

RADIO STATION KVNN-AM, VICTORIA, TEXAS
QUARTERLY ISSUES/PROGRAMS LIST
2nd QUARTER - 2014

Listed below are some of the significant issues responded to by Radio Station KVNN-AM, along with the most significant programming treatment of those issues for the period April 1, 2014 to June 30, 2014. The listing is by no means exhaustive or all-inclusive. These issues were in part ascertained through discussions with service-providers and general interaction of station staff with the community, and staff knowledge of the community and area occurrences. The order in which the issues appear does not reflect any particular priority.

The following issues were principal topics or themes within the station's weekly public affairs program, "Issues Today" (IT), which is broadcast on Sunday Mornings at 7:00am. Each program has a normal running time (or length) in the range of 29 to 30 minutes. Each program is usually in two or three parts, each dealing with separate topics and issues.

Health/Obesity – 04/06/14 – IT – Interview with Dave Foreman, Herbal Pharmacist and Author, about tips on how to stop food cravings, as well as ways to decrease obesity.

Sexual Abuse/Parenting – 04/06/14 – IT – Interview with Rayne Golay, Drug and Alcohol Counselor, about the growing problem of sexual abuse, as well as tips on how parents can spot it.

Ukraine Crisis/Energy – 04/06/14 – IT – Interview with Ben G. Frank, Historian and Author, about the growing crisis in the Ukraine and how it affects the United States, and about energy production in that area.

Health/Disaster Preparedness – 04/13/14 – IT – Interview with Dr. James Hubbard, MD and Author, about some tips on what people should keep their home in case of emergencies, and about the need to keep current information on diseases.

Divorce/Communication – 04/13/14 – IT – Interview with Chanah Levitan, Marriage and Relationship Counselor, about the importance of the institutional marriage, as well as ways to keep the relationships strong.

Big Government/Education – 04/13/14 – IT – Interview with Robert Hommon, Historian and Author, who gave a history of Hawaii and talked about how their system of government helped to establish the U.S. system, as well as why the previous civilizations were so important.

Environment/Ethics – 04/20/14 – IT – Interview with Chris Meyer, Director of Everence Group, about Hersey’s commitment to treating overseas labor fairly, and about their group’s efforts to influence corporations.

Economy/Big Government – 04/20/14 – IT – Interview with Kathy Fettke, Real Estate Investment Expert, about the health of the real estate industry, and about specific “hot” markets.

Education/Parenting – 04/20/14 – IT – Interview with Dr. Kristy Taylor, College Professor and Author, about why it is important for college-bound students to choose their major early, as well as the need for colleges to give more career counseling.

Labor Relations/Immigration – 04/27/14 – IT – Interview with Margaret Gray, Author of “Labor and the Locavore,” about efforts to improve the plight of laborers who work for small ‘green’ farms, and about the effects of immigration.

Economy/Productivity – 04/27/14 – IT – Interview with John Wandishin, VP Marketing, Brother Corp., about the results of a survey on productivity that was conducted with small business owners, and about the need for more technology to improve productivity.

Women/Education – 04/27/14 – IT – Interview with Bermie Dyer, Board-Certified Nurse and Author, about the growing number of women who, even though they have graduated from college, still have low self-esteem, as well as ways to combat that.

Health/Obesity – 05/04/14 – IT – Interview with Todd Whithorne, Founder of ACAP Health, about some tips on how business owners can keep their workplaces healthy, and about the growing obesity problem.

Economy/Family Values – 05/04/14 – IT – Interview with Jane Johnson, Owner and Co-Founder of Business Transition Academy, about the problems many small business owners have in selling their business, and about the importance of long-term planning for succession.

Health/Big Government – 05/11/14 – IT – Interview with Tom Elias, Syndicated Columnist and Author, about the research going on with new cancer treatments, and about the power of the FDA.

Consumerism/Economy – 05/11/14 – IT – Interview with Patricia Nolan-Brown, Invention Consultant and Author, about the procedures inventors need to do to market their idea, as well as the changes in the law that have helped inventors.

Health/Obesity – 05/11/14 – IT – Interview with Lisa Lynn, Celebrity Fitness and Nutrition Expert, about the myths of exercise, as well as the growing problem of obesity.

