

ORDER



Orders
Order / Rev: 105625
Alt Order #:
Product Desc: Bernie Sanders for US President
Estimate: 83
Flight Dates: 02/10/16 - 02/20/16
Original Date / Rev: 02/08/16 / 02/08/16
Order Type: GENERAL

KTNV

Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Old Towne - Political
Buying Contact:
Billing Contact:
 PO Box 31150
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sanders/Democrat/US President
Demographic: A25-54
Product Codes: PL Presidential
Priority: P-5
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/20/16	108	\$90,000.00	\$76,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	108	\$90,000.00	\$76,500.00	0.00
Totals	108	\$90,000.00	\$76,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	02/10/16	02/20/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	1:00	0	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/10/16	02/16/16	1- 1- 1--				3		\$250.00		0.00			
Week:		02/17/16	02/23/16	-- 1- 1--				2		\$250.00		0.00			
N 2	KTNV	02/10/16	02/20/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	1:00	0	\$400.00	P-5	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/10/16	02/16/16	1-- 1---				2		\$400.00		0.00			
Week:		02/17/16	02/23/16	-- 1- 1--				2		\$400.00		0.00			
N 3	KTNV	02/10/16	02/20/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	1:00	0	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/10/16	02/16/16	- 1- 11--				3		\$1,200.00		0.00			
Week:		02/17/16	02/23/16	-- 111--				3		\$1,200.00		0.00			
N 4	KTNV	02/10/16	02/20/16	M-F 9-10am M-F 9-10am	CM	9-10am	-----	1:00	0	\$200.00	P-5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/10/16	02/16/16	1-- 1---				2		\$200.00		0.00			
Week:		02/17/16	02/23/16	-- 1- 1--				2		\$200.00		0.00			
N 5	KTNV	02/10/16	02/20/16	M-F 10-11am M-F 10-11am	CM	10-11am	-----	1:00	0	\$600.00	P-5	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/10/16	02/16/16	- 1- 1---				2		\$600.00		0.00			
Week:		02/17/16	02/23/16	-- 111--				2		\$600.00		0.00			

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 Flight Dates: 02/10/16 - 02/20/16

Advertiser: Sanders/Democrat/US President
 Product Desc: Bernie Sanders for US President
 Estimate: 83

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KTNV	02/10/16	02/20/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-----	1:00	0	\$300.00	P-5	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	- 11- 1--		3				\$300.00		0.00			
		Week: 02/17/16	02/23/16	-- 111--		3				\$300.00		0.00			
N 7	KTNV	02/10/16	02/20/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	1:00	0	\$600.00	P-5	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	111- 1--		4				\$600.00		0.00			
		Week: 02/17/16	02/23/16	--- 11--		2				\$600.00		0.00			
N 8	KTNV	02/10/16	02/20/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-----	1:00	0	\$600.00	P-5	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	- 11----		2				\$600.00		0.00			
		Week: 02/17/16	02/23/16	-- 1- 1--		2				\$600.00		0.00			
N 9	KTNV	02/10/16	02/20/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-----	1:00	0	\$200.00	P-5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	11- 1---		3				\$200.00		0.00			
		Week: 02/17/16	02/23/16	-- 11---		2				\$200.00		0.00			
N 10	KTNV	02/10/16	02/20/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	-----	1:00	0	\$300.00	P-5	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	- 1-- 1--		2				\$300.00		0.00			
		Week: 02/17/16	02/23/16	---- 1--		1				\$300.00		0.00			
N 11	KTNV	02/10/16	02/20/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	-----	1:00	0	\$300.00	P-5	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	1-- 1---		2				\$300.00		0.00			
		Week: 02/17/16	02/23/16	-- 1- 1--		2				\$300.00		0.00			
N 12	KTNV	02/10/16	02/20/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-----	1:00	0	\$500.00	P-5	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	1--- 1--		2				\$500.00		0.00			
		Week: 02/17/16	02/23/16	-- 1- 1--		2				\$500.00		0.00			
N 13	KTNV	02/10/16	02/20/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	1:00	0	\$1,500.00	P-3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	111- 1--		4				\$1,500.00		0.00			
		Week: 02/17/16	02/23/16	--- 11--		2				\$1,500.00		0.00			
N 14	KTNV	02/10/16	02/20/16	M-F 6-7pm News M-F 6-630pm News (6:00 PM-6:30 PM)	CM	6-630pm	-----	1:00	0	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	--- 1---		1				\$1,200.00		0.00			
		Week: 02/17/16	02/23/16	-- 1- 1--		2				\$1,200.00		0.00			
N 15	KTNV	02/10/16	02/20/16	M-F 6-7pm News M-F 630-7pm News (6:30 PM-7:00 PM)	CM	630-7pm	-----	1:00	0	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	111----		3				\$1,200.00		0.00			
		Week: 02/17/16	02/23/16	--- 1---		1				\$1,200.00		0.00			
N 16	KTNV	02/10/16	02/20/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-----	1:00	0	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	--- 11--		2				\$1,200.00		0.00			
		Week: 02/17/16	02/23/16	-- 1- 1--		2				\$1,200.00		0.00			
N 17	KTNV	02/10/16	02/20/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-----	1:00	0	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	111- 1--		4				\$800.00		0.00			
		Week: 02/17/16	02/23/16	--- 1---		1				\$800.00		0.00			

