

**WICB-FM – Ithaca College – Ithaca, New York  
Issues & Programs Report**

**2<sup>nd</sup> Quarter of 2023**

April 1, 2023 – June 30, 2023

**Community Issues:** During the previous broadcast quarter, WICB identified the following as significant issues facing the local communities the radio station serves, in addition to being of importance and interest.

- **Public Health & Safety Issues**
  - Police Reform / Reimagining Public Safety in the City of Ithaca, NY
  - Seasonal Safety (Summer)
    - Hiking and Swimming in and around Ithaca’s gorges and waterways
  - COVID / Vaccinations / Booster Shots / Updates
  - Messages from Tompkins County Health Department
- **Local Politics and Government**
  - Local Candidates and Elections
- **Higher Education**
  - Spring 2023 Semester at Ithaca College, Cornell University and other local institutions of higher education
- **Mental Health**
  - Suicide Awareness & Prevention
- **Community Events**
  - Ithacon Comic Book Convention
- **Charitable Initiatives**
- **“The Arts” (Music, Art, Theater, etc.)**
- **Local and Regional Community History**
- **The Natural Environment / Nature**
  - Conservation Efforts
  - Pollution
- **Outdoor Recreation**
  - Seasonal Safety (Summer)
    - Hiking and swimming in and around Ithaca’s gorges and waterways
- **The Local Economy / Small Businesses**

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- **Racial Inequality / Discrimination**
- **Human Rights**
- **Rights for the LGBTQ+ Communities**
- **Protests / Social Movements / Activism**
- **Accessibility**
- **Emergency Preparedness**
- **Learning Opportunities in the Local Community**
- **Distracted Driving (Texting, etc.)**
- **Drunk / Buzzed Driving**
- **Recycling / Reuse**
- **Child Adoption**
- **Fatherhood / Parenting**
- **Pet Adoption / Rescue**
- **Cancer Awareness**
- **Homelessness**
- **Community Messages for Residents within Tompkins County / Ithaca**

**Responsive Programs:** After identifying a collection of significant issues that are important to the local community (listed on the previous two pages), WICB responded with the following programming and treatment:

**Newscasts:** Monday through Friday, WICB broadcasts a total of eighteen news reports each day. Eleven of the eighteen are produced by ABC News and cover world and national stories. The two-minute reports air at the following times (and are updated each hour):

6:16 AM, 7:16 AM, 8:16 AM, 9:16 AM, 12:16 PM, 1:16 PM, 2:16 PM, 3:16 PM, 4:16 PM, 5:16 PM and 6:16 PM.

WICB also produces and airs seven two-to-three-minute reports covering world, national, state and local news. During the academic year and when classes are in-session, the newscasts are written and delivered in-studio by Ithaca College student anchors at the following times:

6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM.

During the college's academic breaks, morning newscasts are anchored by in-studio DJ's reading scripts prepared from Associated Press "Summary Briefs." Afternoon newscasts are written, anchored and produced remotely by members of WICB's news team. They are scheduled and programmed for broadcast remotely. Newscasts written, anchored and produced by WICB's news team place an emphasis on local, regional and New York State stories.

The following academic breaks occurred during the Second Broadcast Quarter of 2023:

Summer Break: Saturday, May 13, 2023 – Tuesday, August 22, 2023

The ABC News and WICB produced newscasts follow the air schedule above 365 days a year, including during the college's academic semesters and breaks.

When applicable, newscasts include sound bites and quotes from newsmakers.

**Sportscasts:** During the academic year, Monday through Friday, WICB broadcasts a total of seven sports updates each day. The two-to-three-minute sportscasts place an emphasis on local and regional sports teams including Ithaca College, Cornell University, Syracuse University and Ithaca High School, while also noting national sports news and scores as well. The updates are written and delivered by Ithaca College student anchors.

During the academic year and when classes are in-session, the sportscasts air at the following times: 6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM

When applicable, sportscasts include sound bites and quotes from newsmakers.

