

Quarterly Issues / Program Lists

Station: 101.1 KLAB/ 90.9 KLRC
Dates: January 1, 2024 – March 31, 2024

Program: *What's happening* **Time:** rotated 24 hours/day
Date: Daily **Duration:** 30 seconds
Description:
KLRC runs a :30 second program that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. The spot is aired approximately 70x each month.

Program: *KLRC Morning Show* **Time:** 7:45am
Date: Every Monday Morning **Duration:** 3 minutes
Description:
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs Sept. 1- May 21.

Program: *KLRC Morning Show* **Time:** 6:40am
Date: Weekday Mornings **Duration:** 60 seconds
Description:
Marriage expert Ron Deal shares relationship advice on marriage, parenting, and spirituality for blended families

Program: *KLRC Morning Show* **Time:** 6:50 and 7:50am
Date: Friday Mornings **Duration:** 3 minutes
Description:
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

Program: *More Than Small Talk*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 90 seconds

More Than Small Talk is a short on-air feature that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

January 11:	Being vs. Doing
January 18:	Business and Mental Health
January 25:	Pressure and Appearance
February 2:	Dealing with Social Media Addiction
February 9:	The Lies We Believe
February 16:	Dealing with Past Hurt
February 23:	Rules vs. Relationship
March 7:	Dealing with Hardship
March 14:	Redefining Joy
March 21:	"Toxic Joy"
March 28:	Struggling to Find Joy

Program: *Tangible Truths*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 90 seconds

Tangible Truths is a short on-air feature that presents education and information from local licensed counselors.

January 9:	Health in the New Year
January 30:	Making Lasting Change
February 6:	Finding Order at Home
February 20:	Order after Chaos
March 5:	Pros and Cons of Social Media
March 26:	Social Media Boundaries

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: January 2 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public of Act 6 which will reduce the personal income tax rate to 4.4%.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: January 4 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public of an air quality test performed by the 61st Civil Support Team with the Arkansas National Guard. Toxic gases were detected in the air near the Waste Management Eco-Vista Landfill in Tontitown.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: January 9 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the IRS announced it will begin accepting tax returns on January 29. The IRS says it can usually issue a refund within 21 days or less if taxes are filed electronically and as long as the tax payer didn't claim the Earned Income Tax Credit (EITC) or the Additional Child Tax Credit (ACTC). By law, those refunds can't be issued before mid-February.

Program: *KLRC Severe Weather*

Time: 6:00am-9:00am

Date: January 12 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast information about a Winter Weather Advisory.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: January 13 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that thousands of Carroll Electric Cooperative Corporation customers lost power in Northwest Arkansas. The company reported 2,509 customers in Benton County without power and 478 without power in Madison County amid freezing temperatures.

Program: *KLRC Severe Weather*

Time: 6:00am-9:00am

Date: January 15 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast information about a Winter Weather Advisory. A wind chill advisory was also issued for our listening area.

Program: *KLRC Severe Weather*

Time: 6:00am-9:00am

Date: January 16 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast information about a Wind Chill advisory. We also shared the latest weather-related closings and cancellations on-air and online at KLRC.com.

Program: *KLRC School/Church Closings*

Time: 6am-7pm

Date: January 17 **Duration:** ongoing

Description / Issues:

KLRC provided updates on school, church, and community closings during the severe winter weather.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: January 18 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that Arkansas Attorney General Tim Griffin is warning consumers about a common scam happening in Arkansas. Griffin said scammers will call a consumer and pretend to be a utility company representative. The caller will threaten a shut-off and will demand immediate payment. We encouraged listeners to hang up and report such calls to the Attorney General.

Program: *KLRC Severe Weather*
Time: 6:00am-9:00am
Date: January 19 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast severe winter weather information, including a Wind Chill advisory. We also broadcast area closings due to winter conditions.

Date: January 22 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast severe winter weather information, including a Wind Chill advisory. We also broadcast area closings due to winter conditions.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: January 24 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the city of Rogers sold a part of S. 1st Street to the Northwest Arkansas Council Foundation. The land will eventually be used for more affordable housing.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: January 23 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we shared that the Fayetteville Police Department was seeking the public's help in locating a 50 year-old man who had gone missing.

Program: *People Making a Positive Difference spot campaign*
Date: February 1-29 **Time:** 3x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC highlighted the work of Celebrate Recovery and their mission to serve those seeking freedom from addictions. In addition to producing a :60 second interview/feature on the organization, we also provided additional information on a blog featured at KLRC.com and produced a video spotlighting the organization that is posted to social media channels.

