

WICB-FM – Ithaca College – Ithaca, New York Issues & Programs Report

4th Quarter of 2023

October 1, 2023 – December 31, 2023

WICB-FM Programming Overview: WICB is an FCC licensed noncommercial educational student-run radio station licensed to Ithaca College in Ithaca, New York. The station broadcasts community-oriented programming to Ithaca, Tompkins County and New York’s Finger Lakes region on 91.7 FM, plus streams globally online at wicb.org. The station’s programming is also available on the iHeart Radio and TuneIn Radio apps.

WICB is a modern rock formatted station and adds newly released songs weekly. The station’s programming also features long-running weekly specialty music shows covering a variety of genres including jazz, folk, bluegrass, punk, blues, reggae, showtunes, hip-hop, rap, R&B and more. WICB broadcasts “Sonic Planet” Sunday afternoons from 4:00 – 6:00 PM highlighting different styles of music from around the world. Tuesday evenings from 8:00 – 10:00 PM, WICB broadcasts “Homebrew,” a show highlighting music produced by local artists from Ithaca, Tompkins County, Central, Western and Upstate New York. Most episodes include a live in-studio interview and performance from a local musician. WICB’s programming also includes daily local news and sports coverage.

Community Issues: During the previous broadcast quarter, WICB identified the following as significant issues facing the local communities the radio station serves, in addition to being of importance and interest.

- **Local Politics and Government**
 - Local candidates and elections (Election Day – November 7, 2023)
- **Public Health & Safety Issues**
 - COVID / Vaccinations / Booster Shots / Updates
 - Seasonal Influenza / Vaccinations
 - Messages from Tompkins County Health Department
 - Winter recreation in Ithaca
- **Higher Education**
 - Fall 2023 semester at Ithaca College, Cornell University and other local institutions of higher education
 - On-campus events and issues
- **Community Events**
- **Mental Health**
 - Suicide Awareness & Prevention
- **Local Non-Profit Organizations**

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- **“The Arts” (Music, Art, Theater, etc.)**
- **Charitable Initiatives**
- **Local and Regional Community History**
- **The Natural Environment / Nature**
- **Outdoor Recreation**
 - Seasonal safety (Winter)
- **The Local Economy / Small Businesses**
- **Racial Inequality / Discrimination**
- **Human Rights**
- **Rights for the LGBTQ+ Communities**
- **Protests / Social Movements / Activism**
- **Accessibility**
- **Emergency Preparedness**
- **Learning Opportunities in the Local Community**
- **Distracted Driving (Texting, etc.)**
- **Drunk / Buzzed Driving**
- **Recycling / Reuse**
- **Child Adoption**
- **Fatherhood / Parenting**
- **Pet Adoption / Rescue**
- **Cancer Awareness**
- **Homelessness**
- **Community Messages for Residents within Tompkins County / Ithaca**

Responsive Programs: After identifying a collection of significant issues that are important to the local community (listed on the previous pages), WICB responded with the following programming and treatment:

Newscasts: Monday through Friday, WICB broadcasts a total of eighteen news reports each day. Eleven of the eighteen are produced by ABC News and cover world and national stories. The two-minute reports air at the following times (and are updated each hour):

6:16 AM, 7:16 AM, 8:16 AM, 9:16 AM, 12:16 PM, 1:16 PM, 2:16 PM, 3:16 PM, 4:16 PM, 5:16 PM and 6:16 PM.

WICB also produces and airs seven two-to-three-minute reports covering world, national, state and local news. During the academic year and when classes are in-session, the newscasts are written and delivered in-studio by Ithaca College student anchors at the following times:

6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM.

During the college's academic breaks, morning newscasts are anchored by in-studio DJ's reading scripts prepared from Associated Press "Summary Briefs." Afternoon newscasts are written, anchored and produced remotely by members of WICB's news team. They are scheduled and programmed for broadcast remotely. Newscasts written, anchored and produced by WICB's news team place an emphasis on local, regional and New York State stories.

The following academic breaks occurred during the Fourth Broadcast Quarter of 2023:

Fall Break: Thursday, October 12, 2023 – Sunday, October 15, 2023

Thanksgiving Break: Saturday, November 18, 2023 – Sunday, November 26, 2023

Winter Break: Saturday, December 16, 2023 – Sunday, January 21, 2024

The ABC News and WICB produced newscasts follow the air schedule above 365 days a year, including during the college's academic semesters and breaks.

Ithaca College's Fall 2023 semester started on Wednesday, August 23, 2023 and concluded on Friday, December 15, 2023.

When applicable, newscasts include sound bites and quotes from newsmakers.

Sportscasts: During the academic year, Monday through Friday, WICB broadcasts a total of seven sports updates each day. The two-to-three-minute sportscasts place an emphasis on local and regional sports teams including Ithaca College, Cornell University, Syracuse University and Ithaca High School, while also noting national sports news and scores as well. The updates are written and delivered by Ithaca College student anchors.

During the academic year and when classes are in-session, the sportscasts air at the following times: 6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM

When applicable, sportscasts include sound bites and quotes from newsmakers.