Full sportscasts did not air during Ithaca College's summer break on the following dates:

Saturday, May 13, 2023 – Tuesday, August 22, 2023

- Please note, sports stories are included at the end of newscasts when possible during academic breaks. Stories are researched and received from Associated Press sports "Summary Briefs."

**Weather:** During regular programming, with only a few exceptions during specialty and overnight shows, two local weather forecasts are broadcast each hour, 24-hours per day. The forecasts include current weather conditions, temperature and a brief summary of what's expected in the coming days. WICB receives weather information from the National Weather Service (weather.gov).

Note, weather forecasts are also included in the student anchored newscasts Monday through Friday. See above for the weekly air times.

**News Programming:** During the academic school year (September – December, February – May), WICB's News Department produces a 30-to-60-minute weekly news magazine program called *Ithaca Now*. It covers local news stories and issues through packages, dialogue, discussion and interviews. It airs each Sunday at 7:00 PM.

Each episode of *Ithaca Now* includes "Community Beat" and "Politics Beat" segments. The two-to-three-minute segments air during the early part of the episode and provide local updates and important information about what's happening in Ithaca, Tompkins County and the surrounding towns. They are produced in an effort to inform local residents and listeners and provide a brief news rundown.

During the academic school year, a weekday version of the show also airs most Tuesdays and Thursdays at 7:45 PM. The ten-to-fifteen-minute show features stories and information from the previous weekend's program, as well as updates on local breaking and developing stories.

The final *Ithaca Now* episode of the Spring 2023 semester aired on Sunday, May 7, 2023 and was a "Best of" episode, highlighting a collection of stand-out stories and interviews that previously aired during the spring semester.

**During the Second Broadcast Quarter of 2023, *Ithaca Now* / WICB News programming aired on the following dates and included the following stories and topics of community interest:**

Sunday, April 2, 2023

- Hosted by WICB News Director George Christopher, this episode of *Ithaca Now* included information about the latest police reform recommendations (for the City of Ithaca, New York) presented by the Reimagining Public Safety Special Committee, plus a clip from episode seven of HAYA ("How Are You, Actually?"), WICB's mental health podcast. This podcast episode focuses on the unique mental health challenges faced by foreign college students. The episode started with the Community Beat segment hosted

by Sarah Payne and Liam McDermott, along with the Politics Beat segment hosted by George Christopher. Total Airtime: 21-minutes, 26-seconds.

#### Tuesday, April 4, 2023 & Thursday, April 6, 2023

- Hosted and produced by Liam McDermott, this episode of *Weekday Ithaca Now* included updates on developing community stories and the re-air of packages and interviews from the previous Sunday's full episode (Sunday, April 3, 2023). Total Airtime: 15-minutes, 47-seconds.

#### Sunday, April 9, 2023

- Hosted by Himadri Seth, this episode of *Ithaca Now* included detailed coverage of the Ithaca Common Council's approval of the Public Safety Special Committee's latest police reform recommendations (for the City of Ithaca, New York). The episode started with the Community Beat segment hosted by Caroline Grass and Joshua Pantano, along with the Politics Beat segment hosted by Liam McDermott. Total Airtime: 23-minutes, 51-seconds.

#### Tuesday, April 11, 2023 & Thursday, April 13, 2023

- Hosted and produced by Liam McDermott, this episode of *Weekday Ithaca Now* included updates on developing community stories and the re-air of packages and interviews from the previous Sunday's full episode (Sunday, April 9, 2023). Total Airtime: 17-minutes, 58-seconds.

#### Sunday, April 16, 2023

- Hosted by Sarah Payne, this episode of *Ithaca Now* included an interview with Ithaca Common Council's Jorge DeFendini (4<sup>th</sup> Ward Alderperson). During the conversation, Defendini discussed Ithaca Solidarity Slate's candidates in the upcoming local elections. The episode started with the Community Beat segment hosted by Sarah Payne and Liam McDermott, along with the Politics Beat segment hosted by George Christopher. Total Airtime: 36-minutes, 59-seconds.

