treatment options for substance abuse.

Economy/Consumerism – 6/18/23 – IT – Interview with Clare O'Donnell, Director of Selling for Empowerment at Amazon. She discusses the results of the Small Business Empowerment Report, as well as how start-ups can get involved in online selling.

Environment/Energy – 6/18/23 – IT – Interview with JP Bolton, Principal of Wheeler Resource Recovery. He commented on the future of the oil and gas industry, as well as investments in the industry and the environment.

Foster Care/Youth – 6/18/23 – IT – Interview with Emil Rem, Foster Care Advocate and Author. He discussed the many positive aspects of foster care, as well as commented on his personal experiences and the positive influence of his foster parents.

Veterans/Seniors – 6/25/23 – IT – Interview with Dr. Catherine Kelso, Deputy Executive Officer of Geriatrics & Extended Care, Veterans Health Admin. She detailed geriatric care programs for veterans as well as support services for family members.

Youth/Mental Health – 6/25/23 – IT – Interview with Robert Schmidt, Social Media Expert and Author. He discussed the dangerous aspects of social media for teenagers, as well as mental health in general and the need for more care.

Travel Costs/Consumerism – 6/25/23 – IT – Interview with Cecilia Seiden, Vice President of Travel and Hospitality, Transunion. She discussed travel costs for the summer as well as gave advice for saving money during excursions.