Full sportscasts did not air during the following Ithaca College academic breaks:

Fall Break: Thursday, October 12, 2023 – Sunday, October 15, 2023

Thanksgiving Break: Saturday, November 18, 2023 – Sunday, November 26, 2023

Winter Break: Saturday, December 16, 2023 – Sunday, January 21, 2024

Please note, sports stories are included at the end of newscasts when possible during academic breaks. Stories are researched and received from Associated Press sports “Summary Briefs.”

Ithaca College’s Fall 2023 semester started on Wednesday, August 23, 2023 and concluded on Friday, December 15, 2023. Full daily sportscasts written and anchored by student members of the WICB Sports Department aired during the Fall 2023 academic semester.

Weather: During regular programming, with only a few exceptions during specialty and overnight shows, two local weather forecasts are broadcast each hour, 24-hours per day. The forecasts include current weather conditions, temperature and a brief summary of what’s expected in the coming days. WICB receives weather information from the National Weather Service (weather.gov).

Note, weather forecasts are also included in the student anchored newscasts Monday through Friday. See above for the weekly airtimes.

News Programming: During the academic school year (September – December, February – May), WICB’s News Department produces a 30- minute weekly news magazine program called *Ithaca Now*. It covers local news stories and issues through packages, dialogue, discussion and interviews. It airs each Sunday at 7:00 PM.

Over the course of the year, *Ithaca Now* expands a few times to a longer length for special episodes and coverage.

Each episode of *Ithaca Now* starts with segments providing local updates and important information about what’s happening in Ithaca, Tompkins County and the surrounding towns focusing on community events, breaking news and politics. The “Community Beat” segment is produced in an effort to inform local residents and listeners and provide a brief news rundown.

During the academic school year, a weekday version of the show also airs most Tuesdays and Thursdays at 7:45 PM. The ten-to-fifteen-minute show features stories and information from the previous weekend’s program, as well as updates on local breaking and developing stories.

During the Fourth Broadcast Quarter of 2023, Ithaca Now / WICB News programming aired on the following dates and included the following stories and topics of community interest:

Sunday, October 1, 2023

- Hosted by Liam McDermott, this episode of *Ithaca Now* included a story about Downtown Ithaca's Annual Apple Harvest Festival featuring conversations with some of the event's local vendors. In addition, the episode included an interview with Amy Falkner, the Dean of Ithaca College's Roy H. Park School of Communications. *Ithaca Now* started with the weekly Community Beat segment hosted by Demanye Duncan and Caroline Grass. Total Airtime: 28-minutes, 15-seconds.

Tuesday, October 3, 2023

- Re-air of *Ithaca Now* 10-1-2023 episode as *Weekday Ithaca Now* starting at 7:30 PM. Total Airtime: 28-minutes, 15-seconds.

Thursday, October 5, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of *Ithaca Now* (which aired on Sunday 10-1-2023). This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 10-minutes, 23-seconds.

Tuesday, October 17, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of *Ithaca Now* (which aired on Sunday 10-1-2023). This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 17-minutes, 12-seconds.

Thursday, October 19, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of *Ithaca Now* (which aired on Sunday 10-1-2023). This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 19-minutes, 23-seconds.

Sunday, October 22, 2023

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included an interview with Amy Falkner, the Dean of the Roy H. Park School of Communications. The 2023-24 academic year marks the 50th anniversary of Ithaca College's School of Communications. A celebration was scheduled to be held during Ithaca's Alumni Weekend in late October. The episode started with the weekly Community Beat segment also hosted by Inbaayini Anbarasan. Total Airtime: 25-minutes, 56-seconds.

Tuesday, October 24, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday 10-22-2023). This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 17-minutes, 23-seconds.

Thursday, October 26, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday 10-22-2023). This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 10-minutes, 38-seconds.

Sunday, October 29, 2023

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included the re-air of an interview with Amy Falkner, Dean of the Roy H. Park School of Communications. The 2023-24 academic year marks the 50th anniversary of Ithaca College's School of Communications. A celebration was held during Ithaca's Alumni Weekend, October 27th – 29th. The episode started with the weekly Community Beat segment hosted by Sarah Payne. Total Airtime: 26-minutes, 42-seconds.

Tuesday, October 31, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from past Fall 2023 episodes of *Ithaca Now*. WICB Station Manager Bec Legato interviewed Hollywood screenwriter Adam Lorenzo, the author of "All I Need to Know I Learned from my College Bar." This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 13-minutes, 29-seconds.

Thursday, November 2, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from past Fall 2023 episodes of *Ithaca Now*. WICB Station Manager interviewed Hollywood screenwriter Adam Lorenzo, the author of "All I Need to Know I Learned from my College Bar." This episode of *Weekday Ithaca Now* also included community updates, plus breaking news and developing stories in the Ithaca area. Total Airtime: 13-minutes, 45-seconds.

Sunday, November 5, 2023

- Hosted by Sarah Payne, this episode of *Ithaca Now* included an interview with Somak Chattopadhyay, a managing partner of Armory Square Ventures, a Skaneateles, New York based venture capital firm focused on innovation in Upstate New York. The episode started with the weekly Community Beat segment hosted by Aela Shaw. Total Airtime: 34-minutes, 37-seconds.