#### Sunday, April 23, 2023

- Hosted by Liam McdDermott, this episode of *Ithaca Now* included a detailed look at the history of the Comic Book Club of Ithaca, the oldest active comic book fan club in the United States. The Comic Book Club of Ithaca hosted the 46<sup>th</sup> annual Ithacon on Saturday, April 22<sup>nd</sup> and Sunday, April 23<sup>rd</sup> on the Ithaca College campus. The episode started with the Community Beat segment hosted by Blake Matthews and George Christopher, along with the Politics Beat segment hosted by Sarah Payne. Total Airtime: 22-minutes.

#### Tuesday, April 25, 2023 & Thursday, April 27, 2023

- Hosted and produced by Liam McDermott, this episode of *Weekday Ithaca Now* included updates on developing community stories and the re-air of packages and interviews from the previous Sunday's full episode (Sunday, April 23, 2023). Total Airtime: 14-minutes, 8-seconds.

### Sunday, April 30, 2023

- Hosted by Liam McDermott, this episode of *Ithaca Now* included stories about Cornell University's Lab of Ornithology and summer safety tips for Ithaca residents. The episode also featured a clip from episode eight of HAYA ("How Are You, Actually?"), WICB's mental health podcast. The episode started with the Community Beat segment hosted by Blake Matthews and the Politics Beat segment hosted by George Christopher. Total Airtime: 41-minutes, 43-seconds.

### Tuesday, May 2, 2023 & Thursday, May 4, 2023

- Hosted and produced by Liam McDermott, this episode of *Weekday Ithaca Now* included updates on developing community stories and the re-air of packages and interviews from the previous Sunday's full episode (Sunday, April 30, 2023). Total Airtime: 19-minutes, 10-seconds.

### Sunday, May 7, 2023

- Hosted by George Christopher, this "Best of *Ithaca Now*" episode featured the re-air of stand-out stories, packages and interviews from the Spring 2023 semester. This included updates on the Ithaca Common Council's approval of the latest version of the Public Safety Special Committee's police reform recommendations (for the City of Ithaca, New York), plus stories about Cornell University's Lab of Ornithology and the Seneca Meadows Landfill and its environmental impacts in Seneca Falls, New York. Total Airtime: 52-minutes.

**Note:** In addition to being available at WICB.org, WICB News stories and full episodes of *Ithaca Now* can be streamed on-demand on WICB's Spotify, Soundcloud and Anchor pages.

**Sports Programming:** During the academic school year, WICB's Sports Department produces a 25-to-30-minute weekly sports magazine program called *Ithaca Sports Talk*. It features several long form interviews with athletes and coaches from the following local Tompkins County sports teams: Ithaca College Bombers, Cornell University Big Red, Tompkins Cortland Community College Panthers, Ithaca High Little Red, Trumansburg Blue Raiders and Lansing Bobcats. The show also includes scores, recaps and analysis. *Ithaca Sports Talk* airs each Sunday at 6:30 PM.

The final *Ithaca Sports Talk* episode of the Spring 2023 semester aired on Sunday, May 7, 2023 and was a "Best of" episode, highlighting a collection of stand-out stories and interviews that previously aired during the spring semester.

**During the Second Broadcast Quarter of 2023, *Ithaca Sports Talk* / WICB Sports programming aired on the following dates and included the following stories, interviews, local coverage and topics of community interest:**

### Sunday, April 2, 2023

- Hosted by Connor Smith, this episode of *Ithaca Sports Talk* included interview with Ithaca College student-athletes Hudson Hassler (Softball) and Ethan Rothstein (Baseball), plus a conversation with Devon Kennard of the NFL's NY Giants. Total Airtime: 30-minutes, 49-seconds

#### Sunday, April 9, 2023

- Hosted by Jeremy Goldstein, this episode of *Ithaca Sports Talk* included interview with Ithaca College student-athletes Garrett Bell (Baseball) and Caroline Wise (Women's Lacrosse). Total Airtime: 27-minutes, 49-seconds