Program: *KLRC Cares: Welcome Weekend*
Date: February 1-18 **Time:** 5x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC invited listeners to welcome neighbors and co-workers who recently moved to our community by sharing a kind note that included their favorite things about NW Arkansas.

Program: *KLRC Morning Show Newscast*
Time: 7:00am
Date: February 1 **Duration:** 2 minutes per newscast
Description / Issues:
As part of our local newscast, we announced that the Benton County Sheriff's Office is hosting Parent's Night Out on February 20 from 6-8 p.m. The event discussed how to protect children from dangers online and was hosted at the Bentonville School District's Arend Arts Center.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: February 5 **Duration:** 2 minutes per newscast
Description / Issues:
As part of our local newscast, we broadcast a story informing the public that the deadline to register to vote in Arkansas' upcoming elections in March 5.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: February 6 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we shared that the NWA Council is looking for public input to help define the region's priorities. Some of the questions on the regional growth survey range from affordable housing to health care and public transportation. The online survey is open for the next few weeks.

Program: *KLRC Severe Weather*

Time: 6:00am-9:00am

Date: February 12 **Duration:** 5x hour (30 seconds)

Description / Issues:

As part of our local newscast, we broadcast information about a Winter Storm Warning. We also provided updates on area school and business closings on-air and on KLRC.com.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: February 15 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the annual Point in Time study done by the Northwest Arkansas Continuum of Care shows the number of homeless people in the area is growing. The study, required by the federal government, serves to track the number of homeless living in each community.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: February 22 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the Federal Bureau of Investigation and Department of Homeland Security are working with the tech industry to help investigate the cause of the recent AT&T nationwide outage.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: February 27 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that a report shows the combined sales tax revenue of \$10.3 million for Bentonville, Fayetteville, Rogers and Springdale is an increase of 3.13% from the past year.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: February 29 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that Fort Smith Public Schools are turning to artificial intelligence weapon detection systems to keep their staff and kids safe on school grounds.

Program: *People Making a Positive Difference*

Date: March 1-31

Time: 1 minute per hour

Description:

Duration: 6am-6pm

KLRC highlighted the work of Feeding 479 and their mission to provide hunger relief to the community. In addition to producing a :60 second interview/feature on the organization, we also provided additional information on a blog featured at KLRC.com and produced a video spotlighting the organization that is posted to social media channels.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: March 1 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the Centers for Disease Control and Prevention (CDC) is advising doctors to conserve a certain type of tetanus shot in anticipation of shortages after one of its two manufacturers stopped production.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: March 4 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that the Benton County Sheriff's Office is warning about a new sophisticated scam. BCSO says scammers are now using a deceptive tactic of by calling from a spoofed toll-free number associated with a financial institution.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: March 5 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story sharing important information about election day in Arkansas and Oklahoma. Ballots for the March election will feature races including the presidential & U.S. House primary, primaries for the Arkansas House and Senate, a statewide special election for Arkansas treasurer, different judicial seats and many municipal offices and boards.

Program: *KLRC Morning Show Newscast*

Time: 6:00am, 7:00am, 8:00am

Date: March 7 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we shared that the Arkansas Department of Health reported we are still seeing very high influenza-like illness activity in the state.

Program: *KLRC Day of Prayer*

Time: 7:00am-8:30am

Date: March 11

Duration: 2 hours

Description:

KLRC hosted a special day of prayer. We invited listeners to call and share their prayer requests or needs with representatives from Celebrate Recovery, who volunteered to serve in our phone bank, answering calls and praying with listeners.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: March 18 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that more than half of the 75 counties in Arkansas grew in population last year, according to estimates from the U.S. Census Bureau and the Arkansas development institute. Benton county saw the largest population growth showing a 2.7% increase which was a gain of around 9,000 residents. Three other counties saw an increase of 2,000 or more people, which were Washington, Saline and Faulkner counties.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: March 20 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we announced plans from the Arkansas Department of Transportation to begin two major highway expansion projects to make the commute easier to XNA and Springdale.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: March 21 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public of the city of Bentonville's plan to continue to promote a pedestrian-friendly community with an e-bike rebate program. Thanks to nearly \$4 million in grants from donors, this initiative aims to encourage eco-friendly commuting and alleviate traffic congestion, offering residents lower-priced e-bikes through a structured rebate system.

Program: *KLRC Morning Show Newscast*
Time: 6:00am, 7:00am, 8:00am
Date: March 28 **Duration:** 2 minutes per newscast

Description / Issues:

As part of our local newscast, we broadcast a story informing the public that some people in Rogers will soon become Cave Springs residents after the two cities agreed to a land swap. The swap was approved by both city councils.