Tuesday, November 7, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday 11-5-2023). This episode of Weekday Ithaca Now also included community updates, plus breaking news and developing stories in the Ithaca area. A focus was placed on information regarding Election Day in Ithaca. Total Airtime: 17-minutes, 59-seconds.

Sunday, November 12, 2023

- Hosted by Sofia Nolfo, this episode of *Ithaca Now* included an interview with Olivia Carpenter, the founder of Via's Cookies. Carpenter is an Ithaca College alumnus and their cookies are available locally in Ithaca Bakery, Greenstar and Autumn Leaves Bookstore. The episode started with the weekly Community Beat segment, also hosted by Sofia Nolfo. Total Airtime: 36-minutes, 18-seconds.

Sunday, November 19, 2023

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included an interview with jazz guitarist Frank Vignola who recently performed as part of the Cornell Concert Series at Cornell University. In addition, the episode included a look at Ithaca College's responses to recent hate crimes on Cornell's campus. The episode started with the weekly Community Beat segment also hosted by Inbaayini Anbarasan. Total Airtime: 32-minutes, 25-seconds.

Tuesday, November 28, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday 11-19-2023). This episode of Weekday Ithaca Now also included community updates, plus breaking news and developing stories in the Ithaca area Total Airtime: 20-minutes, 3-seconds.

Sunday, December 3, 2023

- Hosted by Caroline Grass, this episode of *Ithaca Now* included an interview with Reverend Dr. David Kaden, the Senior Minister at First Congregational Church of Ithaca, about the church's safe spaces, plus an interview with TJ Schaper, an owner of Deep Dive, the Ithaca bar and music venue. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander. Total Airtime: 30-minutes, 15-seconds.

Tuesday, December 5, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday 12-3-2023). This episode of Weekday Ithaca Now also included community updates, plus breaking news and developing stories in the Ithaca area Total Airtime: 16-minutes, 17-seconds.

Thursday, December 7, 2023

- Hosted and produced by Sarah Payne, *Weekday Ithaca Now* included the re-air of stories and packages from the most recent full episode of Ithaca Now (which aired on Sunday

12-3-2023). This episode of Weekday Ithaca Now also included community updates, plus breaking news and developing stories in the Ithaca area Total Airtime: 12-minutes, 43-seconds.

Sunday, December 10, 2023

- Hosted by Caroline Grass, this episode of *Ithaca Now* featured the re-air of interviews from the 12-3-2023 episode, including conversations with Reverend Dr. David Kaden of Ithaca's First Congregational Church and TJ Schaper, an owner of Deep Dive in Ithaca. The episode started with the weekly Community Beat segment hosted by WICB News Director Inbaayini Anbarasan. Total Airtime: 30-minutes, 16-seconds.

Note: In addition to being available at WICB.org, WICB News stories and full episodes of *Ithaca Now* can be streamed on-demand on WICB's Spotify, Soundcloud and Anchor pages.

Sports Programming: During the academic school year, WICB's Sports Department produces a 25-to-30-minute weekly sports magazine program called *Ithaca Sports Talk*. It features several long form interviews with athletes and coaches from the following local Tompkins County sports teams: Ithaca College Bombers, Cornell University Big Red, Tompkins Cortland Community College Panthers, Ithaca High Little Red, Trumansburg Blue Raiders and Lansing Bobcats. The show also includes scores, recaps and analysis. *Ithaca Sports Talk* airs each Sunday at 6:30 PM.

During the Fourth Quarter of 2023, Ithaca Sports Talk / WICB Sports programming aired on the following dates and included the following stories, interviews, local coverage and topics of community interest:

Sunday, October 1, 2023

- Hosted by Farrell Hudson, this episode of *Ithaca Sports Talk* included an interview with Ithaca College Field Hockey's Alex Clough, plus a conversation with Kyle DeSantis, a member of WICB's football broadcast team. Total Airtime: 19-minutes, 20-seconds

Sunday, October 15, 2023

- Hosted by Farrell Hudson, this episode of *Ithaca Sports Talk* included an interview with the following Ithaca College student-athletes: Natalie Descalso (Field Hockey) and Lucas Orlovitz (Baseball). Total Airtime: 27-minutes, 41-seconds.

Sunday, October 22, 2023

- Hosted by Lucas Orlovitz, this episode of *Ithaca Sports Talk* included an interview with Ithaca College Volleyball Head Coach Johan Dulfer and a preview of the IC Women's Basketball season with senior student-athlete Hannah Polce. Total Airtime: 34-minutes, 21-seconds.

Sunday, October 29, 2023

- Hosted by Josh Hobbs, this episode of *Ithaca Sports Talk* included a conversation about the Ithaca College football season and the program's second straight Liberty League title. A group of broadcast reporters discussed the team's top performances and previewed the

final two games of the regular season, plus the team's NCAA Tournament playoff berth. Total Airtime: 22-minutes, 17-seconds.