#### Sunday, April 16, 2023

- Hosted by Parker Hollendonner, this episode of *Ithaca Sports Talk* included interviews with Ithaca College student-athletes Katrina Pohlman (Women's Rowing) and Jack Colyer (Baseball). Total Airtime: 29-minutes, 42-seconds

#### Sunday, April 23, 2023

- Hosted by Nichole Allan, this episode of *Ithaca Sports Talk* included interviews with Ithaca College Baseball's Matt Curtis, plus IC Alum and ESPN Houston radio host Jake Asman. Total Airtime: 29-minutes, 58-seconds

#### Sunday, April 30, 2023

- Hosted by Matthew Sosler, this episode of *Ithaca Sports Talk* included interviews with Ithaca College student-athletes Colin Feeney (Baseball) and David Lubell (Men's Tennis). The episode also included a recap of the NFL Draft. Total Airtime: 30-minutes, 13-seconds

#### Sunday, May 7, 2023

- Hosted by WICB Sports Director Nicholas Lubrano, this "Best of Ithaca Sports Talk" episode included the re-air of stand-out stories and interviews from the Spring 2023 semester of episodes. This included conversations with Ithaca College student-athletes Taylor Crain (Women's Tennis) and Garrett Callaghan (Baseball), plus interviews with athletes and sports media personalities from WICB's trip to Super Bowl LVII Radio Row in Phoenix, Arizona. Total Airtime: 29-minutes, 8-seconds.

Each episode of Ithaca Sports Talk includes a rundown of scores from the previous week and a look ahead to the upcoming schedule of games for Ithaca College, Cornell University, plus other regional colleges and high school teams.

**Note:** In addition to being available at WICB.org, WICB Sports stories and full episodes of *Ithaca Sports Talk* can be streamed on-demand on WICB's Soundcloud and Anchor pages.

In addition to producing weekday sportscasts and the weekly *Ithaca Sports Talk* program, WICB's Sports Department provides play-by-play coverage of Ithaca College sporting events.

**During the Second Broadcast Quarter of 2023, WICB provided play-by-play broadcast coverage of the following Ithaca College sporting events:**

Wednesday, April 5, 2023 – Baseball – Ithaca v. Alfred – Freeman Field – Ithaca, NY

Saturday, April 15, 2023 – Softball (Doubleheader) – Ithaca v. Union – Kostrinsky Field – Ithaca, NY

**WICB's Weekend Concert Connection:** Thursday, Friday and Saturday at 8:30 AM, 1:30 PM and 5:30 PM, WICB airs its locally produced "Weekend Concert Connection." The brief promo, which runs between 45 and 90-seconds, lists and previews music concerts and shows taking place in Ithaca and Central New York scheduled for the upcoming weekend. WICB's Weekend Concert Connection is written, produced and voiced weekly by the station's Production Director. A different spot is produced for each day it airs.

- Please note, WICB stopped airing Weekend Concert Connection at the end of Ithaca's Spring 2023 semester (in mid-May). The Weekend Concert Connection aired during April 2023.

### **Special Programming – VIC's 50 Hour Marathon**

Friday, April 21<sup>st</sup> – Sunday, April 23<sup>rd</sup>, VIC Radio hosted its 36<sup>th</sup> annual 50 Hour Marathon. VIC ("The Voice of Ithaca College") is Ithaca College's student-run online radio station. Its programming streams live at VICRadio.org. Four student DJ's stayed awake and on-the-air to raise money for Advocacy Center of Tompkins County (NY), the local provider of domestic and sexual violence services.

The Marathon included music, live in-studio performances from local musicians, interviews and other special programming. In total, the Marathon raised \$4,026.00 with donations coming from local businesses and listeners.

The Marathon was simulcast on WICB – 91.7 FM and wicb.org. It started at 4:00 PM on Friday 4/21 and concluded at 6:00 PM on Sunday 4/23. More information about VIC Radio and the annual 50 Hour Marathon can be found at vicradio.org/50-hour-marathon.