National Healthcare/Obesity – 05/18/14 – IT – Interview with Dr. Peter Edelstein, Board Certified Surgeon and Author, about the growing use of liquid biopsies instead of traditional methods, and about the effects of national healthcare.

Sexual Abuse/Crime – 05/18/14 – IT – Interview with Donald Tucker, Ex-Secret Service Agent and Author, about the Catholic Church sexual abuse scandal, and about how the pope is trying to change the culture of the church.

Economy/Consumerism – 05/18/14 – IT – Interview with Dick Weinberger, Management Consultant and Author, about some tips to entrepreneurs on how to be more successful, and about the growing awareness of consumers.

Over-Population/Environment – 05/25/14 – IT – Interview with Michael Tobias, Founder of Dancing Star Foundation, about the growing problem of over-population in the world, and about the worsening world environment.

Economy/Seniors – 05/25/14 – IT – Interview with David Scranton, Founder of Advisors Academy, about some tips for those who are planning to retire soon, as well as an assessment of the economy.

Health/Obesity – 05/25/14 – IT – Interview with Mark Pinhasovich, “Biggest Loser” Contestant, about some strategies for those who are looking to lose weight, and about the growing obesity problem.

Big Government/Communication – 06/01/14 – IT – Interview with Richard Viguerie, Conservative Author and Commentator, about the growing problem of big government, as well as the revolution going on in the Republican Party.

National Healthcare/Stress – 06/01/14 – IT – Interview with Dr. Michael Smith, Author of “The Supplement Pyramid,” about national healthcare and how people need to take more responsibility for their health, and about the growing problem of personal stress.

Human Trafficking/Youth – 06/01/14 – IT – Interview with Zulfiqar Rashid, Author of “The Rat Boys of Karalabad,” about the growing problem of child slavery, and about the rat boys of Pakistan that are turned into slaves at a very young age.

Communication/Big Government – 06/08/14 – IT – Interview with Lana Harfoush, Director of Communications and Marketing, Moving Picture Institute, about the growing independent film movement and how it is fueling new ideas to be expressed, and about some of their films that talk about excess government programs.

Economy/Consumerism – 06/08/14 – IT – Interview with Ross Kenneth Urken, Senior Editor at thestreet.com, about some tips on how consumers can save money on groceries, and about some tricks markets use to sell certain products.

Education/Youth – 06/08/14 – IT – Interview with Chery Scott Mouzon, Program Manager at Jack Kent Cooke Foundation, about their various scholarship programs that aid students beginning in middle school, and about other scholarship opportunities.

Economy/Racism – 06/15/14 – IT – Interview with Bernard Bonner, The Million Dollar Analyst, about racism in business and how companies can fight it, and about the current economic conditions in the country.

Parenting/Youth – 06/15/14 – IT – Interview with Dr. Robin Berman, Psychiatrist and Assoc. Professor at UCLA, about the tough job of parenting, as well as some tips on how parents can do their job better.

Insurance Costs/Consumerism – 06/15/14 – IT – Interview with Ross Kenneth Urken, Senior Editor at thestreet.com, about growing auto insurance rates, as well as some tips to consumers on how to save money.

Human Trafficking/Youth – 06/22/14 – IT – Interview with Timothy Ballard, Founder and CEO of Operation Underground Railroad, about their efforts in freeing youths from sex trafficking operations in the United States and around the world, and how the scope of the problem is increasing.

Artificial Intelligence/Big Government – 06/22/14 – IT – Interview with Bill DeSmedt, Artificial Intelligence Expert and Author, about the increasing importance of computers and how they will take over many human tasks in the future, and about some of the inherent dangers of too much technology.

Economy/Wealth Redistribution – 06/22/14 – IT – Interview with John Horvat, Author of “Return to Order”, about new ways to redistribute wealth in a more-fair way, and about the current economic situation.

V.A. Scandal/Veteran's Benefits - 06/29/14 - IT - Interview with Gretchen Martens, "The Veteran Lady", about the Vets hospital scandal, and about some possible solutions to help veterans get better care.

Economic Inequality/Poverty - 06/29/14 - IT - Interview with John Hope Bryant, Business Expert and Author, about the issue of economic inequality, and about the need for more personal responsibility by everyone.

Economy/Personal Debt - 06/29/14 - IT - Interview with Debra Borchardt, Market Analyst with thestreet.com, about the current real estate market in the United States, and about rising personal debt.