Sunday, November 5, 2023

- Hosted by Tommy Mauro, this episode of *Ithaca Sports Talk* included an interview with Ithaca College Field Hockey's Meara Bury. The junior student-athlete discussed Ithaca's win over Vassar in the Liberty League Semifinals. The episode also included an interview with Ella Shorkey of the Ithaca College Women's Soccer Team. *Ithaca Sports Talk* concluded with a preview of the 64th annual Ithaca v. Cortland "Cortaca Jug" football game. Total Airtime: 22-minutes, 14-seconds.

Sunday, November 12, 2023

- Hosted by Devon Jarvis, this episode of *Ithaca Sports Talk* included interviews with Ithaca College student-athletes Gabriela Gonzalez-Abreu (Volleyball) and Brian Bienus (Wrestling). Total Airtime: 27-minutes, 55-seconds.

Sunday, December 3, 2023

- Hosted by Lucas Orlovitz, this episode of *Ithaca Sports Talk* included interviews with Ithaca College student-athletes Jamie Koopman (Volleyball) and Evan Wardrop (Swimming). They discussed their season goals and growth in their respective sports. Total Airtime: 23-minutes, 58-seconds.

Sunday, December 10, 2023

- Hosted by Tommy Mauro, this episode of *Ithaca Sports Talk* included interviews with Ithaca College Track & Field student-athletes Robert George (pole vault) and Brett Jeremiah (sprinter). Total Airtime: 24-minutes, 42-seconds.

Sunday, December 17, 2023

- Hosted by Josh Hobbs, this special "Best of" episode of *Ithaca Sports Talk* featured the re-air of interviews and stories from the Fall 2023 semester including conversations with Ithaca College student-athletes Jamie Koopman (women's volleyball) and Rheanna DeCrow (women's golf). Total Airtime: 30-minutes, 28-seconds.

Each episode of *Ithaca Sports Talk* includes a rundown of scores from the previous week and a look ahead to the upcoming schedule of games for Ithaca College, Cornell University, plus other regional colleges and high school teams.

Note: In addition to being available at WICB.org, WICB Sports stories and full episodes of *Ithaca Sports Talk* can be streamed on-demand on WICB's Soundcloud and Anchor pages.

In addition to producing weekday sportscasts and the weekly *Ithaca Sports Talk* program, WICB's Sports Department provides play-by-play coverage of Ithaca College sporting events.

During the Fourth Broadcast Quarter of 2023, WICB provided play-by-play broadcast coverage of the following Ithaca College sporting events:

Saturday, October 7, 2023 – Football – Ithaca College at Rensselaer Polytechnic Institute – East Campus Stadium – Troy, NY

Saturday, October 14, 2023 – Football – Ithaca College v. Union College – Bertino Field at Butterfield Stadium – Ithaca, New York

Saturday, October 21, 2023 – Football – Ithaca College at University of Rochester – Edwin Fauver Stadium – Rochester, New York

Saturday, October 28, 2023 – Football – Ithaca College v. Buffalo State University - Bertino Field at Butterfield Stadium – Ithaca, New York

Saturday, November 4, 2023 – Football – Ithaca College at St. Lawrence University – Weeks Field at Leckonby Stadium – Canton, New York

Thursday, November 9, 2023 – Women’s Basketball – Ithaca College at SUNY Cortland – Whitney T. Corey ’43 Gymnasium – Cortland, New York

Thursday, November 9, 2023 – Men’s Basketball – Ithaca College at SUNY Cortland – Whitney T. Corey ’43 Gymnasium – Cortland, New York

Saturday, November 11, 2023 – Football – Ithaca College v. SUNY Cortland - Bertino Field at Butterfield Stadium – Ithaca, New York

Thursday, November 16, 2023 – Women’s Volleyball – NCAA D3 Tournament First Round - Ithaca College v. Framingham State University – Ben Light Gymnasium – Ithaca, New York

Saturday, November 18, 2023 – Football – NCAA D3 Tournament First Round - Ithaca College at Springfield College – Stagg Field - Springfield, Massachusetts

Saturday, November 25, 2023 – Football NCAA D3 Football Tournament Second Round – Ithaca College at Randolph-Macon College – Day Field – Ashland, Virginia

Wednesday, December 6, 2023 – Women’s Basketball – Ithaca College v. University of Rochester – Ben Light Gymnasium – Ithaca, New York

Wednesday, December 6, 2023 – Men’s Basketball – Ithaca College v. University of Rochester – Ben Light Gymnasium – Ithaca, New York

Election Night Coverage: On Tuesday, December 7, 2023, between 10:00 PM – Midnight, WICB’s News Department broadcast three newscasts including local election results and updates. The three-to-four-minute newscasts were written and anchored by Ithaca College students. They aired at the following times: 10:46 PM, 11:16 PM and 11:46 PM.