**Public Service Announcements – "Produced":** A collection of produced (pre-recorded) public service announcements broadcast each day of the week, airing once per hour. They are generally between 30-and-40 seconds in length and broadcast about 16-minutes past the top of the hour.

### **Public Service Announcements that aired during WICB's Second Broadcast Quarter of 2023:**

#### 2-1-1 (2)

Reminds listeners of the free information referral service provided by calling 211 in Tompkins County. Produced by 2-1-1.

#### SWIFT 9-1-1

Encourages listeners to sign up for SWIFT 9-1-1 alerts, a service for local Ithaca citizens to help them stay informed about winter snow removal policies, along with other updates. The announcement was produced by WICB in conjunction with the City of Ithaca.

#### Adoptive and Foster Family Coalition of New York

Educates and informs listeners about child adoption and adoption options in the Central New York region. Produced by Adoptive and Foster Family Coalition of New York and put into on-air rotation on October 13, 2021.



National Federation of State High School Associations (NFHS) (2)

Notes the NFHS's mission, the organization's values and encourages young listeners to get involved with high school sports and athletic departments. Produced by the National Federation of State High School Associations and added to on-air rotation on February 28, 2022.

United States Department of Foreign Affairs

Shares information for veterans dealing with mental health issues and encourages them to view resources available at va.gov/reach. Produced by the United States Department of Foreign Affairs and the Ad Council. Added to on-air rotation on April 17, 2022.

30-second public service announcements from the following campaigns were produced by the Ad Council and aired on WICB during 2023's Second Broadcast Quarter:

Added to on-air rotation on October 1, 2022:

- Belonging Begins With Us
- Buzzed Driving Prevention
- Caregiver Assistance (2)
- Discovering Nature (2)
- Diversity & Inclusion (2)
- Drug Impaired Driving Prevention
- Emergency Preparedness (2)
- Ending Hunger / Feeding America
- Foster Care / Adopt US Kids (2)
- Gun Safety (3)
- High Blood Pressure Control (2)
- Lung Cancer Screening (2)
- Saving for Retirement (3)
- Texting and Driving Prevention
- Type 2 Diabetes / Early Diagnosis for Prediabetes
- Wildfire Prevention
- Flu Shot (2)

**Announcement Affirming the Station's Commitment to Diversity and Inclusion and Supporting the Fight for Racial Justice:**

The announcement script below was recorded by three WICB staff members, produced and aired in rotation starting Monday, January 3, 2022 (and continued to air weekly through the Second Broadcast Quarter of 2023):

*Announcement: At WICB, diversity and inclusion are among our core values. WICB affirms its long-term commitment to supporting these values and the fight for racial justice. We are proud to feature musical artists from many diverse backgrounds, giving a platform to those in Ithaca, plus across the state, the country and the world. We are also proud to tell our community's*

*stories ethically and thoroughly. WICB's Black Lives Matter interview series produced in connection with ICTV and WICB's Asian in Ithaca series are available on our website and Spotify. Search "WICB Presents Ithaca Now." Resources, stories and more information on our website, WICB.org.*

**Public Service Announcements – "Live-Read":** During live in-studio modern rock programming on a day's even hours, the station's on-air DJ reads a live 30-to-40-second public service announcement. Information regarding each PSA is included an online Google Document that can be accessed in the WICB Studio. The live announcements are often used to promote community events and local charitable initiatives.

**The following events were included in WICB's Public Service Announcement "Live Reads" during the Second Broadcast Quarter of 2023:**

Ithaca College's New Voices Literary Festival

Gallery Night in Ithaca (Downtown Ithaca Alliance)

State of the Art Gallery – 2023 Invitational Exhibit

Cornell Music – Jazz Combo Showcase

Streets Alive Ithaca (Bike Walk Tompkins)

Rootstock Celebration (New Roots Charter School and Grassroots Festival of Music & Dance)

Lansing Community Center's Ithaca Sunday Squares

CFCU Downtown Ithaca Summer Concert Series

\*Note: The scripts for the announcements noted on this page included in this document and begin on the next page (following the signature below).