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	KTNV	02/15/16	02/15/16	Monday Prime C Monday Prime C	CM	10-11pm	1-----	1:00	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	1-----	1		\$3,000.00		0.00						
N19	KTNV	02/16/16	02/16/16	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-1-----	1:00	1	\$5,000.00	P-5	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-1-----	1		\$5,000.00		0.00						
N20	KTNV	02/17/16	02/17/16	Wednesday Prime B Wednesday Prime B	CM	930-10pm (9:30 PM-10:00 PM)	--1----	1:00	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/17/16	02/23/16	--1----	1		\$4,000.00		0.00						
N21	KTNV	02/18/16	02/18/16	Thursday Prime B Thursday Prime B	CM	9-10pm	---1---	1:00	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/17/16	02/23/16	---1---	1		\$4,000.00		0.00						
N22	KTNV	02/19/16	02/19/16	Friday Prime A Friday Prime A	CM	8-830pm (7:57 PM-8:30 PM)	----1--	1:00	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/17/16	02/23/16	----1--	1		\$2,000.00		0.00						
N23	KTNV	02/19/16	02/19/16	Friday Prime C Friday Prime C	CM	10-11pm	----1--	1:00	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/17/16	02/23/16	----1--	1		\$3,000.00		0.00						
N24	KTNV	02/10/16	02/20/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	---1---	1:00	1	\$1,200.00	P-5	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-1--1--	2		\$1,200.00		0.00						
Week:		02/17/16	02/23/16	----1--	1		\$1,200.00		0.00						
N25	KTNV	02/10/16	02/20/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----1-	1:00	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-----1-	1		\$800.00		0.00						
Week:		02/17/16	02/23/16	-----	0		\$0.00		0.00						
N26	KTNV	02/10/16	02/20/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----1	1:00	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-----1	1		\$1,200.00		0.00						
Week:		02/17/16	02/23/16	-----	0		\$0.00		0.00						
N27	KTNV	02/10/16	02/20/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	---1---	1:00	1	\$500.00	P-5	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-1-1---	2		\$500.00		0.00						
Week:		02/17/16	02/23/16	---11--	2		\$500.00		0.00						
N28	KTNV	02/10/16	02/20/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	---1---	1:00	1	\$250.00	P-5	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-1-11--	3		\$250.00		0.00						
Week:		02/17/16	02/23/16	--1----	1		\$250.00		0.00						
N29	KTNV	02/20/16	02/20/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----1-	1:00	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/17/16	02/23/16	-----1-	1		\$250.00		0.00						
N30	KTNV	02/10/16	02/20/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	1:00	1	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/10/16	02/16/16	-----1-	1		\$400.00		0.00						
Week:		02/17/16	02/23/16	-----1-	1		\$400.00		0.00						
N31	KTNV	02/10/16	02/20/16	Sa 7-8am	CM	7-8am	-----1-	1:00	1	\$1,200.00	P-3	0.00	NM	2	\$2,400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1-		1				\$1,200.00		0.00			
		Week: 02/17/16	02/23/16	----- 1-		1				\$1,200.00		0.00			
N32	KTNV	02/10/16	02/20/16	Sa 8-9am News	CM	8-9am	----- 1-	1:00	1	\$800.00	P-5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1-		1				\$800.00		0.00			
		Week: 02/17/16	02/23/16	----- 1-		1				\$800.00		0.00			
N33	KTNV	02/10/16	02/20/16	Su 6-7am News	CM	6-7am	----- 1	1:00	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1		1				\$400.00		0.00			
		Week: 02/17/16	02/23/16	-----		0				\$400.00		0.00			
N34	KTNV	02/10/16	02/20/16	Su 7-8am	CM	7-8am	----- 1	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1		1				\$1,000.00		0.00			
		Week: 02/17/16	02/23/16	-----		0				\$400.00		0.00			
N35	KTNV	02/10/16	02/20/16	Su 8-9am News	CM	8-9am	----- 1	1:00	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1		1				\$600.00		0.00			
		Week: 02/17/16	02/23/16	-----		0				\$400.00		0.00			
N36	KTNV	02/10/16	02/20/16	Su 5-530pm News	CM	5-530pm	----- 1	1:00	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1		1				\$400.00		0.00			
		Week: 02/17/16	02/23/16	-----		0				\$400.00		0.00			
N37	KTNV	02/10/16	02/20/16	Su 6-7pm News	CM	6-7pm	----- 1	1:00	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/16	02/16/16	----- 1		1				\$600.00		0.00			
		Week: 02/17/16	02/23/16	-----		0				\$400.00		0.00			
Totals														108	\$90,000.00