Below is an example of one of the election night newscasts (anchored by WICB Station Manager Bec Legato at 10:46 PM): *“Robert Cantelmo is currently in the lead for the mayoral elections with counting reaching the final stretch. Good evening, for WICB News, I’m Bec Legato. Cantelmo, the Democratic candidate for Mayor of Ithaca is in the lead for the election with a total vote of 3,119 votes counted so far, that’s 89% of the votes counted. 336 of those votes were for Janis Kelly, his Republican opponent. The two were on the ballot to take on the spot of Laura Lewis, the Democratic incumbent who announced that she would not pursue a second term. Cantelmo had received a notable endorsement from Governor Kathy Hochul and stepped down from his position as fifth ward common council member to pursue the mayoral position. Janis Kelly focused on bringing forward the rebirth of the Republican party, hoping to add the party to the ranks of city politics. On the New York State level, Cheryl Insinga has just passed Deirdre Hay in the sixth district judicial elections with total votes currently at 46,328 to 46,165. This district includes Tompkins County, alongside Broome, Chemung, Chenango, Cortland, Delaware, Madison, Otsego, Schuyler and Tioga counties. This vacancy arose following the retirement of Broome County based state supreme court justice Jeffrey Tate. Insinga received an endorsement from Broome County Republican Chair Benji Federman, while Hay has received support from Linda Hoffman, the Chair of the Tompkins County Democratic Committee, as well as Emily Adams, a prominent figure in the local Democratic circles and a campaign coordinator for Hay. Looking at the Ithaca Common Council elections, in Ward 1, Kayla Matos for the four-year term is currently leading Cynthia Brock 761 votes to 652 votes. For the two-year term, Phoebe Brown is currently leading Zachary Winn with 84% versus his 15% currently. In Ward 2, Ducson Nguyen is going unopposed with 99% of the vote currently. With a two-year term, Kris Haines-Sharp is also running unopposed at 99% of the vote. In Ward 3, the four-year term, David Shapiro currently has 95% of the vote, while in the two-year Ward 3, Pierre Saint-Perez currently has 68% of the vote versus his opponent Pat Sewell at 32% of that vote. Ward 4, the four-year term, Jorge DeFendini is currently at 84% of the vote unopposed, while for the two-year term, Tiffany Kumar is unopposed with 100% of the vote counted so far. Finally in Ward 5, the four-year term, Margaret .J Fabrizio currently has 84% of the vote versus Michelle Song with 15% of the vote and looking at the two-year position for Ward 5, Jason Houghton has 68% of the vote, while Clyde Lederman has 31% of the vote. This is the update so far. More to come in the next hour. For WICB News, I’m Bec Legato.”*

Public Service Announcements – “Produced”: A collection of produced (pre-recorded) public service announcements broadcast each day of the week, airing once per hour. They are generally between 30-and-40 seconds in length and broadcast about 16-minutes past the top of the hour.

Public Service Announcements that aired during WICB’s Fourth Broadcast Quarter of 2023:

2-1-1 (2)

Reminds listeners of the free information referral service provided by calling 211 in Tompkins County. Produced by 2-1-1. Aired on WICB October 1, 2023 – December 31, 2023.

Adoptive and Foster Family Coalition of New York

Educates and informs listeners about child adoption and adoption options in the Central New

York region. Produced by Adoptive and Foster Family Coalition of New York and put into on-air rotation on October 13, 2021 (and continued to air through December 31, 2023)

National Federation of State High School Associations (NFHS) (2)

Notes the NFHS's mission, the organization's values and encourages young listeners to get involved with high school sports and athletic departments. Produced by the National Federation of State High School Associations and added to on-air rotation on February 28, 2022 (and continued to air through December 31, 2023).

Elderly Pet Organization

Information about Elderly Pet Organization that works to prevent overcrowding in pet shelters and eliminate premature euthanasia. The goal of their rehoming project is to promote awareness about responsible rehoming. Produced by WICB and added to the station's on-air rotation on September 21, 2021 (and continued to air through December 31, 2023).

SWIFT 9-1-1

Encourages listeners to sign up for SWIFT 9-1-1 alerts, a service for local Ithaca citizens to help them stay informed about winter snow removal policies, along with other updates. The announcement was produced by WICB in conjunction with the City of Ithaca. Aired on WICB through December 5, 2023.

United States Department of Foreign Affairs

Shares information for veterans dealing with mental health issues and encourages them to view resources available at va.gov/reach. Produced by the United States Department of Foreign Affairs and the Ad Council. Added to on-air rotation on April 17, 2022 (and aired on WICB through December 5, 2023).

30-second public service announcements from the following campaigns were produced by the Ad Council and aired on WICB during 2023's Fourth Broadcast Quarter (between October 1, 2023 and December 5, 2023):

Added to on-air rotation on October 1, 2022 (and aired on WICB through December 5, 2023):

- Belonging Begins With Us
- Buzzed Driving Prevention
- Caregiver Assistance (2)
- Discovering Nature (2)
- Diversity & Inclusion (2)
- Drug Impaired Driving Prevention
- Emergency Preparedness (2)
- Ending Hunger / Feeding America
- Foster Care / Adopt US Kids (2)
- Gun Safety (3)
- High Blood Pressure Control (2)
- Lung Cancer Screening (2)
- Saving for Retirement (3)

- Texting and Driving Prevention
- Type 2 Diabetes / Early Diagnosis for Prediabetes
- Wildfire Prevention
- Flu Shot (2)