**Submitted by Jeremy Menard**

Manager of Television & Radio Operations – Ithaca College / WICB

*Jeremy J. Menard*

**Thursday, July 6, 2023**

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### Ithaca College's New Voices Literary Festival

- The Ithaca College departments of Literatures in English and Writing present The New Voices Literary Festival.
- Seven award-winning young writers in a variety of genres are coming to Ithaca this April! The festival is student organized, taking place over three days on and around Ithaca College's campus. Check out readings of this exciting new work, plus panel discussions and Q and A's with the authors.
- The festival is free and open to the public, from April 26th to 28th.
- For more information about the authors and festival events, visit the New Voices page of the Ithaca College website. You can also find the festival on Instagram and Tik Tok @ New Voices Festival.

### Gallery Night in Ithaca (Downtown Ithaca Alliance)

- The Downtown Ithaca Alliance presents First Friday Gallery Night.
- This event is a walkable, as well as a virtual art show featuring works from artists around the region.
- Some spaces will have a complete display while others will be doing a window display.
- Visitors are asked to adhere to covid-19 guidelines.
- For more information, the virtual show links and a downtown gallery map visit the events tab of Downtown Ithaca dot com again that is Downtown Ithaca dot com.

### State of the Art Gallery – 2023 Invitational Exhibit

- The State of the Art Gallery presents their 2023 Invitational Exhibit.
- This show will feature work from artists C. Ann Carter, Robert Grant, Linda Fazzary, Rob Licht, Claudine Metrick, Jari Poulin, Emma Pure and Lauren Reid.
- There will be all different media forms including sculpture, painting, video animation and photography.
- The exhibit will be open from March 2 to April 2. The gallery is open Thursday to Sunday from 12 to 5 P.M. located at 120 W State Street.
- For more information visit S O A G Ithaca DOT org. Again that is S O A G Ithaca DOT org.

### Cornell Music – Jazz Combo Showcase

- Cornell Music presents their Jazz Combo Showcase as part of their spring concerts.
- This event will feature performances from the Cornell University Jazz Combos groups.
- This concert is free and open to the public.
- It will be held Sunday, April 23 at 7 p.m.
- For more information, events DOT Cornell DOT edu, again that is events DOT Cornell DOT edu.

### Streets Alive Ithaca (Bike Walk Tompkins)

- Bike Walk Tompkins presents Streets Alive Ithaca.
- This event is an afternoon where the streets are open to people instead of cars for walking, biking, rolling, dancing and playing.
- Participants can sign up to host an activity, or volunteer at the event to help close the streets to cars. Community members are welcome to take advantage of the open streets.
- Streets Alive Ithaca will take place Sunday, April 30 from 1 to 5 PM on North Cayuga and West Court Street.
- For more information, visit bike walk Tompkins dot org again that is bike walk Tompkins dot org.

### Rootstock Celebration (New Roots Charter School and Grassroots Festival of Music & Dance)

- The New Roots Charter School and Grassroots Festival of Music and Dance are presenting a Rootstock Celebration.
- This will be the third annual celebration, showcasing musical and dance performances of youth artists and vending from young entrepreneurs.
- Rootstock will be held at the Bernie Milton Pavilion located in the Downtown Ithaca Commons on May 20th from noon to 6 P.M.
- For more information about the event visit new roots school DOT org, again that is new root school DOT org.

### Lansing Community Center's Ithaca Sunday Squares

- Learn and enjoy dancing to Modern Western Square Dancing
- All dancers or participants must be fully vaccinated and must bring a mask.
- The event will take place at the Lansing Community Center every Sunday from 7 pm to 9 pm
- <https://www.visitithaca.com/event/ithaca-sunday-squares/324/>

### CFCU Downtown Ithaca Summer Concert Series

- Live, outdoor concerts and performances
- Local and national acts will be performing various forms of music and more
- Concerts will be subject to cancellation on the day of the event depending on the weather
- The event will take place in Downtown Ithaca starting June 8th on Thursdays from 6 pm to 8 pm
- <https://www.downtownithaca.com/summer-concert-series/>