30-second public service announcements from the following campaigns were produced by the Ad Council and aired on WICB during 2023's Fourth Broadcast Quarter (between December 6, 2023 and December 31, 2023):

Added to on-air rotation on December 6, 2023 (and aired on WICB through December 31, 2023):

- Adoption (2)
- Belonging Begins With Us
- Buzzed Driving Prevention
- Child Car Safety (3)
- Distracted Driving (3)
- Drug Impaired Driving
- Ending Hunger (4)
- Flu Vaccination
- Gun Safety (2)
- Saving for Retirement (2)
- Saving Our Pets
- Transforming and Diversifying Talent
- Veterans Crisis Prevention
- Wildfire Prevention
- Youth Vaping

Announcement Affirming the Station's Commitment to Diversity and Inclusion and Supporting the Fight for Racial Justice:

The announcement script below was recorded by three WICB staff members, produced and aired in rotation starting Monday, January 3, 2022 (and continued to air weekly through the Fourth Broadcast Quarter of 2023):

Announcement: *At WICB, diversity and inclusion are among our core values. WICB affirms its long-term commitment to supporting these values and the fight for racial justice. We are proud to feature musical artists from many diverse backgrounds, giving a platform to those in Ithaca, plus across the state, the country and the world. We are also proud to tell our community's stories ethically and thoroughly. WICB's Black Lives Matter interview series produced in connection with ICTV and WICB's Asian in Ithaca series are available on our website and Spotify. Search "WICB Presents Ithaca Now." Resources, stories and more information on our website, WICB.org.*

Public Service Announcements – “Live-Read”: During live in-studio modern rock programming on a day’s even hours, the station’s on-air DJ reads a live 30-to-40-second public service announcement. Information regarding each PSA is included an online Google Document that can be accessed in the WICB Studio. The live announcements are often used to promote community events and local charitable initiatives.

The following events were included in WICB’s Public Service Announcement “Live Reads” during the Fourth Broadcast Quarter of 2023:

Comedy Night with Dan Ahdoot

2nd Annual Latinx Heritage Fest

YMCA Pumpkin Palooza and Tunk-or-Treat

Ithaca Children’s Garden – Scarecrow Jamboree

Tompkins 4-H Fall Festival

Tompkins County Public Library – Awesomely Queer Horror Night

Halloween in Downtown Ithaca

Stephanie Green: Accident by Design Artist Talk

Dorothy Cotton Jubilee Singers Open Rehearsals

Thriving Futures: A Liberation Coloring Book with Reflections, Practices and Poems

Tompkins Center for History and Culture – Corn Husk Dolls

STSC Acapella Concert – Atomic Love

Cornell Center for Historical Keyboards Salon

Cornell Wind Symphony

Midday Music for Organ: Music for the Christmas Season

Trumansburg’s Winterfest

Santa’s Arrival in Downtown Ithaca

Concert Performance – Ithaca College Wind Ensemble and the Nois Saxophone Quartet

Holiday Open Farm Days at Shepherds Creek Alpacas

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Reflections and Resolutions Art Gallery

*Note: The scripts for the announcements noted on this page and the previous page are included in this document and begin on the next page (following the signature below).

Submitted by Jeremy Menard

Manager of Television & Radio Operations – Ithaca College / WICB

Jeremy J. Menard

Thursday, December 21, 2023

Comedy Night with Dan Ahdoot

- Comic. Actor. Writer. Iranian Jew. For one night only at Ithaca College, a comedy show you do not want to miss.
- This event will be held in Phillips Hall in Emerson Suites at Ithaca College doors will be open at 6:30 but the event will start at 7pm.
- This event is free but you must reserve your tickets on eventbrite at www.eventbrite.com/e/comedy-night-with-dan-ahdoot-tickets-687361886907?aff=oddtcreator
- For more information visit <https://www.downtownithaca.com>

2nd Annual Latinx Heritage Fest

- The Latino Civic Association of Tompkins County is thrilled to extend a warm and enthusiastic invitation to the entire community for a festive celebration of Hispanic and Latinx Heritage Month.
- Bring your loved ones and immerse yourself in the vibrant Latinx culture filled with unique creations, captivating performances and a mouthwatering selection of Latinx cuisine.
- This showcase will take place at the Press Bay Alley from 11am to 6pm.
- For more information visit www.downtownithaca.com

YMCA Pumpkin Palooza and Tunk-or-Treat

- Bring the whole family for an afternoon of Halloween fun, costumes, and friendly faces at the Ithaca YMCA.
- Activities include a Floating Pumpkin Patch in the pool, pumpkin painting, and trick or treating at the YMCA's annual trick or treat held outside.
- This event will be held at the YMCA of Ithaca and Tompkins County from 1 to 3PM
- For more information visit www.downtownithaca.com

Ithaca Children's Garden – Scarecrow Jamboree

- Delight in the fruits of the harvest season with autumnal crafts, snacks, a Lily Silly Puppet Show, music, and, of course, scarecrow-making with family and friends.
- Whether you're looking to create, watch, or soak in the autumn ambiance, the Scarecrow Jubilee is the place to be for both the young and the young at heart.
- Join Ithaca Children's Garden on Saturday, October 21st, from 1 to 4 PM in Ithaca, NY 14850, for the Scarecrow Jubilee!
- For more information visit <https://www.downtownithaca.com>

Tompkins 4-H Fall Festival

- Get up close and personal with adorable farm animals, unleash your inner adventurer with Primitive Pursuits and Rural Youth Services, and be amazed by the majestic birds showcased by the Cornell Raptor Club at the 4-H Fall Festival.
- And don't miss out on a silent auction featuring fantastic fall decorations. Bid on your favorites while enjoying the festival and take home something special while supporting 4-H programs!
- Join Tompkins County 4-H for a day of free family fun at the 4-H Fall Festival. Mark your calendars for October 21 from 10am to 3pm at Tractor Supply Co. in Ithaca, because the 4-H Fall Festival is back and better than ever!
- For more information visit <https://www.visitithaca.com/event/tompkins-4-h-fall-festival/3674/>

Tompkins County Public Library – Awesomely Queer Horror Night

- Join us for a screening of James Whale's classic tale that become the template for haunted house movies for decades to come.
- Featuring a cast including Boris Karloff, Gloria Stuart, Melvyn Douglas and Charles Loughton, this queer coded gem is a delight and perfect for Halloween!
- The screening will begin at 6:30 PM at Tompkins County Public Library.
- Registration for this event is appreciated, but not required.
- For more information visit <https://www.visitithaca.com/event>

Halloween in Downtown Ithaca

- Celebrate Halloween in Downtown Ithaca, October 27th from 4:00 – 6:00 PM on the Ithaca Commons and around Downtown!
- Come enjoy candy and photo opportunities for the whole family.
- More information at <https://www.visitithaca.com/event>

Stephanie Green: Accident by Design Artist Talk

- Stefanie will discuss her work and career along with taking questions about her exhibit
- The exhibit will include her quilts and collection of sewing machines (1930's to current) will also be on display in the exhibition. Light refreshments will be provided.
- This event is from 1 to 2 PM and will be held at The Gallery at the South Hill.
- For more information visit <https://www.visitithaca.com/event>

Dorothy Cotton Jubilee Singers Open Rehearsals

- Come experience and open rehearsal with the Dorothy Cotton Jubilee Singers!
- DCJS is a choir based out of Ithaca, NY dedicated to the preservation and performance of the Negro Spirituals and the legacy of Civil Rights Activist Dorothy Cotton.
- This event will be held at the Ithaca College Center for Music from 7 to 9:15 PM
- For more information visit <https://www.visitithaca.com/event>

Thriving Futures: A Liberation Coloring Book with Reflections, Practices and Poems

- Celebrate the publication of Elan Shapiro's Thriving Futures: A Liberation Coloring Book with Poems, Reflections, and Practices at this interactive, challenging, and fun event. Refreshments included.
- This event will feature an overview and a short poetry reading from the book. Participants will then choose an image printed out from the book, to reflect upon and/or color in, with a partner.
- This event will be held at the Buffalo Street Books from 2 to 3PM.
- For more information visit www.downtownithaca.com

Tompkins Center for History and Culture – Corn Husk Dolls

- Learn the story behind the Corn Husk doll, and make your own!
- All ages(yes kids and adults!) are invited to make their own traditional Corn Husk Dolls with Seneca Nation artist Penny Minner.
- To register and for more information visit www.thehistorycenter.net/events
- This event will be held at CAP ArtSpace Gallery inside the Tompkins Center for History and Culture from 10:30-12:30 PM and 1:30 to 3:30 PM.

STSC Acapella Concert – Atomic Love

- The Southern Tier Singers Collective presents: Atomic Love at FUSIT. Join them for their first concert of the season!
- STSC performs contemporary a cappella and vocal jazz selections - what's old is new again!
- This event is located 306 N Aurora St and will begin at 3pm.
- For more information visit <https://www.visitithaca.com/event>

Cornell Center for Historical Keyboards Salon

- Cornell Center for Historical Keyboards Salon: Guest pianist Patricia García Gil from the University of North Carolina Greensboro presents the latest research on the late 18th-century Viennese composer Marianna Martines's Keyboard Sonatas utilizing two of Cornell's late 18th-century-style fortepianos, the Silbermann and Schantz.
- For parking download the parkmobile app and location/pay for parking or park in the garage Dryden Road Garage in Collegetown or Hoy Garage on campus
- This event is located at 121 President Drive and will begin at 5 PM.
- For more information visit www.visitithaca.com

Cornell Wind Symphony

- The Cornell Wind Symphony performs a wide range of standard and emerging wind band repertoire on Saturday, November 18th at 3:00 PM in Cornell's Bailey Hall.
- Cornell Wind Symphony – James Spinazolla, conductor. Pre-tour program included Coplan's Danzon Cubano, Kabalevsky's Overture to Colas Breugnon, Marquez's Danzon No. 2 and the premiere of Mark Wings' Concerto for Soprano Saxophone featuring Eric Troiano.
- Parking locations will be available in the Dryden Road Garage then walk onto campus or download the parkmobile app and locate/pay for parking nearby.
- For more information go to www.visitithaca.com/event

Midday Music for Organ: Music for the Christmas Season

- Annette Richards and students perform selections for the Christmas season on the Aeolian-Skinner organ.
- This event will be held on Wednesday, November 29th at 12:30 PM and will be held at Cornell's Sage Chapel.
- For more information visit www.visitithaca.com

Trumansburg's Winterfest

- Entertainers, face painting, live music, free horse and carriage rides, free games for kids, free beverages, snacks and more.
- While at Trumansburg's Winterfest, come see Handmade Holiday Market just up the hill from 1:00 – 6:00 PM at the Trumansburg Conservatory of Fine Arts. Father and sing as we light the tree in downtown Trumansburg during Winterfest, Saturday, December 2nd from 3:00 – 6:00 PM.
- Visit Trumansburg Winterfest, Saturday December 2nd for free family fun!
- For more information visit <https://www.visitithaca.com/event>

Santa's Arrival in Downtown Ithaca

- Enjoy live performances, a hot coca and everyone's favorite – Sparky the Unicorn!
- The family fun event, Santa's Arrival, will be taking place during the Ice and Lights Festival on Saturday, December 9th from 11:00 AM – 4:00 PM on the Ithaca Commons in Downtown Ithaca.
- For more information go to www.visitithaca.com/event

Concert Performance – Ithaca College Wind Ensemble and the Nois Saxophone Quartet

- The Ithaca College Wind Ensemble presents an evening of thought-provoking and invigorating music.
- Reflecting themes of perseverance and authenticity, the performance features nationally touring saxophone quartet ~Nois (pronunciation “noose” like “loose”) on a new concerto grosso with wind ensemble. The performance will also welcome to the stage the IC Saxophone Ensemble, conducted by Eric Troiano.
- This concert is on December 7th from 8:15 PM to 9:45 PM and will be held at Ford Hall, located within Ithaca College James J. Whalen Center for Music
- For more information visit www.visitithaca.com

Holiday Open Farm Days at Shepherds Creek Alpacas

- Alpacas will be greeting Holiday visitors, posing for pictures & hoping for treats.
- There will also be unique, beautiful alpaca accessories, clothing and gift items at the Alpaca Farm Shop.
- This event will be every Saturday until Christmas from 10am- 4pm at Shepherds Creek on Stillwell Road in Trumabsburg.
- For more information visit <https://www.visitithaca.com/event>

Tompkins County History Center - Holiday Market Bloc Party

- Come see some IREP (The Ithaca Retail Entrepreneurship Program) graduates at this unique holiday market hosted by BLOC
- There will also be food by North Star House and Ba-Li Cravings
- This event will be held on December 14th at Tompkins County History Center from 5 to 8PM.
- Complete the form by scanning the QR code to register for business leaders of Colors BLOC Party/Holiday Market by v.
- For more information details will be appearing on Business Leaders of Colors Facebook or visit <https://www.visitithaca.com/event>

Ithaca’s Press Bay Winter Artisan Market

- Join 40 local makers for an open-air Winter Artisan Market full of art, crafts, gifts, & live music. Enjoy the festive atmosphere and be ready for the holiday gifting season by supporting local artisans!
- Come wander through the Press Bay Backlot (corner of Geneva & Green Sts), the Alley & the Court to shop, eat, drink, and enjoy!
- This event will be held on December 16th from 10AM to 4PM at 100 Block West Green Street in Ithaca.
- For more information visit www.visitithaca.com

Taughannock Falls State Park – First Day Hike

- Celebrate the New Year by taking in a hike at Taughannock Falls State Park on January 1, 2024.
- This year marks the 13th anniversary of the First Day Hikes, part of a nationwide initiative led by America's State Parks and the National Parks Service to encourage people to get outdoors.
- You can participate no matter where you are in the world! You can join in person or virtually; virtually based on the honor system, simply respond to the FB event, go for a hike on January 1, 2024, and optionally post what you did within the FB event.
- For more information go to www.visitithaca.com

Holiday Open Farm Days at Shepherd Creek Alpacas in Trumansburg

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- There will also be unique, beautiful alpaca accessories, clothing and gift items at the Alpaca Farm Shop.
- This event will be every Saturday until Christmas from 10am- 4pm at Shepherds Creek in Trumansburg.
- For more information visit <https://www.visitithaca.com/event>

Reflections and Resolutions Art Gallery

- The State of the Art Gallery welcomes 2024 with “Reflections and Resolutions,” an exhibit featuring artworks from thirteen artist members
- Artwork will include painting, printmaking, photography, mixed media, and sculpture. Work will be viewable at the gallery and online at www.soagithaca.org.
- The opening reception will be on Thursday, January 4th and Friday, January 5th from 5 to 8 pm and will reoccur weekly Thursday to Sunday from 12 to 5 pm.
- This event will be located at 120 W State St. with curbside parking and will be ADA accessible.
- For more information visit www.visitithaca.com